CULTURE, COMMERCE & COMMUNITY:
MUSEUMS AND HISTORICAL COMMEMORATION

2011 Annual Conference
Association of African American Museums
Tallahassee, Florida
August 3 – 6, 2011

Hosted by John G. Riley Center/
Museum of African American History & Culture
The Association of African American Museums welcomes you to the 2011 Annual Conference to be held August 3–6, 2011 in Tallahassee, Florida, hosted by the John G. Riley Center/Museum of African American History and Culture.

Culture, Commerce & Community: Museums and Historical Commemoration will examine links that bind historical memory, commemoration, and environments that can ensure museums’ financial viability, while exploring new market relationships that benefit cultural institutions and their communities. Collaborations among museums, cultural organizations and funders constitute a broader participation in the community. As repositories of our culture, African American museums should develop initiatives that encourage connections between culture and commerce. Museums maintain their collections and develop programs that celebrate our national triumphs and promote a better understanding of our national tragedies. Conference sessions will address the conference theme and include methods for increasing community understanding of cultural traditions, in addition to finding substantive ground for future collaborations between museums and cultural organizations. Sessions will also highlight various approaches to developing commemorative exhibits and programs. Welcome to Tallahassee!

The Association of African American Museums gratefully acknowledges the support of the 2011 Annual Conference planning committees, volunteers, sponsors and local partners. We are especially grateful to the Tallahassee host institution, the John G. Riley Center/Museum of African American History and Culture; the State of Florida, Department of State, Division of Cultural Affairs; the Florida Council on Arts and Culture; the National Endowment for the Arts; and, the Leon County Tourist Development Council–Visit Tallahassee.
2011 AAAM ANNUAL CONFERENCE

Final Program

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The information contained in this brochure was the most accurate information at press time. Program sessions, speakers, special events, and times may change, please refer to the conference addendum for changes to the conference information.
Established as the voice of the African American Museums Movement, the Association of African American Museums (AAAM) is a non-profit membership organization dedicated to serving the interests and needs of Black museums and cultural institutions nationwide. Membership is comprised of museums, museum professionals, institutions, and individuals that share an interest in African American art, culture, and history. Through training opportunities and member services, AAAM supports the goals of African American museums and museum professionals.

**OUR ROOTS RUN DEEP**

The African American Museum Movement emerged during the 1950s and 1960s to preserve the heritage of the Black experience and to ensure its proper interpretation in American history. Black museums instilled a sense of achievement within Black communities, while encouraging collaborations between Black communities and the broader public. Most importantly, the African American Museums Movement inspired new contributions to society and advanced cultural awareness.

**LAYING THE FOUNDATION**

In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, founder of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations and the Black Museums Conference, the first informal Black museum association, evolved from these conferences. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. These conferences provided the opportunity for an ad hoc committee to lay the groundwork for still another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name “African American Museums Association” (AAMA), and elected its first governing council. AAMA’s first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

During the General Session of the 1997 AAMA Annual Conference in Baltimore, Maryland, the members present voted to legally change the name to “Association of African American Museums,” dissolving the former name of AAMA. A committee was elected to initiate and complete the name change procedures. Members of the committee included: Dr. John Fleming, Committee Chair; Waverly Glover, CPA; William Billingsley, Acting Operations Officer – New Organization, AAAM; and Robert E. Harley, Attorney at Law/Taxation, Ohio. The organization became official in 1998 and Rita Organ was elected president of the Association of African American Museums at the 1998 AAAM Annual Conference in Birmingham, Alabama.
On behalf of the Association of African American Museums, I extend warm greetings to all of our colleagues from around the country. While there have been many challenges over the past year, it is good to see familiar and new faces who have come to Florida with a renewed hope and determination to learn how to improve our institutions.

This year’s conference, Culture, Commerce & Community, brings together a distinguished group of museum professionals who are dedicated to preserving African American history and culture. We would like to thank the city of Tallahassee for hosting our 33rd year of gathering as museum professionals. The events planned for this conference by the Tallahassee Host Committee are exceptional; and the information shared in the workshops will help move each of our institutions forward.

I invite you to attend as many workshops as possible. More importantly, I challenge your involvement in every session. We hope that this conference will provide an overview of Florida’s success in promoting African American culture. It is important that we learn from each other how to build stronger partnerships, develop sustainability plans, and be innovative with our efforts to increase revenue. We are viable partners in tourism and a major contributor to economic development in our communities.

As we honor our past by recognizing the “Mother of African American Museums,” Dr. Margaret T.G. Burroughs, let us not forget her struggle to build this organization as a shining example of our commitment to SAVE OUR HISTORY. Dr. Burroughs dedicated more than fifty years of her life teaching young people about our culture. Let us remember her legacy, by sharing our stories.

The Board of Directors and I wish you all the best in the upcoming year!

Kathe Hambrick Jackson
President, Association of African American Museums
Executive Director, River Road African American Museum
August 3, 2011

Althemese Barnes, Executive Director
John G. Riley House Museum
419 East Jefferson Street
Tallahassee, FL 32301

Dear Ms. Barnes:

It is with great pleasure that I congratulate you and welcome over 300 Museum Directors of the National Association of African American Museums (AAAM) to Tallahassee for their Annual Conference.

I commend AAAM for their global support of African American museums protecting, preserving and interpreting the rich history and culture of African-derived art.

Tallahassee is deeply rooted in African American heritage and is enriched with a diverse array of artifacts and artwork that reflect the historical and cultural connections of African Americans and Caribbeans to the African Diaspora.

Thank you for preserving the spirit encouraging an awareness and appreciation for the educational and social contributions of African Americans to Florida's history.

My best wishes for a successful conference!

Sincerely,

Jennifer Carroll
Lieutenant Governor

THE CAPITOL
TALLAHASSEE, FLORIDA 32399 • (850) 488-4711 • FAX (850) 921-6114
August 2011

It is a great pleasure as the Mayor of Tallahassee to extend a warm welcome to everyone joining us for the African American Museums Conference.

Often described as “The Other Florida,” Tallahassee features canopy roads, moss-draped oaks, and rolling hills. I am confident that you will enjoy the historic landmarks, natural attractions and the university ambiance that is unique to Tallahassee. During your stay, I hope you have the opportunity to visit some of the places that make Tallahassee such a beautiful, historic, and unique city.

On behalf of the City Commission and the citizens of Tallahassee, we welcome you, offer our best wishes for a successful event, and look forward to the opportunities to collaborate and share some of Tallahassee’s successes in preserving its rich history.

Sincerely,

[Signature]

John R. Marks, III
Mayor
Welcome to Tallahassee, Leon County, the State of Florida and the southeast region. The local host committee and sponsors view this conference as an opportunity to renew our commitment to celebrate, package and promote history across the globe while sharing some of our most unique cultural treasures. Our theme was carefully chosen to reflect 21st century challenges and opportunities.

At a time when tremendous social forces are driving people everywhere to network and cooperate for sustainable development, there is an almost fanatical attempt by some to cling to past uncooperative practices and to reinforce the top-down model of the few controlling the many. Cultural development demands the need to value each person and to recognize that we all have a common story but different ways of telling it.

Our work and institutions are the hope for the future. They can regenerate wealth within communities in a way that top-down development never can. They have the capacity to reach broader and deeper into communities and the marketplace than traditional institutions can and at the same time possess the ability to resolve social, theological and political conflicts as many present social systems never will.

These different interpretations are understandable as we live in diverse geographical, economic, ethnic, theological and political environments and therefore we often react to similar events differently. What makes these reactions all the more “real” is the way we define the experience. Through language differences and unclear definitions we frequently end up alienating what we should embrace and demolish what we should develop.

