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HISTORICAL OVERVIEW

Established as the voice of the African American Museums Movement, the Association of African American Museums (AAAM) is a non-profit membership organization dedicated to serving the interests and needs of Black museums and cultural institutions nationwide. Membership is comprised of museums, museum professionals, institutions, and individuals that share an interest in African American art, culture, and history. Through training opportunities and member services, AAAM supports the goals of African American museums and museum professionals.

Our Roots Run Deep

The African American Museum Movement emerged during the 1950s and 1960s to preserve the heritage of the Black experience and to ensure its proper interpretation in American history. Black museums instilled a sense of achievement within Black communities, while encouraging collaborations between Black communities and the broader public. Most importantly, the African American Museums Movement inspired new contributions to society and advanced cultural awareness.

Laying the Foundation

In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, founder of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations and the Black Museums Conference, the first informal Black museum association, evolved from these conferences. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. These conferences provided the opportunity for an ad hoc committee to lay the groundwork for yet another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name “African American Museums Association” (AAMA), and elected its first governing council. AAMA’s first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

During the General Session of the 1997 AAMA Annual Conference in Baltimore, Maryland, the members present voted to legally change the name to “Association of African American Museums,” dissolving the former name of AAMA. A committee was elected to initiate and complete the name change procedures. Members of the committee included: Dr. John Fleming, Committee Chair; Waverly Glover, CPA; William Billingsley, Acting Operations Officer – New Organization, AAAM; and Robert E. Harley, Attorney at Law/Taxation, Ohio. The organization became official in 1998 and Rita Organ was elected president of the Association of African American Museums at the 1998 AAAM Annual Conference in Birmingham, Alabama.

STRENGTH NUMBERS

National Civil Rights Museum



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Greetings,

Board of Directors, 2014-2015

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Texas

DR. KHELI WILLETS
New York

ELLEN ZISHOLTZ
South Carolina

On behalf of the board of directors, members and our host institution, The National Civil Rights Museum, I extend a warm welcome to Memphis for the 37th annual meeting of the Association of African American Museums. To our friends around the country and the world we look forward to an enriching conference experience as we reestablish old friendships and create new ones that will further our work in museums.

The theme for this year's conference "Milestones in History: African American Museums and the Story of African American Progress" resonates throughout many of our institutions. Not only are museums commemorating anniversaries and educating about the milestones of the past – the 13th Amendment, 1965 Voting Rights Act, and others, but they are primed to provide a place of dialogue to address the continued issue of justice in this country. This conference will provide conversations, discourse, and lessons for developing community engaging programs that are part of a solution to the current social ills facing this nation. For over 100 years African American museums, cultural and scholarly organizations have proffered solutions to the conditions of African American life. Museums are places of learning and to expand upon the human landscape the experiences, creativity, accomplishments, innovations, and spirit of people of African descent. As we experience Memphis, its museums, and culture, we are reminded that the 37th annual meeting and its theme are most appropriate for this time and this place.

The AAAM board has been busy fulfilling its goals and objectives and are happy to be moving toward a horizon of sustainability. Our program committee co-chaired by Dion Brown and Barbara Andrews has scheduled an informative, enriching, engaging, and entertaining program. Our local partners have provided workshops, receptions, and tours that will heighten our conference experience and open Memphis to us for the week. AAAM extends its gratitude to Beverly Robertson, Terri Lee Freeman and the board and staff at the NCRM for their euphoria about hosting the conference and dedication to organizing the event. They have planned a rich and vibrant week of activities that will open the city of Memphis for our enjoyment.

From soul, rock and roll, blues, and Civil Rights, Memphis has brought it all home for AAAM. As we continue to provide leadership in the museum field the AAAM welcomes all of its members, vendors, sponsors, and friends to enjoy Memphis. I look forward to a successful conference and a prosperous year.

Sincerely,

Samuel W Black
President, Association of African American Museums

PO Box 23698
Washington, DC 20026
202.633.1134
www.blackmuseums.org

2015 AAAM HOST COMMITTEE

NATIONAL CIVIL RIGHTS MUSEUM

Terri Lee Freeman, Chair

Veda Ajamu

Jody Stokes-Casey

Vanessa Clark

Connie Dyson

Tsitsi (Tee) Jones

Tracy Lauritzen Wright

Faith Morris

Debbie Nutt

Jeanette O'Bryant

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Nora Tucker

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Kathy Dumlao

Marina Pacini

NATIONAL ORNAMENTAL METAL MUSEUM

Judy Davis

Carissa Hussong

Grace Stewart

STAX MUSEUM OF AMERICAN SOUL MUSIC

Lisa Allen

Jeff Kollatu

UNIVERSITY OF MEMPHIS

Dr. Robert Connolly

Dr. Earnestine Jenkins

Dr. Leslie Luebbers

WITHERS COLLECTION MUSEUM

Roz Withers

LEMOYNE-OWEN COLLEGE

Dr. Femi Ajanaku

ARTSMEMPHIS

Lauren Boyer



August 4, 2015

Welcome to Memphis, Tennessee, the home of the National Civil Rights Museum at the Lorraine Motel and the 2015 conference of the Association of African American Museums. We are excited about hosting you over the next several days as we celebrate "Milestones in History: African American Museums and the Story of African American Progress."

2015 is a monumental year in the history of the African American experience as we mark the 50th anniversary of the Voting Rights Act; the 50th anniversary of the assassination of Malcolm X; and the 150th anniversary of the ratification of the 13th Amendment. In Memphis history, 2015 marks the 55th anniversary of the federal court decisions to desegregate the city's public libraries, schools, parks and recreation centers.

Although we will celebrate these "milestones" we would be remiss if we didn't recognize the rumbling, undercurrent of ongoing challenges to justice, freedom and equality. Over the next few days you have an opportunity to look back at the history that has gotten us to this point; reach forward and apply the lessons history has taught; identify your role in addressing those challenges; connect with familiar colleagues; and meet new friends. You'll get insight on how to make your institution the best it can be. And yes, you will be both confronted with and inspired by thought-provoking speakers and panelists. All with the back-drop of Memphis' southern hospitality, good food and great music!

We are so happy you are here!

Sincerely,

Terri Lee Freeman
President



THE ART OF VIDEO GAMES

... GAME ON ...
JUNE 6 - SEPT 13
...

The Art of Video Games is organized by the Smithsonian American Art Museum with generous support from the Entertainment Software Association Foundation; Sheila Duignan and Mike Wilkins; Shelby and Frederick Gans; Mark Lamia; Ray Muzyka and Greg Zeschuk; Rose Family Foundation; Betty and Lloyd Schermer; and Neil Young. The C.F. Foundation in Atlanta supports the museum's traveling exhibition program, *Treasures to Go*.

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House of Representatives
Washington, DC 20515-4209



August 4, 2015

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WATER RESOURCES AND ENVIRONMENT

COMMISSION ON SECURITY AND
COOPERATION IN EUROPE
(U.S. HELSINKI COMMISSION)

Dear Friends,

On behalf of the Constituents of the Ninth Congressional District of Tennessee, it is my distinct honor to welcome you to the Association of African American Museums' (AAAM) Annual Conference hosted by the National Civil Rights Museum. With representatives from over 100 museums, the national convention theme is "Milestones in History: African American Museums and the Story of African American Progress." We are thrilled that you have chosen Memphis for your national convention.

Memphis has many cultural activities, entertainment possibilities, and historic sites for every one of all interests and tastes. During your visit to our city, I hope you will take advantage of our rich history and heritage by visiting the National Civil Rights Museum, Stax Museum, Beale Street, and any of our fine restaurants serving world-renowned Memphis-style barbecue.

A simple letter cannot express the sincere gratitude all of you deserve for collecting, preserving, and exhibiting African American art, history and culture. Once again, welcome to the AAAM Annual Conference and best wishes to you all.

As always, I remain,

Most sincerely,

Steve Cohen
Member of Congress

DORA NELSON

Disneyland

HOLLYWOOD

SKYDIVE PERRIS

LOOKING WEST

African American Art & History Museum

**Dora Nelson
African American Art
& History Museum**

AAAM 2016 Host Planning Committee

Welcomes the Association of African
American Museums to
Southern California
The 38th AAAM Conference
August 2-5, 2016

/doranelsonmuseum @dnaaahm

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SPECIAL COMMITTEE ON AGING

United States Senate

August 4, 2015

Mr. Samuel W. Black
President
Association of African American Museums
C/O National Civil Rights Museum
450 Mulberry Street
Memphis, TN 38102

Dear AAAM Conference Attendees,

Welcome to Memphis. I am pleased the Association of African American Museums has chosen to bring its annual conference to Tennessee.

I am certain you will find Memphis to be a welcoming and vibrant city, known around the world for its outstanding hospitality, music, barbecue and many other attractions. I hope you take an opportunity to explore all that our great state and the Bluff City has to offer.

It is an honor to recognize each of you as you take part in this important conference. I am confident that your host, the National Civil Rights Museum, will be a terrific ambassador on behalf of Memphis and the entire state.

Best wishes for a successful event.

Sincerely,



Bob Corker
United States Senator



IMMERSED IN THE MOVEMENT

MORE TO SEE

Where we came from and how far we've come. How far we have to go and how we measure the journey. The heights and the depths. The pain and the promise. The stark and the stunning. **Then. Now.**

MORE TO EXPERIENCE

In the hold of a slave ship. On the bridge in Selma. On the street in Birmingham. In the heart of Jim Crow. On the mind of America. On the move in the world. In the march. In the room. On the balcony. **There. Here.**

MORE TO LEARN

About who we were and who we hope to be. Collective history and individual awareness. Monumental change and personal transformation. Come in as one. Come out as more. **Before. After.**



AT THE LORRAINE MOTEL

civilrightsmuseum.org

LAMAR ALEXANDER
TENNESSEE



UNITED STATES SENATOR
WASHINGTON, DC 20510

August 4, 2015

Dear Friends,

It is my pleasure to have the opportunity to welcome you to Memphis for the annual conference of the Association of African American Museums. I can think of no better place to support this year's theme of "Milestones in History: African American Museums and the Story of African American Progress." I hope you enjoy your time spent in Memphis and our great state of Tennessee.

