



**National Trust for
Historic Preservation**
Save the past. Enrich the future.

Pre-Conference Workshop: Preservation Leadership Training (PLT) Intensive

Date/Time: Wednesday, August 8 – 8:30am-5:00pm

Location: Hampton University Museum, Education Center, 2nd floor, Hampton, VA

Cost: \$85.00

The [National Museum of African American History and Culture \(NMAAHC\)](#), in partnership with the [National Trust for Historic Preservation \(NTHP\)](#), is underwriting a professional development opportunity for up to 30 selected participants. The Trust's **PLT: Intensive** focuses on specific, high-level, challenging content areas in the preservation profession for a heterogeneous audience, in this case directors, curators, interpreters, preservationist, scholars, volunteers, docents, and other professionals dealing with various challenges to protect the physical structure of black museum and/or historic sites. The training will be led by staff from divisions across the NTHP, as well as other experts in the field. The goal of the workshop is to offer a unique training opportunity to equip participants with preservation-related knowledge, skills, and tools to apply directly to their day-to-day work.

During the workshop, participants will learn:

- Preservation basics and best practices for preservation business planning
- A “comprehensive” approach to preservation planning, including but not limited to routine maintenance, significance of site, and collections management with emphasis on the building, landscape and artifacts as the museum collection
- Strategic planning tools for nonprofit organizations with a heavy focus on fundraising and advocacy as it relates to preservation

Selected participants will be required to pay a reduced \$85 fee, which includes the all-day training along with breakfast and lunch, which will be served on site.

Eligibility Criteria

- Applicants **must** be [registered](#) (or plan to register) for the 2018 AAAM conference.

To Apply

All applications must be received by **5:00 pm EDT Thursday, May 31, 2018**. Please complete the following application and email it to zazo-brownj@si.edu with the subject “PLT: Intensive”.

Selection Procedure & Timetable

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|--|----------------|
| • PLT: Intensive announced and application process opens | April 23, 2018 |
| • Applications received | May 31, 2018 |
| • Applicants notified about participation | June 15, 2018 |
| • Registration and tuition payment made to NTHP | June 29, 2018 |
| • Applicants receive pre-work assignments | July 9, 2018 |
| • Applicants attend PLT Intensive | August 8, 2018 |



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APPLICATION

In order to provide the best possible training tailored specifically to the unique group of participants in attendance, please complete the information and questions below. Participants will be selected based on stated need and relevance of the training to his/her day-to-day work.

Name:

Email:

Organization/Affiliation:

Title:

Address:

Phone Number:

Please check the affiliation that is most appropriate for you:

Museum/historic site

College/University

College/University-based museum/gallery

Non-profit organization

Student

Other

If you listed your affiliation as "other," please elaborate:

Please indicate the total operating budget of your institution:

< \$100,000

\$101,000-\$500,000

\$501,000-\$1,000,000

> \$1,000,000

Please indicate how many staff people are employed by your institution:

Full-time:

Part-time:

Volunteer/un-paid:

Please state why you are interested in attending the workshop and how you will apply and share newly acquired preservation tools/skills at your institution. (500 word maximum, add extra sheet, if needed)



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How will participation in this training benefit your institution and/or the community in which your institution is situated? (500 word maximum, add extra sheet, if needed)