As a consequence of these cultural patterns, individuals, organizations and communities suffer needlessly. Many communities in the US are declining rather than growing and developing; the economy is sinking as debt is increasing; ethnic, theological and political conflicts are growing rather than moderating. All of these mounting challenges are due to cultural issues: our patterned ways of speaking, acting and thinking. Only when we rise to meet these challenges with a more effective way of understanding and applying cultural principles will we begin to see meaningful progress in resolving our difficulties.

This conference, hopefully, will encourage networking with others in the creation of a cultural framework upon which new ideas for sustainable development can proceed. The vision is to create a regional and global network that will enable participants to introduce creative ways of implementing the process of development in their communities, towns and cities, while maintaining their individuals programs and initiatives. Participants are encouraged to continue, beyond this conference, documenting, preserving, packaging and illuminating heritage trails common to geographic areas including Civil War Trails, Blues Trails, the Old Spanish Trail, Rails and Trails and many more.

**Make no mistake, cultural tourism is already a lucrative industry in the new economy, and the new economy, this phenomenon we are calling the information economy, requires a global marketplace. Culture, Commerce and Community..........**

So let’s embrace and develop our individual and collective potential. If there is ever a time such an approach is needed it is now!

Enjoy the conference.

Althemese Barnes, Founding Executive Director
Riley House Museum and Organizer
Of the Florida African American Heritage Preservation Network
Local Host Chairman, 2011 Association for African American Museum Conference
August 3, 2011

Greetings:

On behalf of the administration, faculty, staff and students of Florida A&M University (FAMU), I extend a warm welcome to the Association of African American Museums (AAAM) on the occasion of its 2011 national annual conference titled: “Culture, Commerce & Community: Museums and Historical Commemoration.”

This conference celebrates the Association of African American Museum’s commitment to supporting those who protect, preserve and interpret African and African-American art, history and culture. As you gather to reflect and commemorate America’s multicultural history, I invite you to experience and enjoy our historic campus and outstanding students. Because of our strong commitment toward supporting African-American art, culture, and historical resources, we applaud the contributions and services of your esteemed association.

Again, welcome to Tallahassee and best wishes toward what is sure to be an exciting and enlightening conference.

Sincerely,

James H. Ammons
President

FAMU IS AN EQUAL OPPORTUNITY/EQUAL ACCESS UNIVERSITY
August 2011

As Chairman of the Leon County Commission, I am pleased to welcome you to Leon County and the Florida Panhandle for the Association of African American Museums’ annual conference.

Leon County has a diverse and rich history, as showcased in our historic and cultural sites that I hope you will visit while staying here, and I am excited about the many places that you will experience as part of the conference tours. You will particularly enjoy the time you spend on the beautiful campuses of Florida A & M University and Florida State University.

Our area is well-known for its historic and scenic canopy roads which Leon County has taken important steps to protect. I encourage you to travel throughout the county and experience the elegance of the canopies.

On behalf of the citizens of Leon County and the County Commission, I wish you the best of luck for a successful conference, and I hope that you will return to Florida’s Capital County in the future.

Sincerely,

John E. Dailey
Chairman
Leon County Board of County Commissioners

An equal opportunity employer
The Florida African American Heritage Preservation Network (FAAHPN) welcomes you to Florida for the 2011 Association of African American Museums Conference. Our commitment is to “tell our story, and to document and promote Florida’s African American history and culture”. By so doing we are contributing significantly to a spiritual movement to preserve the ancestral shrine. At the same time, we are building on this foundation by training and inspiring the next generation to take our places as professional museum Directors.

We welcome you to the conference and invite return visits to enjoy all of Florida’s rich history, its art and heritage.
TRANSPORTATION

CONFERENCE BUS SERVICE
Conference sessions will take place at the Florida State Turnbull Conference Center and buses will provide shuttle service from both the Doubletree Hotel Tallahassee and the Aloft Downtown Tallahassee Hotel each morning, and return at the end of each day following the evening receptions. Please note the approximate departure times for each day:

Wednesday, August 4

MORNING SHUTTLE
8:00 a.m. Depart Aloft Hotel
8:15 a.m. Depart Doubletree Hotel
8:30 a.m. Arrive at FAMU

EVENING SHUTTLE
7:45 p.m. – 8:15 p.m. Shuttle bus will make multiple trips to hotels from FAMU

Thursday, August 5

MORNING SHUTTLE
7:15 a.m. Depart Doubletree Hotel
7:30 a.m. Depart Aloft Hotel
8:00 a.m. Depart Aloft Hotel
8:15 a.m. Depart Doubletree Hotel
8:35 a.m. Depart Aloft Hotel
8:45 a.m. Depart Doubletree Hotel

EVENING SHUTTLE
5:30 p.m. – 6:00 p.m. Shuttle bus will run continuously between Riley House and FSU Conference Center
7:45 p.m. – 8:15 p.m. Shuttle bus will run continuously between hotels and Riley House

Friday, August 6

MORNING SHUTTLE
7:00 a.m. Depart Doubletree Hotel
7:15 a.m. Depart Aloft Hotel
7:45 a.m. Depart Aloft Hotel
8:00 a.m. Depart Doubletree Hotel
8:30 a.m. Depart Aloft Hotel
8:40 a.m. Depart Doubletree Hotel

EVENING SHUTTLE
5:30 p.m. – 6:00 p.m. Shuttle bus will run continuously between Museum of Florida History and FSU Conference Center
7:45 p.m. – 8:15 p.m. Shuttle bus will run continuously between trips between hotels and Museum of Florida History

HOTEL SHUTTLE SERVICE
In addition to the AAAM conference shuttle buses, both hotels have complimentary shuttles that operate within a 2-mile radius of the hotels. The Doubletree Tallahassee Hotel shuttle also provides complimentary transportation to the Tallahassee Regional Airport.
2011 AAAM Annual Conference
Tallahassee, FL
August 4-5

Visitor parking will be available on Level 1 of the St. Augustine Parking Garage located adjacent to the Turnbull Conference Center. For your convenience, please use the entrance located on St. Augustine Street (Level 1) where there will be a parking attendant to direct you. The Conference Center can be accessed directly from the garage on Level 4 or through the main entrance on W. Pensacola St.

* Parking on floors other than those reserved for event parking is restricted; illegally parked vehicles may be cited.

555 West Pensacola Street • Tallahassee, FL 32306-1640
Ph. 850.645.3801 • Fax 850.644.2589 • http://conferencing.fsu.edu
ABOUT TALLAHASSEE

Home to the state capital, two major universities and an array of museums, attractions and unique experiences, Tallahassee shares a deep-rooted history and culture with unparalleled nature and outdoor recreation.

A fusion of cosmopolitan flair and charming personality defines the spirit of Florida’s Capital City – where it all comes together for visitors. Stretching along the Florida Panhandle, Tallahassee is a place where college town meets cultural center, politics meets performing arts and history meets nature, a place where the vibrancy of what to do is matched only by the city’s inviting hospitality.

Claiming a who’s who of prominent African American residents and serving as eyewitness to a number of society-altering happenings, Tallahassee is enriched with a deep-rooted African American heritage. Momentous events such as the 1865 reading of the Emancipation Proclamation and the 1956 bus boycott that resulted in the abolishment of segregated seating on public transportation woven together with Civil Rights monuments and an array of noteworthy sites create a unique cultural tapestry and an African American experience that is distinctively Tallahassee.

