

2014 Annual Conference

Association of African American Museums

PARTNERSHIPS AND COLLABORATIONS
IN THE DIGITAL AGE

Birmingham, Alabama
August 6-9, 2014

Hosted by
Birmingham Civil Rights Institute



Program Design: Chris Danemayer, Proun Design, LLC.

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*of AFRICAN AMERICAN
MUSEUMS*

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AAAM HISTORICAL OVERVIEW

THE AFRICAN AMERICAN MUSEUM MOVEMENT emerged during the 1950s and 1960s to preserve the heritage of the Black experience and to ensure its proper interpretation in American history. Black museums instilled a sense of achievement within Black communities, while encouraging collaborations between Black communities and the broader public. Most importantly, the African American Museums Movement inspired new contributions to society and advanced cultural awareness.

In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, founder of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations and the Black Museums Conference, the first informal Black museum association, evolved from these conferences. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. These conferences provided the opportunity for an ad hoc committee to lay the groundwork for yet another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name “African American Museums Association” (AAMA), and elected its first governing council. AAMA’s first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

During the General Session of the 1997 AAMA Annual Conference in Baltimore, Maryland, the members voted to legally change the name to “Association of African American Museums,” dissolving the former name of AAMA. A committee was elected to complete the name change procedures. Members of the committee included: Dr. John Fleming, Committee Chair; Waverly Glover, CPA; William Billingsley, Acting Officer, AAAM; and Robert E. Harley, Attorney at Law/Taxation, Ohio. The organization became official in 1998 and Rita Organ was elected president of the Association of African American Museums at the 1998 AAAM Annual Conference in Birmingham, Alabama.

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WELCOME TO BIRMINGHAM!

The Association of African American Museums, the Birmingham Civil Rights Institute and the City of Birmingham welcome you to AAAM’s 2014 annual conference and to the Magic City!

The 2014 conference theme—Partnerships and Collaborations in the Digital Age—focuses on how the digital age has created new opportunities for museums and cultural institutions to break down barriers between audience and institution. New technologies and an increased social media presence offers us new approaches to creative collaboration for cultural, social and economic aims, and we should broaden our understanding of it as it relates to our culture, museums and partnerships. We hope that you will enjoy the conference and your stay in Birmingham.

AAM, its Board of Directors and members gratefully acknowledges the support of the host institution, the Birmingham Civil Rights Institute, program committee, volunteers and those that contributed to the success of the 2014 conference.

OFFICE OF THE GOVERNOR

ROBERT BENTLEY
GOVERNOR



STATE CAPITOL
MONTGOMERY, ALABAMA 36130

(334) 242-7100
FAX: (334) 242-3282

STATE OF ALABAMA

August 5, 2014

Greetings:

As Governor, I would like to welcome you to the 2014 Association of African American Museums (AAAM) Annual Conference held on August 5 – 9, 2014 in Birmingham, Alabama.

For thirty-six years, the AAAM has shaped the cultural landscape for independent, private, and public museums, cultural centers, galleries, and research institutions. The City of Birmingham and the State of Alabama are proud to welcome all visiting attendees and guests.

I would also like to recognize the Birmingham Civil Rights Institute for hosting this annual event. Upon completion of the conference, many of you will be returning to your homes and I wish you a safe and pleasant journey.

Again, welcome to the 2014 Association of African American Museums Annual Conference and best wishes for a memorable experience.

Sincerely,

A handwritten signature in black ink that reads "Robert Bentley". The signature is fluid and cursive, with the first name "Robert" and last name "Bentley" clearly distinguishable.

Robert Bentley
Governor





OFFICE OF THE MAYOR
CITY OF BIRMINGHAM

WILLIAM A. BELL, SR.
MAYOR

August 5, 2014

Association of African American Museums
Birmingham, Alabama

On behalf of the City of Birmingham, it my distinct pleasure to extend a cordial welcome to the attendees of the Association of African American Museums. We are pleased to have you in our great City for your Annual Conference. This event will serve as a great contribution to the social and economic life of Birmingham.

While visiting, I invite each of you to explore some of the great attractions we have to offer. You will find that we are a city united, as evidenced by the growth of our business and industrial sectors, the addition of new and expanded hotels, our thriving cultural and entertainment districts, and a strong sense of progress and civic spirit.

Once again, welcome to Birmingham and best wishes for a successful event.

Sincerely,

William A. Bell, Sr.
Mayor

710 NORTH 20TH STREET BIRMINGHAM, ALABAMA 35203 (205) 254-2277 FAX (205) 254-2926



OFFICE OF THE CITY COUNCIL

CITY OF BIRMINGHAM

710 NORTH TWENTIETH STREET / BIRMINGHAM, ALABAMA 35203

(205) 254-2294 / Fax (205) 254-2603

July 24, 2014

Greetings,

On behalf of the Birmingham City Council, it is an honor to extend greetings and welcome the Association of African American Museums Conference Attendees and Friends to the Magic City. We are delighted that you have chosen Birmingham as the sight for your 2014 Annual Conference. Hosting an organization of this caliber serves to enhance the cultural, social, and economic life of our City.

Today, Birmingham has transformed itself into a medical research, banking and service-based economy thus making it one of the nation's most livable cities with a vibrant downtown, a burgeoning loft community, a world-class culinary scene, and more green space per capita than any other city in the nation! While here, we hope that your schedule will allow time for each of you to explore the many things that our City has to offer such as: world-class dining, museums, shopping, golf, attractions, and genuine southern hospitality.

Once again, on behalf of the nine members who represent the Birmingham City Council, we welcome you and extend our sincerest best wishes for a most successful and memorable conference.

With warmest regards,

A handwritten signature in black ink, appearing to read "Johnathan F. Austin".

Johnathan F. Austin
Birmingham City Council President

Johnathan F. Austin, President / Jay Roberson, President Pro-Tem
Valerie A. Abbott / Steven W. Hoyt / Marcus Lundy, Jr. / William Parker
Kimberly Rafferty / Lashunda Roberts-Scales / Sheila Tyson

www.birminghamcitycouncil.org



ROBERT BENTLEY
GOVERNOR

Alabama Tourism Department

LEE SENTELL
DIRECTOR

April 4, 2014

Mr. Samuel W. Black, President
Association of African American Museums
P.O. Box 23698
Washington, D.C. 20026-3698

Dear Mr. Black,

On behalf of the Alabama Tourism Department, we are honored to have you, the members and all of the affiliates of the Association of African Museums in Birmingham for the 36th Annual Conference.

The Birmingham Civil Rights Institute is the perfect host for your conference. Birmingham's rich history and culture will offer participants a wonderful experience during their stay in the city. In fact, Alabama, possesses a wealth of major historical sites that have impacted both human and civil rights all over the world. I do hope that participants of the conference will take advantage of the opportunity to explore the cultural sites in Montgomery and Selma by visiting the Rosa Parks Museum and Library and to walk across the infamous Edmund Pettus Bridge in Selma.

We appreciate the great work of the Association of African American Museums in your effort that supports, protects and preserves the African American art, people, history and culture.

Enjoy the Conference.

Sincerely,

Lee Sentell

401 Adams Avenue Suite 126 • P.O. Box 4927 • Montgomery, AL 36103-4927 • 800ALABAMA • www.alabama.travel
Telephone 334-242-4169 • Fax 334-242-4554



August 2014

BIRMINGHAM

Greater Birmingham Convention & Visitors Bureau

To Our Association of African American Museums Guests:

Welcome to Birmingham. We are delighted you've chosen Birmingham to host the "Annual National Convention August 6-9, 2014" and we hope that your visit will be memorable.

If diversity were a place, it would be Birmingham. Our visitors get a taste of that variety--in entertainment, cuisine, the arts, our history, our people---that brings them back time and again.

We hope you'll find time during your busy schedule to explore area attractions. Visit the Birmingham Civil Rights Institute, a moving and educational example of how a city broken by hate found a way to heal itself. The Birmingham Museum of Art is one of the finest municipal museums in the Southeast with collections of the highest quality.

