2004 Annual Conference
Raleigh-Durham, North Carolina
August 18 – 21, 2004
Hosted by the
African American Cultural Complex
Raleigh, NC

Generation Next:
Preparing Professionals & Visitors for African American Museums
Generation Next: Preparing Professionals & Visitors for African American Museums

Each year across the country, new African American cultural institutions are being chartered and existing ones are expanding. Recently, a congressional mandate has been established for the construction of the new National Museum of African American History and Culture under the Smithsonian umbrella. These valuable cultural institutions are faced with new demands resulting from technological advancement, new research requirements and the implications of diverse societal influences. Establishing and preparing a consumer market to support these institutions remains no easy task.

As many institutions revisit traditional methods of interpretation of the African American cultural experience, there exists a gap between reality and ideology, especially when considering training for museum professionals. Future educators, curators, administrators, board members and volunteers will be charged with the stewardship of the next era in cultural preservation. The Association of African American Museums Conference delegates are encouraged to investigate, research, and define how we will prepare the next generation of visitors and professionals.
Letter from the President

Association of African American Museums
P.O. Box 427
Wilberforce, OH 45384
August 20, 2003

Conference Participants 2003 - Welcome to Chattanooga!

The fundamental responsibility of our museums and cultural institutions is to preserve the cultural landscape of black America and to guarantee that our heritage is preserved for our descendants and their descendants. It is the mission of the Association of African American Museums to provide support, professional training, and networking opportunities for professionals in African American museums and advocate for the best interpretation of African American art, life, culture and history. In an effort to successfully continue our mission, this 2003 Conference has been organized to provide attendees with training and networking opportunities.

I am extremely pleased that you have chosen to join AAAM at our 2003 Annual Conference. Your presence says much about our past and even more about our future. It is the dedication and commitment shown by persons such as yourself and your predecessors that has made it possible for African American museums to survive against all odds.

Enjoy motivating conversation with your colleagues during the three days of excellent programming in Chattanooga, Tennessee, hosted by Mrs. Vilma Fields and the Chattanooga African American Museum. Program Chair Harry Harrison, Vice President for Programs, Habeebah Muhammad and the Program Committee have outdone themselves in putting together an outstanding conference agenda for 2003.

I look forward to seeing each of you at the President’s Wednesday night’s Welcome Reception. Thanks for all that you do and for rising to this occasion and showing your leadership once again.

Sincerely

William W. Gwaltney, President

www.blackmuseums.org
The African American Museum Movement emerged during the 1950s and 1960s to preserve the heritage of the Black experience and to ensure its proper interpretation in American history. Black museums instilled a sense of achievement within Black communities, while encouraging collaborations between Black communities and the broader public. Most importantly, the African American Museums Movement inspired new contributions to society and advanced cultural awareness.

Laying the Foundation
In the late 1960s Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles Wright, founder of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. The National Association of Museums and Cultural Organizations (NAMCO) and the Black Museums Conference, the first informal Black museum associations, evolved from these conferences. In 1978 a consortium of six Black museums, with funding from the National Museum Act/Smithsonian Institution, presented a series of conferences at participating institutions. These conferences provided the opportunity for an ad hoc committee to lay the groundwork for still another organization. Under the chairmanship of E. Barry Gaither, the committee prepared bylaws, which were ratified in Detroit in February of 1978. The new organization adopted the name “African American Museums Association” (AAMA), and elected its first governing council. AAMA’s first office was at the Museum of the National Center for Afro-American Artists in Boston.

During the 1997 AAMA Conference General Session - Baltimore, Maryland, the members present voted to legally change the name to Association of African American Museums, dissolving the former name of AAMA. A committee was elected to initiate and the complete name change procedures. The committee consisted of Dr. John Fleming, Committee Chair; Waverly Glover, CPA; William Billingsley, Acting Operations Officer New Organization, AAAM; and Robert E. Harley, Attorney at Law/Taxation, Ohio.

On November 12, 1997 the Articles, Appointment of Agent and Code of Regulations were presented to the IRS for the new organization AAAM. In April of 1998 the approval from the Internal Revenue Service came in the form of a new tax identification number. Upon receipt of this information, a mail out election was completed and Rita Organ was elected President of the Association African American Museums at 1998 AAAM Conference in Birmingham, AL.
Mission Statement:
The Association of African American Museums is a non-profit member organization established to support African and African American focus museums nationally and internationally as well as the professionals who protect, preserve, and interpret African and African American art, history, and culture.