Sincerely,

A handwritten signature in black ink that reads "Lamar Alexander". The signature is fluid and cursive, with the first name "Lamar" and last name "Alexander" clearly distinguishable.

Association of African American Museums
c/o Ms. Faith Morris
Director of Marketing, Governmental
and Community Affairs
National Civil Rights Museum at the Lorraine Motel
450 Mulberry Street
Memphis, TN 38103-4214



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Shelby County Government

MARK H. LUTTRELL, JR.
MAYOR



July 31, 2015

Dear Conference Attendees:

As Mayor of Shelby County, it is indeed my great pleasure to welcome you to our community for the 2015 Association of African American Museums' Annual Conference, an especially notable year as a celebration of the 150th anniversary of the 13th Amendment's ratification to abolish slavery and the 50th anniversary of the Selma to Montgomery Marches. The history and impact of African American life and culture, in the good times and the bad, are pronounced in the city of Memphis and we are privileged to host your Association as you learn, discuss, and build ever greater institutions for the honoring and education of African American art, culture, and history.

During the conference, we certainly hope that you have the opportunity to visit some of our wonderful attractions. Memphis is a lively place, with southern hospitality and diversity of both people and ideas that will, together, surely amaze you. We have many amenities, including abundant fine restaurants; the world-famous Beale Street; the second most popular residence in the United States, Graceland; the historic and lasting landmark of freedom, the National Civil Rights Museum; Soulsville, the black cultural center that is home to the Stax Museum; the great Mississippi River; the immense Bass Pro Pyramid with its great downtown view; and mouth-watering barbecue – and that is just the beginning of what is so great about our city, the Home of the Blues and the Birthplace of Rock 'n' Roll.

On behalf of the citizens of Memphis and Shelby County, I hope you enjoy your stay.

Sincerely,

Mark H. Luttrell, Jr.
Mayor

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Bill Morrison
Jim Strickland



August 4, 2015

Dear Association of African American Museums Conference Participants:

On behalf of the Memphis City Council I want to welcome you to Memphis! It seems that everyone is discovering that Memphis is a delightful place to visit and also an exciting place to live and work. What makes Memphis so great is its climate, the geographical location, its economy, its educational opportunities and a myriad of cultural attractions. But our special quality is best seen in the attitudes of the people who call Memphis home. It is an attitude of people who can welcome change without forgetting the past. It has small town friendliness mixed with big city excitement.

During your stay in our great city, I hope you will get a chance to tour one of the many historical sites, such as the National Civil Rights Museum, sample some of our world famous barbeque and enjoy our riverfront. You will find Memphians proud of their city and delighted to share it with our visitors.

Again, I want to thank you for participating in the Association of African American Museum's Annual Conference themed "Milestones in History: African American Museums and the Story of African Progress." You have our best wishes for a most successful conference, and by all means, enjoy Memphis!

Sincerely,

A large, stylized handwritten signature in black ink that reads "Myron Lowery".

Myron Lowery
Chairman, Memphis City Council

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A C WHARTON, JR.
MAYOR

August 4, 2015

2015 ANNUAL CONFERENCE ASSOCIATION OF AFRICAN AMERICAN MUSEUMS

Dear Friends,

I welcome the opportunity to offer greetings to each of you gathered for the Association of African American Museums Annual Conference as it convenes in Memphis, Tennessee. I trust that our city will provide a compelling and meaningful backdrop for such an important conference.



The oral tradition comes to life in the museums you all represent. I mention this, because you are all in a way guardians of this tradition. Our museums must continue to grow and thrive in order to share with future generations the complexities, heartache, joy, and beauty that defines our history. You are the keepers of that flame that must remain a beacon of hope to light the path for those who follow.

Memphis joins with you in this resolve; our museums reflect this commitment; and we stand together to ensure that this triumphant history is told plainly and truthfully to the benefit of all.

Thank you again for making it to Memphis.

Sincerely,

A C Wharton, Jr.
Mayor

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Top image: *Dress designed by Ann Lowe, 1966-1967*

Middle image: *Pullman porter cap*

Bottom image: *Stephen Shames, People's Free Food Program, 1972 © Stephen Shames*



Welcome Association of African American Museums!

On behalf of the 500-plus tourism related entities in our great community, it is a great honor to welcome you to Memphis!

We are known the world over as the ***Home of the Blues and the Birthplace of Rock 'N' Roll***, and we hope you will enjoy our music and nightlife while you are here. It is a special treat to host the Association of African American Museums. As home to the National Civil Rights Museum, we understand the tremendous importance of protecting and preserving African American history. Thank you for your tireless efforts to ensure the preservation of the art, history, and culture of African-derived cultures nationally and internationally.

2015 is a milestone year – the 150th anniversary of the ratification of the 13th Amendment to abolish slavery, and the 50th anniversary of the Selma to Montgomery March leading to the 1965 Voting Rights Act, among others. We celebrate with you!

We hope you can stay awhile and enjoy every attraction and see all that we offer our visitors and citizens alike. We are grateful that you've come to West Tennessee and wish you every success at your annual conference. Our visitor centers and information service are all available to you to help you find all our great attractions and amenities Or, if you are traveling with a smart phone or android phone, go to www.memphistravel.com/app and download our mobile app to show you how to find everything you need.

Welcome! And Enjoy!

Kevin Kane
President & CEO

PERKINS+WILL



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OPENED

1993 North Carolina State University
African American Cultural Center
Raleigh, NC

2001 Hayti Heritage Center Historic
St. Joseph's Performance Hall
Durham, NC

2004 UNC Chapel Hill Sonja Haynes Stone
Center for Black Culture & History
Chapel Hill, NC

2005 Reginald F. Lewis Museum of Maryland
African American History and Culture
Baltimore, MD

2005 Museum of the African Diaspora
San Francisco, CA

2009 Harvey B. Gantt Center for
African-American Arts + Culture
Charlotte, NC

2010 International Civil Rights Center
and Museum
Greensboro, NC

2014 National Center for Civil
and Human Rights
Atlanta, GA

OPENING SOON

2016 Smithsonian Institution
National Museum of African American
History and Culture*

**The Freelon Group remains the Architect of Record*

2016 Historic Emancipation Park
Houston, TX

2017 Mississippi Civil Rights Museum
Jackson, MS

STUDIES

Pope House Museum Foundation Study
Raleigh, NC

The Cultural Heritage Museum Study
Kinston, NC

The African American Museum in
Philadelphia Feasibility Study
Philadelphia, PA

African American Cultural Complex Study
Raleigh, NC

African American Cultural Consortium
Program Analysis and Feasibility Study
Raleigh, NC

Lucy Craft Laney Museum of Black History
Augusta, GA

National Center for Rhythm and Blues
Philadelphia, PA

EVENING RECEPTIONS

TUESDAY, AUGUST 4

6:30 p.m.–8:30p.m.

Withers Collection Museum & Gallery

333 Beale Street

The collection of photographs by Dr. Ernest C. Withers is a priceless treasure. A cultural and educational archive that provides the public with a moving, accurate pictorial view of this country's African American history. Based on the renowned photojournalist archive of over one million images, the museum's exhibition covers more than 60 years of 20th Century history and is a learning tool and a teaching aid for students and educators. It seems natural that the collection remains in Memphis where Dr. Withers was a native and had a lifelong love affair documenting the city he loved.



WEDNESDAY, AUGUST 5

6:30 p.m.–9:00 p.m.

Stax Museum of American Soul Music

926 East McLemore Avenue

The Stax Museum of American Soul Music showcases more than 2,000 artifacts, photographs, and documents covering the history of Memphis' own Stax Records, Motown, Muscle Shoals, and more. Start your museum tour in the true birthplace of soul music – a modest, circa-1906, Mississippi Delta country church that has been carefully reassembled inside of our building. Groove to original soul sounds on the “Express Yourself” dance floor. See period recording equipment in the control room, and walk into the replica of Studio A where Otis Redding, Sam and Dave, and the Staple Singers cut hit records. See Stax Records' impact in the hall of records, where the walls are lined floor-to-ceiling with hundreds of the albums and singles released by Stax and its subsidiary labels from 1957–1975. Behold Isaac Hayes' glittering, gold-plated, custom Cadillac Eldorado purchased as part of his 1972 contract with Stax. At the end of your visit, pass through our Changing Exhibits Gallery and our gift shop, where you can purchase much of the music heard in the museum, and one-of-a-kind apparel and souvenirs.



THURSDAY, AUGUST 6

6:30 p.m.–10:00p.m.

National Civil Rights Museum

450 Mulberry Street

The museum offers 260 artifacts, more than 40 new films, oral histories, interactive media and external listening posts that guide visitors through five centuries of history — from the beginning of the resistance during slavery, through the Civil War and Reconstruction, the rise of Jim Crow, and the seminal events of the late 20th century that inspired people around the world to stand up for equality. Through multi-sensory and multi-media innovations, historical artifacts and structures, events, speakers and online resources, the National Civil Rights Museum champions educational programming and offers visitors a full immersion experience.



COURTESY OF THE NATIONAL CIVIL RIGHTS MUSEUM



926 E. McLemore • 901-261-6338 • Memphis, TN

WWW.STAXMUSEUM.COM

DIRECTORS TRUSTEES LUNCHEON SPEAKER

WEDNESDAY, AUGUST 4

BRICKSON DIAMOND

Chief Operating Officer

The Executive Leadership Council, Inc.
and The Executive Leadership Foundation

12:30 p.m. – 2:30 p.m.