See the country's largest collection of Lotus cars and vintage motorcycles at Barber Vintage Motorsport Museum. Enjoy great baseball downtown with a game at the brand new Regions Field, home to the Birmingham Barons. Ride the zip lines at beautiful Red Mountain Park. And by all means, take in the panoramic view of the city from Vulcan Park and Museum.

Perhaps you're already aware of our reputation as a culinary destination. If not, you're in for a grand surprise. Many Birmingham area restaurants are James Beard Foundation award winners and nominees, serving some of the finest cuisine to be found anywhere. And don't forget to enjoy Southern favorites---fried chicken, turnip greens, field peas and cornbread---all served with sweet tea, the house wine of the South!

Visitors to Birmingham also love the shopping they find here. From trendy malls to exclusive boutiques, shopping is a favorite pastime with our guests. Birmingham has plenty to keep you entertained. Welcome!

Sincerely,

A handwritten signature in dark ink, appearing to read "James H. Smither". The signature is fluid and cursive, with a large, stylized "S" at the end.

James H. Smither
President

BIRMINGHAM

2200 9th Avenue, North/ Birmingham, AL 35203.1100 / 800.458.8085 / 205.458.8000 / 205.458.8086 f
www.inbirmingham.org

August, 2014

Association of African American Museum

Greetings,

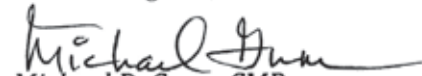
On behalf of our entire community, let me extend a hearty welcome to all assembled for the 2014 AAAM Annual Conference. We sincerely hope that your deliberations will be fruitful and your conference a most memorable experience.

The Greater Birmingham Convention & Visitors Bureau is pleased to join the many governmental entities, in this community, to welcome you to the State of Alabama and our City. With a metropolitan area of nearly a million people, Birmingham is the largest city in the state and Alabama's commercial and medical hub.

We hope all attendees will enjoy the many attractions and the endless variety of dining possibilities that Birmingham has to offer.

You honor our City with your presence!

Warmest regards,



*Michael D. Gunn, CMP
VP of Convention Sales*



BIRMINGHAM CIVIL RIGHTS INSTITUTE

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Interim President & CEO

Dear AAAM Conference Attendees,

On behalf of the Birmingham Civil Rights Institute (BCRI) board, staff, and volunteers, it is my pleasure to welcome the Association of African American Museums (AAAM) back to the Magic City. BCRI is proud to support an organization that has served the nation's African American museums, cultural centers and professionals for more than 35 years. BCRI and AAAM share a commitment to preserve and present a rich and evolving heritage for the benefit of all people. The African American story is an integral part of the American story, and our institutions guarantee that those stories will be remembered and respected by current and future generations.

It is particularly significant that you gather in this historic city as the country commemorates the 50th anniversary of the Civil Rights Act of 1964. Events in Birmingham played a pivotal role in passage of this landmark legislation that has created a climate of inclusion and acceptance that is now so prevalent that it is sometimes taken for granted. We, however, must ensure that citizens today and future generations understand its importance. AAAM evolved from the Black Museums Movement that was rooted in the civil rights campaigns and black arts activism of that era. Strategic collaborations were key to the success of both movements.

In the second decade of the 21st century, effective collaboration and partnerships continue to be essential to the mission of the Association of African American Museums. The continuing expansion of digital technology encourages creativity and innovation in sharing collections, information and expertise. This year's conference focus on "Partnerships and Collaborations in the Digital Age" is both an invitation and an opportunity for us to explore best practices for combining a legacy of collaboration with contemporary communication tools to promote sustainability and service in our communities.

Enjoy the conference and the city,



Priscilla Hancock Cooper
Interim President and CEO





Board of Directors, 2013-2014

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Alabama

REDELL HEARN
Louisiana

ALVIA WARDLAW
Texas

ELLEN ZISHOLTZ
South Carolina

Greetings,

On behalf of the board of directors, members and our host institution, The Birmingham Civil Rights Institute, I extend a warm welcome to Birmingham for the 36th annual meeting of the Association of African American Museums. To our friends around the country and the world we look forward to an enriching conference experience as we reestablish old friendships and create new ones that will further our work in museums.

The theme for this year's conference, "Partnerships and Collaborations in the Digital Age" resonates throughout many of our institutions. As we focus on embracing innovative technological ways to preserve collections, design exhibits, extend programs, and communicate with the wider world, African American museums are expanding their relevance across the nation. This conference will provide conversations, discourse, and lessons for developing partnerships and collaborations that embrace the digital technology that is so much a part of our everyday lives. The 36th anniversary and the theme call attention to the continued development of Black museums in a changing technological and cultural landscape.

AAAM was founded on the principle of its members as a community of museums. As we welcome the opening of new museums on the horizon we can reflect on the work ahead that highlights partnerships between museums and their constituents.

Our program committee chaired by board member Wayne Coleman has scheduled an informative, enriching and entertaining conference. Our local partners have provided workshops, receptions, and tours that will heighten our conference experience and open Birmingham to us for the week. AAAM extends its gratitude to Dr. Lawrence Pijaux, Priscilla Hancock-Cooper and the staff at the BCRI for their euphoria about hosting the conference and yeoman's dedication to organizing the event. They have planned a rich and vibrant week of activities that will open the city of Birmingham for our enjoyment. As we continue to provide leadership in the museum field the AAAM welcomes all of its members, vendors, sponsors, and friends to enjoy Birmingham. I look forward to a successful conference and a prosperous year.

Sincerely,

Samuel W Black
President, Association of African American Museums



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PASSION MATTERS

Creating an exhibit experience that has a lasting impact requires experience, curiosity and passion. This is never more important than when telling the powerful and relevant stories of African-Americans. Their struggles and triumphs are more than facts and dates but the powerful connection to individuals.

We recently brought the stories of the Voting Rights Movement in Selma Alabama to life with the completion of the Selma Interpretive Center.



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256.683.5866

D.Dickey@rjagency.com



SPECIAL ACTIVITIES



WEDNESDAY, AUGUST 6

6:30 p.m. – 9:00 p.m.

Evening Reception

Vulcan Park and Museum

At the top of Red Mountain overlooking the city of Birmingham stands Vulcan, the world's largest cast iron statue. Symbolic of Birmingham's industrial past, the statue is the focal point for a beautiful public park where visitors enjoy spectacular views of the city and explore an interactive history museum.

1701 Valley View Drive



THURSDAY, AUGUST 7

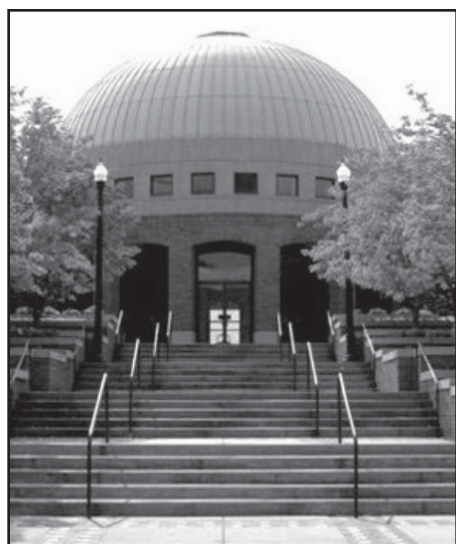
6:30 p.m. – 9:00 p.m.

Evening Reception

Birmingham Museum of Art

The Birmingham Museum of Art, one of the region's finest museums, invites AAAM attendees to enjoy First Thursday: An After-Hours Experience. Sip cocktails in the garden, catch a movie, sit down with friends for tapas and visit the galleries. Be sure to stop by the all-new African Gallery!

*2000 Rev. Abraham Woods, Jr. Blvd.
Walking distance from the hotel.*



FRIDAY, AUGUST 8

6:00 p.m. - 8:30 p.m.

Birmingham Civil Rights Institute "House Party"

Price includes tickets for hors d'oeuvres and one beverage.

Meet friends and colleagues for an evening of the finest food, drink, music, dance, and hometown entertainment. Relax and enjoy this mellow throwback.

This event is sponsored by the National Museum of African American History & Culture.

520 16th Street North

SATURDAY, AUGUST 9

8:00 a.m. – 5:00 p.m.

