

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS ANNUAL CONFERENCE



**SUN, SOUL, AND SOIL: DIASPORIC
BLACKNESS AND JUSTICE IN
GLOBAL MUSEUMS**

AUGUST 5 - 7

Virtual Conference

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ASSOCIATION OF AFRICAN AMERICAN MUSEUMS

PRESIDENT'S MESSAGE



Executive Director

VEDET COLEMAN-ROBINSON

2019-2020

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AHMAD WARD
Hilton Head,
South Carolina

Dear AAAM Members,

The future is now. What a pivot you have made in your personal lives, professional lives, and in your institutions. Because of you, AAAM is strong and operating at full momentum. In spite of the global pandemic we find ourselves facing, we are creating the future we wish to see.

As we look back, we have so much for which to be proud. AAAM has a mission that matters, representing a Black museums field that goes back to 1868 when the first Black museum in the United States was established at an HBCU, Hampton University.

We are an association that has matured from over 42 years of finding our way forward, to this moment of momentous pride. We have a great cloud of witnesses around us – Dr. Margaret Burroughs, Dr. Charles Howard Wright, John Kinard, Icabod Fluellen, Joan Maynard, Rowena Steward, Margaret Santiago, Bill Billingsley, and numerous others – a great cloud of witnesses who were the first to see and set the vision for this essential association. They call us to a higher place of practice.

These times of turbulence have been met with tenacity. Black theologian Otis Moss often says that we are living through two pandemics, COVID-19 and COVID-1619. The brutal force of tragedy that COVID-19 has brought compounded by the persistence of racialized terror and trauma that COVID-1619 has cast upon us have had us fighting for our lives, for Black lives that matter. Black museums have not wavered in seeing and serving the needs of communities. From taking your programs virtual to taking them outdoors, you have met the moment with innovation and a steadfast, unmovable commitment to your mission.

Like your institutions, AAAM, likewise, has pivoted. When we saw a need for collaboration and connection among Black museum leaders, we created the COVID-19 Regional Leadership Conversations, hosting a series of virtual conversations about fundraising, leadership, social justice activism, and programming during times of crisis. We thank all of the coordinators and gracious speakers who shared of their expertise with us during that series. Speakers were Anna Barber, Sharron Rose, Robert Bull, Juanita Moore, Beverly Robertson, Amina Dickerson, Althemese Barnes, Kathe Hambrick, Dr. John Fleming, Dr. Lawrence Pijaux, Dr. Hassan Jeffries, Dr. Robert Smith, Dr. Melanie Adams, and Dr. Kaye Wise Whitehead, a powerhouse lineup of speakers who gave us wisdom for the road we trod. Likewise, our emerging young professionals led by Lance Wheeler and Jessica Kelly have created a robust calendar of lively and lovely activities that move the AAAM mission forward. We thank you Emerging Museum Professionals.

The future is now. And because of that, AAAM is focused on three areas: 1. sustainable growth of the Black museums field, 2. the strategic priorities of the association, and 3. supporting you, our membership.

The best is yet to come. As Earth, Wind, and Fire reminded us, keep your head to the sky. Keep doing what you do – keep educating and engaging. Keep collecting and preserving. Keep telling the stories of our ancestors, artists, and activists. Keep convening and collaborating. Keep pushing and pressing. Keep listening and leading. Keep your head to the sky because that is where the future is, and that is where hope is. We look forward to all that is ahead for the Black museums field, for AAAM, and for you.

LaNesha DeBardelaben

LaNesha DeBardelaben | Board President | Association of African American Museums



BOARD OF DIRECTORS

Executive Committee

LaNesha DeBardelaben

President

Northwest African American Museum
Seattle, Washington

Marion McGee

Vice President

National Museum of African
American History and Culture
Washington, D.C.

Tsitsi (Tee) Jones

Treasurer

National Civil Rights Museum
Memphis, Tennessee

Dr. Robert E. Luckett, Jr.

Secretary

Jackson State University
Margaret Walker Center
Jackson, Mississippi

Malika Polk-Lee

Member-At-Large

B.B. King Museum
Indianola, Mississippi

Brian J. Carter

Immediate Past President

4-Culture
Seattle, Washington

BOARD MEMBERS

Timothy Barber

The Black Archives Historic Lyric Theater
Miami, Florida

Dr. Dina Bennett

National Museum of African American Music
Nashville, TN

Dion Brown

NMBL Strategies
Cincinnati, Ohio

Jacqueline Dace

Cincinnati, Ohio

Omar Eaton-Martinez

Maryland-National Capital Parks and Planning Commission,
Prince George's County Parks and Recreation
Riverdale, MD

Dr. Robert "Bert" Davis

America's Black Holocaust Museum
Milwaukee, Wisconsin

Dr. Nicole Ivy

The George Washington University
Washington, DC

Dr. Ashley Jordan

National Underground Railroad Freedom Center
Cincinnati, OH

Shirl Spicer

Maryland-National Capital Parks and Planning Commission,
Montgomery County Parks
Silver Spring, Maryland

Brenda Tindal

International African American Museum
Charleston, South Carolina

Ahmad Ward

Historic Mitchelville Freedom Park
Hilton Head, South Carolina

EXECUTIVE DIRECTOR'S MESSAGE



Executive Director

VEDET COLEMAN-ROBINSON

2019-2020

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Hilton Head,
South Carolina

Greetings AAAM Members and Supporters:

As we maneuver through this unique time, we have transitioned our 42nd AAAM Conference to a virtual platform. We appreciate all of your patience while we have carefully considered your safety and planning an exceptional virtual experience.