Though many of the voices have now fallen silent, the message and achievements of Tallahassee’s many African American heroes live on through its historic homes and structures. Preserved treasures such as the Riley House and the Union Bank, tell of the crushing struggles and the inspiring triumphs of Tallahassee’s black community. Follow the trail of these heritage sites and relive the African American experience as told by these living remnants.
HOST INSTITUTION

John G. Riley Center/Museum of African American History and Culture
www.rileymuseum.org
419 East Jefferson Street
Tallahassee, FL 32301
Phone: 850-681-7881

CONFERENCE CENTER
Florida State Turnbull Conference Center
http://learningforlife.fsu.edu/conference
555 West Pensacola Street
Tallahassee, FL 32306
Phone: 850-644-3801

PARTICIPATING INSTITUTIONS
The Museum of Florida History
www.museumoffloridahistory.com
500 South Bronough Street
Tallahassee, FL 32399
Phone: 850-245-6400

Carrie Meek-Eaton, Sr. Southeastern Regional Black Archives Research Center and Museum Carnegie Library
www.famu.edu/BlackArchives
Florida A&M University
Tallahassee, FL 32307
Phone: 850-599-3020
CONFERENCE HOTELS

DOUBLETREE HOTEL TALLAHASSEE

Welcome to the Doubletree Hotel Tallahassee — a full-service hotel in the heart of downtown Tallahassee, Florida.

The Doubletree Hotel Tallahassee is located within walking distance from Florida’s Capital Complex, the Florida Supreme Court, U.S. Federal Court, Leon County Courthouse, Tallahassee—Leon County Civic Center, and many government offices and museums. This Doubletree hotel offers views of the city parks, friendly service and an unbeatable location with easy access to Florida State University, Florida A&M University and only 15 minutes from Tallahassee Regional Airport. Our luxurious guest rooms include all the comforts of home and must-have amenities for business and leisure travelers alike.

When you are ready to explore Tallahassee, Florida, the Doubletree Hotel Tallahassee is just minutes from several of the city’s bustling entertainment centers. Our friendly staff looks forward to welcoming you with our signature, warm chocolate chip cookie and Southern Hospitality.

**Doubletree Hotel Tallahassee**

101 South Adams Street
Tallahassee, FL 32301
TEL: 850-224-5000
http://doubletree1.hilton.com

ALOFT TALLAHASSEE DOWNTOWN

Alive and oh-so attention-grabbing, the new Aloft Tallahassee Downtown brings fabulousness to the sunny Florida Panhandle! Situated amongst downtown’s historic tree-lined streets and just paces from the State Capitol complex, Florida State University and Florida A&M University, our Tallahassee hotel is the perfect pick whether your travels call for business or pleasure. Check out the freshest Tallahassee hotel on the scene!

We’re the hippest of the Tallahassee hotels on the scene and invite you to grab a glass of pinot or a pint with friends at w xyz® bar, munch a sweet, savory or healthy snack from re:fuel by Aloft®, our 24/7 pantry, or shoot some pool in our vibrant re:mix® lounge. And with complimentary hotel-wide wired and wireless Internet access throughout, you can always check in with the spouse or boss!

**Aloft Tallahassee Downtown**

200 North Monroe Street
Tallahassee, FL 32308
TEL: 850-513-0313
www.alofttallahassee.com
SPECIAL ACTIVITIES

GOING, GOING, SOLD!
Burroughs-Wright Fellowship Silent & Live Auctions

Preview: August 4 and 5
Exhibitors’ Hall, Florida State (FSU) Conference Center

Live Auction: August 5
Evening Reception, Museum of Florida History

AAAM needs you! Show your support for the Burroughs-Wright Fellowship by donating a gift for the 2011 AAAM Annual Conference, Culture, Commerce & Community: Museums and Historical Commemoration. The items collected will be auctioned off to raise funds for our Burroughs–Wright Fellowships. Contribute exciting and unique items that will highlight your museum’s collection.

The successful bidder must arrange for payment and pick-up by 5:00 p.m. on Friday, August 5. Winning bids will be posted in the Exhibitors’ Hall on Friday, August 5 after 3:30 p.m.

EVALUATION FORMS

Evaluation forms will be available at each session and included in your conference packets. Please fill these out at the end of each session and return them to a conference volunteer. Evaluation forms can also be returned to the Registration Desk.
CONFERENCE-AT-A-GLANCE

All conference sessions will be held at the Florida State Conference Center, Tallahassee unless otherwise noted.

TUESDAY, AUGUST 2
2:00 p.m. – 6:00 p.m.
Registration Desk OPEN
Doubletree Hotel Tallahassee
Adams Meeting Room, First Floor

WEDNESDAY, AUGUST 3
7:30 a.m. – 5:00 p.m.
Registration Desk OPEN
Doubletree Hotel Tallahassee
Adams Meeting Room, First Floor

12:00 p.m. – 6:00 p.m.
Exhibitors’ Hall SET-UP (Closed)
Florida State Conference Center
Atrium, Second Floor

9:00 a.m. – 5:00 p.m.
Pre-Conference Workshop
(Pre-registration required)
“Theoretical & Practical Approaches to Historic Preservation”
Florida A&M University, Tallahassee

6:00 p.m. – 8:00 p.m.
Evening Reception
Carrie Meek-Eaton, Sr.
Southeastern Regional Black Archives Research Center and Museum at Florida A&M University

THURSDAY, AUGUST 4
7:30 a.m. – 5:00 p.m.
Registration Desk OPEN
Florida State Conference Center
Registration Desk, Lobby, First Floor

8:00 a.m. – 5:30 p.m.
Exhibitors’ Hall OPEN
Florida State Conference Center
Atrium, Second Floor

9:00 a.m. – 10:00 a.m.
AAAM Annual Business Meeting
Auditorium, Second Floor

10:15 a.m. – 11:45 a.m.
CONCURRENT SESSIONS A
Interpreting Living Culture: Strategies for Increasing Participation and Heritage Preservation
Room 114, First Floor

Linking Young People to Museums III: CRASH (Civil Rights, Arts, Science and Humanities)
Auditorium, Second Floor

Effective Strategies for Community Engagement at Home and Abroad
Room 205, Second Floor

A New Vision and Model for Historic Houses
Room 214, Second Floor

12:00 p.m. – 1:30 p.m.
Opening Day Luncheon –
Keynote Speaker: Valerie Scoon, President & CEO, True Visions Productions; Professor, The Film School at Florida State University
Room 108, First Floor

1:45 p.m. – 3:15 p.m.
CONCURRENT SESSIONS B
IMLS Grant Funding Programs
Room 114, First Floor

National Museum of African American History and Culture Update: Five Years Down, Five to Go!
Auditorium, Second Floor

Building Museum Identity: The 1983 Blacks in Museums Directory Revisited
Room 205, Second Floor

War is the Answer: Museums Commemorate, Preserve and Interpret the African American Military Experience
Room 214, Second Floor

3:15 p.m. – 3:45 p.m.
Refreshment Break – Exhibitors’ Hall
Atrium, Second Floor

3:45 p.m. – 5:15 p.m.
CONCURRENT SESSIONS C
The National Park Service: Interpreting African American History Through Museum Exhibitions
Room 114, First Floor

Brothers in Arms: The Challenges of African American Commemoration Programs
Auditorium, Second Floor

The Payback of Historic Designation
Room 205, Second Floor

If You Build It, They Will Come...If They Know About It
Room 214, Second Floor

6:00 p.m. – 8:00 p.m.
Evening Reception
John G. Riley Center/Museum of African American History and Culture
FRIDAY, AUGUST 5

7:30 a.m. – 5:00 p.m.
Registration Desk OPEN
Florida State Conference Center
Registration Desk, Lobby, First Floor

8:00 a.m. – 5:30 p.m.
Exhibitors’ Hall OPEN
Florida State Conference Center
Atrium, Second Floor