The Civil Rights Trail Bus Tour

Traveling by motor coach, visitors will explore prominent civil rights sites of the 1950s and 1960s in both Montgomery and Selma, Alabama. The visit will include a stop at the first pastorate of Dr. Martin Luther King, Jr. in Montgomery and a walk across the infamous Edmund Pettus Bridge in Selma. Sack lunch included.

Departs from the Sheraton Birmingham Hotel

9:00 a.m. – 1:00 p.m.

The Heritage & Human Rights Walking Tour

Take a walk through the heart of Birmingham's Civil Rights District to Kelly Ingram Park, site of confrontations between peaceful demonstrators and firemen and police officers. The tour also includes a visit to the Sixteenth Street Baptist Church where four young girls lost their lives in a bombing in 1963. Lunch on your own.

Departs from the Sheraton Birmingham Hotel

SATURDAY, AUGUST 9



2014 Annual Conference Civil Rights Heritage Tours



Both Tours Depart from the Sheraton Birmingham Hotel Lobby

Ride

The Civil Rights Trail One-Day Tour

8:00 am— 5:00 pm (Bus arrives 7:15 am)

Cost: \$110; includes a sack lunch

Traveling by motor coach, visitors will explore prominent civil rights sites of the 1950s and 1960s in both Montgomery and Selma Alabama. The visit will include a stop at the first pastorate of Dr. Martin Luther King, Jr. in Montgomery and a walk across the infamous Edmund Pettus Bridge in Selma.

Walk

The Heritage & Human Rights Half-Day Walking Tour

9:00 am — 1:00 pm (Arrive by 8:45 am)

Cost: \$55; no lunch included

Take a walk through the heart of Birmingham's Civil Rights District to Kelly Ingram Park, site of confrontations between peaceful demonstrators and firemen and police officers. Visit Sixteenth Street Baptist Church where four young girls lost their lives in a bombing in 1963.

**Space is limited; please check with
Conference Registration Desk for availability**

KEYNOTE SPEAKER

12:30 P.M. – 2:00 P.M.

OPENING DAY LUNCHEON

DR. JOHNNETTA B. COLE, *Director*
Smithsonian National Museum of African Art

Birmingham Ballroom 11, 12



DR. JOHNNETTA BETSCH COLE was appointed the Director of the Smithsonian National Museum of African Art (NMAfA) in March, 2009. Founded as a small museum on Capitol Hill in 1964, NMAfA became a part of the Smithsonian Institution in 1979, and in 1987 it moved to its current location on the National Mall. The museum's collection of over 10,000 objects represents nearly every area of the continent of Africa and contains a variety of media and art forms. NMAfA also has an extensive education program. Since the mid-1980's, Dr. Cole has worked with a number of Smithsonian programs. She currently serves on the Scholarly Advisory Board for the Smithsonian's National Museum of African American History and Culture, the construction of which will be completed on the National Mall by 2015.

Before assuming her current position, Johnnetta Cole had a long and distinguished career as an educator and humanitarian. Through her work as a college president, university professor and through her published works, speeches and community service she has consistently addressed racial, gender, and all other forms of inequality.

Dr. Cole served as president of Spelman College and Bennett College for Women. She is the only person to have served as president of these two historically Black colleges for women in the United States. She is also Professor Emerita of Emory University from which she retired as Presidential Distinguished Professor of Anthropology, Women's Studies and African American Studies.

After one year in an early entrance program at Fisk University and completing her undergraduate studies at Oberlin College, Johnnetta Cole earned a master's degree and a Ph.D. in anthropology from Northwestern University with a focus on African Studies. Dr. Cole made history in 1987 when she became the first African American woman to serve as president of Spelman College. At her inauguration, Drs. Bill and Camille Cosby donated 20 million dollars to the college; and during her presidency, Spelman was named the number one liberal arts college of the South. During her presidency at Bennett College for Women, an art gallery was opened and programs were initiated in women's studies and global studies.

Photo credit: Jessica Suworoff,
National Museum of African Art,
Smithsonian Institution

Dr. Cole has conducted research in Africa, the Caribbean and the United States, and she has authored and edited several books and scores of scholarly articles. She is a fellow of the American Anthropological Association and the American Academy of Arts and Sciences. She is a member of the Board of Trustees of the American Association of Art Museum Directors and Gregory University, in Uturu, Nigeria. She is also a member of the Toni Morrison Society.

Johnnetta Cole has been awarded 61 honorary degrees and she is the recipient of numerous awards, including the TransAfrica Forum Global Public Service Award, the Radcliffe Medal, the Eleanor Roosevelt Val-Kill Medal, the Alexis de Tocqueville Award for Community Service from United Way of America, the Joseph Prize for Human Rights presented by the Anti-Defamation League, the Uncommon Height Award from the National Council of Negro Women, the John W. Gardner leadership Award from Independent Sector, the Lenore and George W. Romney Citizen Volunteer Award from Points of Light Foundation, the George Washington Carver award, the Benjamin Franklin Creativity Laureate Award, and the Alston-Jones International Civil and Human Rights Award. In 2010, Ebony Magazine listed her among the 100 most influential African Americans, and in 2011 Washingtonian Magazine listed her among Washington, DC's most powerful women.

On December 8, 2012, in Uturu, Nigeria, an Igbo Chieftaincy title of ADAOHA (Daughter of All) was conferred on Dr. Cole by His Royal Highness as Eze Cyril Ibe, EzeOgbonnaya Uwadiogwu and Eze Chimezie.

From 2004 to 2006, Dr. Cole was the Chair of the Board of United Way of America, the first African American to serve in that position. She has served on the corporate boards of Home Depot, Merck and Nation's Bank South. She was the first woman to serve on the board of Coca-Cola Enterprises.

Dr. Cole currently chairs the board of the National Visionary Leadership Project and she is on the board of KaBOOM! She is on the Advisory Committee of America's Promise and Points of Light Foundation. Dr. Cole is a member of Delta Sigma Theta Sorority, Inc., The Links, Inc., and the National Council of Negro Women.

Dr. Cole is married to James D. Staton Jr. She is the mother of three sons and one step-son, and she has three grand children. Dr. Cole is also a mentor to many young women and men.

KEYNOTE SPEAKER

12:30 P.M. – 2:00 P.M.

Awards Luncheon

LEE HAMPTON, *Director
Amistad Research Center
at Tulane University*

Birmingham Ballroom 11, 12



*I am pleased that my personal papers
and some of my art works are
permanently preserved in one of the great
repositories in the United States*

—Sculptress and Painter Elizabeth Catlett,

on the collection of her works and papers at the

Amistad Research Center, Tulane University.

LEONCE HAMPTON (Lee) became Executive Director of the Amistad Research Center at Tulane University in 2004. During his ten-year tenure, Hampton has collaborated with the governing Board of Directors to ensure the highest possible content and quality of programs and services at the nation's oldest, largest, and most comprehensive archives that chronicle the history of America's ethnic minorities. With overall responsibility for managing daily operations and developing a long range strategy, he has successfully expanded access to Amistad's rich collections.

Notably, Hampton demonstrated depth of leadership, resourcefulness and innovation following Hurricane Katrina. He successfully managed the impact of that devastating natural disaster by securing the Amistad Center's collections and attracting increased unrestricted annual support. Hampton also directed national recruitment of a diverse staff of entrepreneurial professionals and enlisted a dedicated core of volunteers to increase professionalism at the Center and preserve its collections. Drawing on his experience in university advancement, he also established key donor relationships with corporations and foundations that support the use of new technology to preserve Amistad's collections and provide global access to scholars and researchers.

Hampton's leadership of the Amistad Research Center is the culmination of over 20 years of executive fund-raising, higher education administration and nonprofit management experience. After working as a Financial Consultant at Merrill Lynch, he was recruited to serve as director of the Office of Corporate Relations at Tulane University. Hampton then became the first director of development for the North Carolina State College of Management during its inaugural years, and was promoted within the University of North Carolina System to vice president for university advancement at Winston-Salem State University. Lee came to his current position at the Amistad after acquiring international advancement experience with the number one aviation and aerospace university in the world, Embry-Riddle Aeronautical University. At ERAU he effectively managed relationships with CEOs and top executives of Fortune 500 companies in the aerospace and aviation industries to create mutually beneficial partnerships for all parties involved.