We will keep our tradition of providing quality sessions, an exhibition hall, opportunities to network with other conference attendees, and nightly receptions that will allow you to mingle and connect with other museum professionals.

We are excited about the dynamic line up of conference presenters, our keynote speaker, and lively nightly receptions all on our fantastic virtual platform, Pheedloop. The three day online event will be held August 5 thru August 7, 2020. Our conference schedule includes a keynote conversation entitled, The State of Black Museums: Leadership and Change During COVID-19 and Social Justice Movements, by Lonnie G. Bunch III, 14th Secretary of the Smithsonian Institution and Emmy Award winning journalist Jacque Reid. The conference will also feature a special performance by R&B recording artist, Kenny Lattimore. Mr. Lattimore has received Grammy, Soul Train, and Stellar Awards nominations and is an NAACP Image Award recipient for Best New Artist.

We are enduring such tough times through this year with changes and challenges, but we are confident that this virtual conference will be a rewarding experience. I look forward to seeing you for #AAAM2020!

All the best,

Vedet Coleman-Robinson
Executive Director
Association of African American Museums



PLANNING AND PROGRAM COMMITTEE GREETINGS



Executive Director

VEDET COLEMAN-ROBINSON

July 10, 2020

Dear Members of AAAM:

2019-2020

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DR. ASHLEY JORDAN
Evansville, Indiana

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Silver Spring, Maryland

DR. BRENDA TINDAL
Charleston,
South Carolina

AHMAD WARD
Hilton Head,
South Carolina

In less than a month, we will be gathering for a groundbreaking, virtual convening of the Association of African American Museums (AAAM), and we hope that all of you will make plans to join us.

Although we will miss communing with you in person, we are so excited to highlight the great work that continues to be done across the country in our field. In the context of both the coronavirus pandemic and the social justice movements that have swept the country in recent weeks, AAAM and its member institutions remain essential organizations that provide crucial resources and opportunities for our communities.

Over the past several months, the planning committee for this year's conference has worked hard to pivot to the virtual format, and we are proud of the schedule of events, participants, plenaries, keynote, receptions, and concurrent sessions that will fill our three days together, August 5-7.

If you have not done so, we urge you to register for the conference, and, with the reduced rates being offered, we hope you will encourage your teams and members of your community to join us. You even have time to apply for the generous scholarships being offered to our members. We understand that the pandemic has placed an even greater burden than usual on our institutions, and we do not want the lack of resources to preclude anyone from participating in #AAAM2020.

We look forward to seeing all of you next month, and we are grateful for you and all that you do.

Sincerely,

Robby Luckett, Chair of AAAM Conference Planning Committee
Omar Eaton-Martinez, Co-Chair AAAM Conference Planning Committee

PLANNING AND PROGRAM COMMITTEE GREETINGS

#AAAM2020 CONFERENCE PLANNING COMMITTEE

Planning Committee

Robby Lockett, Jr. Chair, Board Secretary
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Vedet Coleman-Robinson, Executive Director
LaNesha Debardelaben, Board President
Marion McGee, Board Vice President
Kyle Hutchinson
John Parker
Kiah Graham
Camille Vincent
Tim Barber
Izetta Mobley
Nicole Ivy
Dion Brown
Ahmad Ward
Lance Wheeler
Noelle Trent
Shakia Gullette

Program Committee

Brenda Tindal, Chair
Izetta Mobley, Co-Chair
Tafeni English
Martina Morale
Jessica Kelly
Brigette Jones
Tequila Harris-Fenwick
Lacey Wilson
Levon Williams
Michelle Lanier
Traka Lopez
John Spann
Charles Chavis
Shelby Henderson
Chris Miller

HISTORIC OVERVIEW

MISSION

The Association of African American Museums (AAAM) is a non-profit member organization established to support African and African American focused museums nationally and internationally, as well as the professionals who protect, preserve and interpret African and African American art, history and culture.

Established as the single representative and principal voice of the African American museum movement, the Association seeks to strengthen and advocate for the interests of institutions and individuals committed to the preservation of African-derived cultures.

The services provided by AAAM enhance the ability of those museums to serve the needs and interests of persons of African ancestry and those who wish to know more about the art, history and culture of African-derived cultures.

AAAM FOUNDERS

AAAM was established to provide professional development and networking opportunities to serve its membership base and African American and African diaspora audiences broadly. The Association has a longstanding success rate of convening leaders, from national and international institutions, around issues of professional development and capacity building, boasting a membership of over 500 individual and institutional members rallying around this worthy cause.

Membership is comprised of museums, museum professionals, institutions, and individuals that share an interest in African American art, culture, and history. Through training opportunities and member services, AAAM supports the goals of African American museums and museum professionals. The Association includes cultural organizations, historical societies and museums which not only collect, preserve, and exhibit objects valuable to art, history and science, but also educational institutions, research agencies and cultural centers.

AAAM works as an advocate for the interests of institutions and individuals committed to the support of African and African derived cultures. It defines a relationship for the body of such institutions within the national museum community, and seeks to strengthen such institutions through improved communication, shared resources, training, annual conferences, technical assistance, and fundraising guidance. The Association also provides, through newsletters, placement bureaus, etc., services supportive for the professional needs of its membership.

AAAM shares a common core of knowledge and sense of purpose with our member institutions to advance the professional and scholarly attainments of our members by supporting opportunities for sound professional preparation,

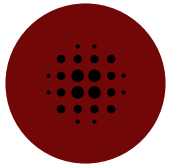
AAAM FOUNDERS

observing high ethical standards, and providing outlets for research and collaboration that foster improvement of the museum profession.