Peabody Rooftop and Skyway

Endorsement of Director's Round table

Pre-registration required



Brickson Diamond is chief operating officer (COO) of The Executive Leadership Council, Inc. (ELC), a national organization comprised of current and former African-American CEOs and senior executives at Fortune 500 and equivalent companies. He is also COO of The Executive Leadership Foundation (ELF), ELC's related 501(c)(3) charitable organization supporting leadership development and education programs and providing scholarships to deserving students interested in business and corporate careers. As COO, Mr. Diamond is responsible for the daily operations of the organization and reports to the President and CEO, Ronald C. Parker. Mr. Diamond works with the ELC leadership, staff and members to ensure the future growth and impact of the Council. Specifically, he is responsible for

the development, management, and improvement of organizational functions, ensuring that the ELC provides a high level of service to its members, high-potential African-American corporate leaders, and strategic partners. Mr. Diamond has more than 17 years of experience in investment management and spent 11 of those years with Capital Group Private Client Services. He established and coordinated the group's marketing and service efforts with high net worth-focused investment management consultants nationally. He also advised wealthy individuals, families and non-profit organizations. Most recently, Mr. Diamond founded and led Big Answers LLC, an independent strategic consulting practice advising small to mid-sized non-profit and for-profit entities on capacity building in investment stewardship and organizational planning. Mr. Diamond is active at the local and national levels in academic and philanthropic circles. He primarily focuses on organizations dedicated to social change and access for members of the African-American and LGBT communities. He currently serves on the Board of Directors for Middlesex School and the Brown University President's Council on Internships. He has served on the boards of the Los Angeles-based Liberty Hill Foundation, the National Hospice Foundation and as a founding board member and chair of The Blackhouse Foundation. He is also a member of The Executive Leadership Council. Mr. Diamond is a graduate of Brown University and The Harvard Business School. He has served on the board of the Brown Alumni Association and currently is a member of the President's Leadership Council. He also has been involved in alumni and development leadership for Harvard Business School. Mr. Diamond resides in Washington, D.C., where he is raising his nephew, a student at the University of Southern California.

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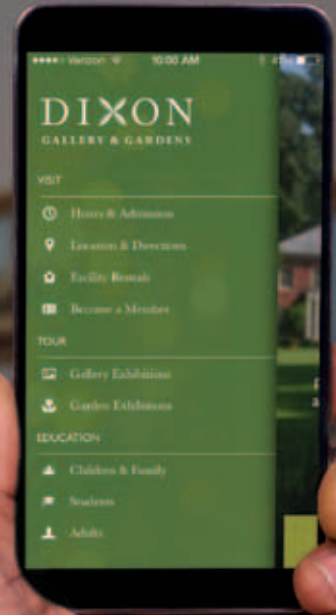
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KEYNOTE SPEAKER

WEDNESDAY, AUGUST 4

DR. HASAN KWAME JEFFRIES

Associate Professor

The Ohio State University

12:30 p.m.-1:45 p.m.

Peabody Rooftop and Skyway



Dr. Jeffries was born in Brooklyn, New York. He graduated summa cum laude from Morehouse with a BA in History in 1994. While matriculating at Morehouse, he was inducted into the Phi Beta Kappa honor society.


At Duke University, he earned a MA in American History in 1997 and a PhD in African American History in 2002.

In 2003, Dr. Jeffries joined the faculty at The Ohio State University at the rank of assistant professor in the department of history. He has since been promoted to associate professor with tenure.

In 2009, Dr. Jeffries published *Bloody Lowndes: Civil Rights and Black Power in Alabama's Black Belt* (NYU Press). *Bloody*

Lowndes tells the remarkable story of the ordinary people and Student Nonviolent Coordinating Committee (SNCC) organizers who ushered in the Black Power era by transforming rural Lowndes County, Alabama from a citadel of violent white supremacy into the center of southern militancy. They achieved this extraordinary feat by creating the Lowndes County Freedom Organization, the original Black Panther Party.


His current book project, entitled *Stealing Home: Ebbets Field and Black Working Class Life in Post-Civil Rights New York*, explores the struggle of working class African Americans to secure and enjoy their freedom rights, from the height of the civil rights era through the present by examining the experiences of the residents of Ebbets Field Apartments, an expansive, 1,200 unit, affordable housing complex built in 1962 on the site of old Ebbets Field, the former home of the Brooklyn Dodgers.



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2015 AWARD RECIPIENTS

The Association of African American Museums presents awards to outstanding professionals and volunteers who have served the museum field in extraordinary ways. The awards are presented in several categories, including:

DR. JOHN E. FLEMING (CAREER ACHIEVEMENT) AWARD

The Dr. John E. Fleming Award recognizes a museum professional who has provided significant contributions to African American museums during his or her career.

VOLUNTEER SERVICE AWARD

The Volunteer Service Award is bestowed on an outstanding volunteer who has made significant contributions of time and skill on behalf of the AAAM Annual Conference.

MUSEUM SERVICE AWARD

The Museum Service Award recognizes the exceptional contributions of talent and time made by a museum staff member on behalf of the AAAM Annual Conference.

The award is presented during the annual meeting and is a high point of the conference proceedings.

LEADERSHIP IN ART, HISTORY, CULTURE, AND SCIENCE EXHIBIT AWARDS

The Association of African American Museums (AAAM) bestows Leadership in Art, History and Science Awards to establish and encourage standards of excellence in the collection, preservation, and interpretation of exhibitions, research, and the preservation of African and African American themed exhibits and presentations that promote advancement in the field. By publicly recognizing superior and innovative achievements, the Leadership in Art, History and Science Awards serve as an inspiration to others in the field.

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2015 MUSEUM LEADERSHIP AWARD

Dr. Deborah L. Mack, PhD

2015 PACE SETTER AWARD

Dr. Robert E. Lockett, PhD

2015 MARGARET T. G. BURROUGHS AND CHARLES H. WRIGHT FELLOWSHIP

Amber N. Mitchell

CONFERENCE-AT-A-GLANCE

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

MONDAY, AUGUST 3

4:00 p.m. – 7:00 p.m.

AAAM Board of Directors Meeting

Galaxie Room

TUESDAY, AUGUST 4TH

8:00 a.m. – 12:00 p.m.

AAAM Board of Directors Meeting

Galaxie Room

8:00 a.m. – 4:00 p.m.

Registration Desk OPEN

East Mezzanine

12:00 p.m. – 5:00 p.m.

Exhibitor Set-Up (Closed)

Venetian Ballroom

1:00 p.m. – 4:00 p.m.

Pre-Conference Workshop

A Passion for Collecting African American Art: At Home with the Perry's

Private home of Elliott Perry and Kimberly Perry.

12:30 p.m. – 2:30 p.m.

Directors' and Trustees' Luncheon

Peabody Rooftop and Skyway

Pre-registration required

3:00 p.m. – 5:00 p.m.

National Convening of Historically Black Colleges & Universities

Jackson Room, By invitation only.

6:30 p.m. – 8:30 p.m.

EVENING RECEPTION

The Withers Collection Museum Gallery

333 Beale Street

9:30 p.m.–12:00 a.m.

After-Hours Mixer, Blues City Café on Beale Street

143 Beale Street

WEDNESDAY, AUGUST 5

6:30 a.m. – 7:45 a.m.

Continental Breakfast

Venetian Ballroom

7:00 a.m. – 7:45 a.m.

AAAM Business Meeting

Continental Ballroom

7:45 a.m. – 4:00 p.m.

Resource Center OPEN

7:00 a.m. – 4:00 p.m.

Registration Desk OPEN

East Mezzanine

8:00 a.m. – 5:00 p.m.

Exhibition Hall OPEN

Venetian Ballroom

8:00 a.m. – 9:15 a.m.

CONCURRENT SESSIONS A

Everything Old Is New: Exhibit Creation & Renovation at Three Memphis Institutions

Bert Parker Room

The Great Migration and Urban Blues

Forest Room

Museums, Fellowships and Staffing: Swimming Against the Current

Louis XVI Room

9:30 a.m. – 10:45 a.m.

CONCURRENT SESSIONS B

Developing a Cadre of 21st Century Museum Professionals: NMAAHC's Pilot HBCU Museum Internship Program

Bert Parker Room

Creating Connections: Collaboration Between Museums and Schools

Forest Room

Amplifying Our Stories and Audiences: Partnerships with Non-Black Arts Organizations

Louis XVI Room

"Voices of the Underground Railroad": Bringing History to Life at Historic Sites

General Moorman Room

11:00 a.m. – 12:15 p.m.

CONCURRENT SESSIONS C

Opportunities and Challenges: An Open Space Exploration of Museums in the 21st Century, Part I

Bert Parker Room

African-American Museum Movement Pioneers: Maintaining Relevance in the 21st Century

Forest Room

Working with Multimedia for a Major Exhibition: Benefits, Issues, and Challenges

Louis XVI Room

Build It Right, They Will Come: Effective Social Media and Website Strategies

General Moorman Room

12:30 p.m. – 1:45 p.m.

OPENING DAY LUNCHEON

Keynote: Hasan Kwame Jeffries

Peabody Rooftop and Skyway

2:00 p.m. – 3:15 p.m.

CONCURRENT SESSIONS D

Opportunities and Challenges: An Open Space Exploration of Museums in the 21st Century, Part II

Bert Parker Room

The Essential Development Toolkit

Forest Room

Green Light Your Project: Transferring Your Ideas Into Funding Requests

Louis XVI Room

Staying True: "Spokesperson for All Blackness?"

General Moorman Room

CONFERENCE-AT-A-GLANCE

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

3:15 p.m. – 4:00 p.m.

REFRESHMENT BREAK –

EXHIBITION HALL

Venetian Ballroom

4:00 p.m. – 5:15 p.m.

PLENARY SESSION E

Continental Ballroom

**Responding to Ferguson:
How Museums Can Work
With Communities in Conflict**

6:30 p.m. – 9:00 p.m.

EVENING RECEPTION

Stax Museum of American Soul Music

926 East McLemore Avenue

10:00 p.m. – 12:00 a.m.

After-Hours Mixer, The Brass Door

152 Madison Ave

THURSDAY, AUGUST 6TH

6:30 a.m. – 7:45 a.m.

Continental Breakfast

Exhibit Hall – Venetian Ballroom

7:00 a.m. – 7:45 a.m.

**CARE (Curator, Archivist, Registrars,
Exhibitors) Breakfast Meeting**

The Boardroom

7:45 a.m. – 4:00 p.m.

Resource Center OPEN

7:00 a.m. – 4:00 p.m.

Registration Desk OPEN

East Mezzanine

8:00 a.m. – 5:00 p.m.

Exhibitor Booths OPEN

Venetian Ballroom

8:00 a.m. – 9:15 a.m.