Lee Hampton gained early recognition for academic excellence. He earned a four-year scholarship from the Jessie H. & Mary Gibbs Jones Foundation of Houston, Texas upon graduating from high school, and achieved undergraduate success at Dillard University, New Orleans as a Presidential Scholar. He received his graduate degree from the University of Wisconsin at Madison and piloted his career through four years of U. S. Air Force experience that included distinguished service with the U. S. Department of Defense English Language Institute in Saigon, South Vietnam.

Lee presently serves on the boards of the New Orleans Museum of Art, McDonogh City Park Academy Charter School, Longue Vue Gardens and Museum, and A's & Aces, which provides academic support, life skills and tennis to New Orleans public school children.

BURROUGHS-WRIGHT FELLOWSHIP

2014 BURROUGHS-WRIGHT FELLOWSHIP RECIPIENTS

BRITTANY HUTCHINSON, GRADUATE STUDENT

Morgan State University, Baltimore, Maryland

DAVION PETTY, FIRST YEAR MUSEUM PROFESSIONAL

I.P. Stanback Museum & Planetarium, Orangeburg, South Carolina

BURROUGHS-WRIGHT FELLOWSHIP SILENT AUCTION

Exhibit Hall

Named for the founders of the Association of African American Museums, the Burroughs-Wright Fellowship supports senior-level undergraduate and graduate university students, and first-year museum professionals to attend the annual conference. Please support the funding of this fellowship by bidding on works of art, books, and other artifacts.

Opens: Thursday, August 7

Closes: Friday, August 8 at 4:00 p.m.

Bids must be reconciled and all items claimed by 5:00 p.m.

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CONFERENCE-AT-A-GLANCE

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

WEDNESDAY, AUGUST 6

8:00 a.m. – 4:00 p.m.

Registration Desk OPEN

Corridor

12:00 p.m. – 5:00 p.m.

Exhibitor Set-Up (closed)

Exhibition Hall

PRE-CONFERENCE WORKSHOP

12:00 p.m. – 4:00 p.m.

Mobile Application Development for Museums

*Birmingham Civil Rights Institute
520 16th Street North
(Pre-registration was required)*

LUNCH ON YOUR OWN

6:30 p.m. – 9:00 p.m.

Evening Reception

*Vulcan Park and Museum
1701 Valley View Drive*

THURSDAY, AUGUST 7

7:30 a.m. – 8:45 p.m.

Continental Breakfast

Exhibit Hall

7:45 a.m. – 8:45 a.m.

Director's Roundtable

MR 410 3-Bay Parlor

8:00 a.m. – 4:00 p.m.

Registration Desk – Open

Corridor

8:00 a.m. – 5:00 p.m.

Exhibitor Booths - Open

9:00 a.m. – 10:30 a.m.

Concurrent Sessions A

- Using Digital Tools to Create 21st Century Institutions
Birmingham Ballroom 1
- Building the Learning Centered Museum: I.P. Stanback Museum & Planetarium
Birmingham Ballroom 3
- Leveraging Partnership Power: Joining Forces in Collective Memory
Birmingham Ballroom 4

10:45 a.m. – 12:15 p.m.

Concurrent Sessions B

- Digital Partnerships: Connecting Global Youth
Birmingham Ballroom 1
- Casting the Net, Strengthening Within
Birmingham Ballroom 3
- The Tuskegee University Archives
Birmingham Ballroom 4

12:30 p.m. – 2:00 p.m.

Opening Day Luncheon

Keynote Speaker:

**Dr. Johnnetta B. Cole, Director
Smithsonian National Museum
of African Art**

Birmingham Ballroom 11, 12

2:15 p.m. – 3:45 p.m.

Concurrent Sessions C

- Defining and Utilizing Museum Social Media
Birmingham Ballroom 1
- Technology Beyond Museums and Classroom Walls
Birmingham Ballroom 3
- Board Governance: Making Museums Work from the Outside In
Birmingham Ballroom 4

3:45 p.m. – 4:00 p.m.

Refreshment Break

Exhibitor Hall

4:00 p.m. – 5:30 p.m.

Concurrent Sessions D

- How Going Virtual Saved America's Black Holocaust Museum
Birmingham Ballroom 1
- "History Keepers:" An Africana Museums Studies Internship
Birmingham Ballroom 3
- IMLS Museum Grants for African American History & Culture
Birmingham Ballroom 4

6:30 p.m. – 9:00 p.m.

Evening Reception

*Birmingham Museum of Art
2000 Rev. Abraham Woods, Jr. Blvd.*

CONFERENCE-AT-A-GLANCE

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

FRIDAY, AUGUST 9

7:30 a.m. – 8:45 p.m.

Continental Breakfast

Exhibit Hall

7:45 a.m. – 8:45 a.m.

CARE Committee Meeting

MR 410 3-Bay Parlor

8:00 a.m. – 4:00 p.m.

Registration Desk - OPEN

8:00 a.m. – 5:00 p.m.

Exhibitor Booths – OPEN

9:00 a.m. – 10:30 a.m.

Concurrent Sessions E

- What Does “Innovation” Look Like?
African American Museums in the
21st Century
Birmingham Ballroom 1

- Saving Bennett Grove School: A
Collaboration between the Willow
Hill Heritage & Renaissance Center
and Georgia Southern University
Birmingham Ballroom 3

- Automated Registries: Policies and
Practices in the Digital Age
Birmingham Ballroom 4
- Other Partnerships & Collaborations:
Museums as Facilitators of a
Participatory Culture
Birmingham Ballroom 9

10:45 a.m. – 12:15 p.m.

Concurrent Sessions

- Advocacy: A Tool for Making the Case
for Museums
Birmingham Ballroom 1
- Cultural Heritage + New Tools =
New Accessible Scholarship + New
Audiences
Birmingham Ballroom 3

- Rosa Parks’ 100 Wishes
Birmingham Ballroom 4

- Fundraising in the Digital Age:
Online, Crowd-Sourced Campaigns
Birmingham Ballroom 9

12:30 p.m. – 2:00 p.m.

Awards Luncheon

Keynote Speaker: Lee Hampton, Director
Amistad Research Center at Tulane
University
Birmingham Ballroom 11, 12

2:15 p.m. – 3:00 p.m.

Concurrent Poster Sessions G

All posters will be presented in the Exhibit Hall

- Using Digital Strategies and Concepts
to Connect Onsite & Virtual Visitors
at the Smithsonian’s NMAAHC
- Trying Something New: Kiah Museum
Studies Digital Oral History
e-Ayiti Expose: The Haitian Heritage
Museum
- Black Heritage Trail
- Representing Blackness: The Absence
of Color within a Museum Setting

3:00 p.m. – 3:15 p.m.

Refreshment Break

Exhibitor Hall

3:15 p.m. – 4:45 p.m.

Plenary Session

The Challenge of Building a
21st Century National Museum
Birmingham Ballroom 11, 12

6:00 p.m. – 8:30 p.m.

Evening Reception

Birmingham Civil Rights Institute
“House Party”
*Birmingham Civil Rights
Institute, 520 16th Street North*

SATURDAY, AUGUST 9

8:00 a.m. – 5:00 p.m.

The Civil Rights Trail Bus Tour

**Pre-registration was required*

9:00 a.m. – 1:00 p.m.

The Heritage & Human Rights Walking Tour

**Pre-registration was required*

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

WEDNESDAY, AUGUST 6

8:00 a.m. – 4:00 p.m.

Registration Desk OPEN

12:00 p.m. – 5:00 p.m.

Exhibitor Set-Up (Closed)

12:00 p.m. – 4:00 p.m.

Pre-Conference Workshop

Mobile Application Development for Museums

Mobile technology allows for an unprecedented reach, as cultural heritage can go wherever the user goes. This hands-on workshop will give participants an overview of the kinds and range of mobile applications being used by cultural heritage institutions. The development trajectory of a mobile application process will be explored, and participants will work in small groups to envision and brainstorm their own mobile app. Even for those who hire outside vendors to do the work, having an inside view of applications development can make the process easier. Participants should come equipped with their own mobile devices—smartphones, androids and tablets.

