

LOOKING WEST

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1993 North Carolina State University
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Raleigh, NC

2001 Hayti Heritage Center Historic
St. Joseph's Performance Hall
Durham, NC

2004 UNC Chapel Hill Sonja Haynes Stone
Center for Black Culture & History
Chapel Hill, NC

2005 Reginald F. Lewis Museum of Maryland
African American History and Culture
Baltimore, MD

2005 Museum of the African Diaspora
San Francisco, CA

2009 Harvey B. Gantt Center for
African-American Arts + Culture
Charlotte, NC

2010 International Civil Rights Center
and Museum
Greensboro, NC

2014 National Center for Civil
and Human Rights
Atlanta, GA

OPENING SOON

2016 Smithsonian Institution
National Museum of African American
History and Culture*
**The Freelon Group remains the Architect of Record*

2016 Historic Emancipation Park
Houston, TX

2017 Mississippi Civil Rights Museum
Jackson, MS

2018 Freedom Park
Raleigh, NC

2018 Motown Museum
Detroit, MI

STUDIES

Pope House Museum Foundation Study
Raleigh, NC

The Cultural Heritage Museum Study
Kinston, NC

The African American Museum in Philadelphia
Feasibility Study
Philadelphia, PA

African American Cultural Complex Study
Raleigh, NC

African American Cultural Consortium
Program Analysis and Feasibility Study
Raleigh, NC

Lucy Craft Laney Museum of Black History
Augusta, GA

National Center for Rhythm and Blues
Philadelphia, PA

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AAAM HISTORICAL OVERVIEW

Established as the voice of the African American Museums Movement, the Association of African American Museums (AAAM) is a non-profit membership organization dedicated to serving the interests and needs of Black museums and cultural institutions nationwide. Membership is comprised of museums, museum professionals, institutions, and individuals that share an interest in African American art, culture, and history. Through training opportunities and member services, AAAM supports the goals of African American museums and museum professionals.

Our Roots Run Deep

The African American Museum Movement emerged during the 1950s and 1960s to preserve the heritage of the Black experience and to ensure its proper interpretation in American history. Black museums instilled a sense of achievement within Black communities, while encouraging collaborations between Black communities and the broader public. Most importantly, the African American Museums Movement inspired new contributions to society and advanced cultural awareness.

Laying the Foundation

In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, founder of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations and the Black Museums Conference, the first informal Black museum association, evolved from these conferences. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. These conferences provided the opportunity for an ad hoc committee to lay the groundwork for yet another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name “African American Museums Association” (AAMA), and elected its first governing council. AAMA’s first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

During the General Session of the 1997 AAMA Annual Conference in Baltimore, Maryland, the members present voted to legally change the name to “Association of African American Museums,” dissolving the former name of AAMA. A committee was elected to initiate and complete the name change procedures. Members of the committee included: Dr. John Fleming, Committee Chair; Waverly Glover, CPA; William Billingsley, Acting Operations Officer – New Organization, AAAM; and Robert E. Harley, Attorney at Law/Taxation, Ohio. The organization became official in 1998 and Rita Organ was elected president of the Association of African American Museums at the 1998 AAAM Annual Conference in Birmingham, Alabama.

Congratulations
**To Riverside African American Historical Society
for
Hosting the
2016 Association of African American Museums
Annual Conference**

August 3 through 6, 2016



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Greetings,

On behalf of the board of directors, members and our host institution, The Dora Nelson Museum of African American History, I extend a warm welcome to Riverside, California for the 38th annual meeting of the Association of African American Museums. To our friends around the country and the world we look forward to an enriching conference experience as we reestablish old friendships and create new ones that will further our work in museums.

The theme for this year's conference "Looking West: New Audiences and New Practices" will focus a great deal on the museum and cultural work of our friends in the western part of the country. From Hawaii and the Pacific Coast east to the Mississippi River, African American museums have been telling stories, celebrating the arts, promoting Black culture, and educating the populace about their region and distinct culture. This occasion presents the opportunity for African American museums and museum professionals to come together and look at our work in new ways. As we experience Riverside, and the Inland Empire, its museums, and culture, we are reminded that the 38th annual meeting and its theme are to impact AAAM's membership and strengthen relationships in the western part of the country. Our program committee chaired by Brian Carter has scheduled an informative, enriching, engaging, and entertaining program. Our host committee chaired by Lovella Singer, planned workshops, receptions, and tours that will heighten our conference experience and open southern California to us for the week.

On a personal note I would like to thank AAAM for allowing me to serve as president for the last five years. It has been a challenging and enriching journey and I am grateful for all the collegueship and friendships that have developed. I look forward to a successful conference and a prosperous year.

Sincerely,

Samuel W Black
President, AAAM

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Washington, DC 20026
Phone: 202-633-4985
Fax: 202-633-2139
www.blackmuseums.org



***Dora Nelson
African American
Art & History
Museum****

***316 E. Seventh St.
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*Official Host Museum for 38th
Association of African American
Museums (AAAM) 2016 Conference,
Riverside CA

July 13, 2016

Greetings,

On behalf of our visionary founders, Alberta M. Kearney, 95 and Charles W. Kearney (1919-2012), it gives me great pleasure to welcome you to the Dora Nelson African American Art and History Museum. The occasion of hosting the 38th annual conference of the Association of African American Museums (AAAM) punctuates the close of one era and the beginning of a new one for the museum.

Our Museum was founded by my parents of whom I am honored to continue building on the foundation they have laid to take this institution to new heights. The work they began in recognizing, documenting, and preserving the many contributions of African Americans, in our community locally, nationally, and internationally for the benefit of educating present and future generations is inspiring. We are delighted to host the AAAM conference in the glow of the opening of the National Museum of African American History & Culture (NMAAHC) at the Smithsonian.

AAAM 2016 theme, "Looking West: New Audiences and New Practices", offers us an opportunity to view our shared and individual histories in new ways. I look forward to experiencing the wealth of information this conference brings to our region.

I trust your visit here will be enriching, enjoyable, and memorable. Welcome to The Dora Nelson African American Art & History Museum. Welcome to Perris & Riverside. Welcome to California.

Most Sincerely,

Lovella Singer
Lovella Singer
Executive Manager



"Looking West"

RIVERSIDE 2016 CONFERENCE HOST COMMITTEE

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Museum of the Beginnings
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DONORS AND SPONSORS

The Riverside Host Committee wishes to sincerely thank you for your unwavering support. It has been a challenging two years and at times, it appeared that hosting the Annual Association of African American Museums in the city of Riverside would be a mere impossibility. Because of the City of Riverside's collaboration with the Dora Nelson African American Arts and History Museum, your contributions and our combined efforts, on August 3 - 6, it is a reality!! It is all because of you the donors, sponsors, and friends. **Thank You!!**

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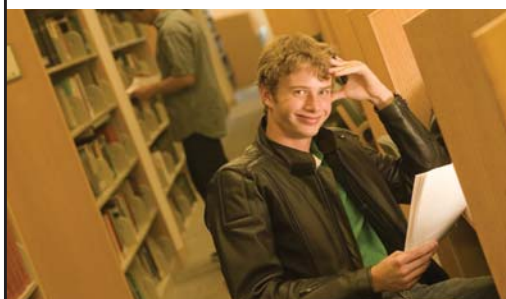
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STATUS OF GIRLS AND WOMEN OF COLOR

June 24, 2016

Dear Friends:



It is my honor to welcome The Association of African-American Museum's (AAAM) to California for your 38th Annual Conference. The Inland Empire is excited that you have decided to "Look West" and make your first appearance on the west coast in the cities of Riverside and Perris, California.

Perris, California is home to the Dora Nelson African American Art & History Museum founded by Ms. Alberta Mable Kearny, who recently turned 94 years young, as a vision to preserve the history of the African American Church in the City of Perris.

Thanks to your tremendous dedication, future generations will continue to learn from the past as they take heed in the strength of our ancestors as they advance forward into the future.

I celebrate the achievements and efforts of AAAM to promote the contributions that African Americans have made in our region, our country and throughout the world. Your exceptional service and time spent on behalf of the many people you serve is to be highly praised.

Welcome to the Inland Empire and may you have a prosperous and productive conference.

Sincerely

A handwritten signature in black ink that reads "Cheryl R. Brown".

Assemblymember
47th District

Assemblymember Cheryl R. Brown represents the 47th Assembly District, which includes Colton, Fontana, Grand Terrace, Rialto, the southwest parts of San Bernardino, and the unincorporated communities of Bloomington and Muscoy.



NATIONAL COUNCIL OF NEGRO WOMEN, INC.
**** Southern California Area ****

May 15, 2016

Dear Mrs. Kearney,

Congratulations on this auspicious afternoon. This is a great accomplishment for you and a continued commitment to showcase the National Council of Negro Women, Inc., (NCNW). Brick by brick, you have built a valuable and historic enterprise. We, the Southern California Area, NCNW pray that year after year, your museum becomes more and more prosperous. There is a growing trend in establishing unending ways to showcase artifacts and memorabilia before they are lost in an ever evolving world. The members of the entire Southern California Area, National Council of Negro Women, would like to congratulate you as you are recognized today.

We know that with your background, expertise and enthusiasm, the museum as well as the legacy of our founder, Mary McLeod Bethune, will continue. As others learn about your museum they will want to visit and share in the history that lives there. We commend you on being a member of the African American Museum Association and providing a venue to exhibit historical materials.

Continued success and we congratulate you again on proving that hard work pays off artistically.

Much joy and many blessings,

Dr. Helena Johnson,
Southern California Co-Convener, NCNW

Dr. Helena Johnson
So Cal Co-Convener

909-229-9555

PO Box 431956
Los Angeles, CA 90043



CITY OF PERRIS

101 NORTH "D" STREET
PERRIS, CALIFORNIA 92570
TEL: (951) 943-6100

OFFICE OF THE MAYOR

August 3, 2016

Dear Association of African American Museums Members and Supporters:

On behalf of the City of Perris, I would like to express my sincere gratitude and a warm welcome to our community! With this year's Association of African American Museums (AAAM) Conference *Looking West*, we appreciate your consideration for the State of California, the Inland Empire region, and the City of Perris. We are thrilled and deeply honored to serve as both the 2016 AAAM Conference host, as well as the home base for the Dora Nelson African American Art and History Museum (DNAAAHM).

With roots that go back to 1920 Perris, when Dora Nelson herself settled in this area, this tribute in her name was established in 1979 to honor African American history. Today, after nearly four decades in operation, the Dora Nelson Museum continues to work to preserve that purpose for future generations, and remains a prominent pillar of our community.

We in the City of Perris take great pride in our rich history and the strong foundation that history bestows upon our community. As such, with your theme to look at *New Audiences and New Practices*, we are excited to share with you some of our old favorites, including of course the Dora Nelson African American Art and History Museum and the Perris Valley Historical Museum, both included in your activities during this year's Conference.

Thank you again for selecting the City of Perris for this great honor, and I hope you enjoy your time here!