In the late 1960s, Dr. Margaret Burroughs, founder of the DuSable Museum in Chicago, and Dr. Charles H. Wright, of the Museum of African American History in Detroit, initiated a series of conferences for Black museums. In 1978, a consortium of six Black museums, with funding from the National Museum Act (administered by the Smithsonian Institution), presented a series of conferences at participating institutions. The conferences provided the opportunity for an ad hoc committee to lay the groundwork for yet another organization. Under the chairmanship of E. Barry Gaither, the committee prepared by-laws, which were ratified in Detroit in February of 1978. The new organization adopted the name "African American Museums Association" (AAMA), and elected its first governing council. AAMA's first office was at the Museum of the National Center for Afro-American Artists in Boston, Massachusetts.

In the 2000s and beyond, the Association has focused on identifying the composition and needs of its constituents and the larger African American museum community, aided by the support of the Institute for Museum and Library Services (IMLS). Including, a number of projects surveying the Black Museum field and supporting strategic planning for the Association. Continuing its core work and collaborating with the new National Museum of African American History and Culture, AAAM looks forward to future success in furthering and implementing the important work of the organizations and professionals dedicated to preserving and promoting the art, history, and culture of African and African American communities nationally and internationally.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY 1

Wednesday, August 5, 2pm-2:50 pm

COVID-19 Leadership Conversations: Reopening Experiences for Black Museums

GENERAL SESSION

Jacqueline Dace - Moderator
Museum Leadership

Ahmad Ward
Executive Director, Historic Mitchelville Freedom Park

Omar Eaton-Martinez
Assistant Division Chief, Historic Resources, M-NCPPC

Shirl Spicer
Countywide Museum Manager, M-NCPPC, Montgomery Parks

Timothy Barber
Executive Director, The Black Archives Archives History & Research Foundation of South FL, Inc.

Tsitsi Jones
Chief Financial Officer, National Civil Rights Museum

Vedet Coleman-Robinson
Executive Director, Association of African American Museums

AAAM continues to host its web-based leadership conversations for executive leaders of African American museums across the country. The sessions will start at 2:00pm (Eastern Time). We hope that leaders will use this platform for collective brainstorming, sharing of ideas and resources, and to strategically talk about the next steps after the COVID-19 pandemic is resolved. This initiative is open to all Presidents, CEOs or Executive Directors of African American museums, their designees, including non-AAAM members. & #AAAM2020 registered guests may attend.

JACQUELINE DACE



OMAR EATON-MARTINEZ



TIMOTHY BARBER



TSITSI "TEE" JONES



SHIRL SPICER

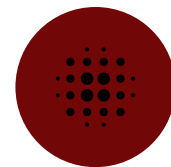


VEDET COLEMAN-ROBINSON



story

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY 1

Wednesday, August 5

OPENING PLENARY -

AUGUST 5 @ 6:00 PM ET

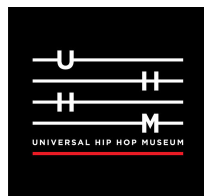
**And Some of Us Are Brave: Ethics, Praxis, &
Care in the Trauma-Informed Museum**



This 90-minute dialogue will explore how trauma impacts how we engage visitors, staff, and our communities. In the wake of a spring and summer of illness, loss, precarity, and violence museums are charged with navigating a twenty-first century landscape that demands empathy, ethics, and a praxis of care in how we do our work. How can we learn from the practice of trauma-informed care? How can we incorporate an ethic of radical and ethical care into our museum and cultural work — and why does doing so matter?



OPENING RECEPTION



Music By
DJ Mr. Magic Hands

MC Zakiyyah Ali
Mississippi

MC John Spann
Mississippi

Ms. Katurah Mariessa Hughes
Mississippi

Cameron L. Mitchell
Tennessee

Vitamin Cea
Mississippi

Derrick Weston Brown
Maryland

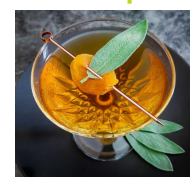
Darius LaShun Lewis
Tennessee

**THE SOUTH HAS
SOMETHING TO
SAY**

8.5.2020 | 7:30 pm EST

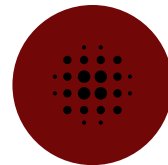
ALL ACCESS
ATTENDEES ONLY

solidlight



cyberKINETICS

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 10:00 to 10:30 am

Thursday, Aug 06

10:00 AM - 10:30 AM

Welcome and Opening Remarks

General Session

Vedet Coleman-Robinson

Executive Director, Association of African American Museums

LaNesha DeBardelaben

AAAM Board President, Northwest African American Museum

Join AAAM Executive Director, Vedet Coleman Robinson and AAAM Board Chair LaNesha DeBardelaben as we welcome you to our 42nd Annual Conference presented Virtually.



DAY2

Thursday, August 6 | 10:30 to 11:20 am

Thursday, Aug 06

10:30 AM - 11:20 AM

A Litany for Survival: Creating mental and emotional wellness for yourself, your staff, and your public

Organizational Development

Concurrent

Christina Shutt

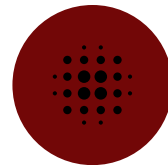
Executive Director, Mosaic Templars Cultural Center