Moderator: Dean Rehberger, MATRIX: Digital Humanities and Social Science Center, Michigan State University

Panelists: Ethan Watrall, MATRIX: Digital Humanities and Social Science Center, Michigan State University; Catherine Foley, MATRIX: Digital Humanities and Social Science Center, Michigan State University

Birmingham Civil Rights Institute
520 16th Street North

6:30 p.m. – 9:00 p.m.

Evening Reception

*Vulcan Park and Museum
1701 Valley View Drive*

THURSDAY, AUGUST 7

7:30 a.m. – 8:45 p.m.

Continental Breakfast

Exhibit Hall

7:45 a.m. – 8:45 a.m.

Director's Roundtable

MR 410 3-Bay Parlor.

8:00 a.m. – 4:00 p.m.

Registration Desk - OPEN

8:00 a.m. – 5:00 p.m.

Exhibitor Booths - OPEN

9:00 a.m. – 10:30 a.m.

Concurrent Sessions A

Using Digital Tools to Create 21st Century Institutions

Birmingham Ballroom 1

This panel highlights two institutions in re/development, the National Museum of African American History & Culture and the International Council of African Museums. Both are developing and utilizing digital tools to create global 21st century accessibility that encourages users to partner with the organizations and with each other. Each presentation will illustrate projects and digital tools in development.

Chair/Moderator: Deborah L. Mack, Associate Director for Constituent and Community Services

Presenters: Selma Thomas, Executive Producer of Exhibit Media National Museum of African American History & Culture; Rudo Sithole, Executive Director, International Council of African Museums, AFRICOM

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

Building the Learning Centered Museum: I.P. Stanback Museum & Planetarium

Birmingham Ballroom 3

This session is based on the Institute of Museum and Library Services (IMLS) project, Building the Learning Centered Museum. It will focus on the collaborations developed in a Learner Centered Collaborative Community, and explore how the Stanback provides a variety of learning experiences that enhance appreciation from a wide range of audiences, increase community involvement, student participation, and a community of inspired learners with a commitment to conscience and social justice.

Moderator: Ellen Zisholtz, Director/Curator, I.P. Stanback Museum & Planetarium

Panelists: Davion Petty, Educational Outreach Manager, I.P. Stanback Museum and Planetarium; Eric Smith, Student Intern, I.P. Stanback Museum and Planetarium

Leveraging Partnership Power: Joining Forces in Collective Memory

Birmingham Ballroom 4

This panel will discuss innovative ways federal and private educational institutions and non-profit organizations are partnering up to develop sustainable relationships committed to making history relevant to multiple generations through community engagement, partnerships, and student programs. Topics addressed in this panel will include the uses of social media, traveling exhibitions, and shared technology for collaborative purposes.

Moderator: John Franklin, Senior Program Manager, National Museum of African American History & Culture

Panelists: Ashley Robertson, Director/Curator, Bethune-Cookman University/Mary McLeod Bethune Foundation; Joy Kinard, Central District Manager; Mary McLeod Bethune Council House National Historic Site; Christine Miller-Betts, Executive Director, Lucy Craft Laney Museum of Black History

10:45 a.m. – 12:15 p.m. Concurrent Sessions B

Digital Partnerships: Connecting Global Youth *Birmingham Ballroom 1*

This session will discuss how two museums, the Rosa Parks Library and Museum, Troy University and the Birmingham Civil Rights Institute (BCRI) utilize the internet and social media to establish international youth programs, and sustain institutional and personal relationships with young people across national boundaries.

Presenters: A. Michelle Craig, Youth Programs Coordinator, Birmingham Civil Rights Institute; Laura Anderson, Archivist/MCCA Project Administrator, Birmingham Civil Rights Institute; Georgette Norman, Director, Rosa Parks Library and Museum, Troy University

Casting the Net, Strengthening Within *Birmingham Ballroom 3*

This panel will share the concept of “networking with a purpose,” and how such alliances such as the Florida African American Heritage Preservation Network (FAAHPN) was organized as a professional museum association in 2001 as a vehicle to help enhance sustainability and improve efficiency and effectiveness of participating museums within the network.

Moderator: Clifton Lewis, Founder and Executive Director, L.B. Brown House Museum

Panelists: Ju’Coby Pittman, Clara White Mission & Museum; Gwendolyn Thomas, Bealsville Inc. Glover School; Martha Bireda, The Blanchard House Museum; Sandra W. Rooks, Pinellas County African American History Museum

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

The Tuskegee University Archives

Birmingham Ballroom 4

This session will present how the Tuskegee University Archives incorporates social media, the Internet and other presentation tools to a variety of audiences; thereby revealing its collection in a modern dynamic way. The digital efforts of Tuskegee University Archives' staff will reveal how they support the university's vision to bring the knowledge of African American accomplishments to a broader, more diverse worldwide audience.

Presenters: Cheryl Ferguson, Archival Assistant, Tuskegee University; Wei Beach, Scan Technician, Tuskegee University; Keri Hallford, Archival Intern, Tuskegee University; Glenn Drummond, Macon County Archives

12:30 p.m. – 2:00 p.m.

Opening Day Luncheon

Keynote Speaker: Dr. Johnnetta B. Cole, Director Smithsonian National Museum of African Art
Birmingham Ballroom 11, 12

2:15 p.m. – 3:45 p.m.

Concurrent Sessions C

Defining and Utilizing Museum Social Media

Birmingham Ballroom 1

This session will begin with a crash course on defining social media for museums, and then the panelists will discuss the applications of social media, concluding with the results of using social media to dissect the question of "So what?" Three young professionals from the Northwest African American Museum and the Director of Gallery 1 will share their knowledge, experience, and perspectives on social media. Assistance with creating social media accounts will be provided after this session. (Bring your own laptop or smartphone)

Moderator: Chieko Phillips, Exhibitions Manager, Northwest African American Museum

Panelists: Leilani Lewis, Communications & Marketing Manager, Northwest African American Museum; Kimberly Jacobs, Director, Gallery 1 at Jackson State University

Technology Beyond Museums and Classroom Walls

Birmingham Ballroom 3

This panel will address how museum education professionals close the achievement gap and educational disparities that plague economically disadvantaged households. By learning how to apply hi-tech devices to educational programs and improving digital literacy skills, museum educators can enable economically challenged students to properly compete with peers and prepare them for higher education.

Participants: Levitticus Roberts, Educational Coordinator, John G. Riley House & Museum; Marion McGee, Assistant Director, John G. Riley House & Museum; Diane Barber, Student Intern, John G. Riley House & Museum

Board Governance:

Making Museums Work from the Outside In

Birmingham Ballroom 4

This session will focus on how boards work hand-in-hand with museum staff to explore issues, shape policy, and make decisions that enhance the institution's effectiveness and long-term viability. Session participants will learn how to diversify a board, how to identify what boards need from museum staff to be successful, common mistakes made by both boards and staff, and how to build a strong and engaged board.

Presenters: Joy Bailey, Lord Cultural Resources; Redell Hearn, Museum Industry Consultant; Herb Hilliard, Chairman, Board of Directors at National Civil Rights Museum

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

3:45 p.m. – 4:00 p.m.

Refreshment Break – Exhibitor Hall

4:00 p.m. – 5:30 p.m.

Concurrent Sessions D

How Going Virtual Saved America's Black Holocaust Museum

Birmingham Ballroom 1

This panel will discuss what went into the decision to switch from a physical to a virtual museum, and the costs/benefits involved. Session participants will take a guided tour to see America's Black Holocaust Museum's (ABHM) technologies for exhibitions, interactives, user-generated content, visitor engagement, and learn how community collaborations helped ABHM's local and regional presence possible in a variety of physical venues.

Moderator: Fran Kaplan, Director, America's Black Holocaust Museum

Panelists: Brad Pruitt, Community Engagement Coordinator, America's Black Holocaust Museum; Reggie Jackson, Head Griot & Board President, America's Black Holocaust Museum

"History Keepers:" An Africana Museums Studies Internship

Birmingham Ballroom 3

This session will discuss the partnership between Prince George's African American Museum and Cultural Center and Prince George's Community College's History Keepers internship program as well as the importance of underrepresented and community college students looking towards museum fields as a viable career path.

