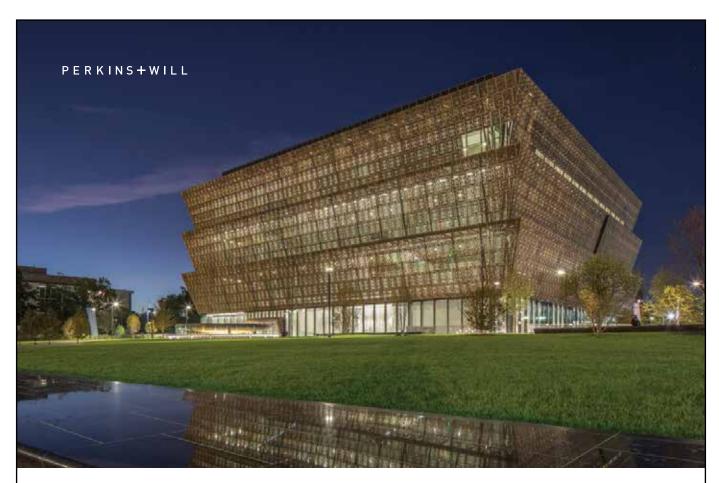


# PRESENCE. POWER. PERSISTENCE.

Advancing the History and Possibility of Museum Activism

# Washington DC • July 31 - August 4





# 24 YEARS OF REMEMBERING, INSPIRING AND CELEBRATING

#### **MUSEUMS + CULTURAL CENTERS**

1993 NC State University African American Cultural Center Raleigh, NC

2001 Hayti Heritage Center Historic St. Joseph's Performance Hall Durham, NC

2001 National Center for Rhythm and Blues Study Philadelphia, PA

2001 & 2008 The African American Museum in Philadelphia Feasibility Study Philadelphia, PA

2003 & 2005 African American Cultural Complex Study Raleigh, NC

**2003** The Cultural Heritage Museum Study Kinston, NC

**2003** Pope House Museum Foundation Study Raleigh, NC

2004 Tulane University Amistad Research Center Renovation and Restoration Study New Orleans, LA

2004 UNC Chapel Hill Sonja Haynes Stone Center for Black Culture & History Chapel Hill, NC 2005 African American Cultural Consortium Program Analysis and Feasibility Study Raleigh, NC

**2005** Museum of the African Diaspora San Francisco, CA

**2005** Reginald F. Lewis Museum of Maryland African American History and Culture Baltimore, MD

**2009** Lucy Craft Laney Museum of Black History Study Augusta, GA

**2009** Harvey B. Gantt Center for African-American Arts + Culture Charlotte, NC

**2010** International Civil Rights Center and Museum Greensboro, NC

**2014** National Center for Civil and Human Rights Atlanta, GA

Washington, DC

2016 Smithsonian Institution
National Museum of African American
History and Culture\*
\*The Freelon Group remains the Architect of Record

**2017** Mississippi Civil Rights Museum Jackson, MS

**2017** Motown Museum Expansion Detroit, MI

#### PARKS + OPEN SPACES

**2016** Historic Emancipation Park Houston, TX

**2018** Freedom Park Raleigh, NC

# URBAN REVITALIZATION AND CULTURAL REMEMBRANCE

2017 Charlotte Second Ward: Brooklyn Village Neighborhood Charlotte, NC

**2017** Greenville Town Common: Sycamore Hill Greenville, NC

**2017** Vancouver Main Street Blocks: Hogan's Alley Vancouver, British Columbia

**2017** Sugar Hill Arts District Mixed-Use Development Detroit, MI

2017 Eastern Market Gateway Mixed-Use Development Detroit, MI

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# BOARD OF DIRECTORS

### **EXECUTIVE COMMITTEE**

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4Culture Seattle. WA

## Auntaneshia Staveloz, **Vice President**

National Museum of African American History and Culture Washington, DC

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National Civil Rights Museum Memphis, TN

# **Dina Bailey, Secretary**

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National Blues Museum St. Louis, MO

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Clark Atlanta University Atlanta, GA

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National Blues Museum St. Louis, MO

#### LaNesha DeBardelaben

Charles H. Wright Museum of African American History Detroit, MI

#### Dr. Robert E. Luckett

Jackson State University. Margaret Walker Center Jackson, MS

#### Mark E. McCormick

The Kansas African American Museum Wichita, KS

#### **Marion McGee**

National Museum of African American History and Culture Washington, DC

#### Dr. Kheli R. Willetts

Art League Houston Houston, TX

# AAAM HISTORICAL OVERVIEW

# The Association of African American Museums: 39 years of Presence, Power, and Persistence

Established as the voice of the African American Museums Movement, the Association of African American Museums (AAAM) is a non-profit membership organization dedicated to serving the interests and needs of Black museums and cultural institutions nationally and internationally, as well as the professionals who protect, preserve, and interpret African and African American art, history, and culture. The Association seeks to strengthen and advocate for the interests of institutions and individuals committed to the preservation of African-derived cultures.

The services provided by AAAM enhance the ability of those museums to serve the needs and interests of persons of African ancestry and those who wish to know more about the art, history, and culture of African-derived communities.

Association member organizations include cultural organizations, historical societies, and museums which collect, preserve, and exhibit objects valuable to art, history, and science, in addition to educational institutions, research agencies, and cultural centers which promote the shared cultural history of this field.

AAAM works as an advocate for the interests of its membership, and seeks to strengthen member institutions through improved communication, shared resources, training, annual conferences, technical aid and assistance, and through fund raising guidance. The Association also provides services supportive for the professional needs of its membership through newsletters, placement bureaus, networking opportunities, and professional development.

AAAM seeks to advance the agendas of all member institutions. The membership shares a common core of knowledge, sense of purpose, and code of ethics that enhance their educational and scholarly attainments.

AAAM supports opportunities for sound professional preparation and provides outlets for research and publications as well as fostering the continued improvement of the profession through the development and observance of high standards and ethics.

### Laying the Foundation

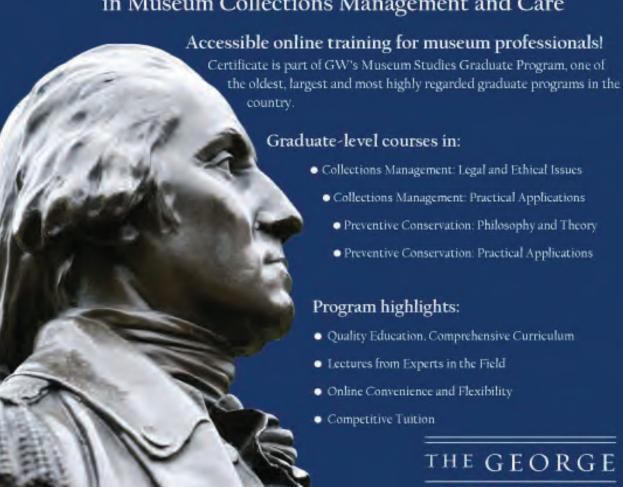
In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations and the Black Museums Conference, the first informal Black museum association, evolved from these conferences. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. The conferences provided the opportunity for an ad hoc committee to lay the groundwork for yet another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name "African American Museums Association" (AAMA), and elected its first governing council. AAMA's first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

During the General Session of the 1997 AAMA Annual Conference in Baltimore, Maryland, the members present voted to change the name to "Association of African American Museums," dissolving the former name of AAMA. Reorganized as the Association of African American Museums (AAAM) in 1998, the organization continued servicing constituents with annual conferences and fellowship opportunities. Under the leadership of a dedicated volunteer executive director, AAAM relocated to the National Afro-American Museum and Cultural Center in Ohio and expanded its operations to serve the burgeoning number of new institutions focused on African American content. During this period, the organization set out to provide improved communication (including a website and newsletter), shared resources, professional training, and technical assistance.

In the 2000s and beyond, the Association has focused on identifying the composition and needs of its constituents and the larger African American museum community, aided by the support of the Institute for Museum and Library Services (IMLS) on a number of projects to survey the field and implement strategic planning processes for the Association. Continuing its core work and collaborating with the new National Museum of African American History and Culture, AAAM looks forward to future success in furthering and implementing the important work of the organizations and professionals dedicated to preserving and promoting the art, history, and culture of African and African American communities nationally and internationally.

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#### Board of Directors, 2016-2017

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PO Box 23698 Washington, DC 20026 202.633.2869 www.blackmuseums.ora

#### Greetings.

On behalf of the board of directors, members, and this year's host institution—the National Museum of African American History and Culture (NMAAHC)—it is my privilege to welcome you to Washington, D.C. for the 39th Annual Conference of the Association of African American Museums. I hope you cherish the opportunity to connect with old friends and colleagues, make new ones, and soak in the richness of the Conference experience as much as I do. These gatherings have always been like family reunions, and this year promises yet more of the warmth and camaraderie attendees have come to expect.

The host committee, led by AAAM Board Member Marion McGee, has crafted a thoughtful and challenging slate of sessions, events, and tours around the conference theme, "Presence, Power, Persistence: Advancing the History and Possibility of Museum Activism." The conference was mindfully designed to broaden the perspectives of attendees by promoting an understanding of the social movements—Civil Rights, Black Power, and Black Studies—which helped to foster racial consciousness in the 1960s and cultivate the creation of Black Museums over the past 50 years. The movement to establish African American places of memory as museums, archives, libraries, and cultural centers has continued to evolve by affirming the presence of people of African descent in the Americas—prior to, during and after colonial slavery; by establishing the power and relevance of the African American experience through the Black historical narrative; and by providing a persistent platform for leading, managing, and sustaining spaces that nurture and celebrate Black cultural identity. Attendees are thus provided a chance to usefully look toward our shared past as we craft our futures during these challenging times.

I want to extend a special thank you to Dr. Lonnie Bunch and his wonderful staff at NMAAHC, who have graciously agreed to host our conference during their inaugural year—an inaugural year that has already welcomed over 1 million visitors, at a pace that doesn't seem to be abating! I can think of no better time or place to celebrate and critically explore the Presence, Power, and Persistence that has defined and shaped the African American Museum Field.

I invite you all to enjoy the wealth of opportunities and experiences the conference and Washington, D.C. have to offer. I have no doubt you will find this conference one of the best ever, and I thank you for your ongoing participation and support of AAAM.

Sincerely,

Brian J. Carter

Board President, AAAM





# Welcome\_

The Hissociation of Hrican American Museums 39th Annual Conference

July 31 - August 4, 2017

As Mayor of Washington, DC, it is my pleasure to welcome The Association of African American Museums (AAAM) to the nation's capital, on the occasion of your 39th Annual Conference.

The AAAM works with museums national and internationally, as well as professionals to protect, preserve and interpret African and African American art, history and culture. AAAM continues to strengthen and advocate for the preservation of African derived cultures. Through the dedication and commitment of AAAM, you serve the needs and interests of persons of African ancestry.

I am delighted that you have chosen Washington, DC, to host your event. While you are here, I invite you to enjoy all that our city has to offer and I encourage you to visit our museums, monuments, restaurants and diverse neighborhoods.

On behalf of the residents of Washington, DC, I wish you a successful

and productive conference.

Muriel Bowse

Mayor, District of Columbia



Office of the Director

July 14, 2017

#### WELCOME HOME!

It is my distinct pleasure to welcome the Association of African American Museums (AAAM) annual conference to Washington, DC during this inaugural year of the National Museum of African American History and Culture (NMAAHC). Our national African American museum remains indebted, in no small measure, to the illustrious history and significant accomplishment of AAAM member institutions and organizations throughout the land.

The work of African American museums and culture centers has had a profound impact on the American and international cultural communities. For decades these institutions, your institutions, have preserved valuable items of material culture and documented experiences of African Americans. As the oldest and most involved advocate of African American museums and culture centers, AAAM has for 39 years supported its members with professional services. The Association vigorously continues this work today. In recognition of that longstanding black museum, college and institutional presence, with its history of collection, preservation, and education; NMAAHC was founded and mandated by the U.S. Congress in 2003 to build upon and help sustain the black museum legacy, while offering it a national presence and partner in the nation's capital.

AAAM's unique in its contributions to the museum field set the Association apart from any other organization. AAAM presents the museum field with the defining dialogues of African American experience. Harnessed in the walls and galleries of its member institutions are the masterpieces, ephemera, material culture and stories of the Americans of African history, of art, science, and culture. Nowhere else in the world can you find such a diverse dynamic of the Black experience but inside the AAAM.

Our shared legacy as institutions resulting from the activism of the Civil Rights and Black Museums Movement is prevelant in this year's conference theme, Presence, Power, Persistence—Advancing the History and Possibility of Museum Activism. This call beckons our shared response as partners and inheritors of the Black Museums Movement and embeds us together in an American history of black museums. It is our hope that this year's conference offers participants a significant understanding of black museums—past and present—and a way forward together as a family bonded by history, love and common cause in meeting tomorrow's challenges.

While visiting the nation's capital, I hope you will find a soul deepening and enriching engagement with African American and African diasporic cultures. On behalf of the staff, Museum Council and Scholarly Advisory Committee of the National Museum of African American History and Culture, welcome home.

Enjoy, learn, share and be moved to action!

Love & Buch

Sincerely,

Lonnie G. Bunch III Founding Director

National Museum of African American History and Culture



# CONFERENCE HOST COMMITTEE

# Smithsonian National Museum of African American History and Culture

Lonnie G. Bunch, III, Founding Director 2017 Honorary Conference Chair

### Office of Strategic Partnerships

Deborah L. Mack. Associate Director Auntaneshia Staveloz, Chair, 2017 Host Committee Marion McGee Jina Lee Nicole Bryner Sharece Crawford

Jennifer Zazo-Brown Allison Prabhu

Kyle Hutchinson John Parker

John Welch Madison Allen

### **Special Events**

Denise Robinson Simms Kameya Shows-Ciers Alison Romain Madeline Goode

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Lynnetta Jones Twanita Simpson

### **Education Department**

Deirdre Cross Maretta Hemsley-Wood Markita Brooks

#### Office of Curatorial Affairs

Joanne Hyppolite Krewasky Salter Damion Thomas Nancy Bercaw

### **Anacostia Community Museum**

Lori Yarrish, Acting Director Paul Perry

#### National Museum of African Art

Dr. Johnnetta Cole. Director Emeritus Chris Kramer, Acting Director Lanissa Kitchiner Kimberly Mayfield

#### Smithsonian American Art Museum

Stephanie Stebich, Director Rachel M. Allen, Deputy *Director* Nona Martin Chavon Jones

#### **National Portrait Gallery**

Kim Sajet, Director Kaia Black



# NATIONAL PROGRAM COMMITTEE

# Many Thanks to the National Program Committee for their gracious expertise, terrific contributions, and tireless service to the 2017 AAAM Conference!

# Marion "Missy" McGee, Chair, Museum **Program Specialist**

Smithsonian Institution, National Museum of African American History and Culture

# Allison Prabhu, Supervisory Program Manager

Smithsonian Institution, National Museum of African American History and Culture

# Ashley Robertson, Ph.D., Curator/ **Director/Assistant Professor**

Mary McLeod Bethune Foundation-National Historic Landmark (Bethune-Cookman University)

# **Carroll Johnson-Welsh, Senior Exhibition** Director

Library of Congress, Interpretive Programs Office

# **Christopher Miller, Manager of Program Initiatives**

National Underground Railroad Freedom Center

# Cinnamon Catlin-Legutko, President/ CEO

Abbe Museum

# **Gretchen Sorin, Ph.D., Director and Distinguished Service Professor**

Cooperstown Graduate Program

# Jon West-Bey, Curator of the Arts Program

University of Maryland University College (Office of the President)

#### **Kevin Farmer, Deputy Director**

Barbados Museum & Historical Society

## Marsha Semmel, President/CEO

Marsha Semmel Consulting

## Michelle Banks, Vice-President/Board of Directors

African American Firefighter Museum

## Paul Perry, Director of Education and Outreach

Smithsonian Institution, Anacostia Community Museum

#### **Phyllis Ford, Executive Director**

Laurel Grove School Museum

# Robby Luckett, Ph.D., Director, **Margaret Walker Center and Associate Professor, Department of History**

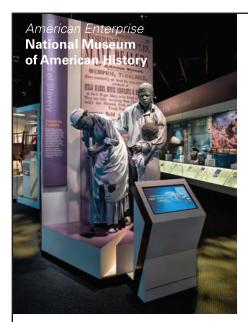
Jackson State University

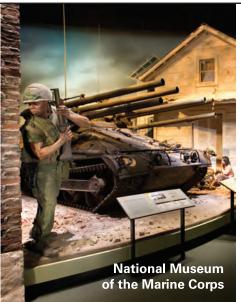
### Timothy Barber, Director/CEO

The Black Archives of South Florida

### Vanessa Thaxton-Ward, Ph.D., Director

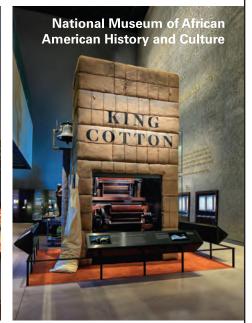
Hampton University Museum and **Archives** 

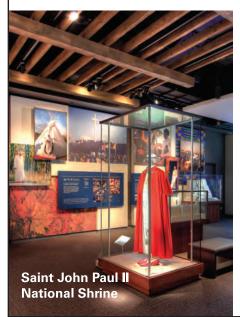






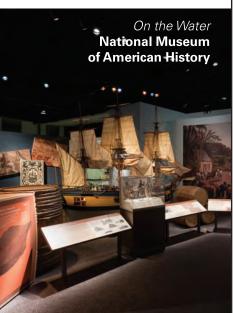






While attending AAAM, we hope you'll visit a few of our local projects

DesignandProduction Incorporated www.D-and-P.com



# **EVENING RECEPTIONS**



#### **MONDAY, JULY 31, 2017**

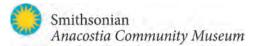
## **Anacostia Community Museum**

1901 Fort Place SE Washington DC 20020 3:00PM - 5:00PM

The Anacostia Community Museum welcomes invited guests to a twilight museum reception and a special viewing of the exhibition Gateways/Portales.