Sincerely,

Daryl R. Busch
Mayor, City of Perris

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August 2016

Dear Conference Attendees:

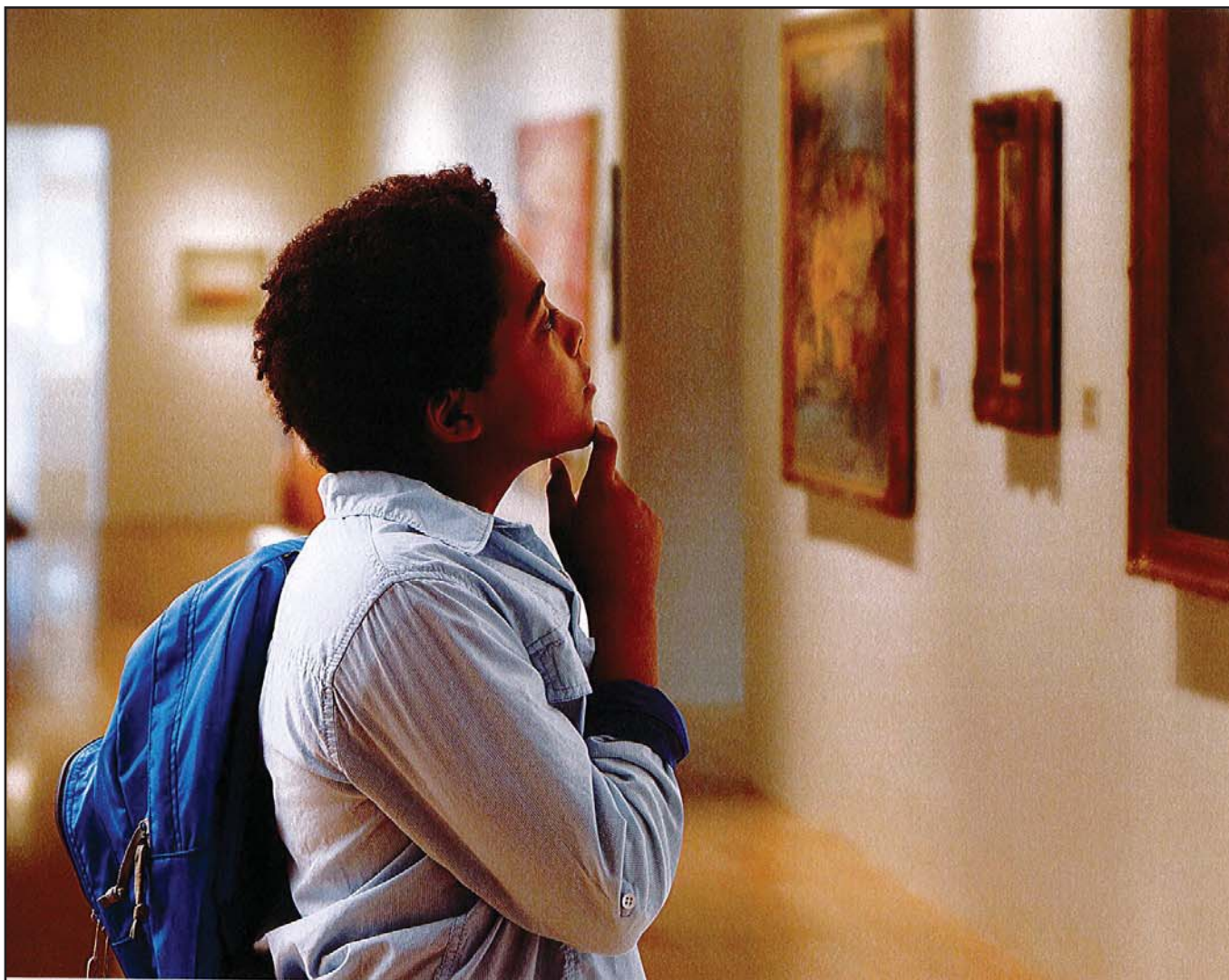
On behalf of the Riverside County Board of Supervisors, it is my distinct honor to welcome you to Riverside for the 2016 Association of African American Museums Annual Conference. We are proud to be part of such an important and worthwhile event. It is a privilege to host your Association as you learn, discuss, network, and build institutions to honor and exhibit African American art, history, and culture.

Riverside County has numerous cultural activities, entertainment and dining options, and historic sites for all interests and tastes. During your time in our county I hope you will take advantage of our rich history and heritage by visiting the Fox Performing Arts Center, the historic Mission Inn hotel or the museums in downtown Riverside. We also offer world class shopping at the Cabazon Outlet stores as well as numerous outdoor adventure opportunities at places like the Palm Springs Aerial Tramway, the Whitewater Reserve, and our wonderful Wine Country near Temecula, just to name a few.

I wish to extend a special note of thanks to those who dedicated many hours planning and preparing for this event. I would also like to thank and commend each of you for your willingness to participate on behalf of your organizations and I wish you the very best for a successful conference. Please enjoy your stay in our fabulous County of Riverside!

Sincerely,

John Tavaglione
Second District
Riverside County Supervisor



When the community works together, the community works

A vibrant community depends on the participation of its members. The more diverse their backgrounds, experience and skills, the more unique their contributions to the community can be.

Bank of America supports the AAAM 2016 Annual Conference for celebrating individuality while supporting the common goals that bring progress to everyone.

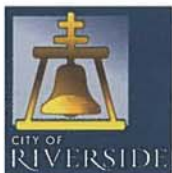
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August 3, 2016

2016 Annual Conference Association of African American Museums

Greetings,

I am pleased to extend a heartfelt welcome to the Association of African American Museums Annual Conference. We are grateful that you have selected Riverside for your gathering and we are confident that you will enjoy your time in the City of Arts and Innovation.

The City of Riverside has a long history of supporting our museums, as we recognize that the arts play an important role in promoting creativity and innovation. We believe that professionals who work in museums play an important role as the keepers of history. Thank you for being responsible guardians of our nation's stories and treasures and thank you for being steadfast champions for the arts. Your work provides our children with the opportunity to get up close and personal with history in a way that they may otherwise only read in books or see on television.

The City of Riverside has a diverse history as an advocate for civil rights. Riverside made history when the Riverside Unified School District became the first large school district in the nation to integrate schools without requiring a court order. Riverside is also home to a National Landmark, the Harada House, which still stands at 3356 Lemon Street. This landmark served as the center of a court case, California vs. Harada, which was an early constitutional test of the California Alien Land Law of 1913. Additionally, Riverside is proud to serve as home to the Center for Social Justice and Civil Liberties.

We are thrilled to host your group in Riverside and hope that while you are here that you will get out to explore our shops, restaurants, museums, and nightlife. We are confident that our local residents will extend you a warm Riverside welcome.

Riverside Pride!

Rusty Bailey
Mayor
City of Riverside



A forum for discussing and responding to community issues that affect Riverside, especially the African American community.



*Thank you for visiting
our lovely city.*

Political Action Committee

Jennifer Vaughn-Blakely
Rose Mayes
Lolita Barnard

Ola Faye Stephens
Katie Greene



**Founders of
The Eleanor Jean Grier
Leadership Academy**

EVENING RECEPTIONS

WEDNESDAY, AUGUST 3, 2016

4:30 – 6:00 PM

Grier Pavilion

3900 Main St., 7th FL., Riverside, CA 92501



Named for Riverside civil-rights activists Barnett and Eleanor Jean Grier, the Grier Pavilion is a community venue located on the seventh floor

patio of Riverside's City Hall. The Grier Pavilion offers a breathtaking 360° view of the city. A featured element of the Pavilion is the Center Circle of Inclusion, designed by international artist Dominic Panziera and sponsored by the James Irvine Foundation. Rooted in the rich history of civil rights, guests will recognize quotes from such leaders as Cesar Chavez, Chief Joseph, John F. Kennedy, Jr., Rosa Parks, Mahatma Gandhi, Abraham Lincoln, Martin Luther King, Jr., and Ahn Chang-Ho.

WEDNESDAY, AUGUST 3, 2016

6:30 – 9:30 PM

Dora Nelson African American Art & History Museum

316 East 7th St., Perris, CA 92570



Celebrating the art, history, culture and contributions of African Americans in the Inland Empire, and dedicated to preserving the history of integrity and faith that is the foundation of our character.

THURSDAY, AUGUST 4, 2016

5:30 PM – 9:30 PM

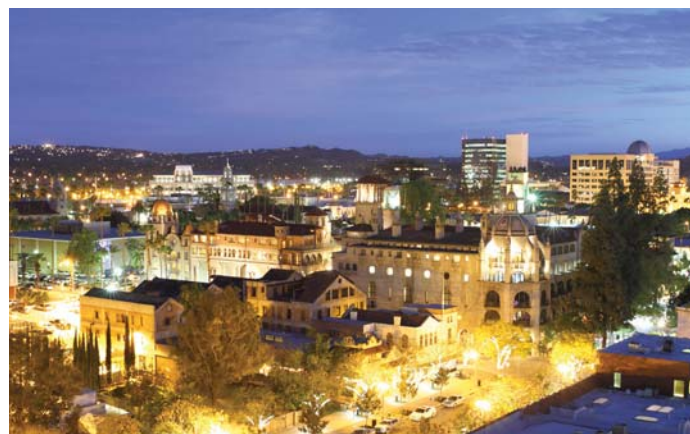
Riverside Community College – RCC Gallery (Quad)

4800 Magnolia Ave. #140, Riverside, CA 92506



Westward to Canaan-African American Heritage in Riverside. This exhibition – sponsored by the Civil Rights Institute of Inland Southern California – highlights the migration and contributions of African Americans to Riverside during 1890 to 1950.

Following this exhibition will be a gospel concert, directed by Gregory J. Thomas. Free to Association of African American Museum Conference Attendees



FRIDAY, AUGUST 5, 2016

5:30 PM – 9:30 PM

BLOCK PARTY – Mission Inn Boulevard

Riverside Metropolitan Museum

3580 Mission Inn Ave., Riverside, CA 92501

Changing America: The Emancipation Proclamation, 1863 and the March on Washington, 1963. Official introductions at Riverside Metropolitan Museum, with viewing of Smithsonian exhibition, champagne toast and musical hits from the 1960s. Tributes to B.B. King, Maya Angelou, dance performances and more.

5:30 PM – 7:30 PM

Riverside Art Museum

3425 Mission Inn Ave., Riverside, CA 92501

The Visual Voice—Co-curated by artists Charles Bibbs and Bernard Hoyes with assistance by curator Lisa Henry

This exhibition covers Southern California Black artists' ascent to the mainstream. Two segments: Influential Masters and Independent Trendsetters beginning with the Black art scene in Los Angeles in the 1970s and continuing through the 1990s. *The Visual Voice* also highlights key artists who significantly influenced the market for African American art by producing, manufacturing, and publishing their original works. Meet and Greet elected officials, community leaders, historians, and artists.