Vision Statement:
The Association of African American Museums serves as the authoritative voice on the African Diaspora in the Americas and responds effectively as the primary professional source of museum and preservation information to assist our members and constituencies in carrying out their goals and objectives while promoting professional development in the field and promoting leadership and excellence in museum practice in African and African American Museums in the United States and around the world.
Dear members, friends and guest of the Association of African American Museums (AAAM). The Chattanooga African American Museum (CAAM) board, staff and members are proud to serve as the host for the AAAM 2003 Annual Conference.

The AAAM has done a magnificent job as an united voice for all of our museums nationally and internationally. Its efforts to strengthen and preserve the cultural landscape of black America, identify its resources and support opportunities and training for professionals while advocating the best interpretation of African American art, life, and history is commendable.

The CAAM was born out of a great need. At the time of its founding in 1983, sources of curricula, historical references, creative works, and the identity of African Americans was limited and inaccessible to the average student or individual. The CAAM has so many to thank for the past 20 years, especially the many supporters and volunteers who give their time and without whom our success would not be possible.

We hope you enjoy your stay in Chattanooga. Please hurry back.

Sincerely,

Vilma S. Fields, Executive Director
Letter from the Mayor

City of Chattanooga, Office of the Mayor
Suite 100, City Hall,
Chattanooga, TN 37402
August 20, 2003

Dear participants,

It is my pleasure to welcome you to Chattanooga for the Association of African American Museums meeting being held August 20-24.

During your stay in our city, I hope you find time to visit our many scenic and cultural sites. I extend my best wishes to each of you for an eventful reunion. My office stands ready to assist in any way possible and my best to you for an enjoyable stay in our city.

Sincerely,

Bob Corker, Mayor
Letter from the County Mayor

Office of the County Executive
208 Courthouse
Chattanooga, TN 37402
August 20, 2003

Dear Visitors:

I am proud to welcome the Association of African American Museums Conference to Hamilton County. We are honored that you chose Chattanooga for the location of your meeting. Your host, the Chattanooga African American Museum/Bessie Smith Hall is an exemplary addition to our county. They are part of a vibrant downtown and are partners in our progress.

You will enjoy tour our City in our free downtown shuttles. The shuttles run between the Chattanooga Choo Choo and the Tennessee River. We have many restaurants, the Tennessee Aquarium and IMAX Theatre and even a discount mall on the shuttle’s route.

Best wishes to you as you share your knowledge and experience in your field. Thank you for coming to visit us and we hope you return often.

Sincerely,

Claude Ramsey, County Mayor
Dear Visitors:

I want to take this opportunity to give a special “Welcome” to each of you attending the Association of African American Museum Conference!

I’m so excited that you’ve chosen Chattanooga for your annual convention, and we are honored to have you in our beautiful city. Your host, the Chattanooga African-American History Museum/Bessie Smith Hall, is a recognized educational institution in Chattanooga and is a major player in the progress of our city.

We welcome you to visit our other family-friendly attractions like the Tennessee Aquarium, the IMAX—3D Theater, and the Chattanooga Choo Choo and we hope you’ll find our city so entertaining you’ll want to bring your family on a return visit. We also encourage you to take a tour of our friendly and easily-accessible downtown area via our free electric shuttle buses, during any free time you may have between sessions.

If you have any questions regarding our attractions, entertainment venues, restaurants, and shops, please visit us online at chattanoogameetings.com or call one of our information specialists at 800/322-3344.

Thank you again for visiting Chattanooga. I hope you have a wonderful experience and an exciting convention.

Sincerely,

Robert B. Doak, President/CEO
Conference program at a glance

Wednesday, 20th

9:00 – 6:00
Registration table open • Plaza A lobby

12:00 – 6:00
Vendor set-up • Plaza A, 2nd floor

9:00 – 4:00
AAAM Pre-Conference Workshop
Museum Safety & Security
James J. Davis Assoc.
• Chattanooga African American Museum, 
  200 MLK Blvd. (423)266-8658

Thursday, 21st

7:30 – 5:00
Registration table open • Plaza A lobby
Vendor area open • Plaza A, 2nd floor
Information table open • Plaza A lobby

8:30 – 9:45
CONFERENCE OPENING SESSION

10:00 – 11:15
Reflections - Discussions With the Elders
Gabriel Tenabe • Trade Center Room 13

11:30 – 12:15
AAAM Survey
Harry Harrison • Trade Center Room 13

12:00 – 7:00
Job Center Open • Directors Room

12:30 – 1:45
Opening Day Luncheon
Keynote: Congressman Jesse L. Jackson, Jr.
• Plaza B/C (Entertainment by the 
  Chattanooga Choral Society, under the 
  direction of Dr. Rolland Carter)