CONCURRENT SESSIONS F

**So You Want to Host the AAAM
Conference?**

Forest Room

**Being Relevant in a Time of Need: The
Arts as Agents of Change**

Louis XVI Room

**Pulling Together: History as a
Collaborative Project**

General Moorman Room

9:30 a.m. – 10:45 a.m.

CONCURRENT SESSIONS G

POSTER SESSIONS

**Moms Mabley and the Civil Rights
Movement: An Exhibition**

Bert Parker Room

**“The Cedar Chest Archives” – Becoming
a Gatekeeper/ Ambassador of the
African-American Experience**

Bert Parker Room

**Bridging the Gap Between the
Bethune-Cookman University
Archives, Academia, and the
Community**

Bert Parker Room

**Throwing a Curveball to School
Segregation: An Early Case of School
Integration in Kansas (1907)**

Bert Parker Room

**Historically Black Colleges and
Universities Internship Program
Pilot Sites**

Forest Room

11:00 a.m. – 12:15 p.m.

CONCURRENT SESSIONS H

**Seriously Amazing: Resources of
the Smithsonian Institution**

Forest Room

**Informing, Encouraging, and
Strengthening Communities: How
Three Uniquely Themed Museums
Sustained Their Institutional
Relevance**

Louis XVI Room

**The Growth of African American
Focused Museums in Mississippi**

General Moorman Room

12:30 p.m. – 1:45 p.m.

AWARDS LUNCHEON

Peabody Rooftop and Skyway

2:00 p.m. – 3:15 p.m.

CONCURRENT SESSIONS I

**A Living Legacy: Importance of
Succession Planning for Lasting Impact**

Bert Parker Room

**Reclaiming the Competitive Edge:
Black Museums, HBCUs, and the Arts**

Forest Room

**Filing IRS Form 990: Your Museum’s
Tax Exempt Status**

Louis XVI Room

**African-American Artists and Art
Museum Representation**

General Moorman Room

3:15 p.m. – 4:00 p.m.

REFRESHMENT BREAK

Exhibition Hall

4:00 p.m. – 5:15 p.m.

PLENARY SESSION J

Continental Ballroom

**A Passion for Collecting:
African American Art**

6:30 p.m. – 10:00 p.m.

EVENING RECEPTION

National Civil Rights Museum

450 Mulberry Street

11:00 p.m. – Until

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CONFERENCE SESSIONS-AUG 3-4

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

MONDAY, AUGUST 3RD

4:00 p.m. – 7:00 p.m.

AAAM Board of Directors Meeting

Galaxie Room

TUESDAY, AUGUST 4TH

8:00 a.m. – 12:00 p.m.

AAAM Board of Directors Meeting

Galaxie Room

8:00 a.m. – 4:00 p.m.

Registration Desk OPEN

East Mezzanine

12:00 p.m. – 5:00 p.m.

Exhibitor Set-Up (Closed)

Venetian Ballroom

1:00 p.m. – 4:00 p.m.

Pre-Conference Workshop

A Passion for Collecting African American Art: At Home with the Perry's

Private home of Elliot Perry and Kimberly Perry

A private art collection tour at the beautiful home of former NBA player, Elliot Perry, and his wife Kimberly. A personal tour with the Perry's highlighting what drove them to shift their focus to contemporary art, recant stories about the artists, their collecting experiences, and what continues to drive their passion. The Perry's have committed themselves to emphasizing the "Emerging Voices" of the last twenty-five years. Represented in the collection is Rashid Johnson, Theaster Gates, Christian Rosa, Kehinde Wiley, Mickalene Thomas, Jennie C. Jones, Hank Willis Thomas, Lynette Yiadom-Boakye, Wangechi Mutu, Tony Lewis, Nandipha Mntambo, Nina Chanel Abney, Demetrius Oliver and more. A must-do experience for the art collector, curator, or those who just appreciate fine art.

Pre-registration required; Buses will depart from the Peabody at 1:00 p.m.; return at 4:00 p.m.

12:30 p.m. – 2:30 p.m.

Directors' and Trustees' Luncheon

Peabody Rooftop and Skyway

Pre-registration required

*Sponsored by the Smithsonian Institution

National Museum of African American History & Culture

3:00 p.m. – 5:00 p.m.

National Convening of Historically Black Colleges & Universities

Jackson Room

By invitation only

*Sponsored by the Smithsonian Institution

National Museum of African American History & Culture

6:30 p.m. – 8:30 p.m.

Evening Reception

The Withers Collection Museum & Gallery

333 Beale Street, Memphis, TN 38103

*Sponsored by First Tennessee & Downtown Memphis Commission.

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& Visitors Bureau

9:30 p.m. – 12:00 a.m.

After-Hours Mixer, Blues City Café on Beale Street

138 Beale Street



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CONFERENCE SESSIONS-AUG 5

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

WEDNESDAY, AUGUST 5

6:30 a.m. – 7:45 a.m.

Continental Breakfast

Venetian Ballroom

7:00 a.m. – 7:45 a.m.

AAAM Business Meeting

Continental Ballroom

7:45 a.m. – 4:00 p.m.

Resource Center OPEN

The Resource Center offers three avenues for resources—crowdsourced handouts, access to job banks, and 1-to-1 mentoring sessions with field-wide experts available to discuss a variety of topics. The Resource Center is open to all, with special attention to the needs of students, emerging, and mid-career professionals.

Visit the Resource Center to learn about resume writing and review, interview skills, making the most out of fellowships/internships, career management, promising museum practices and much more!

7:00 a.m. – 4:00 p.m.

Registration Desk OPEN

East Mezzanine

8:00 a.m. – 5:00 p.m.

Exhibition Hall OPEN

Venetian Ballroom

8:00 a.m. – 9:15 a.m.

CONCURRENT SESSIONS A

Everything Old Is New: Exhibit Creation & Renovation at Three Memphis Institutions

Bert Parker Room

Three Memphis organizations reinvent themselves and develop new exhibits: A gallery on world famous Beale Street, a 35-year-old Hall of Fame program developing its first exhibit, and a major renovation at a world-class museum.

Moderator: *Tracy Lauritzen-Wright, Director of Museum Partnerships and Compliance, National Civil Rights Museum*

Panelists: *Nora Tucker, Manager and Curator, Blues Foundation; Roz Withers, Director, Withers Collection Museum and Gallery.*



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CONFERENCE SESSIONS-AUG 5

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

The Great Migration and Urban Blues

Forest Room

The story of African American people and its culture can be told through music. The session tracks the Great Migration and its impact and influence on the blues.

Moderator: Levon Williams, Curator, National Museum of African American Music

Panelists: *Dr. Earnestine Jenkins, Associate Professor of Art History, University of Memphis; Zandria Robinson, Professor, University of Memphis; Dr John Fleming, Director in Residence, National Museum of African American Music.*

Museums, Fellowships and Staffing: Swimming Against the Current

Louis XVI Room

African Americans constitute a disproportionately small number of professional staff in museums. This session will include exemplary fellowship models, followed by a working session to develop new strategies for engagement. Participants will leave with a viable framework for implementing new fellowships in their communities and a guide to minority fellowships and internships.

Moderator: *Dr. Alvia Wardlaw, Texas Southern Gallery*

Panelists: *Renee Brummell Franklin, Director of Community and Public Programs, Saint Louis Art Museum; Sherri Williams, Saint Louis Art Museum (former Romare Bearden Fellow); Stormy Hamilton, Student, Texas State University, Mellon Fellow, Museum of Fine Arts, Houston, TX; LaStarsha McGarity, Mellon Conservation Intern, National Museum of African American History and Culture.*

9:30 a.m. – 10:45 a.m.

CONCURRENT SESSIONS B

Developing a Cadre of 21st Century Museum Professionals: NMAAHC's Pilot HBCU Museum Internship Program

Bert Parker Room

Panelists will discuss the notion of HBCUs as community anchors, the parameters of their internship experience to include student success, administrative challenges and how they leverage internships to fulfill their HBCU's mission.

Moderator: *Dr. Felicia A. Bell, Assistant Professor of History, Savannah State University*

Panelists: *Dr. Ashley Robertson, Curator/Director, Mary McLeod Bethune Foundation; Dana R. Chandler, Archivist, Tuskegee University Archives.*

Creating Connections: Collaboration Between Museums and Schools

Forest Room

Combining the opportunities for formal classroom learning and informal, exploratory museum learning, these museums have relied on their collections, historical content, and purpose-driven mission statements to create custom learning opportunities for students. Through these unique collaborations history becomes more relevant and meaningful.

Moderator: *Jody Stokes-Casey, Education Coordinator, National Civil Rights Museum.*

Panelists: *Nur Abdalla, Graduate Assistant, C.H. Nash Museum at Chucalissa; Lyndsey Pender, Student, University of Memphis (Intern C. H. Nash Museum); Michelle Craig, Coordinator of Youth Programs, Birmingham Civil Rights Institute.*

WEDNESDAY, AUGUST 5

CONFERENCE SESSIONS-AUG 5

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

Amplifying Our Stories and Audiences: Partnerships with Non-Black Arts Organizations

Louis XVI Room

Using the journey and histories of African Americans and persons of African descent, our panel of experts will share successes and challenges of partnering with non-black arts organizations. These new partnerships provide opportunities for increased audience development and cultural understanding.

Moderator: *Lovisa Brown, Director, Museum of the African Diaspora*

Presenters: *Maretta Hemsley-Wood, Docent Program Manager, Smithsonian Air and Space Museum; Erica Holmes, Visitor Services/Volunteer Services Manager, Reginald F. Lewis Museum*

“Voices of the Underground Railroad”: Bringing History to Life at Historic Sites

General Moorman Room

“Voices of the Underground Railroad”: Bringing History to Life at Historic Sites focuses on the incorporation of living history at historic sites through character interpretation.

Moderator: *Shirl Spicer, Museum Manager, Montgomery Parks*

Presenters: *Tomika Monterville, Interpreter, Montgomery Parks; Rose McAphee, Colonial Williamsburg; Emile James, Colonial Williamsburg*

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CONFERENCE SESSIONS-AUG 5

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

11:00 a.m. – 12:15 p.m.