Christen Stanley

Director of Education, Mosaic Templars Cultural Center

BLACK MUSEUMS ARE ROUTINELY SEEN AS A VOICE OF VALIDATION, A COMMUNITY RESOURCE, AND AN EPICENTER OF CULTURAL PRIDE. THIS SESSION WILL EXPLORE HOW ONE AFRICAN AMERICAN HISTORY AND CULTURE MUSEUM IS CREATING MENTAL AND EMOTIONAL WELLNESS FOR ITSELF, FOR ITS STAFF, AND FOR THE PUBLIC AT LARGE. BY UNDERSTANDING THAT SELF, STAFF, AND COMMUNITY CARE ARE NOT SELF-INDULGENT, BUT RATHER PRESERVATION, THIS SESSION WILL EXPLORE THE PREPARATION, RECOVERY AND SUSTAINING OF MUSEUM JUSTICE WORK.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 10:30 to 11:20 am

Caribbean Genealogies in Museums

Audience Diversity

Concurrent

Germaine Joseph

Heritage Officer, Walcott House Museum : The Saint Lucia National Trust

Jada Benn Torres

Associate Professor of Anthropology, Vanderbilt University

Kamilah Stinnett

Genealogy Reference Assistant, Smithsonian Institution-NMAAHC

John Martin

Director, Grenada National Museum

OUR CARIBBEAN MUSEUMS ARE EMPTY OF OUR STORIES, STORIES OF WHO WE WERE, STORIES OF WHO WE ARE, AND STORIES OF WHO WE WANT TO BECOME. OUR GENEALOGIES ARE ABSENT FROM OUR MUSEUMS AND HERITAGE SPACES AS IF WE ARE NOT WORTHY TO INHABIT THESE PLACES. WITHIN THE LAST THIRTY YEARS, GENETIC DATA HAS INCREASINGLY BEEN USED TO ADDRESS QUESTIONS ABOUT THE ORIGINS AND HISTORIES OF BLACK PEOPLE. IN THE CARIBBEAN, GENETIC DATA IS PARTICULARLY USEFUL FOR ADDING NOVEL PERSPECTIVES TO UNDERSTANDING THE INITIAL PEOPLING OF THE CARIBBEAN DIASPORA AS WELL AS THE IMPACT OF THE TRANS-ATLANTIC SLAVE TRADE.

DAY2

Thursday, August 6 | 11:30 am to 12:30 pm

Keynote Conversation and Luncheon - Featuring: Lonnie Bunch III, 14th Secretary of the Smithsonian Institution

Opening Remarks By Dr. Spencer Crew
Acting Director of the National Museum of African
American History and Culture

General Session

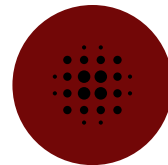
THE STATE OF BLACK MUSEUMS: LEADERSHIP AND CHANGE DURING COVID-19 AND SOCIAL JUSTICE MOVEMENTS; WITH LONNIE G. BUNCH III, 14TH SECRETARY OF THE SMITHSONIAN INSTITUTION AND JACQUE REID EMMY AWARD-WINNING JOURNALIST THIS IS YOUR CHANCE TO GRAB YOUR LUNCH AND LISTEN TO A DYNAMIC AND ENGAGING KEYNOTE CONVERSATION.



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ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 1:00 to 1:50 pm

Climate Justice The Wright Way -- Creating a Model for African American Museums to Lead Environmental Justice Work

Charles H. Wright Museum of African American History

Advocacy

Concurrent

cyber|KINETICS

La Toya Morgan

Principal, Moreé Strategic Insights, LLC

Leslie Tom

Chief Sustainability Officer, Charles H. Wright Museum of African American History

Neil Barclay

President and CEO, Charles H. Wright Museum of African American History

Reginald Woolery

Director of Education, Charles H. Wright Museum of African American History

THE CHARLES H. WRIGHT MUSEUM OF AFRICAN AMERICAN HISTORY PROPOSES A PANEL ON CREATING CROSS-INSTITUTIONAL AND COMMUNITY COLLABORATIONS THROUGH OUR WORK WITH SUSTAINABILITY - ENERGY, WATER AND WASTE. WE WILL SHARE OUR PROCESS, NUTS AND BOLTS, AND LESSONS LEARNED IN PLACING AFRICAN AMERICAN MUSEUMS AS LEADING VOICES IN A CITYWIDE ENVIRONMENTAL JUSTICE PROJECT. WE WILL DEEP DIVE INTO BUILDING OUR COMMUNITY ENGAGEMENT FRAMEWORKS AND PLANNING AND IMPLEMENTING GRANTS FROM AN EXECUTIVE LEADERSHIP, EDUCATION, AND COLLABORATIVE POLICY PERSPECTIVE. WE WILL SPEAK TO HOW WE ARE CREATING COLLABORATION MODELS TO LESSEN INSTITUTIONAL AND COMMUNITY SILOS, & ENGAGE THE COMMUNITY.

DAY2

Thursday, August 6 | 1:00 to 1:50 pm

Confronting the Past Through Art, Education, and Reconciliation: Community Engagement as an Invitation to Rethink and Remember

Collections Stewardship

Concurrent

Joi Brown

Marketing Manager, Birmingham Civil Rights Institute

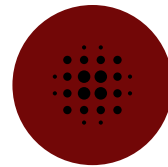
John Fields

Senior Director, Abroms//Engel Institute for the Visual Arts

 **LUCIDEA**
DEVELOPER OF ARGUS; INNOVATIVE, UNRIVALED
MUSEUM COLLECTION MANAGEMENT SOFTWARE

THIS PRESENTATION WILL DISCUSS THE PARTNERSHIP BETWEEN THE BIRMINGHAM CIVIL RIGHTS INSTITUTE (BCRI), THE ABROMS-ENGEL INSTITUTE FOR THE VISUAL ARTS (AEIVA), AND THE JEFFERSON COUNTY MEMORIAL PROJECT (JCMP). JCMP IS A GRASSROOTS COALITION COMPOSED OF MORE THAN 35 COMMUNITY PARTNERS WITH FIVE GOALS: RESEARCHING THE 33 DOCUMENTED RACIAL TERROR VICTIMS OF JEFFERSON COUNTY, ALABAMA, AND THEIR DESCENDANTS; EDUCATING THE PUBLIC ON THE IMPORTANCE OF THIS HISTORY; PLACING HISTORICAL MARKERS AT LYNCHING SITES; RETRIEVING OUR MONUMENT FROM THE NATIONAL MEMORIAL FOR PEACE AND JUSTICE; AND ADVOCATING FOR REFORM. WHERE RACIAL INJUSTICE STILL EXISTS TODAY