8:00 a.m. – 8:45 a.m.
STANDING PROFESSIONAL COMMITTEE BREAKFAST MEETINGS
Alliance for Professional Development
Room 205, Second Floor
CARE: Curators, Registrars, Archivists and Exhibit Specialists
Room 214, Second Floor
Directors’ Roundtable
Room 215, Second Floor
Disaster Task Force
Room 114, First Floor
Education and Public Programs
Auditorium, Second Floor
Marketing and Administrative Staff Representatives
Auditorium, Second Floor

9:00 a.m. – 10:45 a.m.
Plenary Session
“Zora Neale Hurston: Jump at the Sun” (Documentary Screening)
Auditorium, Second Floor

11:00 a.m. – 12:15 p.m.
CONCURRENT SESSIONS D
Dayton Skyscrapers: Art, Culture and Community
Room 114, First Floor
Haiti Cultural Recovery Project
Auditorium, Second Floor
Winning Grants by Building Successful Relationships with Funding Agencies
Room 205, Second Floor
20 Years of Service: The National Civil Rights Museum and the Birmingham Civil Rights Institute
Room 214, Second Floor

12:30 p.m. – 2:00 p.m.
Awards Luncheon
Room 108, First Floor

2:15 p.m. – 3:30 p.m.
CONCURRENT SESSIONS E
The National Register: How and Why for Black Communities
Room 114, First Floor
The Legacy of Margaret Taylor Burroughs
Auditorium, Second Floor
Stoking the Fires: Interpreting the African American Experience in the Library
Room 214, Second Floor

3:30 p.m. – 4:00 p.m.
Ice Cream Social – Exhibitors’ Hall
(Silent Auction Closes at 2:00 p.m.)
Atrium, Second Floor

4:00 p.m. – 5:15 p.m.
CONCURRENT SESSIONS F
The National Park Service: Preserving African American History and Culture
Auditorium, Second Floor
PEER into the Future: The American Jazz Museum’s Sustainable Fundraising Model
Room 205, Second Floor
From the Underground Railroad to Black Studies in America: Exploring Historical, Cultural and Contemporary Connections
Room 214, Second Floor

6:00 p.m. – 8:00 p.m.
Evening Reception & BWF Live Auction
Museum of Florida History

SATURDAY, AUGUST 6

9:00 a.m. – 2:00 p.m.
“Main Roads and Crossroads Heritage” Bus Tour of Tallahassee
(Pre-registration required)
THEORETICAL AND PRACTICAL APPROACHES TO HISTORIC PRESERVATION

$35 | $10 (Student rate)
Includes transportation, lunch and materials.

This workshop is designed to engage participants in a visual experience of asset based planning and implementation of historic preservation as a redevelopment strategy. It will be divided into two sections, a student session and a professional session that will run simultaneously.

The student session will engage individuals in examining various aspects of museum management, historic preservation and other careers both in the academic environment and outside the academic setting. The combination of theory, traditional and applied applications will be used to expose participants to resources and information that can enhance the marketability of employment following graduation. In order to accomplish this goal, the workshop will be divided into three pertinent aspects of the field: historic preservation economics, program funding/grant writing, and governance/administration.

The professional session is for professionals already practicing in the museum field. It will offer discussions and information relating to standards of the industry. This session is designed to enlighten professionals about the best practices and theoretical concepts associated with historic preservation. The workshop will be divided into three pertinent areas: archival/digitization concepts, collaboration/partnership, and historical development.

WORKSHOP PRESENTERS:

Donovan Rypkema is a nationally recognized expert on historic preservation economics.

Julie Hare is an accomplished published local historian whose consultant firm assists non-profit historical entities to secure funding and interpret their history.

Dr. Anthony Dixon is the assistant director of the Riley Museum, field director of the Florida African American Heritage Preservation Network and an adjunct professor of history.

Timothy Barber is the director of the Black Archives of South Florida.

Goliath Davis, III is the senior administrator for the city of St. Petersburg, Florida. He led the award winning Midtown Historical Development Organization in the revitalization of the historic African American community in St. Petersburg.

Al Pasini is the director of the Tallahassee Downtown Improvement Association.

Lee Daniels is the executive director of Visit Tallahassee, the Tallahassee regional tourism office.

Dr. Deborah Mack is an experienced professional museum consultant.
KEYNOTE SPEAKER

Opening Day Luncheon
VALERIE SCOON
President & CEO, True Visions Productions;
Professor, The Film School at Florida State University

Valerie Scoon is a producer and creative executive with extensive industry experience who most recently served as the director of development for Oprah Winfrey’s Harpo Films where she worked for 7 years. She has also worked as the associate director of News and Public Affairs at the Public Broadcasting Service.

Ms. Scoon worked as a creative executive for feature films at Warner Brothers and a story analyst at Creative Artists Agency in Beverly Hills before joining Harpo Films to help develop major motion pictures, among them the highly acclaimed Beloved as well as The Great Debaters. While at Harpo, she also had a hand in television, earning associate producer credits for the mini-series The Wedding and Oprah Winfrey presents: Their Eyes Were Watching God, both of which starred Academy Award-winning actress Halle Berry.

Ms. Scoon is a graduate of Harvard University where she studied American history and literature. As president and CEO of True Visions Productions she currently develops and produces films and documentaries for theatrical release.

THURSDAY, AUGUST 5
12:00 Noon – 1:30 p.m.
Room 108, First Floor
FSU Conference Center
**THURSDAY, AUGUST 4**

9:00 a.m. – 10:00 a.m.

**AAAM Annual Business Meeting**
Auditorium, Second Floor

10:15 a.m. – 11:45 a.m.

**CONCURRENT SESSIONS A**

**Interpreting Living Culture: Strategies for Increasing Participation and Heritage Preservation**
Room 114, First Floor

The members of this panel will address their experiences exhibiting and interpreting traditional cultures in order to suggest ways for museums and other cultural organizations to establish relationships with new communities. Their insights will hopefully generate a discussion that provides ideas for future programming that will increase the sustainability of both traditional communities and museums themselves by encouraging the maintenance of cultural heritage and by building trust between local audiences and the cultural institutions that strive to serve their needs.

Moderator: Blaine Waide, Florida State Folklorist
Participants: Mike Knoll, South Florida Folklife Center and Daisy M. Fulton, Spady Cultural Heritage Museum

**“The Truth, the Whole Truth and Nothing but the Truth?” Linking Young People to Museums III: CRASH**
Auditorium, Second Floor

The Museum classes and interns at the Stanback Museum at South Carolina State University (an HBCU) have expanded to include students majoring in a variety of disciplines, supporting the thesis that museums can attract students in any discipline – CRASH: Civil Rights, Arts, Science and Humanities. The panel will explore the links that bind historical memory with present realities. The discussion will include how the truth will attract young people to museums, how ideas can provide life changing experiences and how museums can inspire people to think about the world and challenge the injustices in society. It is appropriate that this panel is created by young people who have been the change agent in almost all social change movements. This is an important topic for the sesquicentennial of the Civil War, where funded celebrations are focused around traditional perspectives which do not include the realities of the African American experience.

Moderator: Ellen Zisholtz, I.P. Stanback Museum and Planetarium, South Carolina State University
Participants: Roanna Lalamasigh, South Carolina State University; Quenton Atterberry, South Carolina State University; Eric Smith, South Carolina State University; Ashely Burkes, South Carolina State University; Harriett Hilton, South Carolina State University; Davion Petty, South Carolina State University; and Jessica Teasdale, South Carolina State University

**Effective Strategies for Community Engagement at Home and Abroad**
Room 205, Second Floor

Through an interactive workshop session, instructors Annie Ruth and Toilynn O’Neal will share proven innovative strategies and collaborations that have helped to interpret the Black cultural experience and history to create impactful exhibits, educational programming and projects currently utilized in museum outreach in the United States and abroad. Participants will be provided with information and examples of how to create a successful educational outreach and community engagement program that utilizes community-based artists to reach schools, surrounding organizations and the community at large.