Gateway: any entrance or passage that may be opened and closed

What does it mean for Latino migrants and immigrants to make a home in a U.S. city? Both struggle and triumph. Through the gateways of social justice, community access, and public festivals, this exhibition explores the experience of Latino migrants and immigrants in four U.S. metro areas: Washington, DC; Baltimore, MD; Charlotte, NC; and Raleigh-Durham, NC.



#### **MONDAY, JULY 31, 2017**

## **Pepco Edison Place Gallery**

702 8th St. NW Washington DC 20068 6:00PM - 9:00PM

PEPCO, an Excelon company, welcomes the Association of African American Museums to a reception at the PEPCO Edison Place Gallery celebrating the opening of the 2017 Annual Conference. Enjoy light hors d'oeuvres, cocktails and music as you browse our current exhibit from Arts on the Block entitled "Pour Your Art Out".

For more than a decade, the Pepco Edison Place Gallery has been committed to working with nonprofit arts organizations to sponsor a series of diverse, high quality art exhibits on behalf of the community we serve.

Arts on the Block is the only organization in the Washington, DC, area offering youth of diverse backgrounds the opportunity to learn first-hand about the intersection of art, design, and business by engaging in real-world projects.





#### **TUESDAY, AUGUST 1, 2017**

# **Smithsonian American Art Museum & National Portrait Gallery**

G St. NW & 8th St. NW Washington DC 20004 6:30PM - 9:00PM

The Smithsonian American Art Museum and National Portrait Gallery welcomes all AAAM members to an evening of American art, portraiture, and entertainment. Galleries will be open until 8pm.





#### **WEDNESDAY, AUGUST 2, 2017**

#### **National Museum of African Art**

950 Independence Ave. SW Washington DC 20560 7:00PM - 9:30PM

The National Museum of African Art and the National Museum of African American History and Culture invite all AAAM members to an evening of African art, culture, and entertainment.



#### THURSDAY, AUGUST 3, 2017

# **National Museum of African American History** and Culture

1400 Constitution Ave. NW Washington DC 20560 7:00PM - 10:00PM

The National Museum of African American History and Culture invites and welcomes all AAAM members to an evening celebrating the final night of the conference! Put on your dancing shoes, as Batala, BoomScat, and EU bring the house down. Take advantage of your last opportunity to take in the museum's collections while enjoying some great music, cocktails, soul food, and sweet treats.



FOLLOW THE GREEN BOOK INTERACTIVE EXPERIENCE SMITHSONIAN NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE



Working collaboratively with museums, exhibit designers, and architects to create memorable multimedia experiences that help visitors explore, reflect, and learn.



# LEADERSHIP LEGACY SUMMIT AND LUNCHEON



# **Leadership Legacy Summit and Luncheon**

**TUESDAY, AUGUST 1, 2017** 

11:30 A.M. - 1:30 P.M. Presidential Ballroom

This year's conference will commence with a Leadership Legacy Summit and Luncheon featuring reflections on the origins of AAAM by former board members. The event will provide a learning opportunity for conference participants to gain insight on the Black Museum Movement that led to the creation of the African American Museum Association in 1978.

Featured panelists Fath Davis Ruffins, John Fleming, and Harry Robinson will share insights from their experience as former AAAM board members and forerunners in the Black Museum Movement.

The Leadership Legacy Summit moderator, Ms. Juanita Moore, President/ CEO of the Charles H. Wright Museum of African American History, will highlight the remarkable legacy of AAAM through the lens of these dynamic leaders, thereby reinforcing the thematic focus of the conference, "Presence | Power | Persistence: Advancing the History and Possibility of Museum Activism," representing a full-circle moment for museum founders, directors, and the emerging generation of museum professionals to gain a greater understanding of AAAM's organizational foundation.

# LUNCHEON SPEAKERS

Both Luncheons will be held in the Presidential Ballroom.



#### **WEDNESDAY, AUGUST 2, 2017**

#### **Power Luncheon**

11:30AM - 1:00PM

# Carla Hayden

14th Librarian of Congress

Carla Hayden was sworn in as the 14th Librarian of Congress on September 14, 2016. Hayden, the first woman and the first African American to lead the national library, was nominated to the position by President Barack Obama on February 24, 2016, and her nomination was confirmed by the U.S. Senate on July 13.

Prior to her latest post she served, since 1993, as CEO of the Enoch Pratt Free Library in Baltimore, Maryland. Hayden was nominated by President Obama to be a member of the National Museum and Library Services Board in January 2010 and was confirmed to that post by the Senate in June 2010. Prior to joining the Pratt Library, Hayden was deputy commissioner and chief librarian of the Chicago Public Library from 1991 to 1993. She was an assistant professor for Library and Information Science at the University of Pittsburgh from 1987 to 1991. Hayden was library services coordinator for the Museum of Science and Industry in Chicago from 1982 to 1987. She began her career with the Chicago Public Library as the young adult services coordinator from 1979 to 1982 and as a library associate and children's librarian from 1973 to 1979.

Hayden was President of the American Library Association from 2003 to 2004. In 1995, she was the first African American to receive Library Journal's Librarian of the Year Award in recognition of her outreach services at the Pratt Library, which included an afterschool center for Baltimore teens offering homework assistance and college and career counseling. Hayden received a B.A. from Roosevelt University and an M.A. and Ph.D. from the Graduate Library School of the University of Chicago.



# THURSDAY, AUGUST 3, 2017

#### **Persistence Luncheon**

12:00PM - 2:00PM

# **Zena Howard**

Managing Director, Perkins+Will

Zena has more than 25 years of experience with private and public institutions, museum and cultural facilities, libraries, and higher education facilities. Her experience focuses on clients with specialized and/or unique design goals such as environmentally sensitive artifact exhibit areas, environmentally and spatially sensitive spaces for autistic children, historically and culturally significant buildings and locations, and sustainable design in pursuit of LEED certification and other high performance building goals. Zena earned her Bachelor of Science degree in architecture from the University of Virginia. She is a LEED Accredited Professional, a member of the American Institute of Architects, and the National Organization of Minority Architects.

# AWARDS RECIPIENTS

The Association of African American Museums presents three awards each year to outstanding practicing and future museum professionals through the Dr. John E. Fleming Award, the Museum Leadership Award, the Pace Setter Award, and the Margaret T. G. Burroughs and Charles H. Wright Fellowship. Recipients will be recognized during the AAAM 2017 Power Luncheon on Wednesday, August 2, 2017.

#### The DR. JOHN E. FLEMING Award



This award, the highest honor presented, recognizes museum professionals who have contributed outstanding expertise and exceptional dedication to African and African-American focused museums nationally and

internationally through a career spanning twenty years or more.

**Dr. Alvia Wardlaw,** Director, Texas Southern University Museum

Alvia J. Wardlaw is Director/Curator of the University Museum at Texas Southern University and Professor of Art History. She has mentored countless students of color to pursue careers in the museum field ranging from curatorial to conservation positions. As Curator of Modern and Contemporary Art at the Museum of Fine Arts, Houston for 22 years, Wardlaw organized over seventy-five exhibitions on African and African American art ranging from retrospectives of John Biggers and Kermit Oliver to the creative designs of the guilt makers of Gee's Bend, Alabama, to contemporary African art and the self-taught genius of Thornton Dial. The first African American to receive the Ph.D. in art history from the University of Texas at Austin, Wardlaw currently serves on the boards of the Orange Show Foundation and the Emancipation Park Conservancy in Houston and was recently appointed as honorary trustee by Museum of Fine Arts. Houston. She continues to serve on the Scholarly Advisory Committee of the Smithsonian National Museum of African American History and Culture, and is a trustee of Wellesley College.

#### The MUSEUM LEADERSHIP Award



This award recognizes museum professionals, in the field for ten years or more, who have displayed exceptional leadership in museum work and particularly in the advancement of African and African-American focused museums

nationally and internationally.

Ms. Ellen Zisholtz, President, Center for Creative **Partnerships** 

### The PACE SETTER Award



This award recognizes museum professionals who, in the field for fewer than ten years, have demonstrated exceptional innovation and dedication to sustaining African and African-American focused museums

nationally and internationally.

Ms. Jenney Fazande, Traveling Exhibits Manager, National WWII Museum

# The MARGARET T. G. BURROUGHS and CHARLES H. WRIGHT Fellowship

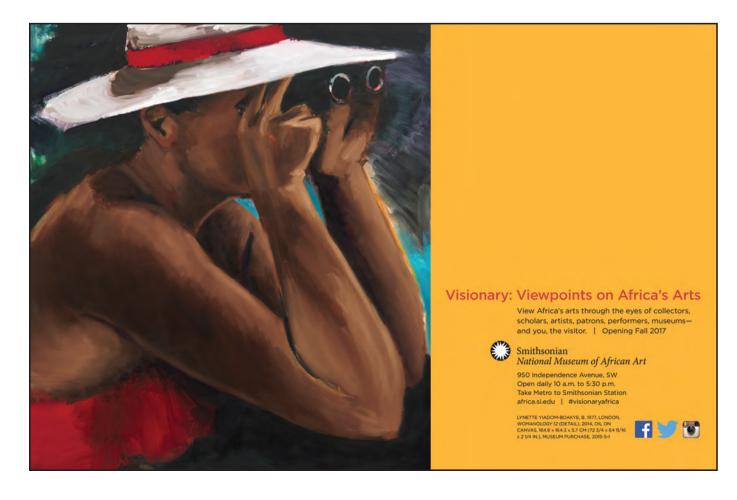
Two Margaret T. G. Burroughs and Charles H. Wright Fellowship are awarded: to a seniorlevel undergraduate student, and/or first year museum professional based on their contributions to the African American and/or African diaspora museum field.



Ms. Carlyn Pinkins, African American Museum & Cultural Center of New Mexico



Ms. Jessika Davison, Stephen F. Austin State University



# 2017 AWARDS COMMITTEE

# Marion "Missy" McGee, Chair, Museum Program **Specialist**

Smithsonian Institution, National Museum of African American History and Culture

### Priscilla Hancock-Cooper, President/CEO

Priscilla Cooper Consulting

Robby Luckett, Ph.D., Director, Margaret Walker Center and Associate Professor, Department of

Jackson State University

### Dion Brown, Director/CEO

National Blues Museum

Vanessa Moorer, Ph.D. Candidate and 2016 **Burroughs-Wright Fellow** 

Howard University

# 2017 TRAVEL SCHOLARSHIP RECIPIENTS

The National Museum of African American History and Culture, Smithsonian Institution, generously provided funding to support the following recipients to attend this year's conference.

Debra Ambush, Towson University

George Bayard III, Grand Rapids African American Museum and Archives

Desmond Bertrand, Buffalo Soldiers National Museum

**Sharon Blake,** Spady Cultural Heritage Museum

**Tiffini Bowers,** John Hay Library, Brown University

**David Glenn Brown,** Museum of African American Art, Los Angeles

**Leslie Lombre,** San Francisco African American Historical and Cultural Society

Rashida Moore, University of Houston

Monique Moss, Louisiana Museum of African American History/Southern University at New Orleans

Aysha Preston, Ford's Theatre Society

Mynesha Spencer, Brown v. Board of Education National Historic Site. National Park Service

Shannon Stokes, Reynolda House Museum of American Art

Rachel Winston, The University of Texas at Austin

# **Scholarship Review Panel:**

Allison Prabhu, Smithsonian Institution, National Museum of African American History and Culture

Paul Perry, Smithsonian Institution, Anacostia Community Museum

Marsha Semmel, Marsha Semmel Consulting

Carroll Johnson-Welsh, Library of Congress

# **Authors Plenary and Panel Discussion**

#### **WEDNESDAY, AUGUST 2, 2017**

3:00 PM - 4:00 PM

Presidential Ballroom

Featuring four critically acclaimed authors—Andrea Burns, Clint Smith, Ibram Kendi, and Mabel O. Wilson—who will share insights from their research and latest publications. The event is designed to provide conference attendees an exclusive opportunity to engage directly with thought leaders and the wealth of resources their writings can provide to AAAM member institutions.

The Authors Plenary and Panel Discussion event will be immediately followed by a Book Signing event from 4:30 PM until 6:00 PM on the 2nd Floor foyer/hallway.

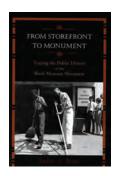




# Stamped from the Beginning: The Definitive **History of Racist Ideas in America** (National Book Award Winner) (2016)

By Ibram X. Kendi

Dr. Ibram X. Kendi, an award-winning historian and New York Times Best-Selling Author, is Professor of History and International Relations and the Founding Director of the Anti-Racist Research and Policy Center at American University. His second book, Stamped from the Beginning: The Definitive History of Racist Ideas in America, was published by Nation Books, and won the 2016 National Book Award for Non-fiction. At 34 years old, Kendi was the youngest ever winner of the NBA for Non-fiction. He grew up dreaming about playing in the NBA (National Basketball Association), and ironically he ended up joining the other NBA.



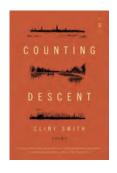


# From Storefront to Monument: Tracing the **Public History of the Black Museum Movement** (Public History in Historical Perspective) (2013)

By Andrea A. Burns

Dr. Andrea Burns is an Associate Professor at Appalachian State University, where she primarily investigates issues in African American History, Museum Studies, Urban History, and Heritage Tourism. Her courses often involve working in collaboration with external partners, such as community organizations and local museums. Dr. Burns completed her Ph.D. in History at the University of Minnesota. When not thinking about history and hunting down the best adhesives for mounting exhibits, Dr. Burns can be found wrangling cats and small children.

# AUTHORS PLENARY CONTINUED





#### **Counting Descent (2016)**

By Clint Smith

Clint Smith is a doctoral candidate at Harvard University in Education with a concentration in Culture, Institutions, and Society. He has received fellowships from Cave Canem, the Callaloo Creative Writing Workshop, and the National Science Foundation. His TED Talks on "How to Raise a Black Son in America," "The Danger of Silence" and "Reframing the Narrative around our students" have garnered more than 4 million views. In the summer of 2016, Clint was a speaker at The Aspen Ideas Festival, where he shared his take on poetry as activism, and the power of the youth voice to start a movement. His writing has been published in the The New Yorker, The Guardian, The American Literary Review, Boston Review, Harvard Educational Review and other publications. Counting Descent is his first full-length book of poetry.







# Begin with the Past: Building the National Museum of African American History and **Culture (2016)**

By Mabel O. Wilson

# Negro Building: Black Americans in the World of Fairs and Museums (2012)

By Mabel O. Wilson

Dr. Mabel O. Wilson teaches architectural design and history/theory courses at the Columbia University Graduate School of Architecture, Planning and Preservation. She is also appointed as a Senior Fellow at the Institute for Research in African American Studies, and co-directs Global Africa Lab. Her design and scholarly research investigates space, politics and cultural memory in Black America; race and modern architecture; new technologies and the social production of space; and visual culture in contemporary art, film and new media.