2:00 – 3:15
Concurrent Session 1
a. Artifacts of Slavery: Who Speaks for Us?
   Gene Alexander Peters • East Room
b. The Preservation of African American Song
   Dr. Roland Carter • West Room
c. Preparing for and Conducting Capital/ 
   Endowment Campaigns
   Thomas J. Conway • Signal Mountain Room
d. Managing Growth Through Change
   John L. Ford • Lookout Mountain Room

3:30 – 4:45
Concurrent Session 2
a. U. S. Colored Troops In Chattanooga & 
   North Georgia During Civil War
   Beverly Mitchell Foster • East Room
b. Grants and Awards Programs: IMLS
   Dr. Schroeder Cherry • West Room
c. The Evolution of the Mayme A. Clayton 
   Library & Cultural Center
   Avery Clayton • Signal Mountain Room
d. Using Empirical Research as a Means 
   to Help Reshape the Cultural Landscape of 
   American History
   Lyn Hughes • Lookout Mountain Room

Friday, 22nd

7:30 – 6:00
Vendor Area Open • Plaza A

8:00 – 12:00
Registration Table Open • Plaza A Lobby

8:00 – 12:00
Information Table Open • Plaza A Lobby

8:00 – 7:00
Job Center Open • Directors Room
8:00 – 9:15
Concurrent Session 3 (Affinity Meetings)
  a. Directors Roundtable • Board Room
  b. Registrars & Curators • West Room
  c. Educators • Signal Mountain Room
  d. Archivists and Librarians
     • Lookout Mountain Room
  e. Administration and Development Specialists • East Room

9:30 – 10:45
Concurrent Session 4
  a. VHS Video Production: The Joy of Being Alive
     Willis Bing Davis • East Room
  b. Striving for Excellence in Interpretation
     Sarah Blodgett • West Room
  c. Building Our Future by Preserving Our Legacy
     Kisha Tandy • Signal Mountain Room
  d. National Trust for Historic Preservation’s African Amer. Initiative
     National Trust • Lookout Mountain Room

11:00 – 12:15
Concurrent Session 5
  a. Living History Through the Buffalo Soldiers
     George Hicks, III • East Room
  b. Middle Passage Memorial Museum for Charleston, SC
     Jerel Lindsay McCants • West Room
  c. African Esthetics in Puerto Rico’s Traditional Arts and Crafts
     Siuko Garcia • Signal Mountain Room
  d. Using Storytelling & Children’s Literature to Enhance Your Exhibitions
     Rita Organ • Lookout Mountain Room

12:30 – 1:45
AAAM 2003 Awards Luncheon
  Keynote Speaker Dr. David C. Driskell
  • Plaza B/C

2:00 – 3:15
Concurrent Session 6
  a. Preserving the Dream: Developing and Implementing Curriculum
     Chrystal L. Partridge • East Room
  b. Museum Marketing
     Gwen Harmon • West Room
  c. The Skill to Guide: The Role of the Mission Driven Board of Directors
     Vicki Clark • Signal Mountain Room
  d. Providing Quality Historical Reenactments for African American Museums
     Samuel Reece • Lookout Mountain Room

3:30 – 4:45
Concurrent Session 7
  a. Museum Design - Small to Large: Case Studies
     Philip Freelon • East Room
  b. Enhancing and Expanding Museum Operations and Program Capabilities
     James W. Johnson • West Room
  c. Reshaping the Cultural Landscape: New African American Museums
     John Fleming • Signal Mountain Room
  d. Using Africa’s Cultural Heritage/Role Models To Position African Americans In This Millennium
     Ade Osijola • Lookout Mountain Room

Saturday, 23rd
8:00 – 12:00
AAAM Annual Business Meeting
  • Plaza B & C
Reshaping the Cultural Landscape of American History

#### Luncheon Keynote Speaker

**Thursday, August 21**

**Jesse L. Jackson, Jr.**

*Congressman, Second Congressional District of Illinois 108th Congress*

The Association of African American Museums is honored to welcome Congressman Jesse Jackson, Jr. as the keynote speaker for the AAAM Conference Opening Day Luncheon.

Representative Jesse L. Jackson, Jr. began service in the United States House of Representatives on December 12, 1995, as he was sworn in as a member of the 104th Congress, the 91st African American ever elected to Congress. Representative Jackson currently sits on the House Appropriations Committee, serving as the 5th ranking Democrat on the Subcommittee on Labor, Health and Human Services, and Education as well as the 2nd ranking Democrat on the Subcommittee on Foreign Operations, Export Financing, and Related programs.