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Wednesday, August 3, 2016

12:30–2:00 PM

RAINCROSS BALLROOM (F)

Elizabeth Merritt, Vice President, Strategic Foresight, and Founding Director, Center for the Future of Museums, at the American Alliance of Museums

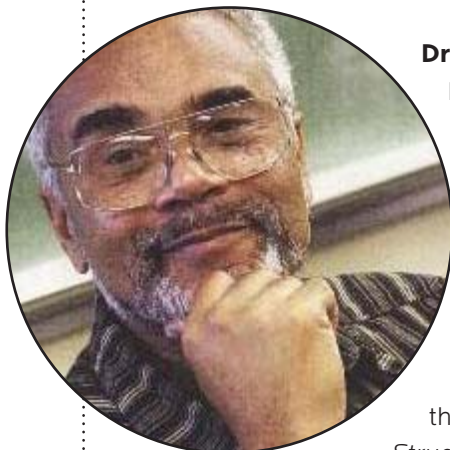
In 2008, Elizabeth Merritt was charged by the Alliance board with creating the Center for the Future of Museums to help museums understand the cultural, political, economic, environmental, and technological trends shaping the world, and explore innovative ways to help their communities thrive in coming decades. The initiative's ongoing foresight and forward-looking work includes thought leadership and research reports such as the annual TrendsWatch. Most recently, CFM has launched a fellowship program to help museums explore new areas of practice.

Before being appointed CFM's first director, Elizabeth led the Excellence Programs at AAM—Accreditation, Museum Assessment and Peer Review—as well as the association's research activities. Before that, she spent 15 years working in museums in administration, curation and collections management. Her areas of expertise include futures studies, museum standards and best practices, ethics, collections management and planning, and assessment of nonprofit performance. Her books include "National Standards and Best Practices for U.S. Museums" and the "AAM Guide to Collections Planning." She blogs for CFM at futureofmuseums.blogspot.com and tweets as @futureofmuseums. Her M.A. is from Duke University, B.S. from Yale, and she completed the University of Houston Futures Studies Certificate Course.

KEYNOTE LUNCHEON SPEAKER

Thursday, August 4, 2016

12:15 – 1:30 PM



Dr. Clayborne Carson has devoted his professional life to the study of Martin Luther King, Jr. and the movements King inspired. Since receiving his doctorate from UCLA in 1975, Dr. Carson has taught at Stanford University, where he is now Martin Luther King, Jr., Centennial Professor of History and Ronnie Lott Founding Director of the Martin Luther King, Jr., Research and Education Institute.

During his undergraduate years at UCLA, Dr. Carson participated in civil rights and antiwar protests, and many of his subsequent writings reflect his experiences by stressing the importance of grassroots political activity within the African-American freedom struggle. Carson's publications including *In Struggle: SNCC and the Black Awakening of the 1960s* (1981); *Malcolm X: The FBI File* (1991); *The Struggle for Freedom: A History of African Americans* (2005, 2010, co-author); and a memoir, *Martin's Dream: My Journey and the Legacy of Martin Luther King, Jr.* (2013).

In 1985, the late Coretta Scott King invited Dr. Carson to direct a long-term project to edit and publish an authoritative edition of King's speeches, sermons, correspondence, publications, and unpublished writings. Under Carson's direction, the King Papers Project has produced seven volumes of *The Papers of Martin Luther King, Jr.* In 2005, Carson founded the Martin Luther King, Jr. Research and Education Institute to endow and expand the work of the King Papers Project.

Dr. Carson also served as senior advisor for the award-winning, public television series on the civil rights movement, *Eyes on the Prize* (1986, 1990). In addition, he has participated in the making of numerous other documentaries, including *Freedom on My Mind* (1994), which was nominated for an Oscar in 1995, *Citizen King* (2004), *Have You Heard from Johannesburg?* a multipart documentary about the international campaign against apartheid in South Africa, *Freedom Riders* (2011), and the *Black Panther: Vanguard of a Revolution* (2015). The audio version of Carson's edition of *The Autobiography of Martin Luther King, Jr.* won a Grammy award in 2000. In addition to his courses at Stanford, Carson also teaches an online open enrollment course, *American Prophet: The Inner Life and Global Vision of Martin Luther King, Jr.*

Carson has also written a musical play, "Passages of Martin Luther King," that was first performed by Stanford's drama department in 1993. The international premiere of "Passages" was produced in 2007 by the National Theatre of China. In 2012, the Palestinian National Theatre performed an Arabic vision of "Passages" in East Jerusalem and other Palestinian communities. In 2014, a documentary, *El Helm: Martin Luther King in Palestine* (2013), recounted the difficult process of bringing King's nonviolent message to the Middle East.

In addition to his years of teaching at Stanford, Dr. Carson also taught at the UCLA, the University of California, Berkeley, American University, Emory University, Morehouse College, and l'école des hautes études en sciences sociales in Paris. He has lectured throughout the United States and in many other nations, including China, India, Senegal, Tanzania, Zambia, Zimbabwe, South Africa, Jamaica, Germany, Belgium, Netherlands, and France. He has appeared on many national radio and television shows, such as *Good Morning America*, *NBC Nightly News*, *CBS Evening News*, *Fresh Air*, *Charlie Rose*, *Tavis Smiley*, and *Marketplace*.

AWARDS LUNCHEON KEYNOTE SPEAKER

Friday, August 5, 2016

12:15–1:30 PM



Amina J. Dickerson serves as President of Dickerson Global Advisors, (DGA), which offers leadership coaching and consulting services intended to foster organizational stewardship. DGA partners with non-profit organizations, businesses, the philanthropic community and individuals and works at the intersection of civic engagement, arts, and social change.

DGA was created as an outgrowth of Dickerson's leadership experience over a 35 year career in the non-profit, corporate and philanthropy sectors. As Senior Director at Kraft Foods, she headed multi-national philanthropic programs in hunger relief, the arts, domestic violence and education. Dickerson also held executive posts with the

National Museum of African Art at Smithsonian Institution, Chicago Historical Society and DuSable Museum of African American History. She has extensive experience as a facilitator, speaker and panelist for organizations in the U.S. and abroad. DGA provides counsel and support to organizations working on strategic and scenario planning, program development, succession planning, talent development, strategic partnerships, community engagement and signature funding initiatives. As a coach, her focus is to help individuals and groups become fierce and imaginative leaders over the span of a career. Recent clients include Navy Pier, Inc., WTTW, Allstate, The Salzburg Global Forum and Minnesota Council on Foundations.

Dickerson studied theater at Emerson College, holds a certificate in arts management from Harvard University, and a M.A. in arts management from American University in Washington, D.C. She also holds specialized certificates from the Global Business Network, Center for Creative Leadership, Coaches Training Institute and the Leadership Circle. She serves on the boards of the Fry Foundation, the Women's Funding Network, the African American Legacy Fund of the Chicago Community Trust, the Leadership Advisory Council of the Art Institute of Chicago and as chair of the Woods Fund of Chicago. She previously served on the board of the Harris Theatre for Music and Dance, ChiArts and Congo Square Theatre, among others. Dickerson served as Distinguished Visitor with the John D. and Catherine T. MacArthur Foundation, a Newberry Library Fellow and Vice Chair of the International Committee of the Council on Foundations.

Her work has been recognized with awards from the Association of Black Foundation Executives, Chicago Women in Philanthropy, Chicago African Americans in Philanthropy and the Association of Fundraising Professionals, among many other civic honors. In 2009, she was added to the HistoryMakers national video archives of outstanding African American leaders, was named to The Network Journal's Class of 25 Influential Black Women in Business, and is included in the American University Alumni Hall of Fame.

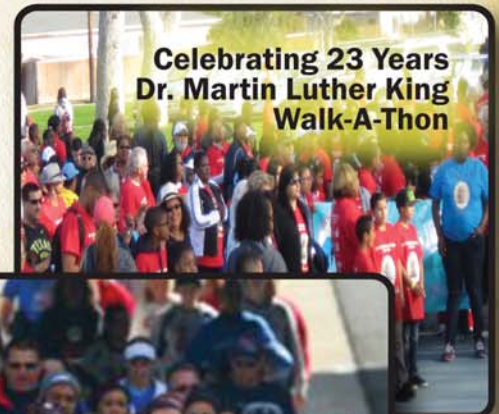
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2016 AWARD RECIPIENTS

2016 AAAM Award Recipients

Dr. John E. Fleming Award

This award, the highest honor presented, recognizes museum professionals who have contributed outstanding expertise and exceptional dedication to African and African American focused museums nationally and internationally through a career spanning 20 years or more.

SAMUEL BLACK
Senator John Heinz History Center

Museum Leadership Award

This award recognizes museum professionals, in the field for 10 years or more, who have displayed exceptional leadership in museum work and particularly in the advancement of African and African American focused museums nationally and internationally.

DR. NORMAN TOWELS
Dora Nelson African American Art & History Museum

Pacesetter Award

This award recognizes museum professionals who, in the field for less than 10 years, have demonstrated exceptional innovation and dedication to sustaining African and African American focused museums nationally and internationally.

ASHLEY JORDAN
National Underground Railroad Freedom Center

2016 AAAM Fellowship Recipients

The Margaret T. G. Burroughs and Charles H. Wright Fellowships are awarded to a senior-level undergraduate or graduate student, and/or first year museum professionals based on their contributions to the African American and/or African diaspora museum field.

VANESSA MOORER
Howard University ~ 2nd Year Doctoral Student
Communication, Culture & Media Studies

CAMILLE M. BETHUNE-BROWN
University of Maryland, College Park ~ 1st Year Doctoral Student
History/Museum Studies

TATIANA M. DAGUILLARD
Florida A&M University ~ 1st Year Masters Student
History

CONFERENCE-AT-A-GLANCE

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

WEDNESDAY, AUGUST 3RD

8:00 AM – 4:00 PM

Registration Desk OPEN

12:00 PM – 5:00 PM

Exhibitor Set-Up (Closed)

12:00 PM – 1:30 PM

Directors' and Trustees' Luncheon

Keynote Speaker: Ms. Elizabeth Merritt

Vice President, Strategic Foresight, and Founding Director, Center for the Future of Museums, at the American Alliance of Museums

**Sponsored by the Smithsonian Institution National Museum of African American History & Culture*

4:00 PM – 6:00 PM

Welcome Reception

Grier Pavilion

3900 Main St. 7th Fl. Riverside, CA 92501

**Grier Pavilion is located on the 7th floor patio of Riverside's City Hall.*

6:30 PM – 9:00 PM

Evening Reception

Dora Nelson African American Art & History Museum

316 East 7th St. Perris, CA 92570

THURSDAY, AUGUST 4TH

6:30 AM – 7:45 AM

Continental Breakfast

7:00 AM – 4:00 PM

Registration Desk – OPEN

8:00 AM – 5:00 PM

Exhibition Hall – OPEN

8:00 AM – 9:10 AM

Concurrent Sessions A

- Preserving Black Landscapes & Black Spaces
- New Horizons with Enterprising Museum Professionals
- John Kinard Scholarship: Jekyll Island Management- JIMI

9:25 AM – 10:35 AM

Concurrent Sessions B

- Bringing New Audiences into the Public History World
- Telling Stories: The Changing Face of the African American Museum Donor
- Stories From The West
- Using the HR Function to Manage The Evolution of Museum Visitorship