# Introducing the #AAAM2017 Social Media Ambassadors

AAAM is excited to introduce our #AAAM2017 social media ambassadors, as they are continuously Tweeting, Facebooking, and Instagramming throughout the conference! They recently participated in AAAM's annual Tweet chat on July 24, 2017, where they contributed to the online conversation of defining museum activism and its importance to the African American museum field.

Robin Cembalest, Robin Cembalest Editorial Strategies, @rcembalest

**FrannMarie Jacinto,** Freelance Social Meida Management in the Museums, Preservation and Cultural Sector, @POPinDC

Alicia Greene, Boston Children's Museum, @LadyO1

Alison Wade, Association of Art Museum Directors, @MuseumDirectors

Levon Williams, Archives of African American Music & Culture, @LevonWilliams

Jada Wright-Greene, Heritage Salon, @HeritageSalon





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# CONFERENCE-AT-A-GLANCE

AAAM conference registration, as well as all conference sessions and luncheons will be held at the Capital Hilton Hotel (1001 16th St NW, Washington, DC 20036).

MONDAY, JULY 31 (PRE-CONFERENCE)	
7:00 AM - 4:00 PM	Registration Desk OPEN
7:00 AM - 8:00 AM	Continental Breakfast
8:00 AM - 12:00 PM	Offsite Insights Tour of Smithsonian's Collection Storage Facility
8:30 AM - 10:00 AM	Curator's Tour of Select Galleries at the Smithsonian National Museum of African American History & Culture
9:00 AM - 4:30 PM	National Trust for Historic Preservation's Preservation Leadership Training Intensive
9:00 AM - 5:00 PM	Vendor/Exhibitor Set-Up @ Capital Hilton Hotel
3:00 PM - 5:00 PM	Twilight Reception @ Anacostia Community Museum (Invitation Only and RSVP required)
6:00PM - 9:00PM	Opening Reception @ Pepco Edison Place Gallery

# **TUESDAY, AUGUST 1 (FULL CONFERENCE DAY 1: PRESENCE)**

7:00 AM - 8:00 AM	Continental Breakfast
7:00 AM - 4:00 PM	Registration Desk OPEN
8:00 AM - 5:00 PM	Exhibition Hall OPEN
8:00 AM - 11:15 AM	Professional Development (Concurrent Sessions)
11:30 AM - 1:30 PM	Opening Plenary: Leadership Legacy Summit and Luncheon
1:45 PM - 5:00 PM	Professional Development (Concurrent Sessions)
6:30 PM - 9:00 PM	Welcome Reception @ Smithsonian American Art Museum and National Portrait Gallery
9:30 PM	After-Party @ Busboys & Poets Tuesday Night Open Mic with Host Twain Dooley

#### WEDNESDAY, AUGUST 2 (FULL CONFERENCE DAY 2: POWER)

7:00 AM - 8:00 AM	Continental Breakfast
7:00 AM - 4:00 PM	Registration Desk OPEN
8:00 AM - 5:00 PM	Exhibition Hall OPEN
8:00 AM - 11:15 AM	Professional Development (Concurrent Sessions)
11:30 AM - 1:00 PM	Power Luncheon: AAAM Awards Ceremony and Luncheon featuring Keynote Speaker Dr. Carla Hayden
1:15 PM - 2:45 PM	Professional Development (Concurrent Sessions)

3:00 PM - 4:00 PM	Authors Plenary and Panel Discussion
4:30 PM - 6:00 PM	Authors Book Signing
4:30 PM - 6:00 PM	Speed Networking Mentor Session
7:00 PM - 9:30 PM	Evening Reception @ Smithsonian National Museum of African Art
9:30 PM	After-Party @ Quarter + Glory

# THURSDAY, AUGUST 3 (FULL CONFERENCE DAY 3: PERSISTENCE)

7:00 AM - 4:00 PM	Registration Desk OPEN
7:30 AM - 9:00 AM	Networking Breakfast sponsored by Solid Light
8:00 AM - 5:00 PM	Exhibition Hall OPEN
9:00 AM - 11:45 AM	Skill-Building Seminars
12:00 PM - 2:00 PM	Persistence Luncheon and AAAM Annual Business Meeting featuring Keynote Speaker Zena Howard
2:15 PM - 3:00 PM	Professional Development (Concurrent Sessions)
3:15 PM - 4:15 PM	Closing Plenary Part 1: State of Black Museums Forum
4:30 PM - 5:30 PM	Closing Plenary Part 2: AAAM: The Path Forward
7:00 PM - 10:00 PM	Evening Reception @ National Museum of African American History & Culture
10:30 PM	After-Party @ The Park at 14th

# FRIDAY, AUGUST 4 (POST-CONFERENCE HERITAGE TOURS)

8:30 AM - 10:00 AM	Architectural Tour of the Smithsonian National Museum of African American History & Culture
8:30 AM - 12:30 PM	African American Military History Tour
10:00 AM - 3:00 PM	DC's African American Heritage Trail Tour
10:30 AM - 1:30 PM	African American Culinary Tour & Tasting at the Smithsonian National Museum of African American History & Culture



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Bring U.S. Together, Vote Chisholm 1972, Unbought and Unbossed by an unidentified artist, 1972. National Portrait Gallery, Smithsonian Institution



# TUESDAY, AUGUST 1



# CONFERENCE SESSIONS

# **TUESDAY, AUGUST 1**

All conference sessions occur at the Capital Hilton unless otherwise noted.

Continental Breakfast 7:00 AM - 8:00 AM 7:00 AM - 4:00 PM Registration Desk OPEN 8:00 AM - 5:00 PM Exhibition Hall OPEN

#### 8:00 - 9:30 AM

#### **Engaging with African Diasporic Audiences**

LOCATION: FEDERAL-B

This session will discuss the diversity of Africanheritage diasporic audiences in the United States and the relationship(s) that African American museums might develop with such audiences. One of many aspects of audience inclusion that the National Museum of African American History & Culture (NMAAHC) has proactively sought to address, diasporic representation, brings with it the need to understand the different levels of engagement these audiences have with African American history and the impact of their own more recent family history (an alternate national identity) on their identity formation. Panelists will discuss why attention to diasporic audiences is needed at the new National Museum of African American History and Culture and other museums; present results from an extensive 2016 research project into the perceptions of diasporic and African American audiences; and how diasporic diversity is represented in NMAAHC's inaugural exhibitions, as well as possible implications from the 2016 research.

Moderator: Joanne Hyppolite, National Museum of African American History and Culture, Smithsonian Institution Presenters: Jeff Hayward, People, Places & Design Research; Omar Eaton-Martinez, National Museum of American History, Smithsonian Institution

#### **Black Museums Transform Youth**

LOCATION: STATLER A + B

"Black Museums Transform Youth" builds on the 8 years of panels presented at the Association of African American Museums by the interns at the I.P. Stanback Museum and Planetarium at South Carolina State University, an HBCU. While the museum is now closed, its significant influence continues in the lives and dreams of former students who were changed through these experiences. Working with AAAM over the years provided a forum and networking opportunities, pivotal to developing critical thinking and collaborations, connecting history to activism. Using the Talk Show format will facilitate open discussion and anecdotal stories among participants. The show will include clips from two short student videos of trips to AAAM Conferences, Freedom Ride and In Search of Social Justice. The importance of working with Black museums to transform youth and develop a socially activist next generation will be discussed in videos by two heroes of the Civil Rights Movement who mentored students, David Dennis and Millicent Brown. Joining the students will be the moderators: Ellen Zisholtz, former Director of the Stanback, and John Franklin, NMAAHC Senior Manager/Office of External Affairs and Board Member at the Stanback.

Moderators: Ellen Zisholtz, Center for Creative Partnerships and John Franklin, National Museum of African American History and Culture, Smithsonian Institution

Presenters: Davion Petty, L.P. Stanback Museum and Planetarium at South Carolina State University; Jonathan Whitfield, Atlanta City Council Candidate; Dervedia Thomas, Pageant Media; Janique Francis, The Nature Conservancy

# TUESDAY, AUGUST 1

# Unburied, Unmourned, Unmarked: Requiem for Rice Mobile Interactive Website: New Sources, **New Stories (Part 1)**

LOCATION: SOUTH AMERICAN

In the spirit of Verdi, Mozart, Fauré, and Britten's requiems, Requiem for Rice (www.requiemforrice.com) is a contemporary take on a classic requiem for the dead, Africans enslaved on Lowcountry South Carolina and Georgia rice plantations. In collaboration with the CREATE Robotics Lab at Carnegie Mellon University the Requiem for Rice team will create a mobile interactive website with educational, immersive, and interactive material. Using virtual reality and mobile technology, the RFR mobile interactive website will give the user the experience of working in the rice fields, living in the slave quarters, burying loved ones in the slave cemetery, and traveling up the Combahee River on a US gunboat with Harriet Tubman and the 2nd South Carolina Volunteers to free 727 Africans enslaved on rice plantations. The panelists will present work in progress that focuses on the interpretation of the data, primary historical sources, and core stories that bring the mobile interactive to life.

Moderator: Samuel Black, Senator John Heinz History Center Presenters: Dr. Edda Fields-Black, Carnegie Mellon University; Michael Gouin, Clemson University; Travis Folk, Folk Land Management

### **Interpreting Mississippi Civil Rights History**

LOCATION: FEDERAL-A

This session will focus on the interpretation of civil rights history in Mississippi and the growth of civil rights tourism throughout the state. In particular, two new museums are scheduled for a December 2017 opening: the \$90 million Mississippi Civil Rights Museum (MCRM) and Museum of Mississippi History (MMH). The first state-sponsored civil rights museum in the nation, the MCRM promises to be a transformative educational experience for visitors and joins a growing cultural heritage industry in the state that includes the Mississippi Freedom Trail, the COFO Civil Rights Education Center, and the Margaret Walker Center for the Study of the African American Experience. Representatives will discuss the work of each of these organizations and the roles that they play in interpreting civil rights history for visitors.

Moderator: Rico Chapman, Clark Atlanta University Presenters: Robert Luckett, Margaret Walker Center; Pamela Junior, Mississippi Civil Rights Museum; Keith McMillian, Fannie

Lou Hamer Institute @COFO

#### Photo I.D. LAB (ALL-DAY EVENT)

LOCATION: CALIFORNIA

A special drop-in session for the entire AAAM to help us identify names and faces of past and present members. We invite all conference attendees to stop by the session to sift through 39 years' worth of photos from the AAAM archive, currently housed at the Howard University's Moorland-Spingarn Research Center.

Special Thanks to: Joellen ElBashir, Archivist Moorland-Spingarn Research Center, Howard University

#### 9:45 - 11:15 AM

## Museums as Partners in Public Health: Arts & Minds at the Studio Museum in Harlem

LOCATION: STATLER A + B

As The Studio Museum in Harlem prepares to celebrate its 50th anniversary, one marker of the Museum's continuing role as a vital community anchor is the established commitment to people with dementia and their caregivers. Since 2010 The Studio Museum has partnered with Arts & Minds to offer visual art programs for people with Alzheimer's disease or other dementias. Through a process of collective looking at art, we have developed a highly reciprocal group dynamic wherein all participants including people with dementia, their family members, professional caregivers, museum educators, teaching artists, and student interns contribute to the dialogue of response and interpretation and to the creative energy that is expressed in art making. We have learned that commitment to a vulnerable audience has positive ramifications for how all visitors are received across the museum. Inclusive programs impact public health by improving well-being for participants and by reducing fear and stigma.

Moderator: Carolyn Halpin-Healy, Arts & Minds

Presenter: Shanta Lawson, The Studio Museum in Harlem

# CONFERENCE SESSIONS

# **Ethnography of Slavery and Freedom at Hampton National Historic Site, Towson, MD**

LOCATION: FEDERAL-B

As part of the Ethnographic Assessment and Overview project at Hampton National Historic site, this panel is formed at the outset of the project and will first give an overview and history of the site. Panelists will explore the use of ethnography to meet interpretative and historical challenges, the contemporary landscape and how development is reshaping interpretation of plantation sites. Panelists will also address how the Park has interpreted and presented across the centuries, its relationship with slavery in historic and contemporary contexts. National Historic Site (HAMP) north of Towson, MD was the first site selected in 1948 as a National Historical Site by the U.S. National Park Service. In 1790, the house was the largest in the United States. Seven generations of Ridgelys, including Governor Charles Ridgely owned the site. At one time, it was also the largest or one of the largest slaveholding operations in the state of Maryland. When Governor Ridgely died in 1829, he enslaved over 300 individuals across the several farms that made up the Hampton estate and city properties. Under the terms of his will enslaved females between the ages of 25 and 45, males between the ages of 28 and 45 were manumitted immediately, with gradual manumission for the remainder. Using the inventory lists from Hampton, the team has been searching for modern descendants of those who were held in slavery at Hampton Plantation. This panel seeks to include Hampton among African American Places of Memory by bringing the Park site, its Museum House, and three standing slave quarters to the attention of a diverse audience.

Moderator: Cheryl LaRoche, Ph.D, University of Maryland, College Park

Presenters: David Terry, Ph.D, Morgan State University; Patsy Fletcher, THREAD-Training Historical Research & Economic Development; A. Anokwale Anansesemfo, Hampton National Historic Site, National Park Service/Goucher College; Samuel Collins, Towson University

# **Unburied, Unmourned, Unmarked: Requiem** for Rice Mobile Interactive Website New **Technology. New Media (Part 2)**

LOCATION: SOUTH AMERICAN

The Requiem for Rice mobile interactive website will bring the rice fields to people's hands, desk/laptops, virtual reality, and social media by transporting users to the Lowcountry rice plantations. Panel #2 will focus on virtual reality technology and social media components of the mobile interactive website and educate a large and diverse audience in new, interactive, and dynamic ways.

Moderator: Samuel Black, Senator John Heinz History Center Presenters: Shandra Williams, Pittsburgh Super Computing Center; Kim Cliett Long, Low Country Rice Culture Project; Treshea Wade, Design Frequency

#### **Creating Meaningful Change in Small Museums**

LOCATION: FEDERAL-B

Assessment programs are not an end unto themselves. Using assessment programs like American Association for State and Local History StEPs (Standards and Excellence Program) and American Alliance of Museums MAP (Museum Assessment Program) to propel your organization forward can reap benefits for years to come. By providing a structure for identifying, discussing, and prioritizing opportunities for improvement, assessment programs help small museums move board, staff, and volunteers in the same direction toward a set of common goals, track progress, and articulate success that builds community support and increases credibility. This session will offer information about assessment programs that are available to small museums and provide examples of how they are being used to stimulate positive change. Moderator: Stephanie Johnson-Toliver, Black Heritage Society of Washington State

Presenters: LaNesha DeBardelaban, Charles H. Wright Museum of African American History; John Dichtl, American Association for State and Local History (AASLH); Allison Titman, American Alliance of Museums (AAM)

# TUESDAY, AUGUST 1

### Photo I.D. LAB (ALL-DAY EVENT)

LOCATION: CALIFORNIA

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Special Thanks to: Joellen ElBashir, Archivist Moorland-Spingarn Research Center, Howard University

### 11:30 AM - 1:15 PM

# **Opening Plenary: Leadership Legacy Summit** and Luncheon

LOCATION: PRESIDENTIAL BALLROOM

Featured Panelists: Fath Davis Ruffins, John Fleming,

Harry Robinson

Moderator: Ms. Juanita Moore, President/CEO, Charles H.

Wright Museum of African American History

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#### 1:30 PM - 3:00 PM

# **Process Report and Discussion: Working Group** on Diversity, Inclusion, Equity, and Accessibility

LOCATION: SOUTH AMERICAN

The Working Group on Diversity, Inclusion, Equity, and Accessibility, convened under the leadership of Johnnetta Cole and Laura Lott, is made up of individuals directly responsible for inclusion, diversity, equity, and accessibility (IDEA) work in their national organizations, coalitions, museums, or as individuals recognized for their work in these areas. The Group's charge is to summarize the current IDEA activities in the museum field; identify key questions, challenges and/ or opportunities related to IDEA; learn from successes in other sectors; and encourage further work to address these challenges and opportunities. The Group will issue a first report in July. This report and process will be shared in this session for discussion, guidance and input in order to further develop next steps in this iterative process.