Moderator: Annie Ruth, Artist/Arts Educator
Participants: Annie Ruth, Artist/Arts Educator and Toilynn O’Neal, New American Art Gallery II
A New Vision and Model for Historic Houses
Room 214, Second Floor
This session will present a new vision and model for historic houses, one based on innovative experiences and sustainable operations. These topics will be addressed in the context of the Florida Division of Historical Resources’ development of The Grove, former home to Florida Governor LeRoy Collins and now an historic house in Tallahassee.

The panel, featuring representatives from The Grove Project Team, will explore the fundamental principles associated with these core concepts and their application to the development of The Grove. Specific areas of focus will include financial development, audience engagement, museum identity, and business planning.

Moderator: **Robert Krause**, Florida Division of Historical Resources, Florida Department of State
Participants: **Robert Krause**, Florida Division of Historical Resources, Florida Department of State; and **Beth Eby**, MLD Architects

12:00 p.m. – 1:30 p.m.

Opening Day Luncheon
Keynote Speaker: **Valerie Scoon**, President & CEO, True Visions Productions; Professor, The Film School at Florida State University
Room 108, First Floor

1:45 p.m. – 3:15 p.m.

CONCURRENT SESSIONS B

IMLS Grant Funding Programs
Room 114, First Floor
Join the Institute of Museum and Library Services (IMLS) program staff as they share information about funding opportunities for museums: grants that strengthen the ability of museums to serve the public more effectively, grants for conservation of collections, grants to provide professional development opportunities to staff, and programs for a variety of other museum activities. In addition to the presentation about the grant programs including the Museum Grants for African American History and Culture, the staff will discuss how to write a competitive grant, and highlight IMLS resources.

Moderator: **Twinet G. Kimbrough**, Institute of Museum and Library Services
Participants: **Twinet G. Kimbrough**, Institute of Museum and Library Services and **Mark Isaksen**, Institute of Museum and Library Services

National Museum of African American History and Culture Update: Five Years Down, Five to Go!
Auditorium, Second Floor
Join staff of the Smithsonian’s newest museum in an informative session that will update museum colleagues of the architectural plans, exhibition development, collecting—to-date and programs offered by the National Museum of African American History and Culture. It will explore relations between the museum and sister AAAM museums as well as with the AAAM organization.

Moderator: **John W. Franklin**, National Museum of African American History and Culture
Participants: **David Adjaye**, Michele Gates Moresi, and **Tuliza Fleming**, National Museum of African American History and Culture

Building Museum Identity: Does Anybody Know We Were There?
The 1983 Blacks in Museums Revisited
Room 205, Second Floor
Public value and impact are major concepts in the informal learning community. This session is a forum to discuss, debate, and memorialize the impact of the 1983 Blacks in Museums Directory.

In 1983, a then fledgling African American Museums Association published its first directory of professionals engaged in the arduous task of keeping the culture of African descended peoples in their own museums. Roughly 300 individuals showed up for a gathering and stepped up to be recorded for their efforts. Now 30 years have gone by, and with the passing of the years we mourn the passing of some of these incredible “Keepers of the Culture.” Not only have individuals passed but also some of the institutions that were so vigorous in those days. Those that are still standing must once again step up and allow a new generation to see how they made it over, under, around and through this obstacle course and are still keeping the culture.

Moderator: **Dr. Deborah Johnson-Simon**, Office of Museums—Morgan State University
Participants: **Gabriel Tenabe**, Office of Museums—Morgan State University; **Margaret Santiago**, National Museum of Natural History (Retired); and **Vanessa Thaxton-Ward**, Hampton University Museum and Archives
War is the Answer: Museums Commemorate, Preserve and Interpret the African American Military Experience
Room 214, Second Floor
African Americans have played a significant role in all American military campaigns from colonial times to today. Museums have long promulgated this history. This session will focus on the standards of collecting, preserving, interpreting and exhibiting African American military history. It will address the best ways to commemorate the Civil War and the role of African Americans in the military and how these projects impact the commerce and culture of a community. Most importantly in what ways are museums advancing standards of presentations and programs that capture a 21st century audience and educate that audience about the history of war and the social, political and economic factors that play into the African American experience in war.

Moderator: Samuel W. Black, Senator John Heinz History Center
Participants: Charles Bethea, DuSable Museum of African American History and Culture; Christy Coleman, The American Civil War Center at Historic Tredegar; and Hari Jones, African American Civil War Freedom Foundation and Museum

3:15 p.m. – 3:45 p.m.
Refreshment Break – Exhibitors’ Hall
Atrium, Second Floor

THURSDAY

3:45 p.m. – 5:15 p.m.
CONCURRENT SESSIONS C

The National Park Service: Interpreting African American History Through Museum Exhibitions
Room 114, First Floor
More than thirty-four National Park Service units and National Heritage Areas commemorate important historical events, individuals, and cultural contributions by African Americans to American life. Many of these units have developed exhibits to help the public understand and interpret these events, people, and cultural contributions. This roundtable discussion will center around these exhibits and how effective they are at increasing the public’s understanding and appreciation of why these sites are being commemorated and their significance to the history of African American people and to the history of the nation. It is hoped that both appreciation for the exhibits that have been created and constructive suggestions on improving and expanding them will be part of the discussion.

Moderator: Richard Vernon, National Park Service
Participants: Michael Allen, Charles Pinckney National Historic Site and Gullah/Geechee Cultural Heritage Center; Lydia Sermons, African American Experience Fund, National Park Foundation; and Sandy Taylor, Tuskegee Institute, National Historic Site

Brothers in Arms: The Challenges of African American Commemoration Programs
Auditorium, Second Floor
Program and operational challenges often occur when creating commemoration programs, particularly when they address African Americans in military service as social history verses strictly military history. The Civil War sesquicentennial in Virginia, like many other states, will offer a variety of lectures, historic programs, military reenactments, and commemorations throughout the year. Colonial Williamsburg Foundation’s commemoration program, “Brothers In Arms: African Americans in the American Revolution,” evolved from an annual event that began in 1997.

This session explores some of the operational and program challenges experienced when creating commemoration programs.

Moderator: Patricia Brooks, Colonial Williamsburg Foundation
Participants: Patricia Brooks and Harvey Bakari, Colonial Williamsburg Foundation
The Payback of Historic Designation
Room 205, Second Floor
Historic designation is offered nationwide through the National Register program, but Tallahassee and Leon County, Florida, have their own designation. The criteria for designation and benefits are different for each program. The owner of an African American historic site has received designation through both programs and will discuss the experience of applying for designation. The panel will describe how the programs differ, and what benefits can be gained from each program.

Moderator: Robert Jones, Florida National Register Program
Participants: Geraldine Seay, B'Sharps Cafe; Mike Wing, Tallahassee Trust; and Robert Jones, Florida Department of State, Division of Historical Resources

If You Build It, They Will Come...If They Know About It
Room 214, Second Floor
As budgets for public venues continue to experience larger and more, cutbacks, it is important for museums to create and take advantage of cost-effective opportunities to reach their constituents and to grow their audience. This workshop is designed to address the challenges faced by museums to utilize effective media outlets to promote their events and exhibits to guarantee increased attendance.