Prior to his congressional service, Representative Jackson served as the National Field Director of the National Rainbow Coalition. In this role, he instituted a national non-partisan program that successfully registered millions of new voters. He also created a voter education program to teach citizens the importance of participating in the political process, including how to use technology to win elections and more effectively participate in politics.

Having been born in the midst of the voting rights struggle on March 11, 1965, Representative Jackson spent his twenty-first birthday in a jail cell in Washington, D. C. for taking part in protests against apartheid at the South African Embassy. Representative Jackson has the privilege of sharing the stage with Mr. Nelson Mandela during his historic speech to the world following a 27-year imprisonment in Cape Town.

In 1987, Representative Jackson graduated magna cum laude from North Carolina A & T State University in Greensboro where he earned a Bachelor of Science Degree in Business Management. Three years later, he earned a Master of Arts Degree in Theology from the Chicago Theological Seminary, and in 1993, received his Juris Doctorate from the University of Illinois College of Law. In 1999 he co-authored a book with his father, the Reverend Jesse L. Jackson, on personal and family finance, It’s About The Money. In late 2001, he co-authored with Frank E. Watkins a book A More Perfect Union - Advancing New American Rights, and to begin 2003 he co-authored a paperback book with his father against the death penalty called Legal Lynching.

Representative Jackson resides in the Second Congressional District of Illinois with his wife, Sandi and daughter Jessica Donatella.
David C. Driskell was born in Eatonton, Georgia in 1931. He was educated in the public school system in North Carolina. Driskell received his undergraduate degree in art from Howard University and his Master of Fine Arts Degree from the Catholic University of America, both in Washington, D.C. He pursued post-graduate study in Art History at The Netherlands Institute for the History of Art in The Hague and has studied independently, African and African American cultures in Europe, Africa and South America. He is the recipient of ten honorary doctoral degrees in art, and he received the National Humanities Medal from President Bill Clinton.

Highly regarded as an artist and a scholar, Driskell is cited as one of the world's leading authorities on the subject of African American Art. He was the recipient of the Distinguished Alumni Award in Art from Howard University in 1981 and the Catholic University of America in 1996. He has contributed significantly to scholarships in the history of art on the role of the Black artist in American society, authored five exhibition books on the subject, co-authored four others and published more than forty catalogues from exhibitions he has curated. His articles and essays on the subject of African American art are extensive having appeared in more than twenty major publications throughout the world.

David Driskell is no stranger to television having seven films to his credit on the subject of African American Art. He has appeared on NBC's The Today Show, CBS's In The News, PBS and on television in ten foreign countries. In 1977, Driskell was commissioned by CBS Television to write the script for an hour-long television program on African American art, which he narrated before camera entitled Hidden Heritage. It won a CBS award and appeared three consecutive years on national television after its initial airing in 1977.

Since 1977, Davis Driskell has served as cultural advisor to Camille and Bill Cosby and curator of the Cosby Collection of Fine Arts. In 1995 President and Mrs. Clinton called upon Driskell to select a work of art by an African American artist for permanent display in The White House. Henry O. Tanner’s celebrated painting, Sand Dunes at Sunset: Atlantic City was chosen. It was unveiled and installed in a ceremony at The White House on October 29, 1996 and is housed in the Green Room.

In 1998, the University of Maryland founded the David C. Driskell Center for the Study of the African Diaspora to pay homage to Driskell whose career as artist, educator, philanthropist, collector and art historian span 44 years. The Center will aid in replenishing the field in African American culture and continue the legacy of David C. Driskell.

David Driskell and his wife, Thelma, maintain residences in Hyattsville, Maryland, Falmouth, Maine and New York City.
Wednesday, August 20

1:00—5:00 pm

What You Need to Know About Museum Security

Chattanooga African American Museum,
200 MLK Blvd. (423)266-8658

Presenter: James J. Davis, CPP, CIPM, James J. Davis and Associates

This pre-conference workshop is for anyone who is involved in providing security for museum visitors and staff, museum collections, and facilities. The purpose of this presentation is to provide participants with an awareness of the factors that impact on the security of their museums, and to make them aware of techniques for improvement. The session will specifically address:

- How to determine museum security plans,
- Policies and procedures
- Electronic Security (closed circuit television, alarms, access control)
- Security awareness training
- Where to get help.