10:45 AM – 11:55 AM

Concurrent Sessions C

- From Information to Inspiration: Enhancing Your Interpretation Toolkit
- Considering New Directions: Mission, Vision, and Organizational Sustainability
- Our Museum: A Place – A Portal
- Can I Make a Donor Out of You: Accessing Millennial Philanthropy

12:15 PM – 1:30 PM

Opening Day Luncheon

Keynote Speaker: Dr. Clayborne Carson

Professor, Stanford University

1:45 PM – 2:55 PM

Concurrent Sessions D

- Yoga in the Museum: A Case Study on Using Programming as a Tool for Engagement
- Constructing Blackness through *iPresente! The Young Lords in New York*
- New Mexico's African American Legacy: Visible, Vital and Valuable, the Challenge of Researching African American History in the West
- Interpreting Slavery at Montpelier

3:00 PM – 3:45 PM

Refreshment Break – Exhibition Hall

3:45 PM – 4:55 PM

Plenary Session E

- Strategies for Funding Your Ideas Using IMLS Museum Grants for African American History and Culture

5:30 PM – 9:30 PM

Evening Reception

Riverside Community College—RCC Art Gallery

4800 Magnolia Ave. #140 Riverside, CA 92506

**The RCC Art Gallery is located in Quad Room 140 (Building #3 on the campus map)*

**Gospel concert directed by Gregory J. Thomas. Free to AAAM conference attendees.*

FRIDAY, AUGUST 5TH

6:30 AM – 7:45 AM

Continental Breakfast

7:00 AM – 4:00 PM

Registration Desk - OPEN

8:00 AM – 5:00 PM

Exhibitor Hall – OPEN

8:00 AM – 9:15 AM

Concurrent Sessions F

- When Your Family's History Tells History
- Audience, Race, and Social Media: A New Approach to Museums, Archives, and Race in the 21st Century

9:25 AM – 10:35 AM

Concurrent Sessions G

Poster Sessions

- Social Media for African American Museum Audiences
- Show and Tell
- Visiting Our Museums: Insights from Visits to Over 50 African American Museum and Exhibitions Nationwide
- Finding Yourself in the Groves: Reimagining Representation at CA Citrus State Historic Park
- African American Icons Exhibit
- NAI Scholars

10:45 AM – 11:55 AM

Concurrent Sessions H

- Theatrical Storytelling
- Cultivating New Museum Leadership: Cultivating the Pipeline
- Beyond Binaries: Disrupting in Order to Empower Audiences from Coast to Coast

12:15 PM – 1:30 PM

Awards Luncheon

Keynote Speaker: Ms. Amina Dickerson

President, Dickerson Global Advisors

1:45 PM – 2:55 PM

Concurrent Sessions I

- What Color is Your Cohort?
- Creating Programs and Exhibitions That Are Inclusive of Individuals with Special Needs
- The Power of Place: Complex Black Histories in the West
- Inviting Change: Raising Your Museum's Voice

3:00 PM – 3:45 PM

Refreshment Break

Exhibition Hall

3:30 PM – 4:20 PM

Plenary Session J

Speed Networking

4:30 PM – 5:30 PM

Directors Roundtable Committee

5:30 PM – 9:30 PM

Evening Block Party at Mission Inn Boulevard

Riverside Metropolitan Museum
3580 Mission Inn Ave. Riverside, CA 92501

The Visual Voice, Co-curated by artists Charles Bibbs and Bernard Hoyes, with assistance by curator Lisa Henry

**Official introductions will be made with a viewing of the Smithsonian exhibition, Changing America (1863-1963). Champagne toasts and musical hits from the 1960s with tributes to B.B. King, Maya Angelou, dance performances, and more!*

Riverside Art Museum
3425 Mission Inn Ave. Riverside, CA 92501

** This exhibition covers Southern California Black artists' ascent to the mainstream. Meet and greet elected officials, community leaders, historians, and artists!*

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CONFERENCE SESSIONS AUGUST 3

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

WEDNESDAY, AUGUST 3

8:00 AM - 4:00 PM

REGISTRATION DESK OPEN

CONCOURSE 201, 2ND FLOOR

12:00 PM - 1:30 PM

DIRECTOR'S & TRUSTEES' LUNCHEON

RAINCROSS BALLROOM (F)

Keynote Speaker: Ms. Elizabeth Merritt

Vice President, Strategic Foresight, and Founding Director, Center for the Future of Museums, at the American Alliance of Museums

Pre-registration required

**Sponsored by the Smithsonian Institution*

National Museum of African American History & Culture

12:00 PM - 5:00 PM

EXHIBITOR SET-UP (closed)

RAINCROSS BALLROOM (D & E), 2ND FLOOR

4:30 PM - 6:00 PM

WELCOME RECEPTION

GRIER PAVILION

3900 Main St. 7th Fl. Riverside, CA 92501

**Grier Pavilion is located on the 7th floor patio of Riverside's City Hall.*

6:30PM - 9:30PM

EVENING RECEPTION

DORA NELSON AFRICAN AMERICAN ART & HISTORY MUSEUM

316 East 7th St. Perris, CA 92570

WEDNESDAY, AUGUST 3

It is written, "A man without knowledge of himself is like a tree without roots".



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RIVERSIDE**

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Association of
African American Museums
For All That You Do To Preserve our Legacy

CONFERENCE SESSIONS: THURSDAY, AUGUST 4

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

THURSDAY, AUGUST 4

6:30 AM - 7:45 AM

CONTINENTAL BREAKFAST

CONCOURSE 201, 2ND FLOOR

7:00 AM - 4:00 PM

REGISTRATION DESK OPEN

CONCOURSE 201, 2ND FLOOR

8:00 AM - 5:00 PM

EXHIBITION HALL OPEN

RAINCROSS BALLROOM (D & E), 2ND FLOOR

8:00 AM-9:10 AM

CONCURRENT SESSIONS A

Preserving Black Landscapes & Black Spaces

MEETING ROOM (MR) 7, 2ND FLOOR

This panel describes in detail the growth of African American preservation initiatives, the role of women's clubs as preservation pioneers and new directions in protecting and re-purposing African American cultural landscapes and built environments.

Moderator: Brent Leggs, National Trust for Historic Preservation

Presenters: Gwen Trice, Maxville Heritage Interpretive Center; Alison Jefferson, University of California, Santa Barbara—Department of History; and Calixte George Jr., St. Lucia National Trust

New Horizons with Enterprising Museum Professionals

MEETING ROOM (MR) 8, 2ND FLOOR

In an age of increasing funding challenges and shifts in the workforce, this session will explore how working with independent museum consultants, freelancers and contractors can help maximize institutional resources while also allowing museums to provide great experiences for their audiences.

Moderator: Jackie Peterson, Jackie Peterson Exhibit Services
Presenters: Monica O. Montgomery, Museum Hue; and Joy Bailey Bryant, Lord Cultural Resources

John Kinard Scholarship: Jekyll Island Management Institute (JIMI)

MEETING ROOM (MR) 9, 2ND FLOOR

The Jekyll Island Management Institute (JIMI) is coordinated annually by the Southeastern Museums Conference (SEMC), and for many years lacked the diversity reflected in the nation's museums and cultural institutions. The John Kinard Scholarship Fund, offered to two museum professionals each year through the Smithsonian's National Museum of African American History & Culture (NMAAHC), has helped to change that. In this session, Kinard Scholars and SEMC Executive Director will discuss the importance of JIMI and the Kinard Scholarship to the museum field.

Moderator: Susan Perry, Southeastern Museums Conference
Presenters: LaNesha Debardeleben, Charles H. Wright Museum; Dr. Deborah Mack, Smithsonian National Museum of African American History & Culture; Tim Barbara, Black Archives Foundation of South Florida; and Dr. Ruth Jackson, Emeritus University Librarian, University of California, Riverside and National Historian, Tuskegee Airman, Inc.

9:25 AM-10:35 AM

CONCURRENT SESSIONS B

Bringing New Audiences into the Public History World

MEETING ROOM (MR) 7, 2ND FLOOR

The Directors of the Fannie Lou Hamer Institute @ The Council of Federated Organizations (COFO), Gallery 1, and the Margaret Walker Center will discuss their roles in this process and how each is working to bring new audiences into the public history world, especially young black students at Jackson State University (JSU). With that in mind, a current JSU student, Brittany Calhoun, who will be a Smithsonian intern with the Hamer Institute @ COFO, will moderate the panel and discussion.

Moderator: Brittany Calhoun, Jackson State University
Presenters: Dr. Robert Luckett, Margaret Walker Center, Jackson State University; Dr. Rico Chapman, Hamer Institute @ COFO, Jackson State University; and Shonda McCarthy, Gallery 1, Jackson State University

Telling Stories: The Changing Face of the African American Museum Donor

MEETING ROOM (MR) 8, 2ND FLOOR

This session will explore how the Smithsonian's National Museum of African American History & Culture (NMAAHC) developed its Donor Story Project as a strategy for engagement and financial support. We will look at the changing demographics and motivations of the donors to the Museum and how it can be modeled for future sustainability.

Moderator: Adrienne Brooks, Smithsonian National Museum of African American History & Culture (NMAAHC)

Presenters: Dedra Owens, DOT Communications; Robert Pierre, DOT Communications

Stories from the West

MEETING ROOM (MR) 9, 2ND FLOOR

Presenters from the Middle Passage Research Group in California; the African American Diversity Cultural Center of Hawaii; the African American History Museum in Montana; and a Clarence Muse scholar will share their work and the unique approaches they take to engaging audiences.

Presenters: Renita Lorden, Independent Scholar; Gena Weaver, Middle Passage Research Group; Deloris Guttman, University of Hawaii; Barbara Osborne Cipolla, Sheridan County Library; Norma B. Asbaby, Mehmke Steam Tractor Museum; Charlotte Mehmke and Ayse Mehmke, Mehmke Museum

Using the HR Function to Manage the Evolution of Museum Visitorship

MEETING ROOM (MR) 10, 2ND FLOOR

Museums, in general, have developed new ways to identify and respond to their changing environments. The Studio Museum in Harlem designed and implemented a sustainable professional development model to manage, adapt and facilitate change. These models invest in our professional talent to better equip our organizations to address challenges.

Presenter: Sheila McDaniel, Studio Museum in Harlem

10:45 am-11:55 am

CONCURRENT SESSIONS C

From Information to Inspiration: Enhancing Your Interpretation Toolkit

MEETING ROOM (MR) 7, 2ND FLOOR

This session will provide participants with the effective tools for interpreting sensitive topics in provocative ways that it develops strategies to make connections with audiences while exploring relevant interpretive approaches to your historical resources. Learn about the National Association of Interpretation's (NAI) approach from certified trainers, hear from recent National Museum of African American History & Culture NAI Workshop Scholars about their NAI experience and learn how to qualify to participate in the next session.