Moderator: Solomon J. Herbert, Black Meetings and Tourism Magazine
Participants: Hank Harris, Black Meetings and Tourism Magazine; Daisy M. Fulton, The Spady Cultural Heritage Museum; Ty Christian, TRC Consulting Group, LLC; and Larry Walter, The Hester Group

FRIDAY, AUGUST 5
8:00 a.m. – 8:45 a.m.
STANDING PROFESSIONAL COMMITTEE BREAKFAST MEETINGS

Alliance for Professional Development
Room 205, Second Floor
CARE: Curators, Registrars, Archivists and Exhibit Specialists
Room 214, Second Floor
Directors’ Roundtable
Room 215, Second Floor
Disaster Task Force
Room 114, First Floor
Education and Public Programs
Auditorium, Second Floor
Marketing and Administrative Staff Representatives
Auditorium, Second Floor

9:00 a.m. – 10:45 a.m.
Plenary Session
“Zora Neale Hurston: Jump at the Sun”
Auditorium, Second Floor

Jump at the Sun is an 83 minute biography of one of the most celebrated — and most controversial — voices of the 1920s Harlem Renaissance. Writer. Cultural anthropologist. Chronicler of folk roots and ethnic traditions. Daughter of a former slave. The first black graduate of Barnard College. Zora Neale Hurston attained unique success in many areas, but during her lifetime her words and conclusions were often surrounded in contention. A flamboyant and gregarious woman, she was called unpredictable, outrageous, and bodacious.

A brief question and answer period will follow the screening of the film, moderated by Ellen N. Zisholtz, Director, I.P. Stanback Museum and Planetarium at South Carolina State University.

Moderator: Ellen Zisholtz
Participants: Kristy Andersen, Writer/Producer; Ny Nathiri, Zora Neale Hurston National Museum of Fine Arts & Zora Neale Hurston Festival of the Arts and Humanities; and Dr. Patricia Williams-Lessane, Avery Research Center for African American History and Culture
11:00 a.m. – 12:15 p.m.

**CONCURRENT SESSIONS D**

**Dayton Skyscrapers: Art, Culture and Community**  
*Room 114, First Floor*

The Dayton Skyscrapers is an African American visual arts tribute to African American heroes of Dayton, Ohio. They are not buildings, but giants, who stand tall in our hearts and memories for their high professional achievements and their giving–back to the community. The session is moderated by artist and educator, Willis Bing Davis, found of Shango: Center for the Study of Afro–American Art & Culture.

**Moderator:** Willis Bing Davis, Davis Art Studio/EbonNia Gallery  
**Participants:** James Pate, Artist and Frances Turner, Artist

**Haiti Cultural Recovery Project**  
*Auditorium, Second Floor*

The catastrophic earthquake that struck Haiti on January 12, 2010, killed more than 250,000 people, left over 1.5 million homeless, and destroyed much of the nation’s infrastructure. It also devastated Haiti’s rich cultural heritage. The new Haiti Cultural Recovery Project is working to rescue, recover, safeguard and help restore Haitian artwork, artifacts, documents, media, and architectural features damaged and endangered by the earthquake and its aftermath.

Join Dr. Richard Kurin, Under Secretary for History, Art and Culture of the Smithsonian Institution as he explores the development, challenges and progress of the Haiti Cultural Recovery Project. Learn how the Smithsonian & in partnership with the President’s Committee on the Arts and Humanities, U.S. Committee of the Blue Shield, National Endowment for the Humanities (NEH), National Endowment for the Arts (NEA), American Institute for Conservation (AIC), and Institute of Museum and Library Services (IMLS) — is helping the Haitian government assess, recover, and restore Haiti’s cultural heritage.

**Moderator:** Shirl Spicer, Montgomery County Department of Parks  
**Participants:** Dr. Richard Kurin, Under Secretary for History, Art, and Culture Center for Folklife and Cultural Heritage, Smithsonian Institution

**Winning Grants by Building Successful Relationships with Funding Agencies**  
*Room 205, Second Floor*

This session will help organizations significantly increase the success rate of their grant applications to government, corporate and foundation funding sources by using a systemic approach. Session participants will receive handout booklets, PowerPoint and DVD presentations.

**Moderator:** Charles Wood, Tallahassee Community College

**20 Years of Service: The National Civil Rights Museum and the Birmingham Civil Rights Institute**  
*Room 214, Second Floor*

Two landmark museums, the National Civil Rights Museum and the Birmingham Civil Rights Institute, prepare to celebrate 20 years of service and share a look back at evolving strategies to ensure sustainability and a look forward at plans to ensure relevance and competitiveness.

Join the staff of the National Civil Rights Museum and the Birmingham Civil Rights Instituttue as they present thought–provoking stories of reinvention over time—strides made in order to remain relevant in the midst of social, economic and cultural changes that are part of the life of any institution.

**Moderator:** Beverly C. Robertson, National Civil Rights Museum  
**Participants:** Tee Jones, Tracy Lauritzen–Wright and Beverly Sakauye, National Civil Rights Museum; and Priscilla Hancock–Cooper, Birmingham Civil Rights Institute

12:30 p.m. – 2:00 p.m.

**Awards Luncheon**  
*Room 108, First Floor*
2:15 p.m. – 3:30 p.m.

**CONCURRENT SESSIONS E**

**The National Register: How and Why for Black Communities**

*Room 114, First Floor*

Many people have the impression that the National Register of Historic Places includes only properties with very well known histories or ones displaying outstanding high styles of architecture. The Register, though, is a list of many types of properties, including buildings, sites, structures, objects, and districts that are significant in American history, architecture, archaeology, engineering, and culture that have significance. That significance may be at the national and/or state levels, but most often is at the local level.

This session will include a discussion of the issues that are of particular importance in dealing with African American places and how their listing in the National Register of Historic Places can have a significant positive impact on the property and the broader community.

**Moderator:** Dr. Barbara E. Mattick, Florida Department of State, Department of Historical Resources, Bureau of Historic Preservation

**The Legacy of Margaret Taylor-Burroughs**

*Auditorium, Second Floor*

Internationally prominent as an artist, author, poet, activist, institutional builder and co-founder of the DuSable Museum of African American History and Culture, Margaret Taylor-Burroughs was a phenomenal woman who left an incredible legacy. Come and hear—from those who knew her best—why she’s considered the mother of the African American Museum Movement and a founding member of the African American Museums Association (now the AAAM).

**Moderator:** Dr. Barbara E. Mattick, Florida Department of State, Department of Historical Resources, Bureau of Historic Preservation

**Stoking the Fires: Interpreting the African American Experience in the Library**

*Room 214, Second Floor*

As the lines between libraries, archives, and museums continue to blur and professional identities become less and less concrete, the once clear role of museums as interpreting spaces and libraries as repositories is being challenged and the question of the best ways to foster collaboration and knowledge-building between these sectors. This session will discuss the evolving role of libraries, particularly when interpreting the African diasporic experience.

**Moderator:** Joy Bailey, Lord Cultural Resources

**Participants:** Howard Dodson, Schomburg Center for Research in Black Culture (Retired); Dr. Khalil Gibran Muhammad, Schomburg Center for Research in Black Culture; and Francine Henderson, Auburn Avenue Research Library on African American Culture and History

3:30 p.m. – 4:00 p.m.

**Dessert Break – Exhibitors’ Hall**

(Silent Auction Closes at 2:00 p.m.)

*Atrium, Second Floor*

4:00 p.m. – 5:15 p.m.

**CONCURRENT SESSIONS F**

**The National Park Service: Preserving African American History and Culture**

*Auditorium, Second Floor*

This poster session will give the attendee a broad view of the many sites managed or administered by the National Park Service that commemorate and celebrate the contributions of African Americans to American history. These sites commemorate historical events, people, and cultural groups that represent the length and breadth of African American history. From the African Burial Ground National Monument in Manhattan to New Orleans Jazz National Historical Park and from the Tuskegee Institute National Historic Site to the Gullah/Geechee Cultural Heritage Corridor, the National Park Service administers many places important to African American heritage. The poster session will be staffed so that conference participants will be able to ask questions about the various National Park Service sites. Brochures and other written materials will also be provided.