About the Presenter

James J. Davis is the principal consultant and founder of James J. Davis and Associates, Inc., a Maryland-based security management consulting firm that specializes in cultural property protection. Prior to becoming a consultant, his cultural property protection positions included Chief of Protection Services, National Gallery of Art, and Director of Public Safety, U.S. Holocaust Memorial Museum. He is a member of the Museum, Library, and Cultural Property Council of the American Society for Industrial Security (ASIS); Museum Association Security Committee (MASC) of the American Association of Museums (AAM); Consultant to the Smithsonian National Conference on Cultural Property; and member of the Advisory Board of the International Foundation for Cultural Property Protection (IFCPP).
Thursday, August 21

Herein lie buried many things which if read with patience may show the strange meaning of being black here in the dawning of the Twentieth Century. This meaning is not without interest to you, Gentle Reader, for the problem of the Twentieth Century is the problem of the color-line.

W.E.B. Du Bois

10:00—11:15 am

Reflections: History of African American Museums From Their Pioneers
(A Town Meeting)

(Trade Center Room 13)

Presenters:
Joy Austin, Program Manager/Chief Consultant, African American Museum Project, Center for Arts and Culture;
Margaret G. Burroughs, Co-founder of DuSable Museum of African American History, Inc.;
John E. Fleming, Vice President of Museums Cincinnati: Museums and Galleries;
Barry Gaither, Director, Museum of the National Center of Afro-American Artists;
Harry Robinson, Director, Museum of African American Life.

Moderator: Gabriel Tenabe, Director, Office of Museum, Morgan State University

11:30—12:15 am

Association of African American Museums Survey: Lessons to Be Learned
(Trade Center Room 13)

Presenters:
Harry Harrison, CEO and President, African American Museum in Philadelphia,
Deborah Johnson-Simon, Florida Museum of Natural History

A collective session that will gather statistical and evaluative information regarding member satisfaction and institutional strength to continue to build a collective national voice on the political, cultural and financial sectors of the community.
Session I

2:00—3:15 pm

It is a peculiar sensation, this double-consciousness,

This sense of always looking at one’s self through the others,

Of measuring one’s soul by the tape of a world that looks on in amused contempt and pity.

One ever feels his two-ness, an American, a Negro;

Two souls, two thoughts, two unreconciled striving ideals in one dark body;

whose dogged strength alone keeps it from being torn asunder.

   (East Room)
   Presenter: Gene Alexander Peters

b. Chattanooga Choral Society
   (West Room)
   Presenter: Roland Marvin Carter

c. Preparing for and Conducting Capital/Endowment Campaign
   (Signal Mountain Room)
   Presenter: Thomas J. Conway

   From planning studies to victory celebrations, learn the techniques, strategies and tactics used to ensure the best possible results in a capital/endowment campaign. Hear about the roles of the Chief Staff Officer, Director of Development, Campaign Chair, and Board members. Acquire skills needed to implement best practices for your museum’s next major campaign.

d. Managing Growth Through Change
   (Lookout Mountain Room)
   Presenter: John L. Ford
He would not Africanize America, for America has too much to teach the world and Africa. He would not bleach his Negro soul in a flood of white Americanism, for he know that Negro blood has a message for the world. He simply wishes to make it possible for a man to be both a Negro and an American, without being cursed and spit upon by his fellows, without having the Opportunity closed roughly in his face.

a. U.S. Colored Troops in Chattanooga and North Georgia During the Civil War, Reconstruction, and Formation of Chattanooga
   (East Room)

   Presenters:
   Beverly Foster and E. Raymond Evans

b. Grants and Award Programs:
   The Institute of Museum and Library Services (IMLS)
   (West Room)

   Presenter:
   Dr. Schroeder Cherry,
   Institute of Museum and Library Services

   This session will address IMLS' grant making process that has awarded from $5,000 to $500,000 in grants. Presenter will share information on 5 categories in which grants are awarded to museums of all sizes and disciplines, including, but not limited to, art, children’s history, science and specialized museums, aquariums, botanical gardens, historic houses and zoos.

c. The Evolution of Mayme A. Clayton Library and Cultural Center
   (Signal Mountain Room)

   Presenter: Avery Clayton, Western States Black Research and Educational Center

d. Using Empirical Research as a Means to Help Reshape the Cultural Landscape of American History
   (Lookout Mountain Room)

   Presenter: Lyn Hughes,
   A. Philip Randolph Pullman Porter Museum
Session 3
8:00—9:15 am

. . . but if that reconciliation (North and South) is to be marked by the industrial slavery and civic death of those same black men, with permanent legislation into a position of inferiority, then those black men, if they are really men, are called upon by every consideration of patriotism and loyalty to oppose such a course by all civilized methods, even though such opposition involves disagreement with Mr. Booker T. Washington. We have no right to sit silently by while the inevitable seeds are sown for a harvest of disaster to our children, black and white.