CONCURRENT SESSIONS C

Opportunities and Challenges: An Open Space Exploration of Museums in the 21st Century, Part I

Bert Parker Room

Looking to solve a problem, work through an issue, or share an opportunity? We'll provide the time and space – you provide the topics! Join fellow colleagues in an “Open Space” discussion on the opportunities and challenges of being a museum professional in the 21st century.

Moderator: *Allison Prabhu, Supervisory Program Manager, Smithsonian National Museum of African American History and Culture*

Panelists: *Omar Eaton-Martinez, Intern and Fellows Program Manager, Smithsonian National Museum of American History*

African-American Museum Movement Pioneers: Maintaining Relevance in the 21st Century

Forest Room

This session will provide an overview of the history of three of the earliest established museums in the African-American museum movement. The panel will discuss their highs and their lows; the importance of these institutions to the African American community and the community at large; and, how they are maintaining their relevance throughout the social, economic, and political climate changes throughout the years.

Moderator: *Vanessa Thaxton-Ward, PhD, Curator of Collections, Hampton University Museum*

Panelists: *Charles Bethea, DuSable Museum of African American History; Crystal John Horne, Hampton University Museum; Dr. Barry Gaither, National Center for African American Artists, and The Anacostia Museum*

Working with Multimedia for a Major Exhibition: Benefits, Issues, and Challenges

Louis XVI Room

“The Civil Rights Act of 1964: A Long Struggle for Freedom” exhibition opened at the Library of Congress on September 10, 2014. The exhibition commemorates the fiftieth anniversary of the landmark Civil Rights Act of 1964, explores the events that shaped the civil rights movement, as well as the far-reaching impact the act had on a changing society. The session will address the use of technology to enhance the visitor experience and understanding of the complex history of the struggle for civil rights legislation.

Moderator: *Carroll Johnson-Welsh, Director Interpretive Programs, Library of Congress*

Panelists: *Betsy Nahum-Miller, Exhibition Director, Interpretive Programs, Library of Congress; Kimberly Curry, Exhibition Director, Interpretive Programs, Library of Congress*

Build It Right, They Will Come: Effective Social Media and Website Strategies

General Moorman Room

It is critical for museums to develop a robust online presence and brand. Learn how to build mighty social media platforms and learn about open source and inexpensive solutions that enhance your museum's presence in an increasingly digital-centered world.

Moderator: *Faith Morris, Director of Marketing, National Civil Rights Museum*

Panelists: *Dean Rehberger, Director MATRIX; Ethan Watrall, Associate Director of MATRIX; Mike Green, Director of Digital Media Lab*

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CONFERENCE SESSIONS-AUG 5

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

12:30 p.m. – 1:45 p.m.

OPENING DAY LUNCHEON

Keynote Speaker: Hasan Kwame Jeffries

The Ohio State University

Peabody Rooftop and Skyway

*Performance by Marco Pavé & Artistik Approach
sponsored by ArtsMemphis

2:00 p.m. – 3:15 p.m.

CONCURRENT SESSIONS D

Opportunities and Challenges: An Open Space Exploration of Museums in the 21st Century, Part II

Bert Parker Room

Looking to solve a problem, work through an issue, or share an opportunity? We'll provide the time and space – you provide the topics! Join fellow colleagues in an "Open Space" discussion on the opportunities and challenges of being a museum professional in the 21st century.

Moderator: Allison Prabhu, Supervisory Program Manager, Smithsonian National Museum of African American History and Culture Museum

The Essential Development Toolkit

Forest Room

Practical advice on having an integrated annual giving program for your small museum or one-person development shop – the components, dos and don'ts, important keys to success. Learn basic fundraising tenets and get resources to help you and your museum.

Moderator: Beverly Sakauye, Chief Development Officer, National Civil Rights Museum

Panelists: Jeanette O'Bryant, Development Coordinator, National Civil Rights Museum

Green Light Your Project:

Transferring Your Ideas Into Funding Requests

Louis XVI Room

Museums have no shortage of ideas but often lack the funds to implement projects. In this session, we will review IMLS grant opportunities, discuss examples of recently funded projects, and facilitate an interactive and hands-on workshop where participants can take the first step in transferring project ideas into a funding request.

Presenters: Mark Isaksen, Senior Program Officer, Institute of Museum and Library Services; Mary Sellers, Program Specialist, Institute of Museum and Library Services

Staying True: "Spokesperson for All Blackness?"

General Moorman Room

Many African American museum professionals work in institutions that are not decidedly African American. What does it mean to be considered the "spokesperson for all blackness" in your workplace? How do you navigate remaining "true" to your race and more importantly yourself?

Moderator: Levon Williams, Curator, National Museum of African American Music

Panelists: Monica O. Montgomery, Director, Lewis H. Latimer Historic House Museum; Grace Stewart, Collections and Exhibitions Manager, Metal Museum

3:15 p.m. – 4:00 p.m.

REFRESHMENT BREAK – EXHIBITION HALL

Venetian Ballroom

*Performance by Marco Pavé sponsored by ArtsMemphis

4:00 p.m. – 5:15 p.m.

PLENARY SESSION E

Continental Ballroom

Responding to Ferguson:

How Museums Can Work With Communities in Conflict

The events of Ferguson thrust St. Louis into the national spotlight. The Missouri History Museum has continued to serve as a safe space that encourages difficult dialogs. This program examines how the museum worked with the community to address the issues of social inequalities that led to the tragedy. And, in Cincinnati, OH in 2001, the Cincinnati Museum Center led efforts to partner with local police and community organizations to create a model program for community engagement

Moderator: Samuel Black, President, AAAM and Director of African American Programs Senator John Heinz History Center

Panelists: Melanie Adams, Managing Director, Missouri History Museum; John E. Fleming, Director in Residence, National Museum of African American Music

6:30 p.m. – 9:00 p.m.

EVENING RECEPTION

Stax Museum of American Soul Music

926 East McLemore Avenue

10:00 p.m. – 12:00 a.m.

After-Hours Mixer, The Brass Door

152 Madison Avenue

CONFERENCE SESSIONS-AUG 6

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

6:30 a.m. – 7:45 a.m.

Continental Breakfast

Exhibit Hall – Venetian Ballroom

7:00 a.m. – 7:45 a.m.

CARE (Curator, Archivist, Registrars, Exhibitors) Breakfast Meeting

The Boardroom

7:45 a.m. – 4:00 p.m.

Resource Center – OPEN

The Resource Center offers three avenues for resources—crowdsourced handouts, access to job banks, and 1-to-1 mentoring sessions with field-wide experts available to discuss a variety of topics. The Resource Center is open to all, with special attention to the needs of students, emerging, and mid-career professionals.

Visit the Resource Center to learn about resume writing and review, interview skills, making the most out of fellowships/internships, career management, promising museum practices and much more!

7:00 a.m. – 4:00 p.m.

Registration Desk - OPEN

East Mezzanine

8:00 a.m. – 5:00 p.m.

Exhibitor Booths – OPEN

Venetian Ballroom

8:00 a.m. – 9:15 a.m.

CONCURRENT SESSIONS F

So You Want to Host the AAAM Conference?

Forest Room

This session is intended to guide participants in a step-by-step process to host the national conference of AAAM. The panel will address the needs of organizations and walk through the process from proposal to day of the event.

Presenters: *Samuel Black, President AAAM and Director of African American Programs* Senator John Heinz History Center; *Auntaneshia Staveloz, Supervisory Program Manager, Smithsonian National Museum of African American History and Culture.*

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CONFERENCE SESSIONS-AUG 6

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

Being Relevant in a Time of Need: The Arts as Agents of Change

Louis XVI Room

Learn how the Kin Killin' Kin Art exhibit, that focuses on youth and gun violence, was converted into a national touring exhibition using innovative and creative ways to address funding. Past exhibit sites are Chicago, IL; Atlanta, GA; Sarasota, FL; Fayetteville, NC; and Bradenton, FL.

Moderator: *Willis "Bing" Davis, Founder and President, Shango: Center for the Study of African American Art & Culture*

Panelists: *Karen Brame El-Amin, Professor and Educational Consultant*

Pulling Together: History as a Collaborative Project

General Moorman Room

This panel will discuss in detail how an art museum, public library, university library, and college class collaborated to identify sitters and events in photographs documenting the history of African Americans in Memphis to complete an exhibition and catalog.

Moderator: *Kathy Dumlao, Director of Interpretation and Education, Memphis Brooks Museum of Art*

Panelists: *Wayne Dowdy, Agency Manager, Benjamin L. Hooks Central Library; Ed Frank, Curator of Special Collections, McWhorter Library, University of Memphis*

9:30 a.m. – 10:45 a.m.

CONCURRENT SESSIONS G

Poster Sessions

Bert Parker Room

Moms Mabley and the Civil Rights Movement: An Exhibition

Traveling exhibit piece about Jackie "Moms" Mabley, a black female stand-up comedian who challenged racism and sexism with her performance work during the Civil Rights Movement.

Presenter: *Sarah Wolk, Dora Nelson African American Art and History Museum*

"The Cedar Chest Archives" – Becoming a Gatekeeper/ Ambassador of the African-American Experience

"The Cedar Chest Archives", an interactive and informational session for AAAM members, collectors and chroniclers of the black experience. A personal and professional exploration of how a lifelong collector has created a model to help stakeholders prepared "A Cedar Chest Archives" to be of interest and value to African American museums throughout the country and their local communities.

Presenter: *Sister Paula Livers-Powell, Founder, Indianapolis Society of African American History and Culture*

Bridging the Gap Between the Bethune-Cookman University Archives, Academia, and the Community

Presenter: *Crystal R. Finlay, University Archivist and Adjunct Professor, Bethune-Cookman University*

Throwing a Curveball to School Segregation: An Early Case of School Integration in Kansas (1907)

Presenter: *Vanessa Moorer, Intern, National Museum of African American History and Culture*

Historically Black Colleges and Universities Internship Program Pilot Sites

Forest Room

Presenter: *Cornelius Alexander Blanding and Zaire McPhearson, South Carolina State University*

Presenter: *Gierah Jasnique Davis, Tuskegee University*

Presenter: *Kingsley Onweiyu, Texas Southern University*

Presenter: *Shaunna Glanton, Bethune-Cookman University*

CONFERENCE SESSIONS-AUG 6

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

11:00 a.m. – 12:15 p.m.