Presenters: Arvenita Washington Cherry, History Keepers Program Coordinator, Prince George's African American Museum and Cultural Center; Denise Ware, Program Director of the Hospitality and Tourism Institute, Prince George's Community College

IMLS Museum Grants for African American History & Culture

Birmingham Ballroom 4

This session will provide an opportunity to disseminate information about the Museum Grants for African American History and Culture program launched by the Institute of Museum and Library Services in 2006, and session participants will gain a fuller perspective on the history and purpose of this program. Session participants will also gain a fuller understanding of changes to be implemented in the next funding cycle as well as the planning and preparation recommended when submitting a competitive application.

Presenters: Claudia French, Deputy Director for Museums, Institute of Museum and Library Services; Christopher Reich, Senior Advisor, Institute of Museum and Library Services

6:30 p.m. – 9:00 p.m.

Evening Reception

Birmingham Museum of Art

The Birmingham Museum of Art, one of the region's finest museums, invites AAAM attendees to enjoy First Thursday: An After-Hours Experience. Sip cocktails in the garden, catch a movie sit down with friends for tapas and visit the galleries. Be sure to stop by the all new African Gallery! 2000 Rev. Abraham Woods, Jr. Blvd.

THURSDAY, AUGUST 7

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

FRIDAY, AUGUST 8

7:30 a.m. – 8:45 p.m.

Continental Breakfast

Exhibit Hall

7:45 a.m. – 8:45 a.m.

CARE Standing Professional Committee Meeting

MR 410 3-Bay Parlor

8:00 a.m. – 4:00 p.m.

Registration Desk - OPEN

8:00 a.m. – 5:00 p.m.

Exhibitor Booths – OPEN

9:00 a.m. – 10:30 a.m.

Concurrent Sessions E

What Does “Innovation” Look Like? African American Museums in the 21st Century

Birmingham Ballroom 1

This roundtable discussion by three recognized “innovators” in the field will highlight select arenas that challenge institution building in the 21st century: museum philanthropy and institutional funding, identifying target audiences, constituents and stakeholders, using technology to remain operationally innovative/flexible/responsive/accessible.

Moderator: Deborah Mack, Associate Director of Community & Constituent Services, National Museum of African American History & Culture

Panelists: Beverly Robertson, Executive Director (Emerita/Outgoing), National Civil Rights Museum; Scott Rabiet, Principal, Amaze Design; Eveline Moore, Executive Director, Haitian Heritage Museum

Saving Bennett Grove School: A Collaboration between the Willow Hill Heritage & Renaissance Center and Georgia Southern University

Birmingham Ballroom 3

This panel will address the importance of collaboration, specifically between the Willow Hill Heritage & Renaissance Center and Georgia Southern University in regards to their program called “Preserving the Early History of African American Education: The Past, Present, and Future of the Bennett Grove School, a One Room African American Schoolhouse.” How collaborations can provide greater access to financial and educational resources, technical skills, cultural advisors, personal archives and artifacts will be discussed.

Moderator: Jeanne Cyriaque, African American Programs Coordinator and Reflections Editor, Historic Preservation Division of Georgia Dept. of Natural Resources

Panelists: Inger W. Wood, Adjunct Historical Preservation at Georgia Southern University; Alvin D. Jackson, Board President, Willow Hill Heritage and Renaissance Center; Brent W. Tharp, Director, Georgia Southern University Museum; Gayle L. Jackson, Development Director, Willow Hill Heritage and Renaissance Center

Automated Registries: Policies and Practices in the Digital Age

Birmingham Ballroom 4

This session will focus on automated registration policies and practices in the digital age, and will discuss how to create a greater view towards changes in collection management technology by capturing, retrieving, and sharing collection data.

Moderator: Margaret Santiago, Registrar (Retired), Smithsonian National Museum of Natural History

Panelists: Barbara Andrews, Director of Education & Interpretation, National Civil Rights Museum; Patrina Chapman, Curator & Registrar, Charles H. Wright Museum; LaNesha DeBardeladen, Archivist, Charles H. Wright Museum

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

Other Partnerships & Collaborations: Museums as Facilitators of a Participatory Culture

Birmingham Ballroom 9

A case study of how a museum advocated for and collaborated with a municipal government to revive history and bring interpretive historical amenities to a 24 acre public park, Cascades Park, that developed in what was once a thriving African American community. The community, Smokey Hollow, home to over 80 families, was displaced by 20th century urban renewal.

Moderator: Marion McGee, Assistant Director, John G. Riley House & Museum

Panelists: Althamese Barnes, Founder and Executive Director, John G. Riley Center & Museum; Wayne Tedder, Director, Planning Land Management and Community Enhancement (PLACE), Blueprint 2000 Office; Anthony Dixon, Director Florida Network of African American Heritage Preservation Network, John G. Riley House & Museum; Jennifer Koslow, Association Professor of History, Florida State University

10:45 a.m. – 12:15 p.m.

Concurrent Sessions F

Advocacy: A Tool for Making the Case for Museums

Birmingham Ballroom 1

This session will build advocacy skills, and demonstrate its importance for audience engagement, development, and financial sustainability by building advocacy skills, learning about Congress, making the museum's case, and getting involved in advocacy for a museum. Session participants will learn more about simple ways to advocate on behalf of their institutions through the use of online tools and social media, and will walk away armed with a toolkit of information necessary to speak with ease about the value of their individual museums.

Presenter: Auntaneshia Staveloz, State and Community Partnerships Manager, American Alliance of Museums

Cultural Heritage + New Tools = New Accessible Scholarship + New Audiences

Birmingham Ballroom 3

This panel highlights collaborative projects that demonstrate ways to build new, differently engaged audiences as well as sustainable long-term organizational partnerships. Each employs strategically intentional collaboration, pooling organizational resources and drawing together audiences with divergent interests. Each presentation will provide real-time prototype project demonstrations.

Moderator: Deborah L. Mack, Associate Director for Constituent and Community Services

Panelists: Michael Marcellus Green, Head of the Digital Lab, MATRIX: The Center for Digital Humanities & Social Sciences, Michigan State University; Tidiane Sow, Project Co-Director, History Department of the Faculty of Arts, Humanities and Social Sciences, University Cheikh Anta Diop, Archaeology Laboratory of IFAN Cheikh Anta Diop, Dakar, Senegal; Harvey Bakari, The Digital History Center, Colonial Williamsburg Foundation

Rosa Parks' 100 Wishes

Birmingham Ballroom 4

This session will focus on the 100 Wishes for Rosa Parks' Birthday Project, which is a multi-media, community activism platform for integrating community desires for safer, barrier-free, public spaces into existing community infrastructure. The platform has created a scaffold from the simplest desires from children, through localized art making, up to the digital resources of community, civic planning and funding.

Moderator: Daniel S. Neil, Curator, Rosa Parks Library and Museum, Troy University

Panelists: Georgette Norman, Director, Rosa Park Library and Museum; Elizabeth Matthews, Graduate Student (MA in Landscape Architecture)

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

FRIDAY, AUGUST 8

Fundraising in the Digital Age: Online, Crowd-Sourced Campaigns

Birmingham Ballroom 9

Crowd-sourced fundraising platforms represent just one new opportunity for museums and cultural organizations to break down barriers between audiences and institutions. This session will expand on one museum's experience with creating and carrying out an online crowd-sourced fundraising campaign, and whether such easy-to-use digital platforms might be a good match for organizations.

Moderator: Rhonda Ball Clark, Head of Development, Birmingham Civil Rights Institute

Panelists: Kendall Chew; Education Assistant, Birmingham Civil Rights Institute, Shanetta Pendleton; Development Coordinator, Birmingham Civil Rights Institute

12:30 p.m. – 2:00 p.m.

Awards Luncheon

Keynote Speaker: Lee Hampton, Director Amistad Research Center at Tulane University

Birmingham Ballroom 11, 12

2:15 p.m. – 3:00 p.m.