—Souls of Black Folks, W.E.B. Dubois

Professional Interest Committees (PICs) Meetings

a. Directors’ Roundtable
   (East Room)

b. Registrars & Curators
   (West Room)

c. Educators
   (Signal Mountain Room)

d. Archivists and Librarians
   (Lookout Mountain Room)

e. Administration and Development Specialists
   (East Room)
The worker must work for the glory of his handiwork, not simply for pay; the thinker must think for truth, not for fame. And all this is gained only by human strife and longing; by ceaseless training and education; by founding Right on righteousness and Truth on the unhampered search for Truth; by founding the common school on the university, and the industrial school on the common school, and weaving thus a system, not a distortion, and bringing a birth, not an abortion.

—Souls of Black Folks, W.E.B. DuBois

### a. “Bing” Davis: The Joy of Being Alive

**{East Room}**

**Presenter:** Willis “Bing” Davis

Video documentary provides an outstanding example of how local individuals with professional expertise, technical skills, and cultural commitment form to address how African Americans can work to share our stories and reinvest in direct support of the survival our institutions and culture for future generations.

### b. Striving for Excellence in Interpretation

**{West Room}**

**Presenter:** Sarah Blodgett

Discover some interpretive concepts and techniques which can help provide meaningful visitor experiences at your museum. Learn about an interpretive training program for docents and professionals by the National Association for Interpretation.

### c. Building Our Future by Preserving Our Legacy

**{Signal Mountain Room}**

**Presenter:** Kisha Tandy, Indiana State Museum

Presentation focuses on the Legacy Theater at the Indiana State Museum, which presents African American heritage in Indiana through images, text, and stage performances.

### d. The Role of the National Trust in Preserving African American Historic Places

**{Lookout Mountain Room}**

**Presenter:** Jeffrey A. Harris and Joseph McGill, National Trust for Historic Preservation

This presentation will provide information on the various National Trust programs involved in the preservation of African American historic places.
**Session 5**

11:00—12:15 am

Your country? How came it yours? Before the Pilgrims landed we were here. Here we have brought our three gifts and mingled them with yours: a gift of story and song. . .the gift of sweat and brawn . . . a gift of spirit. . . Actively we have woven ourselves with the very warp and woof of this nation—we fought their battles, shared their sorrow, mingled our blood with theirs . . .

Our song, our toil, our cheer, and warning have been given to this nation in blood-brotherhood. Are not these gifts worth the giving? Is not this work and striving? Would America have been American without her Negro people?

—Souls of Black Folks, W.E.B. DuBois

**a. Living History Through Buffalo Soldiers**

( East Room )

Presenters: George Hicks, III and Carmon Weaver Hicks, Ph.D, GC and Associates, Inc.

Presenters will role play specific Buffalo soldiers’ stories that will include a slide show and discussion. Audience interaction is encouraged.

**b. Middle Passage Memorial Museum for Charleston, North Carolina**

(West Room )

Presenter: Jerel L. McCants

**c. African Esthetics in Puerto Rico’s Traditional Arts and Crafts**

(Signal Mountain Room )

Presenter: Siuko Garcia

Using authentic Puerto Rican arts and crafts examples, this session will identify how African aesthetic principles were and are applied to the expressions of Puerto Rican artisans.

**d. Using Storytelling & Children’s Literature to Enhance Your Exhibitions and Programs for Younger Audiences**

(Lookout Mountain Room )

Presenters:

Joanna Banks, Anacostia Museum and Center for African American History and Culture

Portia Jackson, The Children’s Museum of Indianapolis

Jasmine Palmer, Kennedy Center for the Performing Arts

Marian Carpenter, Smithsonian Institution Traveling Exhibition Service

Facilitator:

Rita Organ, National Underground Railroad Freedom Center

Presentation will focus on methods of teaching and learning about African American history and culture and how they can be utilized in museum programs.
Session 6
2:00—3:15 pm

It is not enough for the Negro to declare that color prejudice is the sole cause of their social condition, nor for the white South to reply that their social condition is the main cause of prejudice. They both act as reciprocal cause and effect and a change in neither alone will bring the desired effect. Both must change, or neither can improve to any great extent.*
—Souls of Black Folks, W.E.B. DuBois

a. Preserving the Dream: Developing and Implementing Curriculum
   (East Room)

Presenter: Dr. Chrystal Partridge, University of Tennessee

Purpose of this presentation is twofold: (1) to provide information on how to develop and implement African American related curricula, and (2) to increase the appreciation of African American history and current contributions by all ethnic groups.