CONCURRENT SESSIONS H

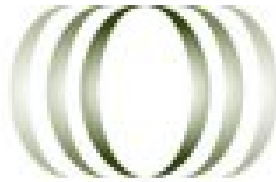
Seriously Amazing: Resources of the Smithsonian Institution

Forest Room

This session will offer attendees an opportunity to learn about Smithsonian resources available to their institutions/organizations. Presenters from three Smithsonian units – SITES, SI Affiliations, and the Office of Fellowships and Internships – will inform participants on ways their institutions can engage with many Smithsonian resources available on-line, on-site, and at their home institution.

Moderator: *Allison Prabhu, Supervisory Program Manager, National Museum of African American History and Culture*

Panelists: ; *Karen Carter, Program Specialist, Smithsonian Office of Fellowships and Internships; Alma Douglas, National Outreach Coordinator, Smithsonian Affiliations; Marquette Folley, Project Director, Smithsonian Traveling Exhibition Service (SITES).*



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National Civil Rights Museum

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Association of African-American Museums

Annual Conference

CONFERENCE SESSIONS-AUG 6

All conference sessions occur at the Peabody Memphis Hotel unless otherwise noted.

Informing, Encouraging, and Strengthening Communities: How Three Uniquely Themed Museums Sustained Their Institutional Relevance

Louis XVI Room

Three institutions, the Birmingham Civil Rights Institute, the Negro Leagues Baseball Museum, and the B.B. King Museum and Delta Interpretative Center have all followed the path of informing their constituencies while increasing appreciation for the role they have in strengthening communities and encouraging individuals to see their history differently. Leaders of these institutions will speak to how the museums have sustained themselves as they bring to life the history and the stories that continue to come out of the vibrant and exciting African American experience.

Moderator: *Wayne Coleman, Head of Archives and Technology, Birmingham Civil Rights Institute*

Panelists: *Priscilla Hancock Cooper, Interim President & CEO, Birmingham Civil Rights Institute; Bob Kendrick, President, Negro Leagues Baseball Museum; Malika Polk-Lee, Interim Director, B.B. King Museum*

The Growth of African American Focused Museums in Mississippi

General Moorman Room

This panel will discuss the growing field of museum related opportunities in Mississippi as well as the importance of collections, fundraising, exhibitions, and museum education. Participants will be exposed to the critical work being done in Mississippi as it relates to growing 21st century museums relative to the African-American experience.

Moderator: *Rico Chapman, Academic Director, Fannie Lou Hamer Institute, Jackson State University*

Panelists: *Jacqueline Dace, Project Manager, Mississippi Civil Rights Museum; Pamela Junior, Museum Manager, Smith-Robertson Museum and Cultural Center*

12:30 p.m. – 1:45 p.m.

AWARDS LUNCHEON

Peabody Rooftop and Skyway

* *Performance by Hattiloo Theatre sponsored by ArtsMemphis*

2:00 p.m. – 3:15 p.m.

CONCURRENT SESSIONS I

A Living Legacy: Importance of Succession Planning for Lasting Impact

Bert Parker Room

If your organization is facing a change in leadership, this session will answer myriad questions that will emerge during this transition. Panelists offer personal examples of succession planning.

Moderator: *Beverly Robertson, Former President, National Civil Rights Museum*

Panelists: *Althemese Barnes, Founding Director, John Gilmore Riley Center/Museum; Marion McGee, Director, John Gilmore Riley Center/Museum; Juanita Moore, President & CEO, Charles H. Wright Museum of African American History; and LaNesha DeBardelaben, Vice President of Assessment & Community Engagement, Charles H. Wright Museum of African American History.*

Reclaiming the Competitive Edge: Black Museums, HBCUs, and the Arts

Forest Room

Reclaiming the Competitive Edge: Black Museums, HBCUs, and the Arts is a frank conversation about black arts institutions, and the challenges they face. This roundtable discussion will raise questions on collecting, scholarship, and preparing the next generation of artists and arts professional as ways to make culturally specific arts spaces more competitive.

Moderator: *Jonell Logan, Director of Education and Public Programs, Harvey B. Gantt Center for African American Arts and Culture*

Panelists: *Michael Pilar Brown, Artist; Juan Logan, Artist and Professor Emeritus, University of North Carolina Chapel Hill; Endia Beal, Artist, Interim Director, Diggs Gallery, Winston Salem State University; Neil Barclay, Former President and CEO, August Wilson Center, CEO, Contemporary Arts Center, New Orleans*

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CONFERENCE SESSIONS-AUG 6

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Filing IRS Form 990: Your Museum's Tax Exempt Status

Louis XVI Room

Don't wait for the IRS to contact you about your institution's tax exempt status. Instead, attend this session to learn more about the IRS's requirements for tax exempt organizations, including the importance of annually filing IRS Form 990 or Form 990N and the consequences of having your tax-exempt status revoked for failure to file for three consecutive years.

Moderator: *Nona Martin, Manager Public Programs, Smithsonian Art Museum*

Panelists: *Charlotte A. Montgomery, CPA and Director of Resource Allocation, Illinois State Museum*

African-American Artists and Art Museum Representation

General Moorman Room

African American metal artists discuss under representation in the artistic field and culturally sensitive inclusion in traditional and non-traditional art museums. An interactive session during which audience members are asked to help brainstorm solutions to advocate for diversity in art exhibitions.

Moderator: *Grace Stewart, Collections and Exhibitions Manager, Metal Museum*

Panelists: *David Clemons, Artist and Metal Museum Board Member*

3:15 p.m. – 4:00 p.m.

REFRESHMENT BREAK

Exhibition Hall

** Performance by Flo Roach sponsored by ArtsMemphis*

4:00 p.m. – 5:15 p.m.

PLENARY SESSION J

Continental Ballroom

A Passion for Collecting: NBA Players Collect Art Too

Elliot Perry, Memphian, former NBA basketball player, and avid collector of African American Art. His enthusiasm for collecting is to document and preserves African American culture of the twentieth and twenty-first century. The Perry's goal is to help influence society's understanding of culture and civilization with the African American artist experience as the platform. Joining him on panel will be Darrell Walker, also a former player and collector.

Moderator: *Alvia Wardlaw, Director, Texas Southern University Gallery*

Panelists: *Elliott Perry, Collector and Former NBA Player, National Civil Rights Museum Board Member; Darryl Walker, Collector and Former NBA Player*

6:30 p.m. – 10:00 p.m.

EVENING RECEPTION

National Civil Rights Museum

450 Mulberry Street

10:30 p.m. – Until

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POST CONFERENCE TOURS-AUG 7



C.H. Nash Museum at Chucalissa and the Metal Museum

Enjoy a tour at two hidden treasures of South Memphis!



Depart the Peabody Hotel by bus for the C.H. Nash Museum at Chucalissa.

Located in T.O. Fuller State Park, the C.H. Nash Museum at Chucalissa is a prehistoric American Indian archaeological site dating back to the 15th century. The museum and site feature a Mississippian mound complex, nature trail, arboretum, hands-on archaeology lab, exhibits that explore the history and life-ways of Native Americans of the historic and prehistoric southeastern United States as well as an exhibit hall featuring the African-American Culture of Southwest Memphis.

Tour participants will receive a short presentation on the creation and continuation of the African-American Culture of Southwest Memphis exhibit. Unique in its co-creative origin, this exhibit is a wonderful demonstration of the partnerships museums can create with their communities to establish a lasting impact in the lives of visitors.

A lunch break at Interstate BBQ will provide yet another taste of Memphis BBQ. Then, it's on to the bluffs overlooking the Mississippi River to visit the National Ornamental Metal Museum.

A historic site, the Metal Museum is devoted to the advancement of the art and craft of fine metalwork.

From June through September, the Metal Museum will feature the special exhibit, *A Kind of Confession*, which will showcase critical and contemporary metalwork from tenured and emerging African American metal artists. The work in the exhibit will focus on themes of African cultural heritage, influences of oppression and resistance in American history, and contemporary issues of racial identity.

The Metal Museum has become a center for metal arts through the promotion of artists, collections and teaching of metalworking, offering a unique visitor experience. Your visit will include a private tour of *A Kind of Confession* and a demonstration in the smithy and foundry.

Along the way, information on Memphis's rich history will be provided by Dr. Earnestine Jenkins. As an Associate Professor in the Art History department at the University of Memphis, Dr. Jenkins has had a lasting impact on the Memphis community. In 2010 she established a graduate concentration in Art history: Arts of Africa and the African Diaspora. During the bus rides in between all tour locations, Dr. Jenkins will interpret the history and significance of the South Memphis neighborhoods tour participants will travel through.

Your tour includes transportation with on-board interpretation, admission to both museums, and lunch.

Cost: \$45/person

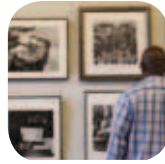
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POST CONFERENCE TOURS-AUG 7



B. B. King Museum and the Delta Interpretive Center

Enjoy a music-filled experience with the B.B. King Museum and Delta Interpretive Center tour. Ride in style to and from Indianola, Mississippi, and enjoy live music on this two-and-a-half-hour trip. The cultural center is anchored by an early 20th century brick cotton gin, and the museum is dedicated to the celebration and presentation of the life and hard work of B.B. King. The museum also features the culture of the Mississippi Delta with 20,000 square feet of modern exhibit space.

After your museum visit, travel back in time and dine at the historic Club Ebony restaurant. Started in 1945 by John Jones, the Club was a frequent stop on the Chitlin' Circuit. Home to performances of many greats including B.B. King, James Brown, Ike and Tina Turner, Little Milton, Count Bassie Band and more. Your tour includes on-board entertainment, museum admission, and lunch at Club Ebony with a live blues performance. Enjoy it all with a cash bar.

Cost: \$115/person

Make Your Own Memphis Tour

Self-guided walking tours to your choice of downtown Memphis museums, many with free admission for conference attendees.

Cost: Admission fees for museums, discounts may be available. If you choose to ride the Main Street Shuttle, the cost is \$1 per ride.

Duration: You decide!