**Moderator:** Richard Vernon, National Park Service
PEER into the Future: The American Jazz Museum’s Sustainable Fundraising Model
Room 205, Second Floor
This panel session will provide an overview of a new model and paradigm the American Jazz Museum has embraced toward cultivating individual donors that ultimately lead to long term sustainability. The American Jazz Museum’s “PEER Into the Future” model addresses building donor maps, facility and mission tours, ambassador cultivation, leadership gifts, culminating events leading to multiple year giving, and long term opportunities including planned giving and principle gifts.

Moderator: Greg Carroll, American Jazz Museum
Participants: Greg Carroll and Barbara Thomas, American Jazz Museum

From the Underground Railroad to Black Studies in America: Exploring Historical, Cultural and Contemporary Connections
Room 214, Second Floor
Did you know that both Canada and the United States celebrate Black History Month during February? This session will survey various shared international (Canada–USA or Canada–USA–United Kingdom) Black historical, cultural and contemporary experiences, educational resources and opportunities in the context of Black Studies. Black Studies is an interdisciplinary subject area that explores all fields of human endeavour as it relates to the past and present culture, experiences, contributions, achievements, characteristics and issues to be overcome of Black people of African descent.

Moderator: Peter Hanes, International (Canada–USA–UK) Black Studies
Participants: Peter Hanes, International (Canada–USA–UK) Black Studies and Dr. David Divine, Dalhousie University
“Abdul Rahman Ibrahima-The Prince Among Slaves” is a revealing American saga that explores the life of an extraordinary Fulani (Peul) Noble descendant of a royal family, from the Fulani State of Futa Djallon, who was a military leader captured in a war sold into slavery in the United States. Before his capture, Abdul Rahman Ibrahima had studied at the legendary University of Timbuktu in Mali, W. Africa.

Abdul Rahman Ibrahima endured 40 years of slavery in Mississippi and finally obtained his freedom before returning back to Africa. Abdul Rahman Ibrahima was literate, multi-lingual and was one of the few documented literary personages from W. Africa that endured slavery in the United States.

The “Living History Heritage” Project
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(704) 777-3611 or (215) 848-3651
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imagesofthemotherland@yahoo.com | (215) 848-3651
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“The Life & Times of Omar ibn Sayyid”
18th Century Dramatic Historical Slave Reenactment
...is a riveting unforgettable journey through the 18th century life and times of a well accomplished, devoutly religious and gentle man, who was a teacher and scholar from Futa Torro in West Africa. He had made the Pilgrimage to Mecca before his capture, and enslavement in North Carolina. Omar ibn Sayyid was acclaimed as an “African Muslim Scholar of Arabic letters, who wrote pages of the Qur’an from memory and even continued to fast the Month of Ramadan while in captivity.” He leaves us a spell binding story and legacy of hope finally overcoming all obstacles. The story of his life experiences both as a free man in Africa, and a slave in North Carolina are unforgettable.

1 Hour TRT
Written by Ahmad Kenya
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SPECIAL EVENTS & TOURS

WEDNESDAY, AUGUST 3

EVENING RECEPTION
6:00 p.m. – 8:00 p.m.
Carrie Meek-Eaton, Sr. Southeastern Regional Black Archives Research Center and Museum, Florida A&M University

Florida A&M University (FAMU) welcomes you to its campus, founded in 1887 as the first state supported Black college. In 1976, FAMU history professor, Dr. James N. Eaton, founded the center and museum. Since this time the Black Archives has served as an informational resource for individuals of various ages, ethnicities, and interests. By functioning both as a repository for archival records and a historical museum, it renders academic support to educational institutions, civic, political, religious and social groups, as well as public and private businesses throughout Florida and the nation.

See page 10 for transportation and parking information.

THURSDAY, AUGUST 4

EVENING RECEPTION
6:00 p.m. – 8:00 p.m.
John G. Riley Center/
Museum of African American History and Culture

Experience an exciting evening at the Riley House, constructed in 1890, and the only African American historic property in Tallahassee that is open to the public for viewing. Come and enjoy the soulful sounds of jazz and R&B performer, Leon Anderson, and the Florida African Caribbean Dance Theatre.

Listed in the National Register of Historic Places in 1978, it was the home of John Gilmore Riley, a noted educator and principal for 33 years, owner of extensive real estate, and distinguished churchman and civic leader. Born into slavery in Tallahassee in 1857, John Riley lived to see 97 years of change and affected many lives in a positive way before passing in 1954. The two-story frame vernacular style structure is the last visible evidence of a thriving Black community, Smokey Hollow, which once existed in downtown Tallahassee.

See page 10 for transportation and parking information.
FRIDAY, AUGUST 5

EVENING RECEPTION & BURROUGHS-WRIGHT FELLOWSHIP AUCTION
6:00 p.m. – 8:00 p.m.
The Museum of Florida History

Explore Florida’s extraordinary past through exhibits that present the state’s history from the prehistoric era to the mid-20th century. Highlights of the evening will include the internationally acclaimed Boys Choir of Tallahassee, the Riley House USCT Civil War reenactors, “Moments in History,” and Florida folk musician, Ernest Toole.

The Museum of Florida History recently opened their newest exhibition, The Road to Prosperity: Art of the Florida Highwaymen. The exhibit includes approximately 40 paintings by eight of the most prominent Highwaymen artists. Beginning in the 1950s, these self-taught African American artists traveled Florida highways to sell their paintings to hotels, offices, businesses and individuals. The museum features a 27,000 square foot gallery with more than 3,000 square feet of changing exhibition space with more than 45,300 artifacts in nationally recognized, diverse collections representing the entire state of Florida.

See page 10 for transportation and parking information.

SATURDAY, AUGUST 6

MAIN ROADS AND CROSSROADS HERITAGE BUS TOUR
9:00 a.m. – 2:00 p.m.
$40 | $15 (Student rate)
Includes transportation and lunch.

Tour African American landmarks and legacies, historic sites, AND destinations of Leon County!

For more than 10,000 years, men and women have walked the land—leaving their footprints in sand and clay. Native Americans, adventurers, planters, slaves and free Blacks—whose traces remain for their descendents to discover. Vital communities thrived and faded, transformed and melded... one into the other.

This tour will take you on a journey through the rural areas that were once slave plantations, to Civil War burial grounds, destinations where African Americans went about establishing their own communities, building schools and churches, buying property and forming independent enclaves of survival. The tour captures some of this while also offering an enlightening journey through modern day history and culture in Florida’s capital city.

Visit a one-room African American school house constructed in 1868; tour the Old City cemetery, once segregated by race, that contains the graves of Confederate and Federal troops (white and African American) fatalities from the 1865 Battle of Natural Bridge which marked the end of the ill-fated Northern attempt to seize the capital of Florida; visit an authentic chittlin’ circuit blues club, recently designated with a National Blues Trail marker; and, view the oldest Black public university in Florida, Florida A&M University, established in 1887.

The tour ends at noon with a Heritage Festival in the historic African American community of Frenchtown. Entertainment includes: Junkanoo dancers; Phillip Soloman Stewart and the Palace Jazz and Blues Band; the Tallahassee Boys Choir “Show Tune Group;” and, lots of fried fish, chicken and BBQ southern style.