b. This You’ve Got to See!
   Marketing Your Museum

Presenter: Gwen Harmon, National Civil Rights Museum
   (West Room)

Covered in this presentation is how to market your museum through radio, television, print media, and the internet. Value of media relations and organizational structures to meet museums’ needs will also be discussed.

c. The Skill to Guide: The Role of the Mission Driven Board of Directors
   (Signal Mountain Room)

Presenter: Vicki Clark, Community Initiative for Points of Light Foundation

d. Struggle of the African American Artist to Provide Quality Historical Dramatized Re-enactments for African American Museums’ Use in the 21st Century
   (Lookout Mountain Room)

Presenter: Samuel Reece, Esquire
Session 7
3:30—4:45 pm

I have seen a land right merry with the sun, where children sing, and rolling hills like passioned women wanton with harvest. And there in the King’s Highway sat and sits a figure veiled and bowed, by which the traveller’s footsteps hasten as they go. On the tainted air broods fear. Three centuries’ thought has been the raising and unveiling of that bowed human heart, and now behold a century few for the duty and the deed. The problem of the Twentieth Century is the problem of the color-line.

— Souls of Black Folks, W.E.B. Dubois

a. Museum Designs—Small to Large: Case Studies
(East Room)

Presenter: Philip G. Freelon,
The Freelon Group

Discussed here will be the museum (structure) planning and design process by contrasting the San Francisco’s Museum of the African Diaspora and Baltimore’s Reginald F. Lewis Museum of Maryland African American History and Culture.

b. Enhancing and Expanding Museum Operations and Program Capabilities

Presenter: Dr. James w. Johnson, State Black Archives, Research Center and Museum

Presentation proposes to share information from the project "Enhancing and Expanding Museum Capabilities" funded by a grant from IMLS in October, 2000. Also emphasized will be how multifaceted museum programs can incorporate activities from a variety of related fields and how heritage education can bring community and museum together to mutually benefit each other.

c. Reshaping the Cultural Landscape: New African American Museums
(Signal Mountain Room)

Presenters:
John Fleming, Cincinnati Museum Center; Rita Organ, National Underground Railroad Freedom Center; Claudine Brown, National African American Museum; Alex Wise, Tredegar National Civil War Center Foundation

Presenters will discuss missions and plans for 3 new national museums in Cincinnati, Ohio, Richmond, Virginia, and Washington, DC. Also presented will be visuals on the museums in various stages of development.

d. Using Africa’s Cultural Heritage/Role Models to Position African Americans in This Millennium
(Lookout Mountain Room)


Presentation containing an historical, cultural analysis aimed at highlighting how identification with Africa’s rich cultural legacies can be employed in re-shaping the minds, values, outlook and orientation of the average African American.
Receptions

Wednesday, 20th

President’s Welcome Reception - Join conference attendees at a pre conference reception hosted by AAAM President Bill Gwaltney. The reception will afford participants the opportunity to meet new museum professionals and to welcome back old friends and colleagues. The festivities will start at 6:00 p.m. in the beautiful Ashley’s Reception Room in the Marriott Hotel, 2 Carter Plaza. Food and cash bar will be available.

Thursday, August 21st

"It Don’t Mean A Thing If You Ain’t Got That Swing" - Join the Association for our Thursday evening reception on the Southern Belle Riverboat. Buses will leave the Marriott Hotel promptly at 5:15 p.m. to meet the boat. The boat will leave the dock at 6:00 p.m. You can’t have a river city without a riverboat. The Southern Belle has graced the banks at Chattanooga Ross’s Landing since 1985. This giant friendly party place does the driving for you, tickles you with music, feeds you well, gives commentary on river history, legends, and places. Live entertainment with Bessie Smith tunes by Danny and Marcenia Samples and the Danny Samples Trio.

Friday, August 22nd

"Museum House Rent Party" - The 2003 AAAM Host Conference Organization is ready to party. Join colleagues for an exciting night of fun-filled entertainment at the Chattanooga African American Museum & Bessie Smith Hall, one of the classiest cultural centers you will ever want to visit. Get the whole Chattanooga story by visiting the museum’s exhibitions, participate during the Burroughs Wright Fellowship auction, and feast on Chattanooga’s culinary delicacies. The host committee has scheduled an evening of excellent entertainment for our conference participants. Buses will begin leaving the Marriot hotel at 5:15 p.m. and start returning at 8:45 p.m. For those driving, the museum is located at 200 East Martin Luther King, Jr. Blvd.