Moderator: Nicole Ivy, American Alliance of Museums (AAM) Presenters: Kathy Dwyer Southern, American Alliance of Museums (AAM); Brooke Leonard, American Alliance of Museums (AAM)

# The Power of the Antiquities Act in the Obama **Years: Critical Conversation Regarding the** National Narrative on Slavery, Reconstruction, and Civil Rights

LOCATION: FEDERAL-B

The Antiquities Act of 1906 authorizes the President of the United States to proclaim national monuments on federal lands that contain historic landmarks, historic and prehistoric structures, or other objects of historic or scientific interest. The act allows for the protection of federal lands and resources without the approval of Congress. Between 2008 and 2016, President Barack Obama exercised his powers to designate monuments dedicated to the landing of the first enslaved Africans in America's British colonies, the Buffalo soldiers, civil rights struggles of African-Americans, Latinos, and the lesbian, gay, bisexual and transgender community, as well as the first monument to Civil Rights reconstruction. We have reached an interesting turning point in the conversation around relevancy, diversity, and inclusion as it relates to federal lands but transforming that attention into functioning parks that can create new NPS patrons is another challenge altogether. Join NPS leaders and key stakeholders in a critical conversation about key leadership issues they are facing and their plans to move these important sites forward, particularly in a post-Obama political climate. Moderator: Jennifer Zazo-Brown, National Museum of African American History and Culture, Smithsonian Institution Presenters: Terry E. Brown, Fort Monroe National Monument, National Park Service; Joy G. Kinard, Ph.D., Charles Young Buffalo Soldiers National Monument, National Park Service; Ben West, Southeast Regional Office, National Park Service; Alan Spears, National Parks Conservation Association

# CONFERENCE SESSIONS

# **Hidden Figures of the Mississippi Delta: Sharing Stories of African American Church Mothers**

LOCATION: STATLER A+B

"Delta Jewels: In Search of My Grandmother's Wisdom" is a collection of oral histories and portraits of African American church mothers from the Mississippi Delta. These hidden figures of history who survived the Jim Crow Era and the Civil Rights Movement tell powerful stories of pain, triumph, faith, and love. Raising awareness of these oral histories in local communities has proven to be as mentally and emotionally impactful as the stories themselves, particularly in a region notorious for racial violence and social inequality. This presentation is about how the Delta Jewels Oral History Partnership has shared Delta Jewels' stories with over 1,000 Mississippi Delta residents and aficionados by creating welcoming, safe spaces for dialogue throughout Mississippi and at the Smithsonian Anacostia Community Museum in Washington, D.C. Survey analysis results suggest that participants gained a better understanding of the power of finding, saving, telling, and experiencing their own stories.

Moderator: Rolando Herts, The Delta Center for Culture and Learning, Delta State University and the Mississippi Delta National Heritage Area

Presenter: Alysia Burton Steele, University of Mississippi

# **DEMO: Demolishing, Excavating, Moving, Obliterating**

LOCATION: FEDERAL-A

Panelists representing three states-Florida, Georgia, and Virginia—will discuss preservation of African American school houses in their communities. These schools were on the verge of being lost in our history. Some were marked for demolition, some were excavated, some were moved, and some were obliterated. The panelists will share stories of how they overcame these obstacles and how these historic structures are now dedicated to preserving African American heritage and promoting awareness of the contributions of important local and national figures.

Moderator: Sandra Rooks, Pinellas County African American History Museum

Presenters: Marian Veney, A.T. Johnson High School Museum; Gwendolyn Thomas, Glover School; Rojene Bailey, Beulah Rucker Museum; Phyllis Ford, Laurel Grove School Museum

#### Photo I.D. LAB (ALL-DAY EVENT)

LOCATION: CALIFORNIA

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Special Thanks to: Joellen ElBashir, Archivist Moorland-Spingarn Research Center, Howard University

#### 3:00 - 3:30 PM

#### **Afternoon Snack Break**

#### 3:30 - 5:00 PM

# **Handling Museum Controversies: Challenges of Difficult Subject Matter**

LOCATION: FEDERAL-A

This session will address the challenges of exhibiting sensitive and difficult subject matter, and handling potential controversies surrounding them. Museum professionals from the National Museum of African American History and Culture, the Metal Museum, and the National Museum of African Art will present on these controversies from their respective institutions, and will discuss how they handled subject matter surrounding sensitivities around race, sexuality, geopolitical conflicts, ethnicity, religion, and complexities over social inequality.

Moderator: Jina Lee, National Museum of African American History and Culture, Smithsonian Institution

Presenters: Deborah Tulani Salahu-Din, National Museum of African American History and Culture, Smithsonian Institution; Grace Stewart, Metal Museum; Lanisa Kitchiner, National Museum of African Art, Smithsonian Institution

# TUESDAY, AUGUST 1

## **Exhibits and Programs Relevant to Current Concerns**

LOCATION: FEDERAL-B

This panel discussion explores how public history institutions can execute exhibitions and program initiatives that relate to current day issues. Kin Killin' Kin, a provocative exhibition that addresses youth and gun violence, will be a catalyst for this discussion. This visually striking exhibition, which is organized by SHANGO: Center for the Study of African American Art and Culture & EbonNia Gallery, curated by Willis Bing Davis and featuring original works by James Pate, illuminates the need for engaging our youth in finding positive alternatives and sustainable solutions to negative behaviors that have reached epidemic levels. By combining the iconography of the Ku Klux Klan, the Civil Rights Movement, and all too familiar images of gang violence, Pate places the viewer inside the acts and the conversation, demanding their attention and reflection on the challenges, causes and behavior of violence. This powerful traveling exhibition was at the DuSable Museum of African American History, the National Underground Railroad Freedom Center, the National Civil Rights Museum, and recently at the Reginald F. Lewis Museum. Each institution engaged their communities with their own unique approach to the exhibition. The discussion will focus primarily on how the exhibition and programs were executed at the National Underground Railroad Freedom Center and the National Civil Rights Museum. In addition, this panel discussion examines effective strategies for confronting challenging subject matter that impacts our social and political structures. Whether you consider yourself a historical consultant, museum professional, archivist, cultural resource manager, curator, historical interpreter, historic preservationist, local historian, or community activist, nearly all of us share an interest and commitment to making history relevant and useful. This session seeks to empower us to take necessary risk in redressing historical accounts while addressing its intersection with current concerns.

Presenters: Christopher Miller, National Underground Railroad Freedom Center; Ashley Jordan, National Underground Railroad Freedom Center; Noelle Trent, National Civil Rights Museum; Shakia Gullette, Banneker-Douglass Museum

### inHarlem: Beyond the Museum Walls

LOCATION: STATLER A+B

During this session, staff from The Studio Museum in Harlem will discuss the Museum's new initiative, inHarlem. inHarlem is the Studio Museum's new set of initiatives designed to explore dynamic ways to work in the community and take the institution beyond its walls. in Harlem encompasses a wide range of artistic and programmatic ventures, from site-specific artists' projects to collaborative presentations with civic and cultural partners in the Harlem neighborhood. Examples of inHarlem include site-specific artists' projects in libraries and parks, educational programs in libraries and partner institutions, and programming with many cultural partners around Harlem. The digitization of the Museum's permanent collection provides the basis for many of these programs. During the panel the staff will discuss the considerations, challenges, and achievements of in Harlem.

Moderator: Hallie Ringle, The Studio Museum in Harlem Presenters: Connie Choi, The Studio Museum in Harlem; Gina Guddemi, The Studio Museum in Harlem; Nico Wheadon, The Studio Museum in Harlem; Shanta Lawson, The Studio Museum in Harlem

# Who Will Survive America? A Conversation on **Black Museums and Social Activism in the 21st** Century

LOCATION: SOUTH AMERICAN

This talk-show style session will feature a lively discussion about the role of museums as sites of memory, activism, and change. This session will revisit the historical context of the emergence of the Black museum movement, highlight best practices.

Moderator: Jocelyn Imani, National Museum of African American History and Culture, Smithsonian Institution Presenters: Aleia Brown, Michigan State University Museum; Ashley Robertson, The Bethune Foundation; Samir Meghelli, Anacostia Community Museum, Smithsonian Institution; Omar Eaton-Martinez, National Museum of American History, Smithsonian Institution

# **CONFERENCE SESSIONS**

#### Photo I.D. LAB (ALL-DAY EVENT)

LOCATION: CALIFORNIA

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Special Thanks to: Joellen ElBashir, Archivist Moorland-Spingarn Research Center, Howard University

#### 6:30 PM - 9:00 PM

#### **Evening Reception**

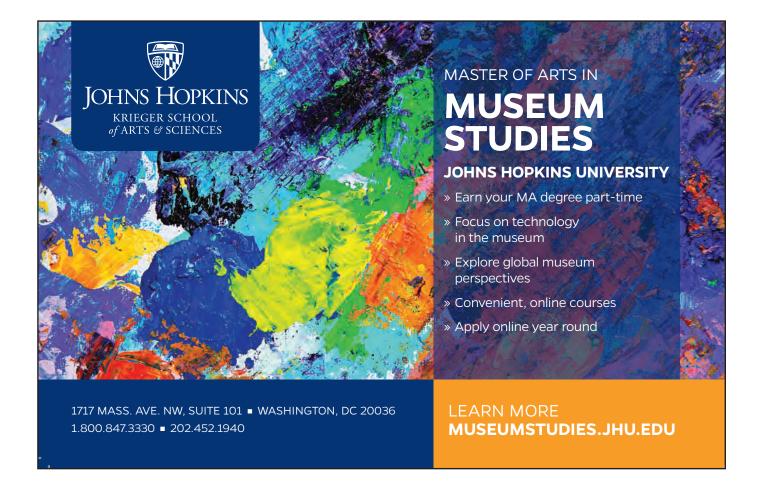
SMITHSONIAN AMERICAN ART MUSEUM AND NATIONAL PORTRAIT GALLERY

G ST. NW AND 8TH ST. NW WASHINGTON DC 20004 The Smithsonian American Art Museum and National Portrait Gallery welcomes all AAAM members to an evening of American art, portraiture, and entertainment. Galleries will be open until 8pm.

#### 9:30 PM

After-Party @ Tuesday Night Open Mic with Host Twain Dooley

BUSBOYS AND POETS 2021 14TH ST. NW WASHINGTON DC 20009



# WEDNESDAY, AUGUST 2



# CONFERENCE SESSIONS

## **WEDNESDAY, AUGUST 2**

All conference sessions occur at the Capital Hilton unless otherwise noted.

7:00 AM - 8:00 AM Continental Breakfast 7:00 AM - 4:00 PM Registration Desk OPEN 8:00 AM - 5:00 PM Exhibition Hall OPEN

### 8:00 - 9:30 AM

### Black Museums, Archives, and Counternarratives: Life Histories, Education, and Power Unveiled

LOCATION: FEDERAL-A

Black communal engagement was paramount in the founding of African American museums, archives, and historical institutions (Johnson-Simon, 2006; Burns, 2013; Wilson, 2012). From the founding of the DuSable Museum of African American History, to the historic opening of the Smithsonian National Museum of African American History and Culture, this panel reveals powerful life histories of the Charles H. Wright Museum of African American History and extraordinary archival treasures from Fayetteville State University. Oral history is also appropriated in the preservation, interpretation, and dissemination of Black cultural memory. Through archival research and historiography, inequities are challenged in the struggle for civil and human rights in America. This interdisciplinary panel welcomes students, educators, administrators, artists, curators, visitors, scholars, practitioners, and community leaders as stakeholders in the advancement of African American history and culture.

Presenters: Lori West, University of Illinois at Urbana-Champaign; LaNesha DeBardelaben, Charles H. Wright Museum of African American History; Jasmine Parker, Texas Tech University

### **No Longer Hidden Figures**

LOCATION: STATLER A+B

Whether you are an emerging, mid-career, or senior level museum professional, as a person of color, it can be difficult to make oneself visible in the marketplace of professional applicants. In 2016, we presented to the American Alliance of Museums that diverse applicants are not that hard to find. This panel presents the flipside; How can we, as diverse museum workers of color, make ourselves visible? Both in the marketplace and in our institutions. How do we take an active and present stance to press forward the importance of diverse hiring practices at all levels of museum employment, while still doing our jobs? The stark announcement from the Mellon Foundation, AAMD, and AAM that among museum curators, conservators, educators and leaders, only 4% are African American and 3% Hispanic, vibrated through the cultural community. With large segments of the population not represented in leadership, how do we work as a community to ensure that those who can represent our communities in the future fill pipeline positions now? Moderator: Joy Bailey-Bryant, Lord Cultural Resources Presenters: Omar Eaton-Martinez, National Museum of American History, Smithsonian Institution; Sheila McDaniel, The Studio Museum in Harlem; Monica O. Montgomery, Museum Hue

# WEDNESDAY, AUGUST 2

### **Activating Social Justice in the Museum: A Public Programs Approach**

LOCATION: SOUTH AMERICAN

NMAAHC's public programs educators share their approach to creating participatory social justice and community-focused programming in the museum. In reviewing the goals, structure, and evaluation of these programs, the session explores practical ways in which museums can activate hands-on programming through the lens of challenging the status quo, exchanging ideas for progress, and activating social justice. Examine how a museum's focus on a community's forgotten history, culture, and entrepreneurial legacy can ignite a new appreciation and curiosity among the people who live there. Explore how NMAAHC approaches community and develops programs which, through multiple entry points, introduce multi-generational audiences to the significant stories represented and illustrated by objects in the Museum's collection. These programs are designed to promote discussion both during the event and at home. Rethink traditional museum programs such as book talks and film screenings to emphasize social justice activism for broadening and diversifying audiences. Consider new ways to develop digital and social media platforms which specifically advance conversations around social justice and extend the visitor's experience of in-person programs.

Moderator: Kayleigh Bryant-Greenwell, National Museum of African American History and Culture, Smithsonian Institution Presenters: Deirdre Cross, National Museum of African American History and Culture, Smithsonian Institution; Mychalene Giampaoli, National Museum of African American History and Culture, Smithsonian Institution; Markita Brooks, National Museum of African American History and Culture, Smithsonian Institution; Lanae Spruce, National Museum of African American History and Culture, Smithsonian Institution

### **Presenting Power and Possibility: A Hip Hop Approach to Museum Work**

LOCATION: FEDERAL-B

How are museums utilizing Hip Hop culture? What are the unique challenges and benefits of displaying and presenting Hip Hop culture in museum settings? This session will explore multiple elements of museums from collections, educational design, programming, and curation. We will share case studies and best practices for museums interested in incorporating Hip-Hop culture into their spaces with a special focus on African American audiences and communities both locally and nationally.

Moderator: Sage Morgan-Hubbard, American Alliance of Museums (AAM)

Presenters: Jon West-Bey, University of Maryland – University College; Timothy Anne Burnside, National Museum of African American History and Culture, Smithsonian Institution; Laura Perez, Prince George's African American Museum and Cultural Center; William Reynolds, National Museum of American History, Smithsonian Institution

### 8:00 - 8:45 AM

### Passing the Torch: Cultivating and Engaging **New Donors at the National Civil Rights Museum**

LOCATION: STATLER A + B

This panel discussion will explore how museums can cultivate and engage new supporters, particularly younger donors, through two different strategies: special events and leadership development. Beverly Sakauye, the National Civil Rights Museum's Chief Development Officer will moderate the panel and present demographic research by Dr. James H. Johnson Jr. that points to the need to cultivate younger donors and donors of color. Jeanette O'Bryant, Development Officer, and Night at the Lorraine Committee Member Terrence Reed, will explain how creative event conceptualization and peer to peer fundraising made launching Night at the Lorraine in 2016 a huge success; 70-80% of the 483 guests were new to the Museum. Annie Bares, Development Officer, will speak on how the Emerging Leader Advisory Committee was founded and has developed in 2016 to engage the Museum's next generation of supporters and leaders.

# CONFERENCE SESSIONS

Moderator: Beverly Sakauye, National Civil Rights Museum Presenters: Jeanette O'Bryant, National Civil Rights Museum; Annie Bares, National Civil Rights Museum; Terrence Reed, National Civil Rights Museum

### 8:45 - 9:30 AM

### **How to Host the AAAM Conference**

LOCATION: CALIFORNIA

This session will provide participants with step-by-step guidance on the application process for hosting the AAAM Annual Conference. The interactive discussion will address the needs and criteria for organizations interested in submitting a proposal to host a future conference.

Presenter: Auntaneshia Staveloz, National Museum of African American History and Culture, Smithsonian Institution

### 9:45 - 11:15 AM

### More Than a Game: Sports, Activism, and the **Museum World**

LOCATION: FEDERAL-A

The session will address the role of sports as a platform for advancing social movements within the African American community. Highlighting the contributions of historical and contemporary change agents, this session will look at the role of museums in preserving this history, serving as sites to explore the meaning of athletic activism and demonstrate the importance of sports as a tool of social transformation.