See page 10 for transportation and parking information.
The Carrie Meek – James Eaton
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SESSION PRESENTERS

Adjaye, David
Lead Architect
National Museum of African American History & Culture
Thursday, Concurrent Session B

Allen, Michael
Charles Pinkey National Historic Site & Gullah/Geechee Cultural Heritage Center
Thursday, Concurrent Session C

Andersen, Kristy
Film Producer,
Zora Neale Hurston: Jump at the Sun
Friday, Plenary Session

Atterberry, Quenton
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Austin, Joy Ford
Executive Director
Humanities Council of Washington, DC
Friday, Concurrent Session E

Bailey, Joy
Senior Consultant
Lord Cultural Resources
Friday, Concurrent Session E

Bakari, Harvey
Manager, African American History Interpretation Department
Colonial Williamsburg Foundation
Thursday, Concurrent Session C

Bethea, Charles
Chief Operating Officer/Curator
DuSable Museum of African American History & Culture
Thursday, Concurrent Session B

Black, Samuel W.
Curator, African American Collection
Senator John Heinz History Center
Thursday, Concurrent Session B

Brooks, Patricia
Colonial Williamsburg Foundation
Thursday, Concurrent Session C

Burkes, Ashley
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Christian, Ty
Founder, Managing Partner
TRC Consulting Group, LLC
Thursday, Concurrent Session C

Coleman, Christy
President
The American Civil War Center at Historic Tredegar
Thursday, Concurrent Session B

Davis, Willis Bing
Artist
Shango: Center for the Study of Afro-American Art & Culture
Friday, Concurrent Session D

Divine, Dr. David
Chair Emeritus
Dalhousie University
Friday, Concurrent Session F

Dodson, Howard
Chief Executive Officer (Retired)
Schomburg Center for Research in Black Culture
Friday, Concurrent Session E

Eby, Beth
Architect
MLD Architects
Thursday, Concurrent Session A

Fleming, Dr. John
Director
International African American Museum
Friday, Concurrent Session E

Fleming, Tuliza
Curator
National Museum of African American History & Culture
Thursday, Concurrent Session B

Franklin, John W.
Director of Partnerships & International Programs
National Museum of African American History & Culture
Thursday, Concurrent Session B

Fulton, Daisy
Executive Director
The Spady Cultural Heritage Museum
Thursday, Concurrent Session B

Gates-Moresi, Michele
Curator of Collections
National Museum of African American History & Culture
Thursday, Concurrent Session B

Hanes, Peter
Information Technology Specialist/Editor
International (Canada–USA–UK) Black Studies
Friday, Concurrent Session F

Harris, Hank
Editorial & Marketing Associate
Black Meetings & Tourism Magazine
Thursday, Concurrent Session C

Henderson, Francine
Research Library Administrator, Atlanta–Fulton
Public Library System
Auburn Avenue Research Library
on African American Culture & History
Friday, Concurrent Session E

Herbert, Solomon J.
Publisher/Editor in Chief
Black Meetings & Tourism Magazine
Thursday, Concurrent Session C
SESSION PRESENTERS (cont.)

Hilton, Harriett
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Isaken, Mark
Senior Program Officer
Institute of Museum and Library Services
Thursday, Concurrent Session B

Johnson-Simon, Dr. Deborah
Museum Registrar
Office of Museums–Morgan State University
Friday, Concurrent Session F

Jones, Hari
Assistant Director & Curator
African American Civil War
Freedom Foundation & Museum
Thursday, Concurrent Session B

Jones, Robert
Historic Preservationist
Division of Historical Resources,
Florida National Register Program
Thursday, Concurrent Session C

Jones, Tee
Finance Director
National Civil Rights Museum
Friday, Concurrent Session D

Kimbrough, Twinet
Museum Program Specialist
Institute of Museum and Library Services
Thursday, Concurrent Session B

Knoll, Mike
Folklorist
South Florida Folklife Center
Thursday, Concurrent Session A

Krause, Robert
Florida Division of Historical Resources,
Florida Department of State
Thursday, Concurrent Session A

Kurin, Dr. Richard
Under Secretary for History, Art and Culture
Smithsonian Institution
Friday, Concurrent Session D

Lalmansingh, Roanna
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Martin, Nona
Public Programs Manager
Smithsonian American Art Museum
Friday, Concurrent Session E

Mattick, Dr. Barbara
Florida Deputy State Historic Preservation Officer
for Survey & Registration
Florida Department of State, Division of Historical Resources, Bureaus of Historic Preservation
Friday, Concurrent Session E

Miller, Sarah
Regional Director–Northeast Region
Florida Public Archaeology Network
Friday, Concurrent Session E

Muhammad, Dr. Khalil Gibran
Chief Executive Officer
Schomburg Center for Research in Black Culture
Friday, Concurrent Session E

O’Donnell, Shannon
Senior Database Analyst
Florida Division of Historical Resources
Friday, Concurrent Session E

O’Neal, Toilyn
Owner
New American Art Gallery II
Thursday, Concurrent Session A

Pate, James
Artist
Friday, Concurrent Session D

Petty, Davion
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Robertson, Beverly C.
President
National Civil Rights Museum
Friday, Concurrent Session D

Ruth, Annie
Artist/Arts Educator
Eye of the Artists
Thursday, Concurrent Session A

Sakauye, Beverly
Development Director
National Civil Rights Museum
Friday, Concurrent Session D

Santiago, Margaret
Retired
Smithsonian Institution
Friday, Concurrent Session E

Scoon, Valerie
President & CEO
True Visions Productions;
Professor
The Film School at Florida State University
Thursday, Opening Day Luncheon

Seay, Dr. Geraldine
Owner
B’Sharps Café
Thursday, Concurrent Session C

Sermons, Lydia
Executive Director
African American Experience Fund,
National Park Foundation
Thursday, Concurrent Session C

Smith, Eric
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A
Spicer, Shirl
Museum Manager
M-NCPPC, Montgomery Parks
Friday, Concurrent Session D

Stewart, Rowena
Museum Administrator, Retired
Friday, Concurrent Session E

Sylvester, Danny
Director
Renaissance Park, Living Heritage Days
Thursday, Concurrent Session A

Taylor, Sandy
Tuskegee Institute NHS, Tuskegee Airmen NHS,
Selma to Montgomery Trail
Thursday, Concurrent Session C

Teasdell, Jessica
Student
I. P. Stanback Museum/
South Carolina State University
Thursday, Concurrent Session A

Tenabe, Gabriel S.
Director
James E. Lewis Museum of Art,
Office of Museums–Morgan State University
Friday, Concurrent Session F

Turner, Frances
Artist
Friday, Concurrent Session D

Vernon, Richard
Museum Curator
National Park Service,
Southeast Archeological Center
Thursday, Concurrent Session C; Friday, Concurrent Session F

Waide, Blaine
Folklorist
Florida Floklife Program, Bureau of Historic
Preservation, Division of Historical Resources
Thursday, Concurrent Session A

Walter, Larry
Associate
The Hester Group
Thursday, Concurrent Session C

Wells, Carol
Vice President of Finance
Birmingham Civil Rights Institute
Friday, Concurrent Session D

Williams-Lessane, Dr. Patricia
Executive Director
Avery Research Center for African American History & Culture, College of Charleston
Friday, Plenary Session

Wing, Mike
Executive Director
Tallahassee Trust
Thursday, Concurrent Session C

Woods, Charles
Director of Grants & Special Projects
Tallahassee Community College
Friday, Concurrent Session D

Wright, Tracy Lauritzen
Director of Administration & Special Projects
National Civil Rights Museum
Friday, Concurrent Session D

Zisholtz, Ellen
Director
I. P. Stanback Museum/South Carolina State University
Thursday, Concurrent Session A; Friday, Plenary Session
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