Concurrent Poster Sessions G

All posters will be presented in the Exhibit Hall

Using Digital Strategies and Concepts to Connect Onsite & Virtual Visitors at the Smithsonian's NMAAHC

This poster session will feature digital strategies and concepts that are part of the Smithsonian's National Museum of African American History & Culture's early development, and will explain the learning and connectivity goals of each digital resource.

Presenter: Nichole Green, Museum Research & Program Specialist, National Museum of African American History & Culture

Trying Something New: Kiah Museum Studies Digital Oral History

This session will highlight the collaborative digital oral history project and partnership between Morgan State University's the Center for the Study of African Diaspora Museums and Communities (CFSAADMC) and Savannah

State University. This project began to bridge the gap in the low country of Georgia by remembering and celebrating the museum story of Virginia

Jackson Kiah, who was one of the participants in the 1983 Blacks in Museums Directory, and then utilized the Directory to collect and build an oral history database.

Presenter: Deborah Johnson-Simon, CEO, the Center for the Study of African Diaspora Museums and Communities at Morgan State University, Otilia Iancu, Savannah State University

e-Ayiti Expose: The Haitian Heritage Museum

Increasing arts resources in schools through the use of technology ensures that students receive a balanced education based on technical literacy and exploration of the arts. This session showcases "e-Ayiti Expose," which is the Haitian Heritage Museum's new educational program, allowing teachers to incorporate video-conferencing, social media, online art galleries, and cultural reference material in ways that support individual or group learning across content areas and grade levels.

Presenter: Sam Joseph, Haitian Heritage Museum

Black Heritage Trail

This session will discuss increasing museum participation in heritage tourism through media. By showcasing the "Black Heritage Trail" (BHT) participants are encouraged to have their museum and/or historical site participate in the BHT, thus increasing their participation in heritage tourism.

Presenter: Dr. Anthony Dixon

Representing Blackness: The Absence of Color within a Museum Setting

An analysis of a museum exhibit in Jacksonville Florida explores heritage politics within the region by observing a lack of black representation. I argue that this museum could have used this opportunity to collaborate with local cultural institutions thus producing a more accurate and inclusive depiction of the city's history.

Presenter: Alison P. Van Haute, Research Intern, National Museum of African American History & Culture

CONFERENCE SESSIONS

All conference sessions will take place at the Sheraton Birmingham Hotel unless otherwise noted.

3:00 p.m. – 3:15 p.m.

Refreshment Break

Exhibitor Hall

3:15 p.m. – 4:45 p.m.

Plenary Session

Birmingham Ballroom 11, 12

The Challenge of Building a 21st Century National Museum

Lonnie Bunch, Director of the National Museum of African American History & Culture, Smithsonian Institution, that is scheduled to open in 2015/2016 leads this plenary by describing the history, current context and future of NMAAHC. This AAAM conference presentation also highlights critical arenas that challenge institution building in the 21st century, among them issues around philanthropy and funding, scholarship and interpretation, identifying target audiences and stakeholders, and using technology to remain operationally innovative/flexible/responsive/accessible. The first 30 minutes will be presentation by the speaker and then the floor will then be opened for moderated audience questions and comments.

Chair: Deborah L. Mack, Associate Director for Constituent and Community Services, National Museum of African American History & Culture

Presenter: Lonnie Bunch, Director, National Museum of African American History & Culture

6:00 p.m. – 8:30 p.m.

Evening Reception

Birmingham Civil Rights Institute “House Party”

Price includes tickets for hors d’oeuvres and one beverage.

Birmingham Civil Rights Institute, 520 16th Street North

Meet friends and colleagues for an evening of the finest food, drink, music, dance and hometown entertainment. Relax and enjoy this mellow throwback. This event is sponsored by the National Museum of African American History & Culture.

SATURDAY, AUGUST 9

8:00 a.m. – 5:00 p.m.

The Civil Rights Trail Bus Tour

Traveling by motor coach, visitors will explore prominent civil rights sites of the 1950’s and 1960’s in both Montgomery and Selma, Alabama. The visit will include a stop at the first pastorate of Dr. Martin Luther King, Jr. in Montgomery and a walk across the infamous Edmund Pettus Bridge in Selma. Includes sack lunch.

Departs from the Sheraton Birmingham Hotel

9:00 a.m. – 1:00 p.m.

The Heritage & Human Rights Walking Tour

Take a walk through the heart of Birmingham’s Civil Rights District to Kelly Ingram Park, site of confrontations between peaceful demonstrators and firemen and police officers. The tour also includes a visit to the Sixteenth Street Baptist Church where four young girls lost their lives in a bombing in 1963. Lunch on your own.

Departs from the Sheraton Birmingham Hotel

SATURDAY, AUGUST 8

The Birmingham Civil Rights Institute (BCRI)
Welcomes
The Association of African American Museums (AAAM)

THANK YOU DR. LAWRENCE J. PIJEAUX, JR.

Dr. Pijaux.

*Thank you for your 19 years
of outstanding leadership
as President and CEO of
BCRI and your service to
AAAM. We congratulate you
on your retirement and wish
you the best of luck.*

We will miss you!!

The board, staff and volunteers
of the Birmingham Civil Rights Institute

PRESENTERS

ANDERSON, LAURA, *Birmingham Civil Rights Institute*
ANDREWS, BARBARA, *National Civil Rights Museum*
BAILEY, JOY, *Lord Cultural Resources*
BAKARI, HARVEY, *Colonial Williamsburg Foundation*
BALL CLARK, RHONDA, *Birmingham Civil Rights Institute*
BARBER, DIANE, *John G. Riley House & Museum*
BARNES, ALTHAMESE, *John G. Riley House & Museum*
BEACH, WEI, *Tuskegee University*
BETTS-MILLER, CHRISTINE, *Lucy Craft Museum of Black History*
BIREDA, MARTHA, *The Blanchard House Museum*
BROWN, JAMES, *Universal Systems*
BUNCH, LONNIE, *National Museum of African American History & Culture*
CHAPMAN, PATRINA, *Charles H. Wright Museum*
CHEW, KENDALL, *Birmingham Civil Rights Institute*
CRAIG, MICHELLE A., *Birmingham Civil Rights Institute*
CYRIAQUE, JEANNE, *Historic Preservation Division of Georgia Dept. of Natural Resources*
DEBARDELADEN, LANESHA, *Charles H. Wright Museum*
DIOP, ANTA, *Archaeology Laboratory of IFAN Cheikh*
DIXON, ANTHONY, *John G. Riley House and Museum*
DRUMMOND, GLENN, *Macon County Archives*
FERGUSON, CHERYL, *Tuskegee University*
FOLEY, CATHERINE, *Digital Humanities Social Science Center*
FRANKLIN, JOHN, *National Museum of African American History & Culture*
FRENCH, CLAUDIA, *Institute of Museum and Library Services*
GREEN, MICHAEL MARCELLUS, *MATRIX: The Center for Digital Humanities & Social Sciences, Michigan State University*
GREEN, NICHOLE, *National Museum of African American History & Culture*
HALLFORD, KERI A, *Tuskegee University*
HAUTE VAN, ALLISON, *National Museum of African American History & Culture*
HEARN, REDELL, *Museum Industry Consultant*
HILLIARD, HERB, *National Civil Rights Museum*
IANCU, OTILIA, *Savannah State University*
JACKSON, ALVIN D., *Willow Hill Heritage and Renaissance Center*
JACKSON, GAYLE L., *Willow Hill Heritage and Renaissance Center*
JACKSON, REGGIE, *American's Black Holocaust Museum*
JACOBS, KIMBERLY, *Gallery 1 at Jackson State University*
JOHNSON-SIMON, DEBORAH, *Center for the Study of African Diaspora Museums & Communities, Morgan State University*
JOSEPH, SAM, *Haitian Heritage Museum*
KAPLAN, FRAN, *America's Black Holocaust Museum*
KINARD, JOY, *Mary McLeod Bethune Council House National Historic Site*
KOSLOW, JENNIFER, *Florida State University*
LEGACY EXCHANGE STUDENT, *Birmingham Civil Rights Institute*

PRESENTERS (CONT.)