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 1:00 to 1:50 pm

Imagining a Future of Caribbean Urbanization

Collections Stewardship

Concurrent

Nyugen Smith

Artist / Lecturer of Interdisciplinary Art, Southern Methodist University

Marvin Fabien

Artist / Professor - PhD Candidate, Université des Antilles, Martinique

Marie Vickles

Director of Education, Pérez Art Museum Miami (PAMM)

Hervé Sabin

Principle/Director, Studio Drum Collaborative

THIS ROUNDTABLE SESSION SEEKS TO CONNECT AND ADDRESS THE EVOLVING NATURE AND CHALLENGES OF CARIBBEAN URBANIZATION, RELATED SOCIAL ISSUES, THE TRANSFORMATION OF RURAL AREAS THROUGH URBANIZATION, AND RESILIENCY. THIS INTERACTIVE ROUNDTABLE WILL EXPLORE THE EVOLVING ISSUE OF URBANIZATION, AND OTHER RELATED ISSUES THAT INCLUDE ACCESS TO HEALTH CARE, EDUCATION, CHANGING ECONOMIES, AND LEISURE-BASED PRESSURES SUCH AS TOURISM. THE IMPORTANCE AND NECESSITY OF IMAGINING THE POSSIBILITIES OF WHAT CAN BE ARE CRITICAL PARTS OF ANY SHIFT IN LARGER SOCIETAL MOVEMENTS, AND THE INTERSECTIONS BETWEEN MULTIDISCIPLINARY CULTURAL PRODUCTION AND URBANISM WILL BE CLOSELY ANALYZED.

DAY2

Thursday, August 6 | 1:00 to 1:50 pm

From the Margin to the Center: Curatorial Intentionality in Reinterpreting the American Past

Collections Stewardship

Concurrent



Tsione Wolde-Michael

Curator, Smithsonian National Museum of American History

Modupe Labode

Curator, National Museum of American History

Fath Davis Ruffins

Curator, Division of Home and Community Life, National Museum of American History-Smithsonian

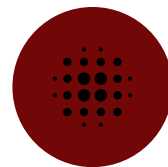


Crystal Moten

Curator, National Museum of American History

MUSEUM COLLECTIONS AND CURATORIAL RESEARCH SHOULD REFLECT THE DIVERSITY OF THE POPULATIONS THE MUSEUM CLAIMS TO SERVE. RECENT STUDIES REVEAL WHAT WE HAVE LONG KNOWN: CURATORS AND COLLECTIONS ARE LARGELY WHITE. THE SMITHSONIAN INSTITUTION, THE WORLD'S LARGEST MUSEUM, RESEARCH, AND LEARNING COMPLEX, IS NOT EXEMPT. MOVEMENTS SUCH AS #MUSEUMSARENOTNEUTRAL AND DECOLONIZE MUSEUMS ADDRESS THE NEED TO ARTICULATE SYSTEMIC MUSEUM BIAS THAT INFORMS MUSEUM PRACTICE. AT THE NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE AND THE NATIONAL MUSEUM OF AMERICAN HISTORY, BLACK WOMEN CURATORS ARE COMBATting THE UNJUST, HAPPENSTANCE INCLUSION OF PEOPLE OF COLOR IN MUSEUM COLLECTIONS WITH NEW FRAMEWORKS.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 2:00 to 2:50 pm

Oasis Spaces: Shifting and Sharing North Carolina's "Green Book" Narrative

Visitor Experience

Concurrent

Michelle Lanier

Director, North Carolina Division of State Historic Sites & Properties

Karen Ipock

Child Education Coordinator, NC Department of Natural and Cultural Resources

Angela Thorpe

Director, NC African American Heritage Commission, NC African American Heritage Commission

THIS SESSION WILL DEMONSTRATE HOW THE NORTH CAROLINA AFRICAN AMERICAN HERITAGE COMMISSION LEVERAGED A SERIES OF METHODOLOGIES AND PARTNERSHIPS TO DEVELOP STATEWIDE RESOURCES CENTERED ON THE "NEGRO MOTORIST GREEN BOOK" AND ITS IMPACT ON THE STATE OF NORTH CAROLINA. TAKEN TOGETHER, THOUGHTFUL COMMUNITY-BASED HERITAGE PRACTICES, INCLUDING COMMUNITY-BASED ARCHIVING, ORAL HISTORIES AND COMMUNITY INFORMATION SESSIONS; INTRA- DEPARTMENTAL PARTNERSHIPS; AND STATEWIDE INSTITUTIONAL PARTNERSHIPS HELPED TO BIRTH STATEWIDE TRAVELING EXHIBITIONS, AN INTERACTIVE WEB PORTAL, A WEBINAR SERIES, PHYSICAL AND DIGITAL EDUCATIONAL RESOURCES AND PROGRAMS FOR MUSEUM AND PUBLIC SCHOOL EDUCATORS, AND ENGAGING PUBLIC PROGRAMS.