Moderator: Marion McGee, National Museum of African American History and Culture, Smithsonian Institution Presenters: Noelle Trent, National Civil Rights Museum; Elliott Perry, Board of Directors, National Civil Rights Museum; Damion Thomas, National Museum of African American History and Culture, Smithsonian Institution

### Visibility and Possibilities: African American **Museums and the National Park Service**

LOCATION: FEDERAL-B

This session will explore the process and potential impact of National Park Service designations at African American sites in three states: Birmingham Civil Rights National Monument in Alabama; Reconstruction Era National Monument in South Carolina; and expanded interpretation at the of Martin Luther King Jr. National Historic Site in Atlanta, Georgia. The Birmingham Civil Rights Institute is the 25-year old museum, education, and research center that serves as the focal point for the new national monument. As the first self-governed settlement for freedmen in the United States, Mitchelville, South Carolina is one of the most significant Reconstruction era sites in the County of Beaufort. Current efforts are underway to expand the narrative to include other significant stories about Atlanta and the civil rights movement.

Moderator: Priscilla Hancock Cooper, Priscilla Cooper Consulting

Presenters: Jeanne Cyriaque, Cultural Heritage Specialist, Research Scholar; Rex Garniewicz, Coastal Discovery Museum; Deborah Mack, National Museum of African American History and Culture, Smithsonian Institution

### **Museums and Historic Sites as Catalyst for Transformative Experiences and Identity Development**

LOCATION: STATLER A + B

The power of place can be transformative. Each year, approximately 850 million people visit American museums throughout the country. Building connections and finding relevancy for visitors is at the forefront of what we do as museum professionals but having the opportunity to connect personally to the stories, art, objects, and history we are entrusted to care for can also

# WEDNESDAY, AUGUST 2

be a visceral experience for museum staff, interpreters, and educators alike. In this session, panelists will share models of specific hiring and programmatic initiatives at work in our nation's museums and historic sites aimed at increasing diversity and inclusion. Serving as change agents, these specific programs have achieved great success in empowering communities that lack adequate representation or have systematically been excluded from professional development opportunities within the museum field.

Moderator: Jennifer Zazo-Brown, National Museum of African American History and Culture, Smithsonian Institution Presenters: Linda Sopheap Sou, Lowell Community Health Center; Mynesha Spencer, Brown vs. Board of Education National Historic Site, National Park Service; Lauren Zalut, Eastern State Penitentiary Historic Site; Sharmaine Thomas, Eastern State Penitentiary Historic Site

#### Cast the Net

LOCATION: SOUTH AMERICAN

This panel will profile "Cast the Net"- a Florida IMLSfunded grant to the John Gilmore Riley Center/Museum to share Florida African American Heritage Preservation Network (FAAHPN)'s successes of twenty years with Georgia, Virginia, and North Carolina. Highlighted will be the "route" that twenty-eight Florida museums took to connect and share outside of their walls to build value, enhance programs and audiences, and improve capital and viability. The goal of the grant was to present Florida as a model of how others, through shared integrated information platforms, training and skill development "as a Network", can too realize success in capacity-building and sustainability and programs including: collections care and management, research, internships programs, and enhanced resources for their respective organizations.

Moderator: Dr. Nashid Madyun, FAMU Archive and Museum and Riley Museum

Presenters: Phyllis Ford, Laurel Grove School Museum; Melissa Jest, Georgia Department of Natural Resources; Clifton Lewis, L.B. Brown House Museum; Pasha Baker, Goldsboro Museum; Althemese Barnes, Florida Network

### 9:45 - 10:30 AM

### Museum and Archival Synergy at Bethune-**Cookman University**

LOCATION: CALIFORNIA

This session will examine how the Bethune-Cookman University Archive and the Mary McLeod Bethune Foundation-National Historic Landmark have joined together to better preserve the history of Mary McLeod Bethune.

Presenters: Ashley Robertson, Mary McLeod Bethune Foundation/Bethune-Cookman University; Anthony Dixon, Bethune-Cookman University; Whitney Barrett, Bethune-Cookman University

### 10:45 - 11:15 AM

## Museum Activism in the Classroom and Radical **Progressive Museology in Museum Studies Programs**

LOCATION: CALIFORNIA

More now than ever, museums are reflecting on the demographic shifts that impact the communities they reside in, and how the social ills that plague communities of color have been willfully neglected within the cultural sphere. Museums are increasingly embracing the catalytic role that cultural institutions play in fostering a safe space for provocative public programs and addressing social change movements. As museums hearken to the call of action, practical steps must be implemented to create platforms for teaching tolerance and activism. This session will explore the academic perspectives of an instructor, practitioner, and student within the museum activism space, based off of the Harvard course, "Museums Public Programs and Social Change."

Moderator: Marquette Folley, Smithsonian Institution Traveling Exhibition Services (SITES)

Presenters: Haili Francis, Smithsonian Institution and Harvard University; Monica Montgomery, Harvard University/Pratt Institute/NYU; Jada Wright-Greene, Heritage Salon

# CONFERENCE SESSIONS

### 11:30AM - 1:00 PM

### **Power Luncheon: AAAM Awards Ceremony and** Luncheon

LOCATION: PRESIDENTIAL BALLROOM

Keynote Speaker: Dr. Carla Hayden, 14th Librarian of Congress

### 1:15 - 2:45 PM

### **Building a Foundation for Sustainability**

LOCATION: FEDERAL-A

This session will emphasize the importance of solid governance and operational practices to create the organizational foundation that is essential to sustain the work and impact of African American museums. The IMLS Museum Grants for African American History and Culture program supports projects that improve institutional operations and the development of professional management. Learn how two individual museums and the Association of African American Museums have used grant funding to strengthen their organizations through strategic planning and the development of effective governance and operating policies and procedures.

Moderator: Christopher Reich, Institute of Museum of Library Services (IMLS)

Presenters: Brian Carter, 4Culture: Lu Porter, Evansville African American Museum; Andrea Barnwell Brownlee, Spelman College Museum of Fine Art

### **Sustaining Black Museums: Ensuring the Future** of Philanthropy

LOCATION: FEDERAL-B

This session will use the NMAAHC Ambassadors Program as an entree into an exploration of how to successfully grow and sustain emerging and midcareer professionals' philanthropic support in African American places of memory. The session will feature Tasha Coleman, the director of the program, and Carla Thomas McGinnis, the manager of the program. Long time Ambassadors Hans Goff and Ebonie Johnson Cooper will also represent the program and explain their motivation to join, their experience in the program and why they encourage others to join as well. This session will detail the beginnings of the program - what inspired the program and how the program galvanized excitement and gained momentum. It will discuss several stewardship strategies used to sustain the program including the latest service component to be launched around the country. This session will have a conversational style in which we encourage the audience to engage.

Moderator: Delphia Ridley, Smithsonian Institution Presenters: Tasha Coleman, National Museum of African American History and Culture, Smithsonian Institution; Carla Thomas McGinnis, National Museum of African American History and Culture, Smithsonian Institution; Ebonie Johnson Cooper, NMAAHC Ambassador/Donor; Hans Goff, NMAAHC Ambassador/Donor

### Being a Black Curator in a Non-Culturally **Specific Museum**

LOCATION: STATLER A+B

Learn about the experiences of black curators who work at predominantly white Smithsonian museums. Hear about stories of self-care, micro-aggressions, isolation, perseverance, and triumph. The panelists will discuss how they grapple with ideas like DuBois's double consciousness as museum professionals.

Moderator: Omar Wynn, National Museum of American History, Smithsonian Institution

Presenters: Fath Davis Ruffins, National Museum of American History, Smithsonian Institution; Cathleen Lewis, National Air and Space Museum, Smithsonian Institution; Calvin Mitchell, National Postal Museum, Smithsonian Institution; Juan Rodríguez, Smithsonian Conservation Biology Institute

### **Gateways and Transformation: Engaging the Latino Community**

LOCATION: SOUTH AMERICAN

Latinos are the fastest-growing racial/ethnic population in the country; however, their stories continue to be largely absent from the American cultural conversation...including within African American cultural institutions. The Anacostia Museum in Washington, D.C. and the Birmingham Civil Rights Institute participated in multi-state projects that resulted in the creation of major exhibitions devoted to

# WEDNESDAY, AUGUST 2

the Latin experience in the United States. The Anacostia Museum's exhibition Gateways/Portales explores the experiences of Latino migrants and immigrants in four U.S. metro areas: Washington, DC; Baltimore, MD; Charlotte, NC and Raleigh-Durham, NC. iNUEVOlution!: Latinos in the New South is the product of a multi-year collaboration led by the Levine Museum of the New South (Charlotte) in partnership with the Birmingham Civil Rights Institute and the Atlanta History Center. iNUEVOlution! is a large-scale, bilingual, multidimensional, interactive exhibition that uses personal stories to examine the complex stories of Latinos in the South. This session will examine the development of these exhibitions and how they affected engagement of Latino communities in both cities.

Moderator: Priscilla Hancock Cooper, Priscilla Cooper Consulting

Presenters: Ariana Curtis, National Museum of African American History and Culture, Smithsonian Institution

### 3:00PM - 4:00PM

### **Authors Plenary and Panel Discussion**

LOCATION: PRESIDENTIAL BALLROOM Celebrate the power of prose during the Authors Plenary and Panel Discussion featuring celebrated authors in the African American Museums and African American Studies field. The panel discussion will be immediately followed by a Book Signing event. This event is designed to provide conference attendees an exclusive opportunity to engage directly with thought leaders and the wealth of resources their writings can provide to AAAM member institutions.

### 4:30PM - 6:00PM

### **Authors Book Signing**

LOCATION: 2ND FLOOR FOYER/HALLWAY This book signing event will allow AAAM members and affiliates an opportunity to engage directly with scholars, researchers, and museum practitioners. Participating authors will autograph copies of their publications, which will be available for purchase during the event.

### 4:30PM - 6:00PM

#### **Speed Networking Mentor Session**

LOCATION: FEDERAL A + B

Come prepared with your questions and business cards for an opportunity to network and build connections with leaders in the field as well as fellow museum colleagues. Advance registration for this event is required. Onsite registration will be handled on a first-come first-served basis and additionally subject to availability. Please see full list of 2017 mentors on pages 52-53.

### 7:00PM - 9:30PM

### **Evening Reception**

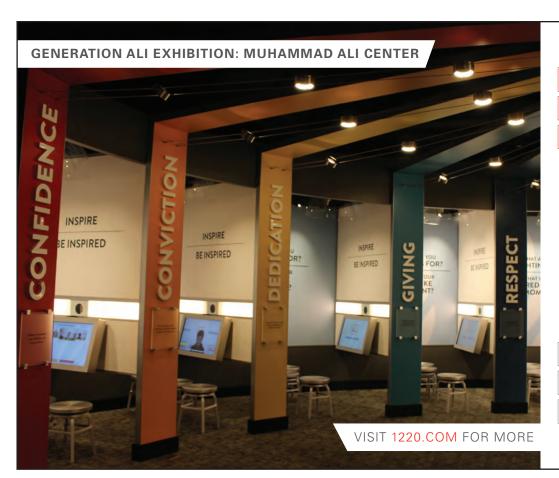
SMITHSONIAN NATIONAL MUSEUM OF AFRICAN ART 950 INDEPENDENCE AVE. SW WASHINGTON DC 20560 The National Museum of African Art and the National Museum of African American History and Culture invite all AAAM members to an evening of African art, culture, and entertainment.

### 9:30PM

### After-Party @ Quarter + Glory

2017 14TH ST. NW WASHINGTON DC 20009





EXHIBITS

ENVIRONMENTS

EVENTS



MANAGEMENT

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8th and F Streets NW | Washington DC AmericanArt.si.edu | #atSAAM Mickalene Thomas, Portrait of Mnonja, 2010, rhinestones, acrylic, and enamel on wood panel, Museum purchase through the Luisita L. and Franz H. Denghausen Endowment, © 2010, Mickalene Thomas

# THURSDAY, AUGUST 3



# CONFERENCE SESSIONS

## THURSDAY, AUGUST 3

All conference sessions occur at the Capital Hilton unless otherwise noted.

Registration Desk OPEN 7:00 AM - 4:00 PM

8:00 AM - 5:00 PM Exhibition Hall OPEN

### 7:00AM - 9:00AM

### **Networking Breakfast**

Enjoy a complimentary hot breakfast buffet while learning how to become more engaged with AAAM.

Sponsored by Solidl aht

### 9:00AM - 11:45AM

#### **Skill-Building Seminars**

### INTERPRETATION SEMINAR

PART 1 | 9:00 AM - 10:15 AM (75 mins):

LOCATION: SOUTH AMERICAN A + B

This session will provide a hands-on discussion about the National Association for Interpretation (NAI) training certification offered exclusively to AAAM members to enhance the interpretation of their sites and public programming. Session will also highlight successful case studies from the first and second cohorts that completed the training in 2016 and 2017 respectively. The seminar will be co-facilitated by Mark Madden and Shawn Halifax of the Charleston County Parks & Recreation Commission.

Moderator: Jennifer Zazo-Brown, Museum Program Specialist, National Museum of African American History & Culture, Smithsonian Institution

Presenters: Mark Madden, Interpretation and Stewardship Manager, Charleston County Parks & Recreation Commission; Shawn Halifax, Cultural History Interpretation Coordinator, Charleston County Parks & Recreation Commission; Maria Madison, The Robbins House; Rolando Herts, The Delta Center for Culture and Learning, Delta State University and the Mississippi Delta National Heritage Area

10:15 - 10:30 (15-mins) **BREAK** 

#### PART 2 | 10:30 AM - 11:45 AM (75 mins):

LOCATION: SOUTH AMERICAN A + B

The AAAM/NMAAHC Interpretation Fellows will present a content-rich poster presentation focused on actual experiences, projects, or programs that resulted from the training received by the second cohort of Interpretation Fellows. The structure and set-up of the poster session affords conference attendees an ideal opportunity to engage directly with fellows and learn more about the impact of NAI's African American Interpretation Training on AAAM member sites. Moderator: Jennifer Zazo-Brown, Museum Program Specialist, National Museum of African American History & Culture, Smithsonian Institution

Presenters: AAAM/NMAAHC Interpretation Fellows: Michelle Banks, Los Angeles African American Firefighter Museum; JerriAnne Boggis, Portsmouth Black Heritage Trail; Trenda Byrd, Tubman African American Museum; Gylbert Coker, The Mitchell Young Anderson Museum; Cheryl Renee Gooch, Delaware Historical Society-Center for African American Heritage; Rolando Herts, The Delta Center for Culture and Learning and the Mississippi Delta National Heritage Area; Jabari Jones, African American Museum, Dallas; Traci Jones, Birmingham Civil Rights Institute; Rachell Morillo, Studio Museum in Harlem; Mynesha Spencer, Brown vs. Board of Education National Historic Site, National Park Service; Gwendolyn Trice, Maxville Heritage Interpretive Center; Joseph Zellner, The Robbins House

# THURSDAY, AUGUST 3

### **ACTIVISM & ADVOCACY SEMINAR** PART 1 | 9:00 AM - 10:15 AM (75 mins):

LOCATION: FEDERAL A

This session will provide a hands-on training in museum advocacy and principles of governance offered by the American Alliance of Museums (AAM) and the National Assembly of State Art Agencies (NASAA). Presenters: Pam Breaux, Executive Director, National Assembly of State Art Agencies (NASAA); Louis Hicks, Jr., Director of Grants and Special Projects, D.C. Humanities and Former Director of the Alexandria Black History Museum

10:15 - 10:30 (15 mins) **BREAK** 

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

LOCATION: FEDERAL A

This session will explore the National Museum of African American History and Culture's 100-Year Journey toward opening, including the strategies used by a multi-generational fundraising team to successfully complete a multi-million dollar capital campaign and overcome various bureaucratic challenges. Presenters: Adrienne Brooks, Director of Development, National

Museum of African American History & Culture, Smithsonian Institution; Princess Gamble, Assistant Director of Development, National Museum of African American History & Culture, Smithsonian Institution; Kevin Thomas, Membership Program Manager, National Museum of African American History & Culture, Smithsonian Institution

### **GRANT-WRITING SEMINAR**

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

LOCATION: FEDERAL B

Library Services

Paula Gangopadhyay and Mark Isaksen will provide a deeply engaging, hands-on seminar regarding the process of applying for the Institute for Museums and Library Services (IMLS) Grants for African American History and Culture. This session will give attendees an in-depth understanding of the application requirements, review process, and qualifying standards for submitting a successful grant proposal. Presenters: Paula Gangopadhyay, Deputy Director of Museum Services, Institute for Museums and Library Services; Mark

Isaksen, Museum Program Officer, Institute for Museums and

10:15 - 10:30 (15-mins) **BREAK** 

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

LOCATION: FEDERAL B

The second half of this session will give attendees an opportunity to engage with past recipients of the IMLS Grant for African American History and Culture in order to gain a clear understanding of the funding objectives, project potential, and long-term impact of successfully funded grant proposals.