Take a ride on the **Memphis Hop Bus** to visit a selection of other great Memphis museums and attractions including **Graceland**, the **Brooks Museum of Art**, or the culinary districts of **Overton Square** and **Cooper Young**.

Cost: Admission fees for museums, where AAAM discounts are not available. \$20 Memphis Hop Bus tickets available at the Peabody Hotel Concierge desk!

Duration: You decide!

A Tour of Possibilities shares the historical and cultural gems that African Americans contributed to Memphis, TN. Their tours explore the African American influence on local business, music, sports, politics, education, and religion. They are skilled at sharing the meaning behind the details that would go otherwise unnoticed.

Cost: adults —\$29; seniors (62+) —\$25; children 5–12 years —\$18

Duration: 2 hrs.

Heritage Tours of Memphis offers a two and a half hour journey through Memphis, allowing you to witness more than 30 sites and historical landmarks highlighting the contributions and cultural heritage of African Americans. The tour includes a visit to Slave Haven Underground Railroad Museum (a safe house on the Underground Railroad) and the W.C. Handy Memphis Home & Museum.

Cost: adults—\$35, under 18—\$27,

Duration: 2.5-hrs.

CONFERENCE PRESENTERS

Abdala, Nur Graduate Assistant, C.H. Nash Museum at Chucalissa

Adams, Melanie Managing Director, Missouri History Museum

Barclay, Neil Former President and CEO, August Wilson Center; CEO, Contemporary Arts Center, New Orleans

Barnes, Althemese Founding Director, John Gilmore Riley Center/Museum

Beal, Endia Artist, Interim Director, Diggs Gallery, Winston Salem State University

Bell, Dr. Felicia A. Assistant Professor of History, Savannah State University

Bethea, Charles DuSable Museum of African American History

Black, Samuel W. President, AAAM and Director of African American Programs Senator John Heinz History Center

Blanding, Cornelius Alexander South Carolina State University

Brown, Lovisa Director, Museum of the African Diaspora

Brown, Michael Pilar Artist

Carter, Karen Program Specialist, Smithsonian Office of Fellowships and Internships

Chandler, Dana R. Archivist, Tuskegee University Archives

Chapman, Rico Academic Director, Fannie Lou Hamer Institute, Jackson State University

Clemons, David Artist and Metal Museum Board Member

Coleman Wayne Head of Archives and Technology, Birmingham Civil Rights Institute

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Curry, Kimberly *Exhibition Director, Interpretive Programs, Library of Congress*

Dace, Jacqueline *Project Manager, Mississippi Civil Rights Museum*

Davis, Gierah Jasnique *Tuskegee University*

Davis, Willis “Bing” *Founder and President, Shango: Center for the Study of African American Art & Culture*

Douglas, Alma *National Outreach Coordinator, Smithsonian Affiliations*

Dowdy, Wayne *Agency Manager, Benjamin L. Hooks Central Library*

Dumlao, Kathy *Director of Interpretation and Education, Memphis Brooks Museum of Art*

Eaton-Martinez, Omar *Intern and Fellows Program Manager, Smithsonian National Museum of American History*

El-Amin, Karen Brame *Professor and Educational Consultant*

Finlay, Crystal R. *University Archivist and Adjunct Professor of African–American History, Bethune–Cookmann University*

Fleming, John E. *Director in Residence, National Museum of African American Music*

Folley, Marquette *Project Director, Smithsonian Traveling Exhibition Service (SITES)*

Frank, Ed *Curator of Special Collections, McWhorter Library, University of Memphis*

Franklin, Renee Brummell *Director of Community and Public Programs, Saint Louis Art Museum*

Gaither, Barry *National Center for African American Artists and The Anascostia Museum*

Glanton, Shaunna *Bethune–Cookman University*

Green, Mike *Director of Digital Media Lab, MATRIX, Michigan State University*

Green, Nichole *Museum Research & Program Specialist, National Museum of African American History and Culture*

Hamilton, Stormy *Student Texas State University, Mellon Fellow, Museum of Fine Arts, Houston, TX*

Harvey-Wood, Maretta *Docent Program Manager, Smithsonian Air and Space Museum*

Holmes, Erica *Visitor Services/Volunteer Services Manager, Reginald F. Lewis Museum*

Horne, Crystal John *Hampton University Museum*

Isaksen, Mark *Senior Program Officer, Institute of Museum and Library Services*

James, Emile *Colonial Williamsburg*

Jenkins, Earnestine *Associate Professor of Art History, University of Memphis*

Johnson-Welsh, Carroll *Director Interpretive Programs, Library of Congress*

Jones, Tee *Director of Finance, National Civil Rights Museum*

Junior, Pamela *Museum Manager, Smith–Robertson Museum and Cultural Center*

Kendrick, Bob *President, Negro Leagues Baseball Museum*

Lauritzen-Wright, Tracy *Director of Museum Partnerships and Compliance, National Civil Rights Museum*

Livers-Powell, Sister Paula *Founder, Indianapolis Society of African American History and Culture*

Logan, Jonell *Director of Education and Public Programs, Harvey B. Gantt Center for African American Arts and Culture*

Logan, Juan *Artist and Professor Emeritus, University of North Carolina Chapel Hill*

Martin, Nona *Manager Public Programs, Smithsonian American Art Museum*

McAphee, Rose *Colonial Williamsburg*

McGarity, LaStarsha *Mellon Conservation Intern, Smithsonian National Museum of African American History and Culture*

McGee, Marion *Executive Director, John Gilmore Riley Center/Museum*

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SITES

Latin Jazz Exhibits—2002



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Front Line Exhibits—2009



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Slave Quarters Exhibits—2010



Ritz Theater & Museum

More Than A Game Exhibit—2011



Booker T. Washington NM

Born Here, Freed Here Exhibit—2014



Center for Holocaust Education

Armenian Genocide Centennial—2015



Tubman African American Museum

Macon Music Exhibit—2017



Nat'l Museum of Industrial History

Industrial History Exhibits—2017



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- Monterville, Tomika** *Interpreter, Montgomery Parks*
- Montgomery, Charlotte A.** *CPA and Director of Resource Allocation, Illinois State Museum*
- Montgomery, Monica O** *Director, Lewis H. Latimer Historic House Museum*
- Moore, Juanita** *President and CEO, Charles H. Wright Museum of African American History*
- Moorer, Vanessa** *Intern, Smithsonian National Museum of African American History and Culture*
- Morris, Faith** *Director of Marketing, National Civil Rights Museum*
- Nahum-Miller, Betsy** *Exhibition Director, Interpretive Programs, Library of Congress*
- O'Bryant, Jeanette** *Development Coordinator, National Civil Rights Museum*
- Onweiyu, Kingsley** *Texas Southern University*
- Pender, Lyndsey** *Student, University of Memphis (Intern C. H. Nash Museum)*
- Perry, Elliott** *Collector and Former NBA Player, National Civil Rights Museum Board Member*
- Polk-Lee, Malika** *Interim Director, B.B. King Museum*
- Prabhu, Allison** *Supervisory Program Manager, Smithsonian National Museum of African American History & Culture*
- Rehberger, Dean** *Director MATRIX, Michigan State University*
- Robertson, Ashley** *Curator/Director, Mary McLeod Bethune Foundation*
- Robinson, Zandria** *Professor, University of Memphis*
- Sakaue, Beverly** *Chief Development Officer, National Civil Rights Museum*
- Sellers, Mary** *Program Specialist, Institute of Museum and Library Services*
- Spicer, Shirl** *Museum Manager, Montgomery Parks*
- Staveloz, Auntaneshia** *Supervisory Program Manager, Smithsonian National Museum of African American History and Culture*
- Stewart, Grace** *Collections and Exhibitions Manager, Metal Museum*
- Stokes-Casey, Jody** *Education Coordinator, National Civil Rights Museum*
- Thaxton-Ward, Vanessa** *Curator of Collections, Hampton University Museum*
- Tucker, Nora** *Manager and Curator, Blues Foundation;*
- Walker, Darryl** *Collector and Former NBA Player*
- Waltrall, Ethan** *Associate Director of MATRIX, Michigan State University*
- Wardlaw, Alvia** *Director, Texas Southern University Gallery*
- Wilkinson, Michelle Joan** *Museum Curator, Smithsonian National Museum of African American History & Culture*
- Williams, Levon** *Curator, National Museum of African American Music*
- Williams, Sherri** *Saint Louis Art Museum (former Romare Bearden Fellow)*
- Withers, Roz** *Director, Withers Collection Museum and Gallery*
- Wolk, Sarah** *Dora Nelson African American Art and History Museum*