Moderator: Marion McGee, Smithsonian National Museum of African American History & Culture (NMAAHC)

Presenters: Shawn Halifax, Charleston County Park & Recreation Commission; Mark Madden, Charleston County Park Museum & Recreation Commission; Brittney Westbrook, Evansville African American Museum; ; Levon Williams, Indiana University School of Public and Environmental Affairs

Considering New Directions: Mission, Vision, and Organizational Sustainability

MEETING ROOM (MR) 8, 2ND FLOOR

In this panel, directors of the DuSable Museum in Chicago, the Philadelphia African American Museum, and the Grenada National Museum will discuss the re-imagining of their museums and their sustainability in 21st century terms. Each presenter will address key considerations and challenges they are addressing as the new leaders of these cultural organizations, including issues around governance structure, the role of museum boards, revisiting museum missions, 21st century staffing needs, and fiscal realities.

Moderator: Dr. Deborah Mack, Smithsonian National Museum of African American History & Culture (NMAAHC)

Presenters: John Angus Martin, Ministry of Culture - Grenada; Perri Irmer, The DuSable Museum of African American History; and Patricia Wilson Aden, African American Museum Philadelphia

CONFERENCE SESSIONS: THURSDAY, AUGUST 4

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

Our Museum: A Place—A Portal

MEETING ROOM (MR) 9, 2ND FLOOR

This session is intended to share the journey of the Oregon Black Pioneers (OBP) to develop an Oregon African American Museum as an all-volunteer organization in the face of challenges to carry out its mission within ever changing environments. Faced with the funding and organizational implications of how to establish a sustainable museum; OBP is addressing this issue by returning to its mission and vision.

Moderator: Gwen Carr, Oregon Black Pioneers

Presenters: Willie Richardson, Oregon Black Pioneers; and Kimberly Moreland, Oregon Black Pioneers

Can I Make a Donor Out of You? Accessing Millennial Philanthropy

MEETING ROOM (MR) 10, 2ND FLOOR

A key challenge facing museums is attracting younger audiences - especially Millennials. This session will guide museum professionals through the Millennial mind in the Digital Age and how to leverage their innate altruism.

Moderator: Tatiana Dagulliard, John G. Riley Center and Museum of African American History & Culture

Presenters: Kiah Graham, Sirius Web Solutions; Ashley Robertson, Mary McLeod Bethune Foundation-National Historic Landmark Bethune-Cookman University; and LaTanya White, LaTanya White BIZ

12:15 pm-1:30pm

OPENING DAY LUNCHEON

BALLROOM, 1ST FLOOR

Keynote Speaker: Dr. Clayborne Carson
Professor, Stanford University

1:45 pm-2:55 pm

CONCURRENT SESSIONS D

Yoga in the Museum: A Case Study on Using Programming as a Tool for Engagement

MEETING ROOM (MR) 7, 2ND FLOOR

A nontraditional presentation offering best practices for planning, executing, measuring, and sustaining meaningful visitor experiences through implementing wellness programming in the museum.

Moderator: Aja Roache, Florida A&M University, Foster-Tanner Fine Arts Gallery

Presenter: Makeba Dixon-Hill, Spelman College Museum of Fine Art

Constructing Blackness through iPresente! The Young Lords in New York

MEETING ROOM (MR) 8, 2ND FLOOR

This session seeks to interrogate the notion that blackness can only be expressed through a singular African American lens. We will examine how blackness in the Puerto Rican community is constructed in a museum exhibition called, iPresente! The Young Lords in New York

Presenter: Omar Eaton-Martinez, Smithsonian National Museum of American History

New Mexico's African American Legacy: Visible, Vital and Valuable, the Challenge of Researching African American History in the West

MEETING ROOM (MR) 9, 2ND FLOOR

The African American Museum & Cultural Center of New Mexico (AAMCC) of New Mexico will address the challenges of gathering African American history in the west. The use of the innovative approaches for research over vast areas and the use of a host of collaborations that engage new audiences in our collective history across ethnic and cultural boundaries.

Moderator: Rita Powdrell, African American Museum and Cultural Center of New Mexico

Presenter: Brenda Dabney, African American Museum and Cultural Center of New Mexico; and Patricia Salisbury, African American Museum and Cultural Center of New Mexico

Interpreting Slavery at Montpelier**MEETING ROOM (MR) 10, 2ND FLOOR**

The staff of James Madison's Montpelier and Proun Design LLC are in the process of designing exhibits to specifically interpret the paradox of slavery at the home of one of our founding fathers and the larger issue of its impact on the document that became the foundation of our democracy. *Presenters: Chrisitan Cotz, James Madison Montpelier; Chris Danemayer, Proun Design, LLC; and Alison Jefferson, University of California, Santa Barbara -Department of History*

3:00 pm-3:45 pm**REFRESHMENT BREAK – EXHIBITION HALL****RAINCROSS BALLROOM (D & E), 2ND FLOOR****3:45 pm-4:55 pm****PLENARY SESSION E****RAINCROSS BALLROOM (C & F), 2ND FLOOR****Strategies for Funding Your Ideas Using IMLS Museum Grants for African American History and Culture**

Bring your ideas and learn about funding opportunities in the Museum Grants for African American History and Culture program at the Institute of Museum of Library Services (IMLS). Participants will leave this session ready to prepare an application for funding for the next application deadline.

Moderator: Mark Isaksen, Institute of Museum and Library Services

Presenters: Paula Gangopadhyay, Institute of Museum and Library Services

5:30PM - 9:30PM**EVENING RECEPTION****RIVERSIDE COMMUNITY COLLEGE – RCC ART GALLERY**

4800 Magnolia Ave. #140 Riverside, CA 92506

**The RCC Art Gallery is located in Quad Room 140 (Building #3 on the campus map.)*

**Gospel concert directed by Gregory J. Thomas.*

Free to AAAM conference attendees!

CONFERENCE SESSIONS: FRIDAY, AUGUST 5

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

FRIDAY, AUGUST 5

6:30 AM - 7:45 AM

CONTINENTAL BREAKFAST

CONCOURSE 201, 2ND FLOOR

7:00 AM - 4:00 PM

REGISTRATION DESK OPEN

CONCOURSE 201, 2ND FLOOR

8:00 AM - 5:00 PM

EXHIBITION HALL OPEN

RAINCROSS BALLROOM (D & E), 2ND FLOOR

8:00 AM-9:10 AM

CONCURRENT SESSIONS F

When Your Family's History Tells History

MEETING ROOM (MR) 7, 2ND FLOOR

Recent research traced a family and its ancestors back to their origins. It discusses a family's journey through genealogical research as the background to a modern historical site on land owned by African Americans for almost 150 years. Without genealogical research history only tells part of the story.

Presenter: Sherri Camp, Afro-American Historical and Genealogical Society

Audience, Race, and Social Media: A New Approach to Museums, Archives, and Race in the 21st Century

MEETING ROOM (MR) 8, 2ND FLOOR

This session will introduce attendees to ground-breaking exhibitions, archival projects, and related innovations for making museums relevant to their diverse audiences in the 21st century.

Presenters: Dr. H. Vincent Moses, Vincate and Associates Historical Consultants; Dr. Yolanda Moses, University of California, Riverside; Bergis Jules, University of California, Riverside; and Melissa Russo, San Bernardino County Museum

9:25 AM-10:35 AM

CONCURRENT SESSIONS G

Poster Sessions-All Presenters

RAINCROSS BALLROOM (D & E), 2ND FLOOR

HBCU Internship Program at NMAAHC

One of the most effective ways of increasing diversity in the museum field is by making the acquisition of relevant experience accessible to underrepresented groups. The Internship Program at the Smithsonian National Museum of African American History & Culture (NMAAHC) is taking important steps toward developing the next generation of museum professionals who are increasingly diverse and have the necessary work experience to enter the museum workforce. Interns from Hampton University and Jackson State University will share their work and experiences that the HBCU Intern Program have provided them.

Presenter: Brittany Calhoun, Jackson State University; and Amber Pelham, Hampton University

Social Media for African American Museum Audiences

Virtual museums, or the museums of today, coupled with the many uses of social media give audiences that were once impossible to reach a renewed opportunity to advance the preservation of African American history, art, and culture.

Presenter: Oran Belgrave, Oran's Black Museum

Show and Tell

Show and Tell will provide the audience with the experience of seeing actual documentation of African American items that are considered rare and will have a forum for the audience to become better acquainted with some rare African American materials. The anticipated outcome of this presentation is that other museums will acquire these types of items for their museum and expand the awareness of their local audience.

Presenter: Dr. Norman Towels, Dora Nelson African American Art & History Museum

Visiting Our Museums: Insights from Visits to over 50 African American Museum and Exhibitions Nationwide

Ms. Clare Norris-Bell is an educator-academic from outside the museum industry who's visited over fifty African-American themed museums and exhibitions over the last two and half years. In her presentation, she will

use her observations to engage in a dialogue about how museums can use new practices to address difficult issues and attract new audiences.

Presenter: Clare Norris-Bell, Our Museums

Finding Yourself in the Groves: Reimagining Representation at CA Citrus State Historic Park

This is a chance to offer feedback on a proposed intervention into the interpretation at California Citrus State Historic Park, which hopes to draw attention to multiracial pasts, indigenous land use, and racialized patterns of socioeconomic development of the region in order to produce a diversity of narratives relevant to contemporary audiences.

Presenter: Megan Suster, University of California, Riverside

African American Icons Exhibit

A series of 7-10 oil paintings featuring well-known African American icons covering several eras in African American history, from the early days of slavery, to the Civil Rights Movement. This exhibit celebrates many African American pioneers like Hattie McDaniel (first African American actress to win an Oscar), and President Barrack Obama (first African American President of the USA).

Presenter: Vivica Mays, Emerging Artist

NMAAHC/NAI Interpretation Workshop Scholarship Recipients

In January 2016, the Smithsonian National Museum of African American History & Culture (NMAAHC), partnered with the Charleston County Park and Recreation Commission at McLeod Plantation Historic Site in Charleston, SC to offer a weeklong interpretation training for select AAAM members. Participants were exposed to National Association of Interpretation (NAI) resources, provided training specifically related to the interpretation of African American history and culture, and received NAI Certification. In this presentation, you will have a chance to meet ten of the NMAAHC/NAI scholars and learn how this experience has enriched their individual work in the field of interpretation.

Presenters: Iris Leigh Barnes, Lillie Carroll Jackson Civil Rights Museum, Morgan State University; Martha Bireda, The Blanchard House Museum of African American History and Culture of Charlotte County; Shannon Browning-Mullis, Telfair Museums; Kimberly Coleman, The George & Leah McKenna Museum of African American Art; Maria Madison,

The Robbins House, Inc.; Ingrid Owens, Penn Center; Ashley Robertson, Bethune-Cookman University/Bethune Foundation; Zachary Stocks, Northwest African American Museum; Brittany Westbrook, Evansville African-American Museum; and Lacey Wilson, Black History Department in Prince George's Parks and Planning Facility.

10:45 AM-11:55 AM

CONCURRENT SESSIONS H

Theatrical Storytelling

MEETING ROOM (MR) 7, 2ND FLOOR

This session will be part presentation, part performance, and part discussion. Award winning museum cultural educator Moses Goods will vividly paint a picture of how theatrical storytelling enhances the learning experience in museums.