DAY2

Thursday, August 6 | 2:00 to 2:50 pm

Tapping New Donors: Fundraising Strategies of the National Museum of African American History and Culture

Financial Stewardship

Concurrent

Sidney Hargro

President, Philanthropy Network Greater Philadelphia

Patricia Wilson Aden

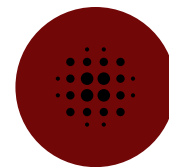
President & CEO, African American Museum in Philadelphia

Adrienne Brooks

Director of Advancement, NMAAHC

THIS SESSION WILL PRESENT AN IN-DEPTH PANEL DISCUSSION ON FUNDRAISING STRATEGIES EMPLOYED BY THE NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE, WHICH RAISED NEARLY \$400 MILLION IN PRIVATE MONEY TO OPEN THE NEW MUSEUM IN 2016. THIS FUNDRAISING CAMPAIGN EXPLODED LONG-HELD BELIEFS ABOUT AFRICAN AMERICAN PHILANTHROPY. THE UNPRECEDENTED GENEROSITY OF AFRICAN AMERICAN ENTREPRENEURS, CELEBRITIES, AND OTHERS, INCLUDING THOSE FROM THE AFRICAN DIASPORA, CONTRADICTED THE NOTION THAT BLACK PEOPLE ARE NOT PHILANTHROPIC. ADDITIONALLY, IT SHOWCASED OUR COMMUNITY'S APPETITE FOR AN INSTITUTION THAT CELEBRATES ITS ART, HISTORY, AND CULTURE.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 2:00 to 2:50 pm

Oasis Spaces: Shifting and Sharing North Carolina's "Green Book" Narrative

Visitor Experience

Concurrent

Michelle Lanier

Director, North Carolina Division of State Historic Sites & Properties

Karen Ipock

Child Education Coordinator, NC Department of Natural and Cultural Resources

Angela Thorpe

Director, NC African American Heritage Commission, NC African American Heritage Commission

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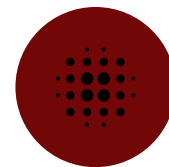
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ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 2:00 to 2:50 pm

National Park Service Resources for Museums and Cultural Institutions

Financial Stewardship

Concurrent

Reginald Chapple

Acting Assistant Director Partnerships and Civic Engagement, National Park Service



Porsha Dossie

Historian, Park History Program, National Park Service

Jessica Kelly-EMP

Grants Management Specialist, State Tribal Local Plans and Grants, National Park Service

Angel Thompson

Project Manager Cultural Resources, National Park Foundation

THIS SESSION WILL DISCUSS OFFERINGS FROM THE FEDERAL GOVERNMENT AND THE NATIONAL PARK FOUNDATION THAT ARE AVAILABLE TO AFRICAN AMERICAN MUSEUMS AND CULTURAL INSTITUTIONS. REPRESENTATIVES FROM THE AFRICAN AMERICAN CIVIL RIGHTS NETWORK; THE PARTNERSHIPS AND CIVIC ENGAGEMENT OFFICE; THE STATE, TRIBAL, LOCAL, PLANS AND GRANTS OFFICE; AND THE NATIONAL PARK FOUNDATION WILL EACH PRESENT ON WHAT IS AVAILABLE FROM THEIR OFFICES AND ANSWER QUESTIONS FROM THE AUDIENCE. TOPICS WILL INCLUDE FUNDING OPPORTUNITIES AND WHERE TO FIND THEM, BEST PRACTICES TO APPLY, AND HOW TO USE THESE TOOLS TO ADVANCE YOUR INSTITUTION. THIS SESSION WILL ADDRESS COMMUNITY BUILDING AND PRESERVATION.

DAY2

Thursday, August 6 | 2:00 to 2:50 pm

Balm over Gilead: The NMAAHC As a Site of Conscience

Visitor Experience

Concurrent

Ajanet Rountree

Doctoral Research Fellow, The John Mitchell, Jr. Program, Jimmy and Rosalynn Carter School for Peace and Conflict Resolution

Charles Chavis, Jr.

Director, The John Mitchell Jr. Program, Jimmy and Rosalynn Carter School for Peace and Conflict Resolution

Christie Jones

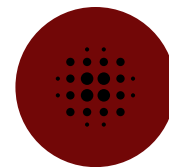
Doctoral Student, The John Mitchell Jr. Program for History, Justice and Race

Iris Barnes

Curator, Lillie Carroll Jackson Civil Rights Museum

TODAY, MUSEUMS CONTINUE TO STRIVE TO DEMONSTRATE THEIR PUBLIC INTEREST AND TO INTERACT CRITICALLY WITH THE PROCESSES AND INSTITUTIONS ON WHICH THEY WERE BUILT. IN RESPONSE TO THE POLITICAL CLIMATE, MUSEUM PROFESSIONALS HAVE INCREASINGLY BEGUN TO POSITION THEIR WORK AND ORGANIZATIONS TOWARDS JUSTICE, INCLUSION, AND RESOLVING HISTORICAL TRAUMA. THIS ROUNDTABLE IS INTENDED TO PROVIDE MUSEUM PROFESSIONALS WITH THE OPPORTUNITY TO EXPLORE MUSEUM EDUCATION OPPORTUNITIES THAT CENTER ON SOCIAL JUSTICE ACTIVISM AND PEACEBUILDING. PARTICIPANTS INCLUDE MUSEUM CURATORS, HISTORIANS, MUSEUM EDUCATORS, DIRECTORS, AND ARCHIVISTS, WHO WILL DISCUSS THE ROLES THAT MUSEUMS CAN PLAY AS SPACES FOR SOCIAL TRANSFORMATION.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 3:00 to 3:50 pm