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- SAMUEL BLACK

2015 AAAM NATIONAL PROGRAM COMMITTEE

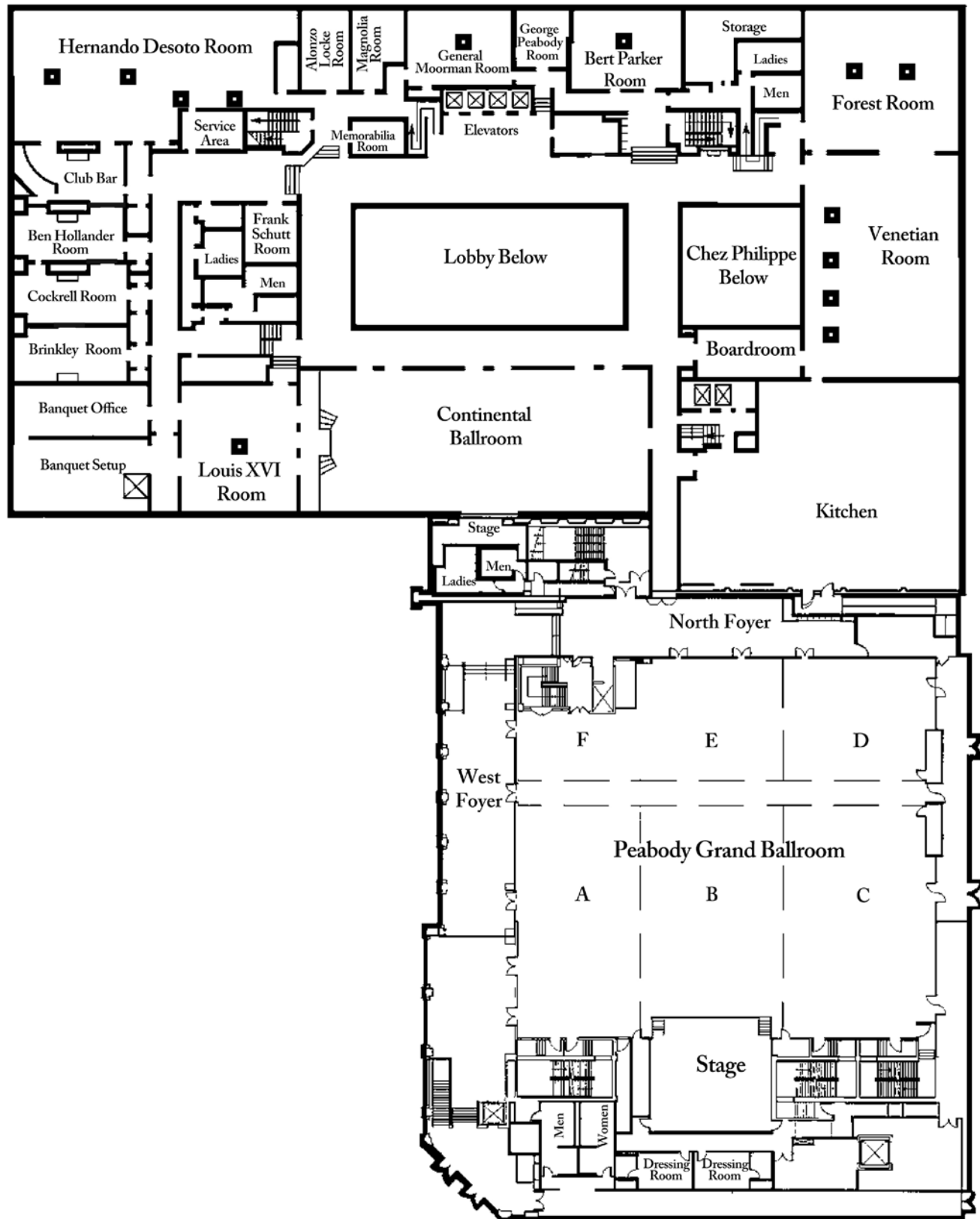
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NOTES

NOTES

HOTEL INFORMATION

The Mezzanine Level



HOTEL INFORMATION

Peabody Executive Conference Center

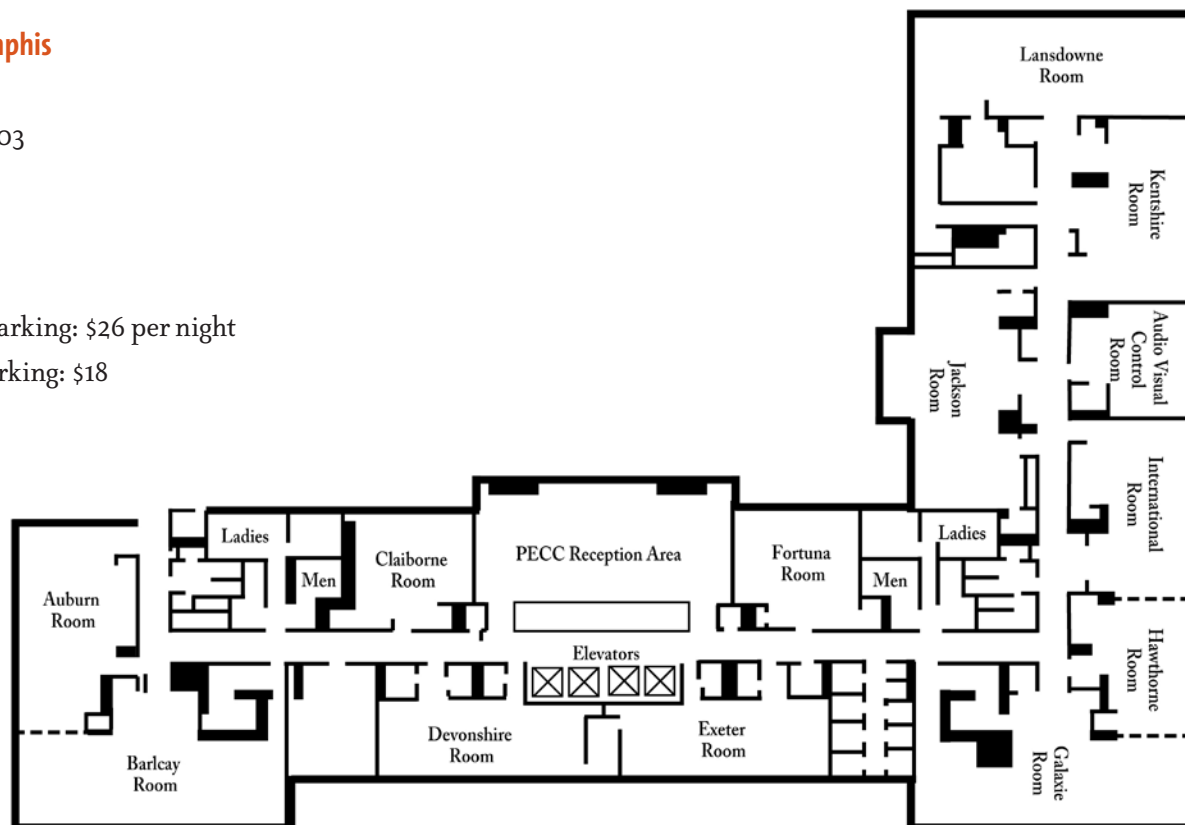
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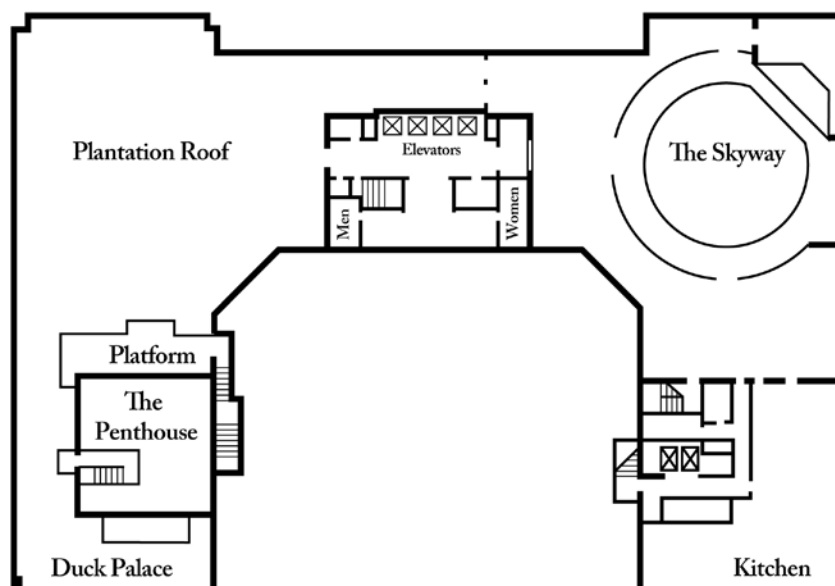
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CONFERENCE TRANSPORTATION

TUESDAY, AUGUST 4TH

PRE-CONFERENCE WORKSHOP

- 1:00 Bus departs Peabody Hotel for Pre-Conference workshop
- 3:30 Board bus for return to Peabody Hotel
- 4:00 Return to Peabody Hotel

WELCOME RECEPTION

Withers Collection Museum & Gallery

- 6:00 Bus available for attendees needing a ride
- Pick-ups and drop offs from 6:30 – 8:30 on rotation
- Museum is a 7 minute walk from hotel
- W.C. Handy Museum will be open until 8:00 for a special reduced admission of \$5 for conference attendees, directly across Beale street from Withers Museum.
- 8:45 Last bus from Withers Museum to Peabody Hotel

WEDNESDAY, AUGUST 5TH

EVENING RECEPTION

Stax Museum of American Soul Music

- 6:10 Busses begin to depart Peabody Hotel for Stax Museum of American Soul Music
- 5 busses will transport attendees. Busses will depart as they are filled. Will return to hotel as needed between 6:10 – 7:30 to pick up attendees
- Route from hotel to Stax will be provided to drivers
- 8:00 Busses available to return to Peabody Hotel
- 9:45 Last bus from Stax Museum to Peabody Hotel

THURSDAY, AUGUST 6TH

CLOSING PARTY

National Civil Rights Museum

- 6:15 Busses begin to depart Peabody Hotel for National Civil Rights Museum
- 5 busses will transport attendees. Busses will depart as they are filled. Will return to hotel as needed between 6:15 – 7:30 to pick up attendees
- Blues Hall of Fame Museum open until 7:00 for attendees (tentative), directly across the street from NCRM
- 9:00 Busses available to return to hotel
- 10:30 Last bus from NCRM to Peabody hotel

FRIDAY, AUGUST 7TH

B.B. KING MUSEUM TOUR

- 9:00 Bus departs for Indianola, MS
- 12:00 Bus arrives at B.B. King Museum
- 2:00 Attendees walk or take bus 4 blocks (6 minute walk) to Club Ebony for lunch & performance
- 3:30 Attendees board bus at Club Ebony for return to Memphis
- 7:00 Latest arrival at Peabody Hotel

HIDDEN TREASURES OF SOUTH MEMPHIS TOUR

- 10:30 Depart Peabody Hotel
- 11:00 Arrive at C.H. Nash Museum at Chucalissa
- 11:00 – 11:30 Brief presentation and intro film
- 11:30 – 12:30 Guided tour of museum and site
- 12:45 Depart Chucalissa
- 1:00 Buffet Lunch at Interstate BBQ
- 2:00 Depart Interstate BBQ
- Earnestine Jenkins to provide interpretation of area around Metal Museum en route
- 2:15 Arrive at Metal Museum
- 2:15 – 2:30 Interpretation of Park area
- 2:30 – 4:00 Guided tour of exhibit, A Kind of Confession. Self-guided tour of museum grounds and smithy
- 4:15 Return to Peabody Hotel