Presenter: Moses Goods, Bishop Museum

Cultivating New Museum Leadership: Cultivating the Pipeline

MEETING ROOM (MR) 8, 2ND FLOOR

Museum leaders, representing three generations of museum leadership, will provide an historical overview as well as trending observations about the cultivation of new museum leaders.

Moderator: Dr. Deborah Mack, Smithsonian National Museum of African American History & Culture (NMAAHC)

Presenters: LaNesha DeBardeladen, Charles W. Wright Museum of African American History; and Edmund Barry Gaither, National Center of Afro-American Artists (NCAAA)

Beyond Binaries: Disrupting in order to empower audiences from coast to coast

MEETING ROOM (MR) 9, 2ND FLOOR

The changing demographic of the U.S. requires that museums produce content that resists placing the history of people of color as footnotes. This interactive panel will address ways to create exhibitions that tell inclusive stories, innovative ways to engage diverse audiences, and creating synergy in museum committees seeking far greater diversity.

Moderator: Omar Eaton-Martinez, Smithsonian American Museum of American History

Presenters: Monica O. Montgomery, Museum Hue; and Derrick Leon Washington, Museum of the City of New York

CONFERENCE SESSIONS: FRIDAY, AUGUST 5

All conference sessions occur at the Riverside Convention Center unless otherwise noted.

12:15 PM-1:30PM

AWARDS LUNCHEON

BALLROOM, 1ST FLOOR

Keynote Speaker: Ms. Amina Dickerson
President, Dickerson Global Advisors

1:45 pm-2:55 pm

CONCURRENT SESSIONS I

What Color is Your Cohort?

MEETING ROOM (MR) 7, 2ND FLOOR

Join a panel of emerging museum professionals as they discuss the challenges of increasing diversity in the field, and the innovative tactics for advancing visibility and intersectionality of African-Americans in museum scholarship.

Moderator: Angela Tate, Jackson State University

Presenters: Monica O. Montgomery, Museum Hue; Omar Eaton-Martinez, Smithsonian National Museum of American History; and Jackie Peterson, Jackie Peterson / Exhibit Services

Creating Programs and Exhibitions That Are Inclusive of Individuals with Special Needs

MEETING ROOM (MR) 8, 2ND FLOOR

This panel discussion will address the how-to's of creating museum programs and exhibitions that are inclusive of individuals with special needs.

Moderator: Laura Perez, Prince George's African American and Cultural Center (PGAAMCC)

Presenters: John West-Bey, Prince George's African American and Cultural Center (PGAAMCC); and Sage Morgan-Hubbard

The Power of Place: Complex Black Histories in the West

MEETING ROOM (MR) 9, 2ND FLOOR

Panelists will highlight public history and culture projects that destabilize a simple understanding of African American history and culture. With a particular focus on the American West, panelists share how they have focused on

intersectionality, exploring and bringing into conversation multiple racial narratives in single sites, community initiatives, or projects.

Moderator: Paul Gradullo, Smithsonian National Museum of African American History & Culture (NMAAHC)

Presenters: Brian J. Carter, 4Culture; Donna Graves, Independent Public Historian; and Naomi Torres, Juan Bautista de Anza National Historical Trail

Inviting Change: Raising Your Museum's Voice

MEETING ROOM (MR) 10, 2ND FLOOR

Change is constant, challenging, invigorating and enjoyable. Find out how you can create and sustain an atmosphere of change in your museum and work environment. This workshop will tap your creative source and help you raise your distinctive voice.

Presenters: Dr. Deborah L. Mack, Smithsonian National Museum of African American History & Culture (NMAAHC); and Toni Wynn, Word-Burning Stove, LLC

3:00 PM-3:30 PM

REFRESHMENT BREAK – EXHIBITION HALL

RAINCROSS BALLROOM (D & E), 2ND FLOOR

3:30 PM-4:20 PM

PLENARY SESSION J

RAINCROSS BALLROOM (C & F), 2ND FLOOR

Speed Network Mentoring Session

This session will provide an opportunity for students, recent graduates, and emerging to mid-career professionals to network with multiple established professionals in the field. Event will include three 15-minute rotations to discuss career options, professional development, and any other aspect of the museum world. Participants come with questions and business cards for an opportunity to network and build connections with leaders in the field as well as fellow colleagues.

Moderator: Marion McGee, National Museum of African American History & Culture (NMAAHC)

Mentors: Samuel W. Black, Heinz History Center and AAAM Current President; Brian Carter, 4Culture; Javier Aponte Cotto, National Museum of African American History &

Culture (NMAAHC); Shawn Halifax, Charleston County Park & Recreation Commission; LaNesha DeBardelaben, Charles H. Wright Museum; Omar Eaton-Martinez, Smithsonian National Museum of American History; Dr. John Fleming, National Museum of African American Music; Paul Gardullo, Smithsonian National Museum of African American History & Culture (NMAAHC); Lynnetta Jones, National Museum of African American History & Culture (NMAAHC); Brent Leggs, National Trust for Historic Preservation; Mark Madden, Charleston County Park & Recreation Commission; Marsha Semmel, Marsha Semmel Consulting; and Auntaneshia Staveloz, National Museum of African American History & Culture (NMAAHC)

**Sponsored by the Smithsonian Institution
National Museum of African American History & Culture (NMAAHC)*

4:30 PM – 5:30 PM

DIRECTOR'S ROUNDTABLE COMMITTEE

MEETING ROOM (MR) 7, 2ND FLOOR

**EVENING BLOCK PARTY AT MISSION INN
BOULEVARD**

**Concurrent Venues*

5:30PM - 7:30 PM

Riverside Art Museum

3425 MISSION INN AVE. RIVERSIDE, CA 92501

The Visual Voice, Co-curated by artists Charles Bibbs and Bernard Hoyes,
with assistance by curator Lisa Henry

This exhibition covers Southern California Black artists' ascent to the mainstream. Meet and greet elected officials, community leaders, historians, and artists!

5:30PM - 9:30PM

Riverside Metropolitan Museum

3580 MISSION INN AVE. RIVERSIDE, CA 92501

Official introductions will be made with a viewing of the Smithsonian exhibition, *Changing America* (1863–1963). Champagne toasts and musical hits from the 1960s with tributes to B.B. King, Maya Angelou, dance performances, and more!



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POST CONFERENCE TOURS: SATURDAY AUGUST 6

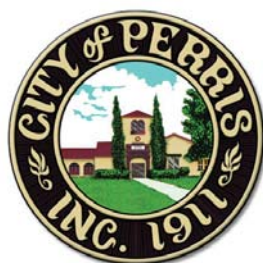
HALF DAY TOUR—6:30AM to 12:00PM

Dora Nelson African American Art & History Museum and Lake Elsinore

This bus and walking tour will take participants to visit several sites in Southern Riverside County associated with African American history in Perris and Lake Elsinore. Tour leaves from Marriott Riverside Hotel/Conference Center.

This half-day excursion will begin with a visit to the city of Perris, California, founded as a farming community in the 1880s on the California Pacific Railroad line connecting Barstow and San Diego. The earliest known African Americans began residency in Perris around 1900. At the Dora Nelson African American Art & History Museum, tour participants will visit the only repository created to preserve African American art and history in the Inland Empire. The museum is named for a former enslaved woman who arrived in Perris in 1920, and founded the first Negro church. We will pass by the three campuses of the church founded ninety-one years ago that are located in the growing and thriving African American community of Perris. Alberta & Charles Kearney, visionaries & founders of the museum, named it for Dora Nelson, an unsung hero.

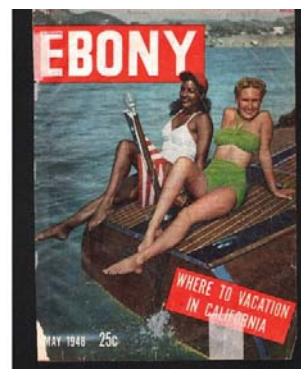
Next will be stops at picturesque historical African American resort sites including Muse-A-While Ranch (owned by thespian Clarence Muse) in Perris and then on to Southern Riverside County's Lake Elsinore. We will make a stop at the newly renovated space of the Lake Elsinore Historical Society. Tour participants will learn about the history of the heyday and decline of the resort founded in the late 1880s. Additional stops will include a visit to the historical section situated along Pottery Street and Lake Shore Beach, where local residents lived and businesses were established to serve African American leisure seekers



during the vacation boom years in the nation's Jim Crow era.

We will visit sites of Los Angeles entrepreneurs who developed business ventures and residents, along with places where famous guests and professionals stayed or romped in the Lake Elsinore environs. During the heyday of the black resort area visitors included: A'Lelia Walker, heir to the cosmetics business and fortune created by her mother Madame C.J. Walker, the first self-made African American woman millionaire; musician Louis Armstrong; actress Hattie McDaniel; and actress Lena Horne. Prominent black Angelenos who owned property and/or spent time at the resort included, businessman and real estate mogul Robert C. Owens, businessman and civic activist John Wesley Coleman, medical doctor and businessman Wilbur C. Gordon, civil rights activist/attorney/journalist Loren Miller, dentist and civil rights activist H. Claude Hudson, Judges David Williams and Thomas L. Griffith, Jr., California Eagle newspaper publisher Charlotta Bass, Los Angeles Sentinel newspaper publisher Leon Washington and Dr. Curtis King, M.D., among others.

Ebony magazine's May 1948 issue touted Lake Elsinore as the "best Negro vacation spot in the state...and...the nation, according to many Californians." The tour will stop at some sites that were listed in The Negro Traveler's Green Book: Guide for Travel & Vacation published from 1936 to 1963, the most well-known of these types of directories.



Cost: \$50/person



FULL DAY TOUR—6:30AM to 6:30PM

African American History Tour of Los Angeles

This tour follows the progress of the African American community in Los Angeles. It includes Biddy Mason Wall, Sugar Hill, The Island, Central Avenue, Leimert Park and other locations throughout the city of Los Angeles.



Biddy Mason
(Only known photograph)
Courtesy of Security Pacific National Bank
Photography Collection
Los Angeles Public Library

Stops will include:

- Biddy Mason Monument
- Black Firefighters Museum
- California African American Museum
- Museum of African American Art—3rd Floor Macy's at Baldwin Hills Crenshaw Plaza

Discover the 1781 African connection to the founding of

Los Angeles; travel to the Bridget "Biddy" Mason Memorial and learn the history about the first African-American—a former slave—to purchase land in Los Angeles; learn about the history of the Watts Tower; view the Mother of Humanity sculpture and tour the Civil Rights Museum; learn about the black entertainers like actress Louise Beavers, Pearl Bailey, Hattie McDaniels (first African American to win an Oscar), Earl Grant (jazz organist), and Ray Charles, of "Sugar Hill" in the 1940s; visit the historic mural in the oldest black church in Los Angeles, First AME; and more!