Elastic Ephemera: Ebony Broadside Exhibition, Connecting Communities throughout Time

Visitor Experience

Concurrent

Christopher Norwood

Co-Founder, Hampton Art Lovers

Makiba Foster

Regional Manager, Broward County Libraries

TWO ORGANIZATIONS LOCATED IN DIFFERENT HISTORICALLY BLACK, YET RAPIDLY GENTRIFYING SOUTH FLORIDA COMMUNITIES, CAME TOGETHER BECAUSE OF THEIR COMMITMENT TO STEWARDING AND PROVIDING ACCESS TO COLLECTIONS DEDICATED TO THE PEOPLE OF AFRICAN DESCENT. JOINING FORCES, THEY COLLABORATED ON AN EXHIBITION WITH THE INTENT TO HELP BLUR THE LINES OF A PERVASIVE COUNTY LINE DIVIDE BETWEEN BROWARD AND MIAMI-DADE COUNTIES. THROUGH THE UNITING OF INSTITUTIONS AND COLLECTIONS, THE HOPE WAS TO BRING THE PEOPLE OF THE BLACK DIASPORA LIVING IN FORT LAUDERDALE AND MIAMI TOGETHER THROUGH ART.

DAY2

Thursday, August 6 | 3:00 to 3:50 pm

Rooted In NC : Navigating State Supported Institutions and Planting Seeds of the African Diaspora in North Carolina

Visitor Experience

Concurrent

Natalie Rodriguez

Education Coordinator and Tour Coordinator, North Carolina State Capitol and NC Executive Mansion

Khadija Brandon

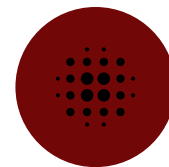
Assistant Site Manager, Stagville State Historic Site, NC Department of Natural and Cultural Resources

Ashley Adams

Historian, NC Office of Archives and History

THIS TALK SHOW WILL BE HOSTED BY PUBLIC HISTORIANS, EACH OF WHOM GRADUATED FROM A NORTH CAROLINA HISTORICALLY BLACK COLLEGE AND UNIVERSITY (HBCU) AND IS CURRENTLY EMPLOYED BY THE NORTH CAROLINA DEPARTMENT OF NATURAL AND CULTURAL RESOURCES (DNCR). THE HOSTS WILL DISCUSS: (1) HOW THEIR TIES TO NORTH CAROLINA'S MARGINALIZED COMMUNITIES HAVE SHAPED THEIR PRACTICE AS PUBLIC HISTORIANS; (2) HOW THEIR POSITIONS AT DNCR AFFORDS THEM OPPORTUNITIES TO CREATE AND PROMOTE PROGRAMS FOR AUDIENCE DIVERSITY, LEADERSHIP DEVELOPMENT, AND VISITOR EXPERIENCE; AND (3) HOW THESE PRACTICES ARE ALLOWING THEM TO SPECIFICALLY RESEARCH AND EDUCATE THE PUBLIC ABOUT AFRICAN AND AFRICAN AMERICAN MUSEUMS.

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 3:00 to 3:50 pm

Shaping, Sharing, and Storytelling: Black Male Museum Professionals in the 21st Century

Leadership Development

Concurrent

Brandon Nightingale-EMP

Archival Coordinator, Bethune-Cookman University

JaMarcus Underwood

Museum Educator, Jack Hadley Black History Museum

Joshua Parks

curator, Seashore Farmers' Lodge No. 767

Lance Wheeler

Education & PR Manager, The Margaret Walker Center & COFO Civil Rights Education Center

blackbaud[®]

ENCOURAGING THE NEXT GENERATION OF MUSEUM LEADERSHIP AMONG AFRICAN AMERICAN MALES IS CRITICAL TO THE ADVANCEMENT OF THE PROFESSION. AS OPPORTUNITIES FOR NEW VOICES AND LEADERS ARISE, ATTENTION SHOULD BE FOCUSED PARTICULARLY ON THOSE WHO ARE LEAST REPRESENTED, BLACK MEN. LOOKING BACK ON HOW MUSEUM TRAILBLAZERS, SUCH AS CHARLES H. WRIGHT, JOHN KINARD, AND JOHN FLEMING, CREATED A WAY FOR A NEW GENERATION OF PROFESSIONALS, THIS PANEL WILL EXAMINE THE RESPONSIBILITY TO KEEP THEIR VISION ALIVE AND HOW THAT FALLS ON THE SHOULDERS OF BLACK MALES IN THE FIELD TODAY.

DAY2

Thursday, August 6 | 3:00 to 3:50 pm

Rooted In NC : Navigating State Supported Institutions and Planting Seeds of the African Diaspora in North Carolina

Visitor Experience

Concurrent

Natalie Rodriguez

Education Coordinator and Tour Coordinator, North Carolina State Capitol and NC Executive Mansion

Khadija Brandon

Assistant Site Manager, Stagville State Historic Site, NC Department of Natural and Cultural Resources

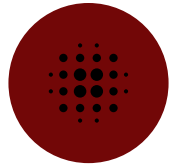
Ashley Adams

Historian, NC Office of Archives and History

designminds

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ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6 | 3:00 to 3:50 pm

Things I Didn't Learn at Hillman II: The Power of k(NO)w

Leadership Development

Concurrent



Ahmad Ward

Executive Director, Historic Mitchelville Freedom Park

Timothy Barber

Executive Director, The Black Archives Archives History & Research Foundation of South FL, Inc.

