

Habeebah Muhammad

AAAM Board President: 2004–2006



Habeebah Muhammad is an accomplished entrepreneur, cultural steward, and community advocate whose career spans more than three decades of service, innovation, and leadership. As the owner, developer, and driving force behind Habeebah’s Herbals, she has built a respected natural products and services company rooted in holistic wellness, cultural knowledge, and community empowerment. Her work in the herbal and natural products space reflects her commitment to sustainable practices, ancestral traditions, and accessible health solutions.

Muhammad’s entrepreneurial achievements are complemented by a distinguished career at the Smithsonian Institution, where she has been employed for over 30 years. She served as the Registrar for the Smithsonian Anacostia Community Museum in Washington, DC, a role in which she safeguarded collections, advanced museum standards, and supported the preservation of African American and local community histories. Her expertise in collections management and cultural preservation has made her a trusted voice in the museum field.

Her leadership extends nationally through her long-standing involvement with AAAM. Over the years, she has served as President, Vice-President, and Secretary, contributing to the growth, visibility, and professional development of African American museums and cultural institutions across the country.

Muhammad holds a Bachelor of Arts in Sociology/Psychology from Paine College in Augusta, Georgia, grounding her work in a deep understanding of people, communities, and social systems. She is also the co-founder and a board member of Collections & Stories of American Muslims, an organization dedicated to preserving and sharing the diverse experiences of American Muslim communities.

Across all her endeavors, Muhammad is guided by a passion for heritage, wellness, and community uplift—values that continue to shape her impact and legacy.