Presenter: Mark Isaksen, Museum Program Officer, Institute for Museums and Library Services

### **CURATORIAL SEMINAR**

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

LOCATION: STATLER B

Leaders within the curatorial field will share insights on the advancement of, and advocacy for museum curators, as well as imagery as activism and curatorial best practices. This session is designed to encourage shared dialogue on intergenerational approaches to addressing issues of black historical and contemporary representation through artistic expression.

Presenters: Judith Pineiro, Executive Director of the Association of Art Museum Curators & AAMC Foundation, Dr. Tuliza Fleming, Museum Curator, National Museum of African American History & Culture, Smithsonian Institution

10:15 - 10:30 (15-mins) **BREAK** 

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

LOCATION: STATLER B

The second half of the Curatorial Seminar will feature the incomparable Dr. Andrea Barnwell Brownlee, Director of the Spelman College Museum of Fine Art, who will share insights from her career as an art historian, curator, writer, and museum director. She is widely recognized for her leadership, ambitious vision, and the impactful exhibition agenda that she has established at Spelman College.

Presenter: Dr. Andrea Barnwell Brownlee, Director, Spelman College Museum of Fine Art

# CONFERENCE SESSIONS

### PROFESSIONAL AFFILIATION SEMINAR PART 1 | 9:00 AM - 10:15 AM (75 mins):

LOCATION: STATLER A

This seminar will provide a detailed overview and hands-on instructions regarding the Collections Assessment for Preservation Program (CAP). The CAP program is designed to help small and mid-sized museums receive prioritized recommendations for improving the care of their collections.

A CAP assessment is a study of all the institution's collections, buildings, and building systems as well as its policies and procedures relating to collections care. The assessment involves a site visit by a collections assessor and a building assessor, who spend two days touring the museum and interviewing staff and governing officials. The assessors then prepare a comprehensive report that outlines their recommendations for improved collections care tailored specifically to the participating institution. Museums of all kinds may apply for a CAP assessment.

Presenter: Tiffani Emig, CAP Program Coordinator, American Institute for Conservation

10:15 - 10:30 (15 mins) **BREAK** 

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

LOCATION: STATLER A

The second half of this seminar is designed to provide an opportunity for attendees to learn about the leadership development training offered through the Jekyll Island Management Institute (JIMI) and its partnership with AAAM through the John Kinard Fellowships. Jekyll Island Management Institute (JIMI) is coordinated annually by the Southeastern Museums Conference (SEMC), and for many years lacked the diversity reflected in the nation's museums and cultural institutions.

Thanks to the generosity of the National Museum of African American History and Culture (NMAAHC), the John Kinard Scholarship Fund has helped to change

that. Each year, two members of AAAM institutions are afforded the scholarship to attend JIMI to learn management skills through presentations, small group discussions, collaborative projects, and participatory exercises. This session will also provide an opportunity for attendees to engage directly with thought leaders and JIMI alumni while learning more about the realities facing emerging leaders within a rapidly growing field. Presenters: Susan Perry, Executive Director, South-Eastern Museums Conference (SEMC); Jim Gardner, Museum Consultant and Instructor, Jekyll Island Management Institute (JIMI)

### 12:00PM - 2:00PM

### **Persistence Luncheon and AAAM Annual Business Meeting**

LOCATION: PRESIDENTIAL BALLROOM

Keynote Speaker: Ms. Zena Howard, Managing Director,

Perkins+Will

### 2:15 - 3:00 PM

### **Preserving African American and Civil Rights Radio Collections**

LOCATION: STATLER A+B

This session will present efforts to safeguard the rich heritage of Black radio and Black radio/audio archives. Session attendees will gain an understanding of the types of partnerships and opportunities that are emerging through national initiatives to preserve these important cultural materials supported through the African American and Civil Rights Caucus of the Radio Preservation Task Force (RPTF) of the Library of Congress Recorded Sound Preservation Board, and other efforts like the American Archive of Public Broadcasting and the National Digital Stewardship Residency. Examples of collections, including those held by HBCU radio stations, library special collections, and other projects will be discussed. In addition, we will discuss the challenges regarding the digital preservation of these and other fragile and vulnerable media that may be found in libraries, archives, and museums throughout the AAAM membership, and opportunities for partnerships and

# THURSDAY, AUGUST 3

collaborations to address these challenges. The discussion will be led by the Chair of the RPTF caucus and a caucus member with an interest in identifying collections needs and partnerships to collaborate in their preservation/ presentation, and will include representatives from the Moorland-Spingarn Research Center and the National Museum of African American History and Culture. Moderator: Jocelyn Robinson, WYSO-FM

Presenters: Sonja D. Williams, Howard University; Walter Forsberg, National Museum of African American History and Culture, Smithsonian Institution

## MLK50 - Where Do We Go From Here? A Roundtable Discussion on Commemorating Dr. King's Legacy and Inspiring Social Activism

LOCATION: FEDERAL-A

In 1968, Memphis Sanitation workers protested their poor working conditions with their "I AM A MAN" march. Their protest would gain the attention of Dr. Martin Luther King, Jr. whose April 1968 visit to Memphis would prove fatal. The National Civil Rights Museum will remember the fiftieth anniversary of Dr. Martin Luther King Jr.'s assassination with a yearlong commemoration from April 4, 2017 to April, 2018 under the theme "MLK50 - Where Do We Go From Here?" emphasizing key themes of Dr. King's legacy: poverty, education, justice, and nonviolence as positive social change. The MLK50 microsite will capture all of Dr. King's legacy then and now, feature a master calendar with key events inclusive of the various individuals, communities, and organizations impacted by Dr. King's legacy. Like many historical and cultural institutions, NCRM is challenged with creating engaging programming for major historical events for the 21st century audience. This roundtable will be facilitated by members of NCRM's executive leadership team, and will provide the audience with an opportunity to discuss the planning and implementation of a major historic commemoration, creating a variety of events linking the past to the present for a diverse audience, and how AAAM members can join the MLK50 commemoration. Moderator: Noelle Trent, National Civil Rights Museum

Presenters: Beverly Sakauye, National Civil Rights Museum; Faith Morris, National Civil Rights Museum

#### **Towards a More Inclusive Museum**

LOCATION: SOUTH AMERICAN

This session will focus on efforts by the Mosaic Templars Cultural Center, the African American museum of the Department of Arkansas Heritage, to make the museum more welcoming to families affected by autism. Particular attention will be given to best practices the museum learned along the way as well as ways other museums can transition their spaces to be more inclusive for those affected by sensory and learning difficulties. Attendees will leave with practical examples and resources to prepare them for implementation in their home institutions.

Moderator: Christina Shutt, Mosaic Templars Cultural Center Presenter: Bryan McDade, Mosaic Templars Cultural Center

#### The Will to Adorn

LOCATION: FEDERAL B

"The Will to Adorn" is a collaborative folk cultural research and public presentation initiative of the Smithsonian. The project, launched by the Smithsonian Institution Center for Folklife and Cultural Heritage, focuses on diverse African American identities as communicated through the aesthetics of dress and personal adornment. Since 2013, The Will to Adorn Youth Access projects, sponsored by the Office of the Assistant Secretary for Education, in partnership with several Smithsonian units, have combined communitybased training in 21st century cultural documentation and curatorial skills, and produced presentations on a wide range of African American dress traditions by a multi-generational research community. Project outcomes have included a Folklife Festival program, two online conferences, student mini documentaries, museum workshops, a social media research site, and an iPhone app. In 2017 the initiative is working with five Smithsonian Affiliate museums to develop digital exhibitions and related projects bringing together museum curators, educators, community scholars, and school-aged youth. This presentation is offered as a case study of the project in process.

Presenter: Diana N'Diaye, Center for Folklife and Cultural Heritage, Smithsonian Institution

# CONFERENCE SESSIONS

### 3:15PM - 4:15PM

#### State of Black Museums Forum Part 1

LOCATION: PRESIDENTIAL BALLROOM

This forum will deliver results from the 2016 National Needs Assessment conducted with African American museums and individuals working and supporting those institutions to identify long-term services and strategies to support the African American museum community. The first half of the forum will provide an overview of the Association's foundational history, mission, current programs, organizational priorities, and approach taken in the collection of survey data responses.

### 4:30PM - 5:30PM

#### State of Black Museums Forum Part 2

LOCATION: PRESIDENTIAL BALLROOM

The second half of the forum will be a structured discussion to engage AAAM members in sharing their recommendations for moving the organization forward in relation to modern day issues faced by African American museums and those individuals working in mainstream institutions. This forum will give participants an opportunity to contribute their ideas for taking an active role in shaping the future of AAAM and the African American Museum field.

### 7:00PM - 10:00PM

### **Evening Reception**

SMITHSONIAN NATIONAL MUSEUM OF AFRICAN AMERICAN **HISTORY & CULTURE** 

1400 CONSTITUTION AVE. NW WASHINGTON DC 20560 The National Museum of African American History and Culture invites and welcomes all AAAM members to an evening celebrating the final night of the conference! Put on your dancing shoes, as Batala, BoomScat, and EU bring the house down. Take advantage of your last opportunity to take in the museum's collections while enjoying some great music, cocktails, soul food, and sweet treats.

### 9:30PM

### After-Party @ The Park at 14th

920 14TH STREET NW WASHINGTON DC 20005





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# SPEED NETWORKING



**Andy Ambrose** Tubman African American Museum



Reneé S. Anderson National Museum of African American History and Culture



**Timothy Barber** Black Archives, History & Research Foundation of South Florida



**Myrtis Bedolla** Galerie Myrtis



Samuel W. Black Heinz History Center



LaNesha DeBardelaben Charles H. Wright Museum of African American History



John Fleming National Museum of African American Music/JE Fleming Associates LLC



Tsitsi (Tee) Jones National Civil Rights Museum



Joseph Gonzales The Delaware Contemporary



**Rolando Herts** The Delta Center for Culture and Learning, Delta State University



Mark Madden Charleston County Parks & Recreation Commission



**Nashid Madvun** Meek-Eaton Black Archives and Research Center, Florida A&M University



Tonya M. Matthews Michigan Science Center



Tia Powell-Harris Weeksville Heritage Center



Dean Rehberger MATRIX/MSU Museum, Michigan State University



Ranald Woodaman Smithsonian Latino Center



**Mynesha Spencer** Brown v. Board of Education National Historic Site



Gretchen Sullivan Sorin Cooperstown Graduate Program



**Kevin Thomas** National Museum of African American History and Culture



Alvia Wardlaw University Museum, Texas Southern University

# MENTOR SESSION



**Dion Brown**National Blues
Museum



**Terry E. Brown**Fort Monroe National
Monument



Schroeder Cherry Morgan State University/Clear Writing Services



Javier Aponte Cotto National Museum of African American History and Culture



**Laura Huerta-Migus**Association of
Children's Museums



Jacqueline Johnson
National Trust for
Historic Preservation



Joy Kinard Charles Young Buffalo Soldiers National Monument



**Deborah Mack**National Museum of
African American
History and Culture



**Ashley Robertson** *Mary McLeod Bethune Foundation, Bethune- Cookman University* 



**Fath Davis Ruffins** *National Museum of American History* 



Marsha Semmel Marsha Semmel Consulting



Nikki DeJesus Sertsu

DeJesus and

Associates



Michelle Joan Wilkinson National Museum of African American History and Culture

Wednesday, August 2 4:30PM – 6:00PM Federal A & B

Sponsored by



will provide an opportunity for students, recent graduates, and emerging to midcareer professionals to network with multiple established professionals in the field. Event will include four 15-minute rotations to discuss career options, professional development, and many other aspects of the museum world. Participants should come with questions and business cards for an opportunity to network and build connections with leaders in the field as well as fellow colleagues. Advance registration for this event is required. Onsite registration will be handled on a firstcome, first-served basis and additionally subject to availability.

This session



# SKILL-BUILDING SEMINARS

#### INTERPRETATION SEMINAR

SOUTH AMERICAN A + B

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

This session will provide a hands-on discussion about the National Association for Interpretation (NAI) training certification offered exclusively to AAAM members to enhance the interpretation of their sites and public programming. Session will also highlight successful case studies from the first and second cohorts that completed the training in 2016 and 2017 respectively. The seminar will be co-facilitated by Mark Madden and Shawn Halifax of the Charleston County Parks and Recreation Commission and Jennifer Zazo-Brown of the National Museum of African American History and Culture, Smithsonian Institution.

### 10:15 - 10:30 (15-mins) BREAK

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

The AAAM/NMAAHC Interpretation Fellows will present a content-rich poster presentation focused on actual experiences, projects, or programs that resulted from the training received by the second cohort of Interpretation Fellows. The structure and set-up of the poster session affords conference attendees an ideal opportunity to engage directly with fellows and learn more about the impact of the NAI's African American Interpretation Training on AAAM member sites.

### **ACTIVISM & ADVOCACY SEMINAR**

FEDERAL A

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

This session will provide a hands-on training in museum advocacy and principles of governance offered by the American Alliance of Museums (AAM) and the National Assembly of State Art Agencies (NASAA).

10:15 - 10:30 (15 mins) BREAK

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

This session will explore the National Museum of African American History and Culture's 100-Year Journey toward opening, including the strategies used by a multi-generational fundraising team to successfully complete a multi-million dollar capital campaign and overcome various bureaucratic challenges.

### **GRANT-WRITING SEMINAR**

FEDERAL B

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

Paula Gangopadhyay and Mark Isaksen will provide a deeply engaging, hands-on seminar regarding the process of applying for the Institute for Museums and Library Services (IMLS) Grants for African American History and Culture. This session will give attendees an in-depth understanding of the application requirements, review process, and qualifying standards for submitting a successful grant proposal.

### 10:15 - 10:30 (15 mins) BREAK

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

This second half of this session will give attendees an opportunity to engage with past recipients of the IMLS Grant for African American History and Culture in order to gain a clear understanding of the funding objectives, project potential, and long-term impact of successfully funded grant proposals.

### **CURATORIAL SEMINAR**

STATLER B

### PART 1 | 9:00 AM - 10:15 AM (75-mins):

Leaders within the curatorial field will share insights on the advancement of, and advocacy for museum curators, as well as imagery as activism and curatorial best practices. This session is designed to encourage shared dialogue on intergenerational approaches to addressing issues of black historical and contemporary representation through artistic expression.

### 10:15 - 10:30 (15 mins) BREAK

# THURSDAY, AUGUST 3

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

The second half of the Curatorial Seminar will feature insights from the incomparable Dr. Andrea Barnwell Brownlee, Director of the Spelman College Museum of Fine Art, who will share insights from her career as an art historian, curator, writer, and museum director. She is widely recognized for her leadership, ambitious vision, and the impactful exhibition agenda that she has established at Spelman College.

### PROFESSIONAL AFFILIATION SEMINAR STATLER A

### PART 1 | 9:00 AM - 10:15 AM (75 mins):

This seminar will provide a detailed overview and hands-on instructions regarding the Collections Assessment for Preservation Program (CAP). The CAP program is designed to help small and mid-sized museums receive prioritized recommendations for improving the care of their collections.

A CAP assessment is a study of all the institution's collections, buildings, and building systems as well as its policies and procedures relating to collections care. The assessment involves a site visit by a collections assessor and a building assessor, who spend two days touring the museum and interviewing staff and governing officials. The assessors then prepare a comprehensive report that outlines their recommendations for improved collections care tailored specifically to the participating institution. Museums of all kinds may apply for a CAP assessment.

#### 10:15 - 10:30 (15 mins) BREAK

### PART 2 | 10:30 AM - 11:45 AM (75 mins):

The second half of this seminar is designed to provide an opportunity for attendees to learn about the leadership development training offered through the Jekyll Island Management Institute (JIMI) and its partnership with AAAM through the John Kinard Fellowships. Jekyll Island Management Institute (JIMI) is coordinated annually by the Southeastern Museums Conference (SEMC), and for many years lacked the diversity reflected in the nation's museums and cultural institutions.