Cost: \$125/person





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Aden, Patricia Wilson: African American Museum
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Bailey Bryant, Joy: Lord Cultural Resources

Barbara, Tim: Black Archives Foundation of South Florida

Barnes, Iris Leigh: Lillie Carroll Jackson Civil Rights
Museum, Morgan State University

Belgrave, Oran: Oran's Black Museum

Bireda, Martha: The Blanchard House Museum of African
American History and Culture of Charlotte County

Black, Samuel: Heinz History Center and AAAM President

Brooks, Adrienne: Smithsonian National Museum of
African American History & Culture (NMAAHC)

Browning-Mullis, Shannon: Telfair Museums

Calhoun, Brittany: Jackson State University

Camp, Sherri: Afro-American Historical and
Genealogical Society

Carr, Gwen: Oregon Black Pioneers

Carson, Dr. Clayborne: Stanford University

Carter, Brian J.: 4Culture

Chapman, Dr. Rico: Hamer Institute @ COFO,
Jackson State University

Cipolla, Barbara Osborne: Sheridan County Library

Coleman, Kimberly: The George & Leah McKenna
Museum of African American Art

Cotz, Christian: James Madison Montpelier

Dabney, Brenda: African American Museum and Cultural
Center of New Mexico

Dagulliard, Tatiana: John G. Riley Center and Museum of
African American History and Culture

Danemayer, Chris: Proun Design, LLC

DeBardeladen, LaNesha: Charles W. Wright Museum of
African American History

Dickerson, Amina: Dickerson Global Advisors

Dixon-Hill, Makeba: Spelman College Museum of Fine Art

Eaton-Martinez, Omar: Smithsonian National Museum
of American History

Fleming, Dr. John: National Museum of African
American Music

Gaither, Edmund Barry: National Center of Afro-
American Artists

Gangopadhyay, Paula: Institute of Museum and
Library Services

George Jr., Calixte: St. Lucia National Trust

Goods, Moses: Bishop Museum

Gradullo, Paul: Smithsonian National Museum of African
American History & Culture (NMAAHC)

Graham, Kiah: Sirius Web Solutions

Graves, Donna: Independent Public Historian

Guttman, Deloris: University of Hawaii

Halifax, Shawn: Charleston County Park Museum &
Recreation Commission

Irmer, Perri: The DuSable Museum of African
American History

Isaksen, Mark: Institute of Museum and Library Services

Jackson, Dr. Ruth: Emeritus University Librarian,
University of California, Riverside and National
Historian, Tuskegee Airman, Inc.

Jefferson, Alison: University of California, Santa Barbara—
Department of History

Jules, Bergis: University of California, Riverside

Leggs, Brent: National Trust for Historic Preservation

Lorden, Renita: Independent Scholar

Luckett, Dr. Robert: Margaret Walker Center,
Jackson State University

Mack, Dr. Deborah L.: Smithsonian National Museum of
African American History & Culture (NMAAHC)

Madden, Mark: Charleston County Park Museum &
Recreation Commission

Madison, Maria: The Robbins House, Inc.

Martin, John Angus: Ministry of Culture—Grenada

Mays, Vivica: Emerging Artist

McCarthy, Shonda: Gallery I, Jackson State University

McDaniel, Sheila: The Studio Museum in Harlem

McGee, Marion: Smithsonian National Museum of African American History & Culture (NMAAHC)

Mehmke, Ayse: Mehmke Museum

Mehmke, Charlotte: Mehmke Museum

Merritt, Ms. Elizabeth: American Alliance of Museums

Montgomery, Monica O.: Museum Hue

Moreland, Kimberly: Oregon Black Pioneers

Morgan-Hubbard, Sage

Moses, Dr. H. Vincent: Vincate and Associates Historical Consultants

Moses, Dr. Yolanda: University of California, Riverside

Norris-Bell, Clare: Our Museums

Owens, Dedra: DOT Communications

Owens, Ingrid: Penn Center

Pelham, Amber: Hampton University

Perez, Laura: Prince George's African American and Cultural Center

Perry, Susan: Southeastern Museums Conference

Peterson, Jackie: Jackie Peterson Exhibit Services

Pierre, Robert: DOT Communications

Powdrell, Rita: African American Museum and Cultural Center of New Mexico

Richardson, Willie: Oregon Black Pioneers

Roache, Aja: Florida A&M University, Foster-Tanner Fine Arts Gallery

Robertson, Ashley: Mary McLeod Bethune Foundation-National Historic Landmark Bethune-Cookman University

Russo, Melissa: San Bernardino County Museum

Salisbury, Patricia: African American Museum and Cultural Center of New Mexico

Semmel, Marsha: Marsha Semmel Consulting

Staveloz, Auntaneshia: National Museum of African American History & Culture (NMAAHC)

Stocks, Zachary: Northwest African American Museum

Suster, Megan: University of California, Riverside

Tate, Angela: Jackson State University

Torres, Naomi: Juan Bautista de Anza National Historical Trail

Towels, Dr. Norman: Dora Nelson African American Art & History Museum

Trice, Gwen: Maxville Heritage Interpretive Center

Washington, Derrick Leon: Museum of the City of New York

Weaver, Gena: Middle Passage Research Group

West-Bey, John: Prince George's African American and Cultural Center

Westbrook, Brittney: Evansville African American Museum

White, LaTanya: LaTanya White BIZ

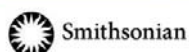
Williams, Levon: Indiana University School of Public and Environmental Affairs

Wilson, Lacey: Black History Department in Prince George's Parks and Planning Facility

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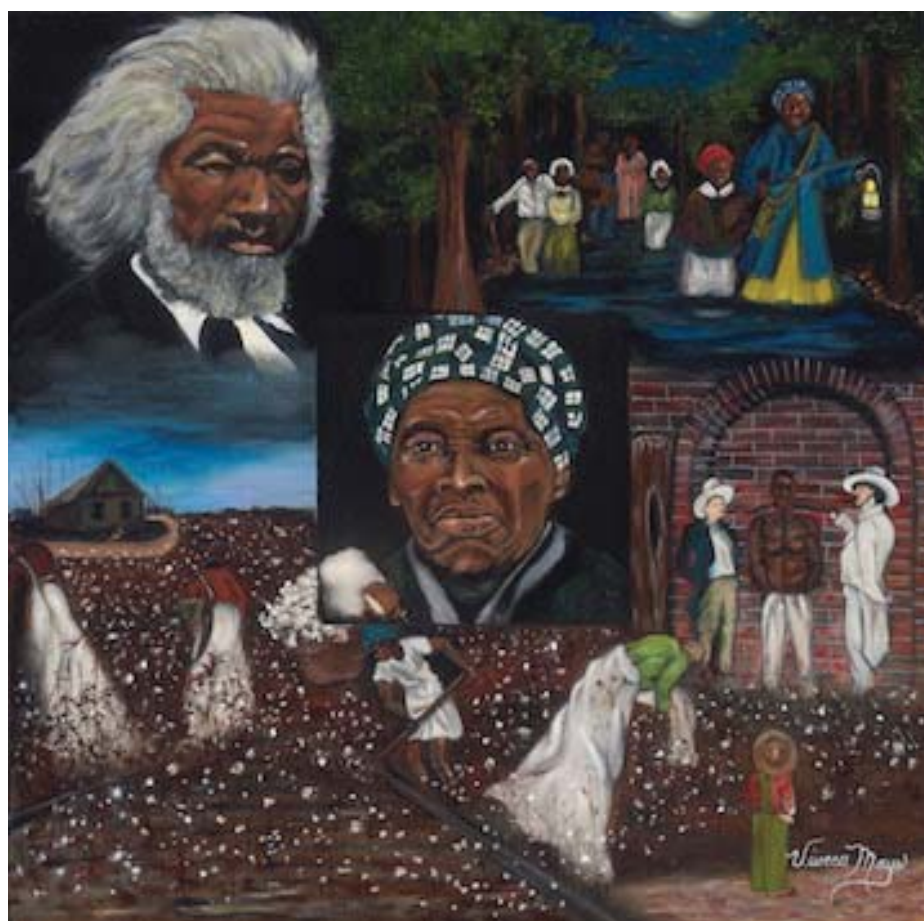
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2016 AAAM CONFERENCE PLANNING COMMITTEE

2016 AAAM CONFERENCE PLANNING COMMITTEE

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Dr. Kheli Willetts, *Executive Director, Community Folk Art Center – Syracuse University*

Dina Bailey, *CEO, Mountain Top Vision, LLC*



To the Association of the African American Museum:

On behalf of the California State Assembly's 61st District, I would like to congratulate you on successfully hosting the Association of the African American Museums Annual Conference, in Southern California.

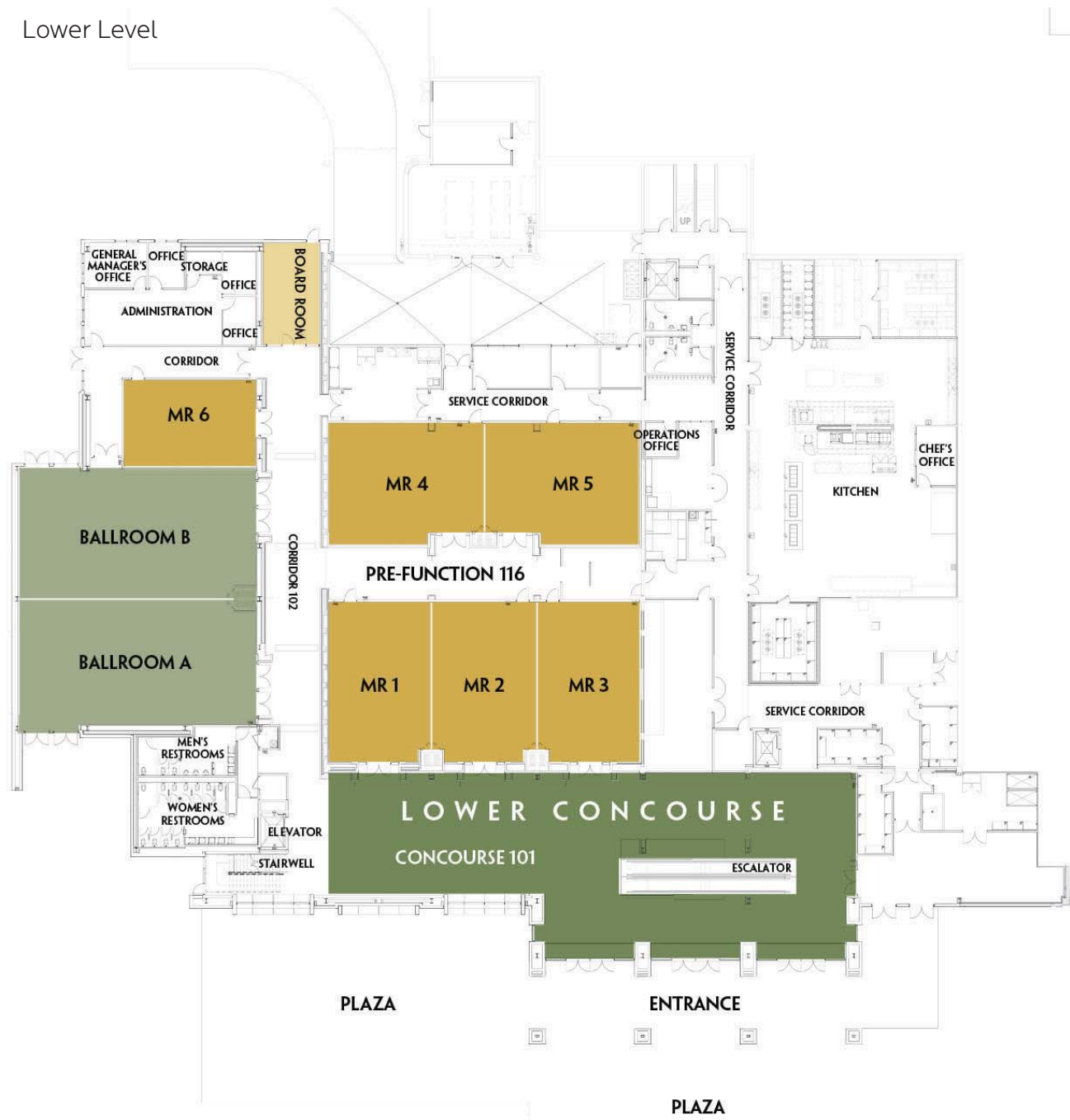
As a previous High School Teacher of Ethnic Studies and the current Chair of the Higher Education Committee, I am honored to have such a historically and educationally significant event hosted in the Inland Empire. Congratulations!