Christina Shutt

Executive Director, Mosaic Templars Cultural Center

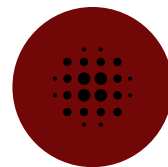
BLACK MUSEUM PROFESSIONALS, ESPECIALLY THOSE IN LEADERSHIP POSITIONS ARE ROUTINELY FACED WITH PROPOSITIONS, AGREEMENTS AND EVEN VEILED THREATS THAT OUR WHITE COUNTERPARTS WILL NOT ENCOUNTER. THESE SITUATIONS ARE FRAMED AS "FOR THE BENEFIT OF THE ORGANIZATION AND OFTEN AS "OFFERS THAT CAN'T BE REFUSED," THE ACCELERATED PRESSURE THAT ARISES FROM THESE EVENTS CAN PLACE BLACK PROFESSIONALS IN COMPRISING POSITIONS, IN ORDER TO PACIFY ELECTED OFFICIALS / BOARD MEMBERS OR ACCOMMODATE POTENTIAL DONORS. THE UNCOMFORTABLE TRUTH IS, THESE THINGS HAPPEN TO BLACK MUSEUMS / PROFESSIONALS BECAUSE THERE IS A PREVAILING THOUGHT THAT WE SHOULD ACCEPT LESS DUE TO OUR VARYING LEVELS.

DAY2

Thursday, August 6 | 4:00 to 5:15 pm

CLOSING PLENARY: AMERICA250 for Black Museums

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY2

Thursday, August 6

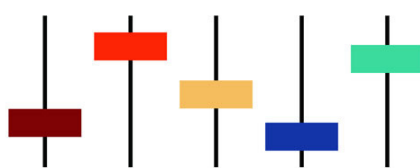


THE ASSOCIATION OF AFRICAN AMERICAN MUSEUMS (AAAM) RECENTLY ANNOUNCED THAT GRAMMY-NOMINATED KENNY LATTIMORE WILL JOIN THE #AAAM2020 CONFERENCE LINEUP. LATTIMORE WILL MAKE HIS AAAM DEBUT AT THE 42ND ANNUAL CONFERENCE AND PARTICIPATE IN A SPECIAL CONCERT FOR AAAM MEMBERS, SUPPORTERS, AND FRIENDS ON THURSDAY, AUGUST 6, AT 6:30 PM ET.

ALL CONFERENCE FULL-ACCESS REGISTRANTS WILL HAVE THE OPPORTUNITY TO JOIN THE CONCERT AND POST-CONCERT RECEPTION (LISTED SEPARATELY).

SPONSORED IN PART BY:

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**NATIONAL MUSEUM OF
AFRICAN AMERICAN MUSIC**



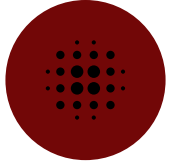
Post-Concert Reception by: DJ Mr. Magichands

*It's NOT over! Join us after the amazing
Kenny Lattimore concert as we pump up
the beats!*

*This will be a format for everyone to see
each other and interact!*



ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



DAY3

Friday, August 7 | 11:30 am to 11:50 pm

Stay Connected with Your Visitors and Reopen Safely Using STQRY

Visitor Experience

General Session

Genevieve Hauck

Marketing Communications Manager, STQRY (formerly OnCell)

Josh Gilbert

Director of Customer Experience, STQRY (formerly OnCell)

Participants of this webinar will learn more about the ways you can turn an app into a full digital experience to serve both onsite and offsite visitors. Presenters from STQRY will provide an overview of the many ways other organizations have been utilizing the STQRY platforms - before or during the COVID-19 pandemic - to stay connected with visitors and now, to reopen safely.

story

DAY3

Friday, August 7 | 10:00 am to 5:00 pm



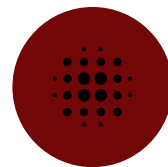
ASSOCIATION OF AFRICAN AMERICAN MUSEUMS

2020 VIRTUAL SPEED NETWORKING

Friday, August 7, 2020 10AM - 5PM



ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



SPONSORS



Last year, through a generous three-year grant from The Andrew Mellon Foundation, the Association of African American Museums (AAAM) hired Vedet Coleman-Robinson as the association's Executive Director.

We continue to remain thankful to The Mellon Foundation for their continued support and furthering AAAM's mission.

AAAM is proud to be a recipient of the National Endowment for the Humanities (NEH) Chairman's Grant Award.

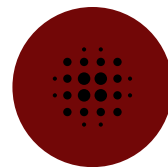
The funding supports the development and expansion of digital engagement with practitioners from African and African American focused museums.

A portion of the NEH funding allowed our organization to increase our digital meeting platform for #AAAM2020.



NATIONAL ENDOWMENT
FOR THE HUMANITIES

ASSOCIATION OF AFRICAN AMERICAN MUSEUMS VIRTUAL CONFERENCE 2020



SPONSORS

MANY THANKS TO OUR GENEROUS #AAAM2020 SPONSORS

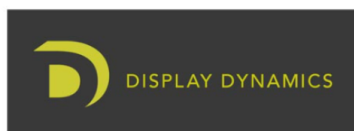


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DEVELOPER OF ARGUS; INNOVATIVE, UNRIVALED
MUSEUM COLLECTION MANAGEMENT SOFTWARE



SAVE THE DATE: AAAM CONFERENCE 2021 AUGUST 4-6



**2021 CFP
NOW
OPEN!**



ASSOCIATION OF AFRICAN AMERICAN MUSEUMS

Submit Proposal Here

2021 CALL FOR PROPOSALS

**Deadline to submit a Session Proposal:
Saturday, March 13th, 2021 | 11:59 pm (PT)**



2021 CALL FOR PROPOSALS
— Association of African American Museums

OR SCAN



(CLICK HERE)