Thanks to the generosity of the National Museum of African American History and Culture (NMAAHC), the John Kinard Scholarship Fund has helped to change that. Each year, two members of AAAM institutions are afforded the scholarship to attend JIMI to learn management skills through presentations, small group discussions, collaborative projects, and participatory exercises. This session will also provide an opportunity for attendees to engage directly with thought leaders and JIMI alumni while learning more about the realities facing emerging leaders within a rapidly growing field.

# STATE OF BLACK MUSEUMS FORUM

Both Parts 1 and 2 will take place in the Presidential Ballroom.

## PART 1 | 3:15 PM - 4:15 PM **Closing Plenary Part 1: State of Black Museums Forum**

This forum will deliver results from the 2016 National Needs Assessment conducted with African American museums and individuals working and supporting those institutions to identify long-term services and strategies to support the African American museum community. The first half of the forum will provide an overview of the Association's foundational history, mission, current programs, organizational priorities, and approach taken in the collection of survey data responses.

## PART 2 | 4:30 - 5:30 PM **Closing Plenary Part 2: State of Black Museums Forum**

The second half of the forum will be a structured discussion to engage AAAM members in sharing their recommendations for moving the organization forward in relation to modern day issues faced by African American museums and those individuals working in mainstream institutions. This forum will give participants an opportunity to contribute their ideas for taking an active role in shaping the future of AAAM and the African American Museum field.



African American Museum Leaders photographed November 17, 2015 in Washington, D.C. (Pictured left to right): Samuel W. Black (President, Association of African American Museums), Joy Ford Austin (Executive Director, Humanities DC), Aurelia Brooks (Former Director, California African American Museum), Edmund Barry Gaither (Director, National Center of Afro American Artists), Kinshasha Holman Conwill (Deputy Director, NMAAHC), Lonnie Bunch (Founding Director, NMAAHC), Marjorie Anne Williams Kinard (Widow of John Kinard, Founding Director of Anacostia Community Museum), Harry Robinson (Director, African American Museum of Dallas), Juanita Moore (Director, Charles H. Wright Museum of African American History), Perri Irmer (Director, The DuSable Museum of African American History), John Fleming (Director-in-Residence, National Museum of African American Music)

# PRE-CONFERENCE EVENTS

Transportation provided from the Capitol Hilton Hotel.

### July 31, 2017



## **Preservation Leadership Training® (PLT)** Intensive

9:00AM - 4:30PM

Cost: \$85/person

Location: National Trust for

Historic Preservation. Watergate



Office Building

Whether you're a curator, interpreter, preservation practitioner, scholar, volunteer, or docent within your organization, you'll want to attend this workshop exploring best practices in preserving the material and cultural heritage of black museums and/or historic sites. Hear from national experts providing insights on preservation business planning and strategies for preserving buildings, landscapes, and collections. You'll also learn how to create a strategic plan, focusing on fundraising and advocacy, to strengthen your preservation projects and nonprofit organizations.

# **Insights Tour of the Smithsonian's Pennsy** Storage Facility

8:00AM - 12:00PM

Cost: \$25/person



It takes more than curators to put together the exhibitions of art and artifacts that fill the Smithsonian's museums. There are also designers, editors,

fabricators, model makers, and graphic specialists whose talents and skills play a key role in translating an exhibit's concept into a physical reality. This

exclusive tour of the Pennsy Storage facility is a one-of-a-kind opportunity to view design projects in progress slated for upcoming exhibitions at the new National Museum of African American History and Culture. Smithsonian Institution.

We invite you to embark on a space where even the most avid museum-goer never sets foot: the headquarters of Smithsonian Exhibits in Landover. Maryland. Staff members will share details of their work and welcome you to areas devoted to 3D scanning and printing technologies; graphics; fabrication; and object storage during an exclusive tour of this state-of-the-art archival facility, where the majority of the museum's 37,000-piece collection is held. This tour includes a refreshment break and special tour of the Prince George's County African American & Cultural Center.



### **NMAAHC Museum Curators Tours**

8:30AM - 10:00AM Cost: \$25/person

Don't miss this exclusive tour of the National Museum of African American History and Culture led by Smithsonian curators 90 minutes prior to the museum opening! Pre-conference tour participants will be allowed to remain inside the museum, and continue exploring other galleries once the museum opens to the general public at 10:00AM. Participants can choose from one (1) of four (4) gallery tours, including: Slavery & Freedom (led by Dr. Nancy Bercaw), Cultural Expressions (led by Dr. Joanne Hyppolite), Military History (led by Col. Krewasky Salter), or Sports History (led by Dr. Damion Thomas).

# POST-CONFERENCE EVENTS

Transportation provided from the Capitol Hilton Hotel.

### August 4, 2017



# **Architectural Tour of the Smithsonian National Museum of African American History & Culture**

8:30AM - 10:00AM Cost: \$50/person

This unique tour takes you behind the scenes of the Smithsonian's 19th Institution, providing an unforgettable opportunity to discover the symbolism and innovative design and construction approaches used in the building of the new National Museum of African American History and Culture. Every museum has its own unique story. Learn from lead architect and project manager, Zena Howard of Perkins+Will, the unique historical narrative—this story of time, place and activism combined to bring the museum into being. Then, enjoy a guided tour of the multi-storied national treasure with the staff responsible for the day-today operations. The Architectural Tour will start in the Robert Frederick Smith Pavilion, and explore both public and behind-the-scenes spaces of the museum.

NOTE: Program participants may continue their own self-guided museum exhibits tour from 10AM, when the museum opens to the public.

### **African American Military History Tour**

8:30AM - 12:30PM Cost: \$75/person

The historical span of African American military history goes well beyond the "Double Victory: The African American Military Experience" featured within the National Museum of African American History & Culture. Smithsonian Institution.





Explore African American military service that has been an integral part of our nation from its foundation through every era. Our first stop will be the African American Civil War Museum (AACWM), where historian and founding director Frank Smith will provide an orientation/presentation, and direct a Civil War era military reenactment.

Next, NMAAHC military history curator, Dr. Krewasky A. Salter, will serve as our guide on a bus tour, exploring significant places of memory within Arlington National Cemetery, and referencing significant, lesser known military heroes in the fight for freedom and equality by men and women of African descent over several centuries.

NOTE: Sturdy, comfortable walking shoes are highly recommended for navigating flat and uneven surfaces. This tour involves mild heat exposure during multiple bus stops throughout Arlington National Cemetery. The half day military history tour includes a refreshment break, and bottled water will be provided on the bus.





### African American Heritage Trail Tour

10:00AM - 3:00PM Cost: \$125/person

Don't miss this opportunity to experience some of the most significant sites reflecting the rich history of one of the first Chocolate Cities! This distinctive bus and guided walking tour will begin with a visit to Frederick Douglass' Cedar Hill mansion, and culminate with a walking tour of the Dr. Martin Luther King, Jr. Memorial. The tour also includes a luncheon at one of DC's beloved family-owned restaurants, located within the historic U-Street corridor. The half-day program includes visits to:

- Anacostia Community Museum
- Capitol Hill
- Frederick Douglass Home (Cedar Hill)
- Lincoln Park
- Martin Luther King, Jr. Memorial

Note: Sturdy, comfortable walking shoes are highly recommended for navigating flat and uneven surfaces. This tour involves mild heat exposure during multiple bus stops throughout Washington, DC. Bottled water will be provided on the bus portion of this tour.

# **African American Culinary Tour & Tasting** at the Smithsonian National Museum of **African American History & Culture**

10:30AM - 1:30PM Cost: \$225/person





Stop resisting! The NMAAHC culinary tour is an indulgent necessity for your taste buds. If fried chicken and collard greens is all that comes to mind when you think of "soulful" cuisine, then there is no better way to inspire and expand your palate with an unforgettable culinary excursion led by two of the nation's top culinarians, food historian and Sweet Home Café curator, Dr. Jessica

Harris and NMAAHC Executive Chef Jerome Grant. This three-hour program features exclusive access to the 5th floor penthouse, where you will enjoy a catered Lunch inside the Solomon Brown Suite, with a veranda overlooking exquisite views of downtown Washington, D.C., in addition to receiving a limited edition poster, NMAAHC souvenir booklet, and a customized swag bag.

The culinary tour includes the following:

Tour of the Cultural Expressions Gallery led by Dr. Deborah Mack, NMAAHC Foodways

Tour of the Sweet Home Café led by Executive Chef Jerome Grant

Catered lunch in Solomon Brown Suite

Q&A with Dr. Jessica Harris—describing the menu design and the geographic regions that inspired each dish, revealing stories about African American culture through food.

Q&A with Chef Jerome Grant—discussing the museum's restaurant. Sweet Home Café. nominated for the 2017 James Beard Foundation Awards in the category of Best New Restaurant. Sweet Home Café is one of few museum restaurants ever to receive this distinguished honor.

# **PRESENTERS**

Andy Ambrose, Ph.D., Tubman African American Museum

Reneé S. Anderson, National Museum of African American History and Culture, Smithsonian Institution

A. Anokwale Anansesemfo, Hampton National Historic Site, National Park Service/Goucher College

**Javier Aponte Cotto**, National Museum of African American History and Culture, Smithsonian Institution

Pasha Baker, Goldsboro Museum

Rojene Bailey, Beulah Rucker Museum

Joy Bailey-Bryant, Lord Cultural Resources

Michelle Banks, Los Angeles African American Firefighter Museum

**Timothy Barber,** Black Archives, History & Research Foundation of South Florida

Annie Bares, National Civil Rights Museum

**Althemese Barnes,** Florida Network

Whitney Barrett, Bethune-Cookman University

Andrea Barnwell Brownlee, Ph.D., Spelman College Museum of Fine Art

Myrtis Bedolla, Galerie Myrtis

Nancy Bercaw, Ph.D., National Museum of African American History and Culture, Smithsonian Institution

Samuel W. Black, Senator John Heinz History Center

JerriAnne Boggis, Portsmouth Black Heritage Trail

Pam Breaux, National Assembly of State Art Agencies

Adrienne Brooks, National Museum of African American History & Culture, Smithsonian Institution

Markita Brooks, National Museum of African American History and Culture, Smithsonian Institution

Aleia Brown, Michigan State University Museum

Dion Brown, National Blues Museum

Terry E. Brown, Fort Monroe National Monument, National Park Service

Kayleigh Bryant-Greenwell, National Museum of African American History and Culture, Smithonian Institution

Andrea A. Burns, Ph.D, Author

**Timothy Ann Burnside,** National Museum of African American History and Culture, Smithsonian Institution

Trenda Byrd, Tubman African American Museum

Alysia Burton Steele, University of Mississippi

Brian Carter, 4Culture

Rico Chapman, Ph.D., Clark Atlanta University

**Schroeder Cherry,** Clear Writing Services/Morgan State University

Connie Choi, The Studio Museum in Harlem

Kim Cliett Long, Low Country Rice Culture Project

Gylbert Coker, The Mitchell Young Anderson Museum

**Tasha Coleman,** National Museum of African American History and Culture, Smithsonian Institution

Samuel Collins, Towson University

**Ebonie Johnson Cooper,** NMAAHC Ambassador/ Donor

Priscilla Hancock Cooper, Priscilla Cooper Consultina

**Deirdre Cross,** National Museum of African American History and Culture, Smithsonian Institution

Ariana Curtis, Ph.D., National Museum of African American History and Culture, Smithsonian

Jeanne Cyriaque, Cultural Heritage Specialist

LaNesha DeBardelaben, Charles H. Wright Museum of African American History

Nikki DeJesus Sertsu, DeJesus and Associates

John Dichtl, American Association for State and Local History (AASLH)

Anthony Dixon, Ph.D., Bethune-Cookman University

Omar Eaton-Martinez, National Museum of American History, Smithsonian Institution

**Tiffani Emig,** American Institute for Conservation

Edda Fields-Black, Ph.D., Carnegie Mellon University

- **John Fleming, Ph.D.,** National Museum of African American Music/JE Fleming Associates LLC
- Tuliza Fleming, Ph.D., National Museum of African American History & Culture, Smithsonian Institution
- Patsy Fletcher, THREAD-Training Historical Research & Economic Development
- Travis Folk, Folk Land Management
- Marquette Folley, Smithsonian Institution Traveling **Exhibition Services**
- Phyllis Ford, Laurel Grove School Museum
- Walter Forsberg, National Museum of African American History and Culture, Smithsonian Institution
- Haili Francis, Smithsonian/Harvard
- Janique Francis, The Nature Conservancy
- John Franklin, National Museum of African American History and Culture, Smithsonian Institution
- Paula Gangopadhyay, Institute for Museums and Library Services
- **Jim Gardner,** Jekyll Island Management Institute
- Rex Garniewicz, Ph.D., Coastal Discovery Museum
- Mychalene Giampaoli, National Museum of African American History and Culture, Smithsonian Institution
- **Jerome Grant,** Executive Chef, National Museum of African American History and Culture. Smithsonian Institution
- Hans Goff, NMAAHC Ambassador/Donor
- **Erin Golightly.** National Museum of African American History and Culture, Smithsonian Institution
- Joseph Gonzales, Ph.D., The Delaware Contemporary
- Cheryl Renee Gooch, Delaware Historical Society-Center for African American Heritage
- Michael Gouin, Clemson University
- **Gina Guddemi,** The Studio Museum in Harlem
- Shakia Gullette, Banneker-Douglass Museum
- Shawn Halifax, Charleston County Parks & Recreation Commission
- Carolyn Halpin-Healy, Arts & Minds

- Jessica Harris, Ph.D., Culinary Historian
- Carla Hayden, Ph.D., Librarian of Congress
- Jeff Hayward, Ph.D., People, Places & Design Research
- Rolando Herts, Ph.D., The Delta Center for Culture and Learning, Delta State University and the Mississippi Delta National Heritage Area
- Zena Howard, Perkins+Will
- Laura Huerta-Migus, Association of Children's Museums
- Joanne Hyppolite, Ph.D., National Museum of African American History and Culture, Smithsonian Institution
- Jocelyn Imani, Ph.D., National Museum of African American History and Culture, Smithsonian Institution
- **Mark Isaksen,** Institute for Museums and Library Services
- Nicole Ivy, Ph.D., American Alliance of Museums
- Melissa Jest, Georgia Department of Natural Resources
- Cheryl Johnson, National Museum of African American History & Culture, Smithsonian Institution
- Stephanie Johnson-Toliver, Black Heritage Society of Washington State
- Jabari Jones, African American Museum, Dallas
- Traci Jones, Birmingham Civil Rights Institute
- Tsitsi (Tee) Jones, National Civil Rights Museum
- Ashley Jordan, Ph.D., National Underground Railroad Freedom Center
- Pamela Junior, Mississippi Civil Rights Museum
- Ibram X. Kendi, Ph.D. Author
- Joy G. Kinard, Ph.D., Charles Young Buffalo Soldiers National Monument, National Park Service
- Lanisa Kitchiner, Ph.D. National Museum of African Art, Smithsonian Institution
- **Cheryl LaRoche, Ph.D.,** University of Maryland, College Park
- **Shanta Lawson,** The Studio Museum in Harlem
- Jina Lee, National Museum of African American History and Culture, Smithsonian Institution

# **PRESENTERS**

**Brooke Leonard,** American Alliance of Museums

Cathleen Lewis, Ph.D., National Air and Space Museum, Smithsonian Institution

Clifton Lewis, L.B. Brown House Museum

Robert Luckett, Ph.D., Margaret Walker Center, Jackson State University

Deborah Mack, Ph.D., National Museum of African American History and Culture, Smithsonian Institution

Mark Madden, Charleston County Parks & Recreation Commission

Nashid Madyun, Ph.D., FAMU Archive and Museum and Riley Museum

Bryan McDade, Mosaic Templars Cultural Center

**Sheila McDaniel,** The Studio Museum in Harlem

Marion McGee, National Museum of African American History and Culture, Smithsonian Institution

Leslie McLemore, Mississippi Freedom Trail Task Force

Keith McMillian, Fannie Lou Hamer Institute @ COFO, Jackson State University

Samir Meghelli, Anacostia Community Museum, Smithsonian Institution

Christopher Miller, National Underground Railroad Freedom Center

Calvin Mitchell. National Postal Museum. Smithsonian Institution

Monica O. Montgomery, Museum Hue

Vanessa Moorer, Howard University

Sage Morgan-Hubbard, American Alliance of Museums

Rachell Morillo, Studio Museum in Harlem

Faith Morris, National Civil Rights Museum

Diana N'Diaye, Ph.D., Center for Folklife and Cultural Heritage, Smithsonian Institution