A handwritten signature in black ink, appearing to read 'Jose Medina'.

Jose Medina
61st Assembly District

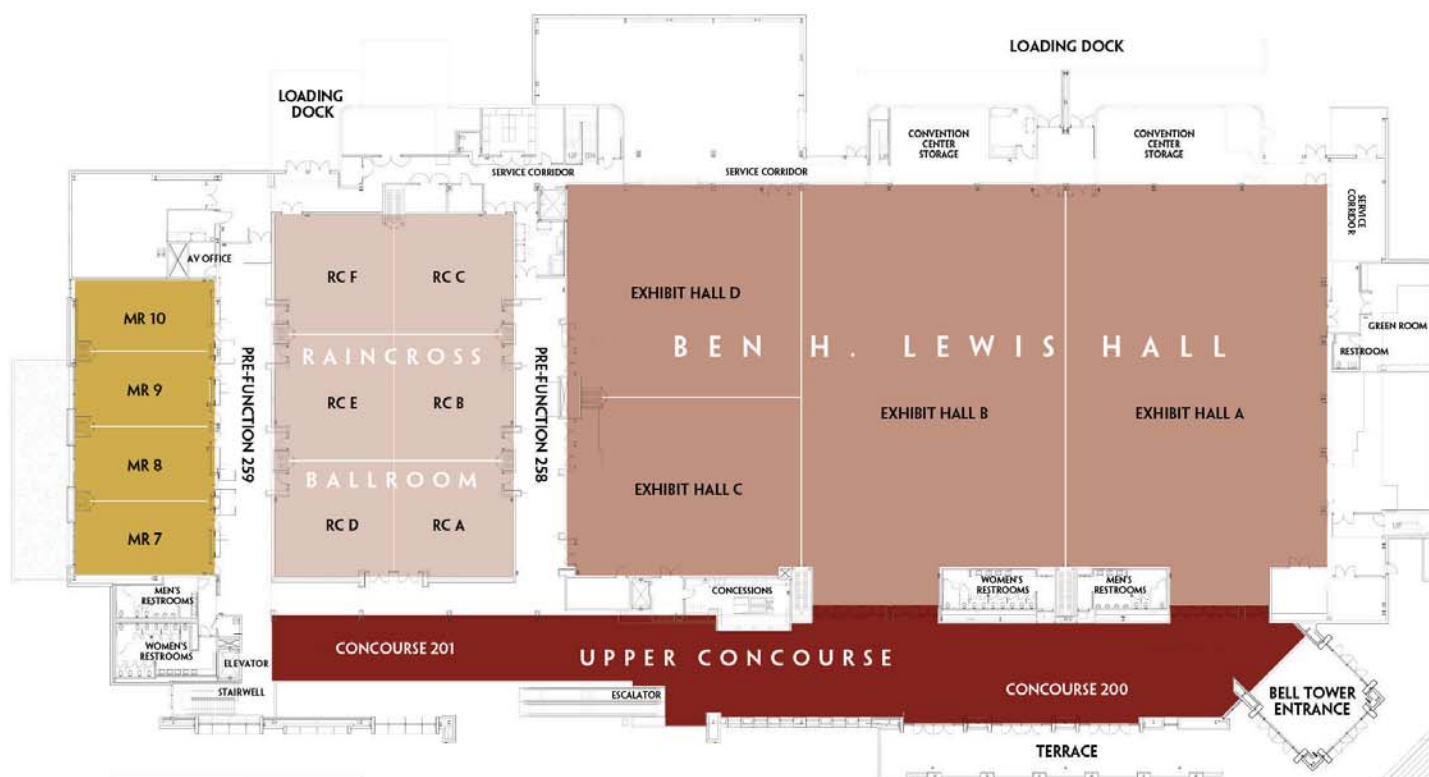
HOTEL INFORMATION

Lower Level



HOTEL INFORMATION

Upper Level



Parking

On-site parking, fee: 3 USD hourly,
12 USD daily

Onsite self-parking USD 12 per
vehicle per night / Garage height
clearance 7 feet



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AND ADDITIONAL PARKING

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ASSOCIATION OF AFRICAN AMERICAN MUSEUMS



Together, we transform lives and Communities

TONY MIZE, VICE PRESIDENT ACQUISITIONS

Welcome to our community

First time ever, The Association of African American Museums Annual Conference will be held in Riverside, CA on August 3 – 6, 2016. Hosted by the Dora Nelson African American Art & History Museum, and The Riverside African American Historical Society, Inc., supported by The Riverside County Black Chamber of Commerce.



The Riverside County Black Chamber of Commerce and Covered California are honored to welcome the Association of African American Museums to one of the greatest places in America, Riverside County.

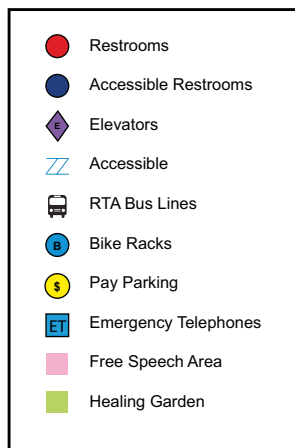


For more information, please visit us @ www.riversidecountybcc.org

MAPS OF THE AREA

Riverside City College





UPPER CAMPUS

1. Digital Library & Learning Resource Center
Academic Senate/CTA
Auditorium
Glenn Hunt Center for Teaching Excellence
Instructional Media Center
Transfer Academy
WL Lab
2. Administration (O.W. Noble)
Section A
Board Room
Disability Resource Center
H.O.M.E. Room (The Ujima Project)
Mailroom/Admin Service Center
Veterans' Services
Section B
Academic Affairs
Administrative Conference Room
Business Services
Dean of Instruction
Evaluations
Humanities and Social Sciences
Languages
President's Office
3. Quadrangle (Arthur G. Paul)
Art Gallery
Dean, Fine and Performing Arts
4. Business Education (Alan D. Pauw)
CalWORKs/Resource Center
Independent Living Program (ILP)
Micro Support Services
Workforce Preparation (WFP)
5. Music
- 5A. Music Annex
6. Music Hall (Richard M. Stover)
7. Landis Performing Arts Center
- 7A. Landis Annex
8. Martin Luther King, Jr. High Tech Center
Academic Labs
Academic Support & Community for Academic Progress (CAP)
Center for Communication Excellence
Stem Center
Tutorial Services
9. Assessment Center
Viewpoints
10. Planetarium (Robert T. Dixon)
11. School of Nursing
Healing Garden
12. Math and Science Building
13. Student Center (Ralph H. Bradshaw)
Aguilar Patio
Auxiliary Business Services/Cashier
Bookstore
Cafeteria/Food Services
Citrus Room
Extended Opportunities Programs & Services (E.O.P.S.)
Hall of Fame
Health Services
Heritage Room
Matriculation
Student Services/Student Activities
TRIO
Upward Bound
- 13A. ASRCC Student Government
- 13B. Information Services Telecom Annex
14. Student Financial Services
Financial Aid
Network Services
Outreach Completion Counts Welcome Center
Student Employment Services
15. Admissions & Counseling (Cesar E. Chavez)
Admissions & Records
Career/Transfer
Counseling
Transcripts
- 15A. Annex/Wells Fargo

LOWER CAMPUS

16. Sports Complex (Samuel C. Evans)
Baseball Field
Pony League Field (Nate DeFrancisco)
Softball Field (Ab Brown)
17. Early Childhood Education
18. Ceramics
19. Art
20. Gymnasium (Arthur N. Wheelock)
Athletics/Coaches' Office
Fitness Room
21. Stadium (Arthur N. Wheelock Field)
Weight Room
22. Nature Trail (Arlene & Robert F. Richard)
23. North Hall
24. College House
25. Riverside Aquatics Complex
26. Technology B
Information Services
International Students Center
Printing & Graphics Center
27. Technology A
Air Conditioning & Refrigeration
Career/Technical Education
Welding
28. Automotive Technology
29. Lovekin Complex
College Safety and Police
Gateway to College (GTC)
Marching Tigers
Photo Lab & Studio
Tennis
Tennis Courts (Fran Bushman)
30. Gymnasium (Catherine S. Huntley)
Band
Dance
31. Pilates Studio (Eleanor H. Crabtree)
32. Warehouse
33. Maintenance & Operations
34. Cosmetology
35. Alumni House - 3564 Ramona Drive
Foundation
36. Parking Structure
37. Practice Field

[illegible]

Dora Nelson African American Art & History Museum welcomes AAAM to

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An exhibit organized by the California African American Museum (CAAM)



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Tuesday, August 2 | 6PM | AAAM Pre-Conference Reception

"The Making of a Legacy Exhibition" Panel Discussion

A retrospective conversation with the curator and creative visionaries for "Women Game Changers: Less Known, Here Celebrated", Ruth Adkins Robinson, Kelcey Newman, and Patrick Johnson. Moderated by Charmaine Jefferson, Former Director of CAAM.

Saturday, August 20 | 1PM-2:30PM

"Standing on My Sisters' Shoulders" Documentary Screening and Discussion

Director/Writer Laura Lipson and Producer Joan Sadoff's 2002 award winning film takes on the Civil Rights movement in Mississippi in the 50s and 60s from the point of view of the women who lived it and emerged as its grassroots leaders. (Running time: 60 minutes)

Saturday, September 17 | 1PM-2PM

"Conversation with Living Legend"

Join us for a personal conversation with Visionary Founder Mrs. Kearney. You will have the opportunity to hear her story as she shares her journey of creating an institution preserving African American History & Culture. For additional programming associated with this exhibit visit socialjustice.rccd.edu



DNAAAHM located in the historic African American Community at 316 East 7th St. Perris CA, 92570.
Official Host Museum for the 38th Association of African American Museums.

www.DNAAAHM.org

Save The Date



Alan Karchmer/NMAAHC

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39TH ASSOCIATION OF AFRICAN AMERICAN MUSEUMS ANNUAL CONFERENCE