

**2019 Annual Conference | Jackson, Mississippi**

Juanita Moore

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Juanita Moore is a 40-year museum professional with experience as a curator, educator, administrator and a museum planner with three national museums. She has been a results-oriented strategic leader as President/CEO of the Charles Wright Museum, Executive Director of the American Jazz Museum, and Founding Director of the National Civil Rights Museum. Most recently Moore served as President/CEO of the Charles Wright Museum in Detroit, Michigan. As an entrepreneurial leader, Moore led The Wright, a city museum, through Detroit’s toughest economic depression.

During this time The Wright more than doubled its programs and community partnerships, increased membership, attendance and launched a successful annual fundraiser. The fundraiser, The Wright Gala, became a premier city event and in the fifth year alone raised 1.7 million dollars. Moore has served on numerous boards, including: The African American Museums Association, American Alliance of Museums, The American Association of State and Local History, and ICOM-US.