Saturday, August 23rd

"Discover Chattanooga’s Cultural Treasures" - During AAAM Saturday evening’s conference closing festivities, enjoy tours the Hunter Museum, Houston Museum, Children’s Discovery Center, the Regional History Museum, and the Bluff View Art District. End the evening with live entertainment at the Chattanooga Aquarium. Guest will enjoy mini-receptions as we hop from venue to venue. Buses will leave the hotel at 6:00 p.m. and return by 9:30 p.m. The host committee has also organized an after hours party at the Southside Jazz Junction (Reservations required - contact Mrs. Green at the Chattanooga African American Museum for details (423)266-8658.

Sunday, August 24th

"Come Sunday" Homestyle Breakfast - All denominational Jazz Brunch Service including Gospel Orchestra & High School Gospel Band. Bus will leave hotel at 7:30 a.m. for the Chattanooga African American Museum/Bessie Smith Hall and will return by 10:30 a.m.
Speakers/Presenters

Austin, Joy. Panelist for Reflections - General Session
Banks, Joanna. Session 5-d
Blodgett, Sarah D., Session 4-b
Brown, Claudine, Session 5-c
Burroughs, Margaret T., Panelist for Reflections - General Session
Carpenter, Marian, Session 5-d
Carter, Roland Marvin, Session 1-b
Cherry, Schroeder, Session 2-b
Clark, Vicki, Session 6-c
Clayton, Avery V., Session 2-c
Conway, Thomas J., Session 1-c
Davis, Willis Bing, Session 4-a
Driskell, David, Keynote Speaker Friday Awards Luncheon
Fleming, John E., Panelist for Reflections - General Session & Session 7(c)
Ford, John L., Session 1-d
Foster, Beverly C., Session 2-a
Freelon, Philip G., Session 7-a
Gaither, E. Barry, Panelist for Reflections - General Session
Garcia, Siuko, Session 5-c
Hicks, Carmon Weaver, Session 5-a
Hicks, George, III, Session 5-a
Hill, Sharon L., Session 6-a
Hughes, Lynn, Session 2-d
Jackson, Jesse Jr., Keynote Speaker Thursday Welcome Luncheon
Jackson, Portia Jackson, 5-d
Johnson, James, Session 7-b
McCants, Jerel Lindsay, Session 5-b
Organ, Rita C., Session 5-d & Session 7-c
Osijo, Ade, Session 7-d
Palmer, Jasmine, Session 5-d
Partridge, Chrystal, Session 6-a
Peters, Gene Alexander, Session 1-a
Reece, Samuel, Session 6-d
Robinson, Harry, Panelist for Reflections - General Session
Tandy, Kisha, Session 4-c
Tenabe, Gabriel, Facilitator Reflections - General Session
Wise, Alex, Session 7-c
African Imports
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The Chattanooga Theatre Centre Salutes the Chattanooga African-American Museum for its commitment to preserving the heritage of America.

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Welcome to Chattanooga, Tennessee

Welcome to our City
Would like to Welcome all Conference Participants to Chattanooga.

Enjoy Your Stay!

Congratulations to the Chattanooga African American Museum on hosting the Association of African American Museum Conference from

Planning Management Fund Development

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On the
National African American Museums 2003 Annual Conference

Joyce Halsey, Basileus

National Association of Negro Business and Professional Women's Clubs, Inc.
Chattanooga Club

Congratulations to the Chattanooga African-American Museum on 20 Years of Outstanding Service

Reshaping the Cultural Landscape of American History
Greetings and Best Wishes
to
The Chattanooga African American Museum
and
The Association of African American Museums
For a Successful Conference
from
Brenda J. Tolliver, GRI, CRS
ASSOCIATE BROKER
RE/MAX OF ATLANTA
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Congratulations
ON HOSTING
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2003 AAAM Annual Conference

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“So powerful is the light of unity that it can illuminate the whole earth.”

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Best wishes to the Chattanooga African-American Museum from the Bahá’ís of Chattanooga

Best Wishes to the Chattanooga African American Museum and the Association of African American Museums

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Would like to Welcome all
Association of African American Museums’ Conference Attendees to Chattanooga, TN
The Urban League of Greater Chattanooga supports and celebrates the mission of African American Museums nationwide to preserve, exhibit and educate everyone about the accomplishments of people of African ancestry.

Best Wishes on Your 2003 Association of African American Museum Conference

CONGRATULATIONS!

M-ajes would like to thank the Association of African American Museums for taking a leading role in preserving our heritage.

Kellie Logan
Lead Designer

Carmen Davis
Designer/Photographer
Let’s pause for a moment of awe.

Black achievement

Harriet Tubman, Frederick Douglass, Mary McCleod Bethune, W. E. B. DuBois...

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