Jeanette O'Bryant, National Civil Rights Museum

Jasmine Parker, Texas Tech University

Laura Perez, Prince George's African American Museum and Cultural Center

Elliott Perry, National Civil Rights Museum

Susan Perry, Southeastern Museums Conference

Davion Petty, I.P. Stanback Museum and Planetarium/South Carolina State University

**Judith Pineiro,** Association of Art Museum Curators

Lu Porter, Evansville African American Museum

Tia Powell-Harris, Weeksville Heritage Center

**Christopher Reich,** Institute of Museum of Library Services

Terrence Reed, National Civil Rights Museum

Dean Rehberger, Ph.D., MATRIX; MSU Museum; Michigan State University

William Reynolds, National Museum of American History, Smithsonian Institution

**Delphia Ridley, Smithsonian Institution** 

Hallie Ringle, The Studio Museum in Harlem

Harry Robinson, African American Museum of Dallas

Jocelyn Robinson, WYSO-FM

Ashley Robertson, Mary McLeod Bethune Foundation-National Historic Landmark/Bethune-Cookman University

**Juan Rodríguez,** Smithsonian Conservation Biology Institute

Sandra Rooks, Pinellas County African American History Museum

**Derek Ross,** National Museum of African American History and Culture, Smithsonian Institution

Fath Davis Ruffins, National Museum of American History, Smithsonian Institution

Beverly Sakauye, National Civil Rights Museum

Deborah Tulani Salahu-Din, National Museum of African American History and Culture, Smithsonian Institution

Krewasky Salter, National Museum of African American History and Culture, Smithsonian Institution

Marsha Semmel, Marsha Semmel Consulting

Christina Shutt, Mosaic Templars Cultural Center

Clint Smith, Author

Gretchen Sullivan Sorin, Ph.D., Cooperstown Graduate Program

Linda Sopheap Sou, Lowell Community Health Center

Kathy Dwyer Southern, American Alliance of Museums

Alan Spears, National Parks Conservation Association

**Mynesha Spencer.** Brown vs. Board of Education National Historic Site, National Park Service

Lanae Spruce, National Museum of African American History and Culture, Smithsonian Institution

Auntaneshia Staveloz, National Museum of African American History and Culture, Smithsonian Institution

Grace Stewart, Metal Museum

David Terry, Ph.D, Morgan State University

**Damion Thomas, Ph.D.,** National Museum of African American History and Culture, Smithsonian Institution

Dervedia Thomas, Pageant Media

Gwendolyn Thomas, Glover School

Kevin Thomas, National Museum of African American History and Culture, Smithsonian Institution

**Selma Thomas,** National Museum of African American History and Culture, Smithsonian Institution

**Sharmaine Thomas,** Eastern State Penitentiary Historic Site

Carla Thomas McGinnis, National Museum of African American History and Culture, Smithsonian Institution

Allison Titman, American Alliance of Museums

Noelle Trent, National Civil Rights Museum

**Gwendolyn Trice,** Maxville Heritage Interpretive Center

Francena Turner, University of Illinois at Urbana-Champaign

Marian Veney, A.T. Johnson Museum

Treshea Wade, Design Frequency

Alvia Wardlaw, Ph.D., University Museum, Texas Southern University

Ben West, Southeast Regional Office, National Park Service

Lori West, University of Illinois at Urbana-Champaign

Jon West-Bey, University of Maryland - University College

**Nico Wheadon,** The Studio Museum in Harlem

Jonathan Whitfield, Clark Atlantic University

Michelle Wilkinson, Ph.D., National Museum of African American History and Culture, Smithsonian Institution

Shandra Williams, Pittsburgh Super Computing Center

Sonja D. Williams, Howard University

Mabel O. Wilson, Ph.D, Author

Ranald Woodaman, Smithsonian Latino Center

Jada Wright-Greene, Heritage Salon

Omar Wynn, National Museum of American History, Smithsonian Institution

Lauren Zalut, Eastern State Penitentiary Historic Site

Jennifer Zazo-Brown, National Museum of African American History and Culture, Smithsonian Institution

Joseph Zellner, The Robbins House

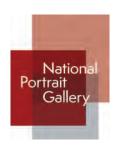
**Ellen Zisholtz,** Center for Creative Partnerships

# **SPONSORS**





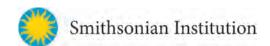
























# SILENT AUCTION

AAAM's silent auction will be held in the Expo Hall at the Capital Hilton on August 1 - 3, 2017. Auction proceeds allow us to further the mission of providing fellows with professional development, technical training, and mentorship opportunities through the Burroughs-Wright Fellowship. The fellowship is awarded to qualified university students and first-year museum professionals to honor the legacy of black museum pioneers Margaret T.G. Burroughs and Dr. Charles H. Wright.

The silent auction will close at 2:00PM on Thursday, August 3, 2017. Conference registrants, who have won their bids, can cash out at the registration and information desk from 2:00PM - 3:00PM.

# EXPO HALL HOURS

Tuesday, August 1, 2017 - Thursday, August 3, 2017 8:00AM - 5:00PM

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# **EXHIBITORS**

1220 Exhibits

"Art with a Conscience" by Ellen Zisholtz

Cash Fine Art Publishers

ClickNetherfield

Cortina Productions

CultureBeautiful

Dobson Products

Evolution of the Revolution

Hampton Convention & Visitor Bureau/Hampton University Museum

Hollinger Metal Edge

Institute of Library and Museum Services

Luxam

Pigment & Hue

Prince George's African American Museum and Cultural Center

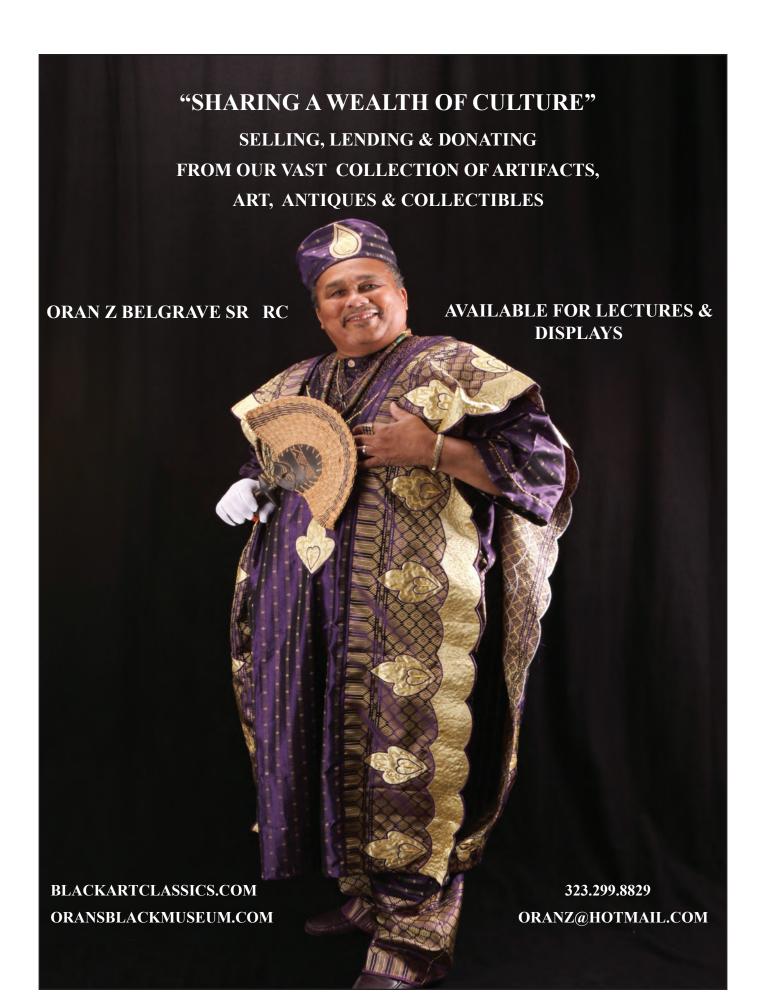
Shades of Color African American Gifts

Soul of Philanthropy

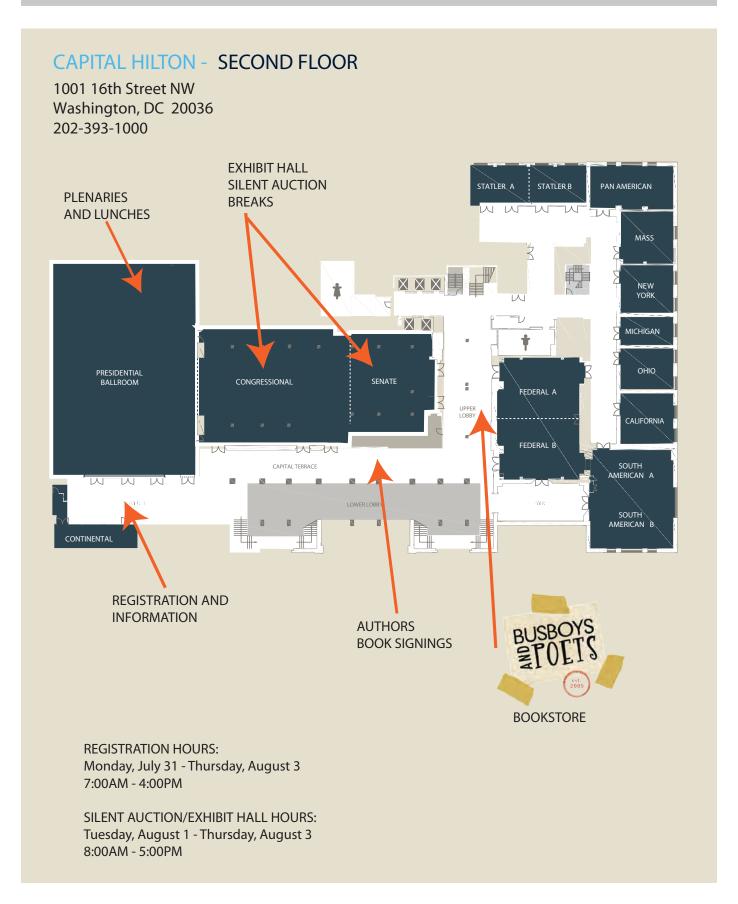
The Joan Trumpauer Mulholland Foundation

Toni Hill Enterprises LLC

Trizzio HeritageStyle Tees



# HOTEL INFORMATION



# MAP OF SMITHSONIAN MUSEUMS



### SMITHSONIAN MUSEUM HOURS

AFRICAN AMERICAN HISTORY AND CULTURE MUSEUM	10:00AM - 5:30PM
AFRICAN ART MUSEUM	10:00AM - 5:30PM
AIR & SPACE MUSEUM	10:00AM - 7:30PM
AMERICAN HISTORY MUSEUM	10:00AM - 5:30PM
AMERICAN INDIAN MUSEUM	10:00AM - 5:30PM
ANACOSTIA COMMUNITY MUSEUM	10:00AM - 5:00PM
ARTS AND INDUSTRIES	10:00AM - 5:30PM
FREER GALLERY	10:00AM - 5:30PM
HIRSHHORN MUSEUM	10:00AM - 5:30PM
NATIONAL ZOO	8:00AM - 5:00PM
NATURAL HISTORY MUSEUM	10:00AM - 5:30PM
PORTRAIT GALLERY AND AMERICAN ART MUSEUM	11:30AM - 7:00PM
POSTAL MUSEUM	10:00AM - 5:30PM
RENWICK GALLERY	10:00AM - 5:30PM
RIPLEY CENTER	10:00AM - 5:30PM
SACKLER GALLERY	10:00AM - 5:30PM
SMITHSONIAN CASTLE	8:30AM - 5:30PM
UDVAR-HAZY CENTER	10:00AM - 5:30PM

### OTHER LOCAL MUSEUMS OF INTEREST:

AFRICAN AMERICAN CIVIL WAR MUSEUM - 1925 Vermont Ave NW, Washington, DC 20001

10:00AM - 6:30PM (except Sat/Sun, Closed Mon)

ALEXANDRIA BLACK HISTORY MUSEUM - 902 Wythe St, Alexandria, VA 22314

10:00AM - 4:00PM (Closed Sun & Mon)

PRINCE GEORGES AFRICAN AMERICAN MUSEUM AND CULTURAL CENTER - 4519 Rhode Island Ave, North Brentwood, MD 20722 10:00AM - 5:00PM (Closed Sun & Mon)



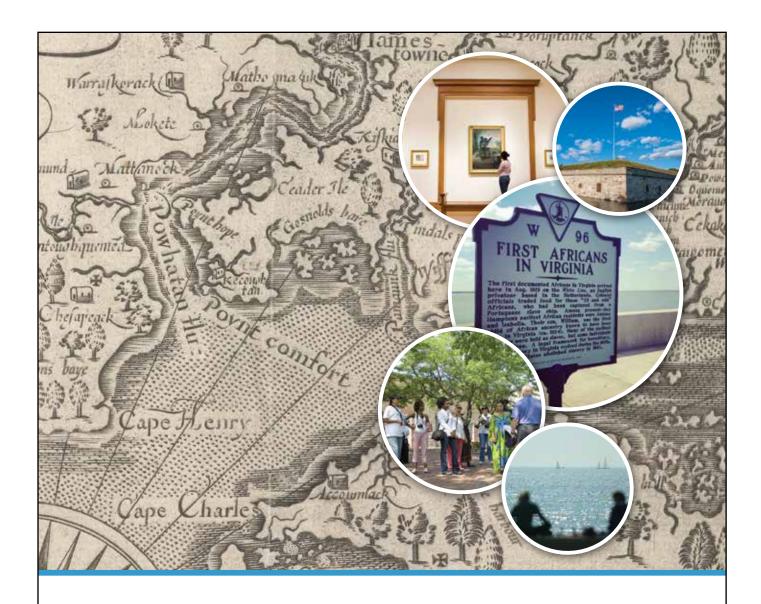
Looking 50 Years

We Invite You to Our Home By the Sea.

Join us in 2018 as we celebrate 150 years of excellence

The Hampton University Museum is located on the grounds of the historic Hampton University campus. Positioned in the center of the Virginia coastal cities, Hampton offers an array of attractions rich with history and culture, including the "Freedom's Fort" and Casemate Museum at Fort Monroe, Aberdeen Gardens, Colonial Williamsburg, the Chrysler Museum in Norfolk and the Hampton History Museum just a walk away in downtown Hampton. All roads lead to the Standard of Excellence in 2018 for the AAAM National Conference!

www.museum.hamptonu.edu



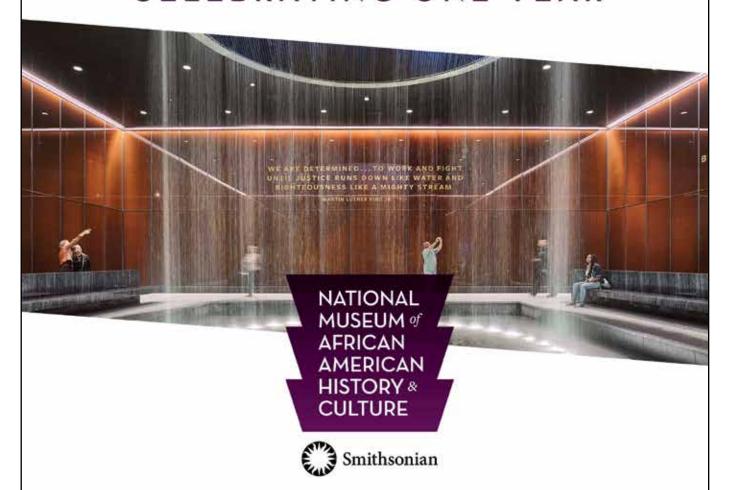
Hampton, Virginia invites the members of AAAM to join us in August 2018 as we prepare for the global commemoration of the 400th anniversary of the first arrival of Africans in English North America. Their arrival at Point Comfort occurred at the site of present-day Fort Monroe National Monument in Hampton.

Plan to visit Hampton in 2019 to participate in activities, exhibitions, speaker series, performances, and reenactments that recognize the first Africans' arrival and reflect on our nation today.



Learn more at HamptonVA2019.com or call 800.800.2202.

# THANK YOU, AMERICA! CELEBRATING ONE YEAR



Featuring 13 critically acclaimed exhibitions showcasing 3,000 objects, and the James Beard Award-nominated Sweet Home Café, the National Museum of African American History and Culture is a 21st-century museum devoted to exploring, documenting and showcasing the African American story.

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