LEWIS, CLIFTON, *L.B. Brown House Museum*
 LEWIS, LELANI, *Northwest African American Museum*
 MACK, DEBORAH L., *National Museum of African American History & Culture*
 MATTHEWS ELIZABETH, *Rosa Parks Library and Museum, Troy University*
 MCGEE, MARION, *John G. Riley House & Museum*
 MILLER-BETTS, CHRISTINE, *Lucy Craft Laney Museum of Black History*
 MOORE, EVELINE, *Haitian Heritage Museum*
 NEIL, DANIEL S., *Rosa Parks Library and Museum, Troy University*
 NORMAN, GEORGETTE, *Rosa Parks Library and Museum, Troy University*
 OTILIA, IANCU, *Savannah State University*
 PENDLETON, SHANETTA, *Birmingham Civil Rights Institute*
 PETTY, DAVION, *I.P. Stanback Museum & Planetarium, South Carolina University*
 PHILLIPS, CHIEKO, *Northwest African American Museum*
 PITTMAN, JU'COBY, *Clara White Mission & Museum*
 PRINCE, DENISE, *George's Community College*
 PRUITT, BRAD, *America's Black Holocaust Museum*
 RABIET, SCOTT, *Amaze Design*
 REHBERGER, DEAN, *MATRIX: Digital Humanities and Social Science Center, Michigan State University*
 REICH, CHRISTOPHER, *Institute of Museum and Library Services*
 ROBERTS, LEVITTICUS, *John G. Riley House & Museum*
 ROBERTSON, ASHLEY, *Bethune-Cookman University/Mary McLeod Bethune Foundation*
 ROBERTSON, BEVERLY, *National Civil Rights Museum*
 ROOKS, SANDRA W., *Pinellas County, African American History Museum*
 SANTIAGO, MARGARET, *Smithsonian National Museum of Natural History*
 SITHOLE, RUDO, *International Council of African Museums, AFRICOM*
 SMITH, ERIC, *I.P. Stanback Museum & Planetarium, South Carolina University*
 SOW, TIDIANE, *University Cheikh Anta Diop*
 STAVELOZ, AUNTANESHIA, *American Alliance of Museums*
 TCHAKIRIDES WILL, *America's Black Holocaust Museum*
 TEDDER, WAYNE, *Planning, Land Management and Community Enhancement*
 THARP, BRENT W., *George Southern University Museum*
 THOMAS, GWENDOLYN, *Bealsville, Inc. Glover School*
 THOMAS, SELMA, *NMAAHC*
 VAN HAUTE, ALISON P., *National Museum of African American History & Culture*
 WARE, DENISE, *Prince George's Community College*
 WASHINGTON CHERRY, ARVENITA, *Prince George's African American Museum and Cultural Center*
 WATRALL, ETHAN, *Matrix: Digital Humanities & Social Science Center*
 WOOD, INGER W., *Georgia Southern University*
 ZISHOLTZ, ELLEN, *I.P. Stanback Museum & Planetarium, South Carolina University*

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SITES
Latin Jazz Exhibits—2002



Lowell NHP
Kerouac, On the Road Exhibits—2007



Birmingham Civil Rights Institute
Front Line Exhibits—2009



Edsel & Eleanor Ford House
Different By Design Exhibits—2009



Hampton NHS
Slave Quarters Exhibits—2010



Salem Maritime NHS
Salem Trade History Exhibits—2011



Ritz Theater & Museum
More Than A Game Exhibit—2011



Booker T. Washington NM
Born Here, Freed Here Exhibit—2014



Brown v. Board NHS
Exhibit Renovations—2015

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2015 FAAHPN

BIENNIAL CONFERENCE

MAY 18 - 20, 2015

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Whether highlighting the 150th anniversary {Sesquicentennial} of the Civil War or paying tribute to distinguished foot soldiers of the Civil Rights Movement, African American museums and cultural institutions play a vital role in the engagement, enlightenment and education of the community. The Florida African American Heritage Preservation Network will host its Biennial Conference May 18-20, 2015 which will provide learning opportunities for museum professionals and patrons to lead, manage, and collaborate more effectively, while experiencing the unique history and culture of the Tallahassee, Florida area.

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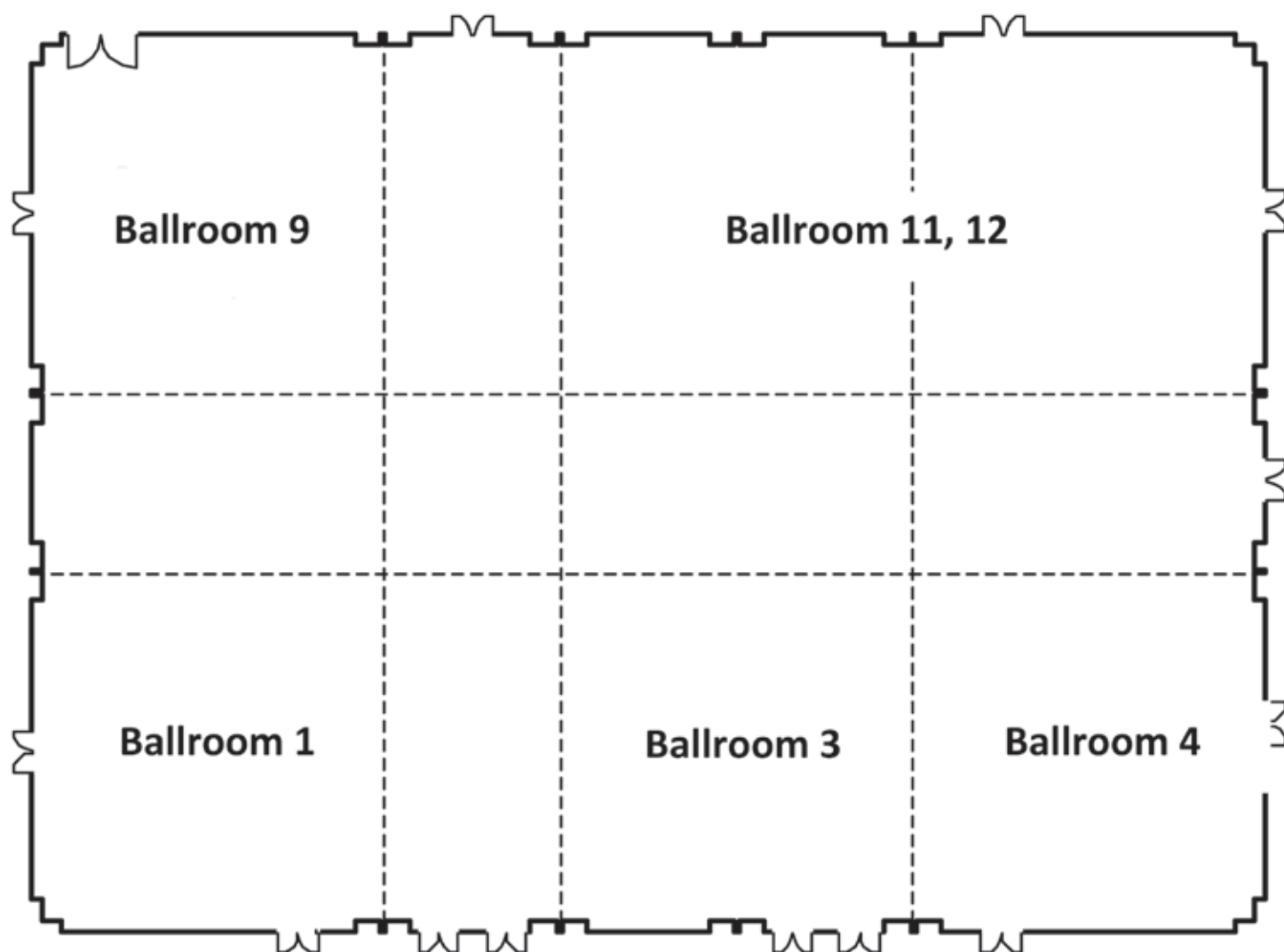


EXHIBIT HALL

THINGS HAVE **CHANGED.** SO HAVE **WE.**

At the place of Dr. Martin Luther King, Jr.'s death in 1968 in Memphis, Tennessee, the National Civil Rights Museum was born.

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